

**BID 2 RBK SERVICES UNDER CONSIDERATION
FOR TRANSFER TO KINGSTON FIRST**

SERVICE	DESCRIPTION
Community Events Management	<p>To manage, organise and be responsible for all elements of a range of successful Kingston Town Centre Community Events working directly or indirectly with RBK, the voluntary sector, the retail sector and community/resident groups and individuals.</p> <p>To develop and improve the Community Events programme.</p> <p>To provide advice and guidance to organisations and individuals wishing to plan and operate their own events.</p>
Tourism Development and Destination Management	<p>Promotion of the BID area as a tourist destination – including liaison with Council departments to ensure the development of tourism facilities.</p> <p>Liaise and work with appropriate external agencies on the development of tourism initiatives including visitor management planning.</p> <p>Review and implement the Action Plan associated with Visitor Management in the BID area and the surrounding impact areas.</p>
Market House Management	<p>To be responsible for all elements of the day to day management and operation of the Market House overseeing all elements of facility management including lettings, utilities, cleansing and security.</p> <p>To operate the public toilets.</p> <p>To develop the Market House in line with proposals to create cultural quarters in this part of the town.</p>
Street Activities Management and Enforcement	<p>To be fully responsible for managing, controlling and licensing a range of agreed street activities such as busking, events, permissions and similar activities.</p> <p>To consider options for taking on formal licensing and enforcement</p>

	<p>responsibilities for commercial activities within the BID area. To meet existing policy and charging targets and/or seek through the appropriate forums to implement changes to enhance the BID area.</p>
Management of Market Service	<p>To manage the full town centre market operations including day to day facility management and development of existing provision. To include the Ancient and Monday Markets and the Ancient Market Open Space and Fountain.</p>
General	<p>The above service areas considerations assume that initially RBK existing policies will be maintained and income targets met or improved. Longer term Kingstonfirst will be expected to put forward Business Cases to improve enhance and develop services which may require a review of policy but will need to remain within any statutory obligation and legislation.</p>