

COST SAVING OPPORTUNITIES

FOR YOUR BUSINESS
AND STAFF



Kingston First delivers a range of services for our members to help save you time and money. This booklet provides an overview of where you can benefit from a range of opportunities, including free recycling and cheaper trade waste collections through to our exclusive Keep It Kingston discount scheme and complimentary training courses.

You can also read more about all of our member services on our website: kingstonfirst.co.uk

Contents Table

COMPLIMENTARY BUSINESS TRAINING & WORKSHOPS	3
FREE DAILY RECYCLING SCHEME	4
DISCOUNTED TRADE WASTE	5
KEEP IT KINGSTON CARD	6-7
DISCOUNTED TOWN CENTRE PARKING	8-9
SAFER STREETS	10
RANGER ASSISTANCE	11

COMPLIMENTARY BUSINESS TRAINING AND WORKSHOPS



FREE FOR ALL OUR MEMBERS

"We have sent a number of employees to workshops and courses run by Kingston First, including the certificated Emergency First Aid at Work and Employment Law Seminar. We found in particular that the Employment Law Seminar to be hugely insightful, and would recommend any business to attend next time. The process of booking onto a course is quick and easy and we look forward to the courses on offer for 2019!"
Georgina Birch
Kelly Services

Throughout the year, Kingston First offers a number of complimentary training courses, workshops and seminars to help equip our members and their staff with useful information about upcoming changes that could affect their company, as well as providing useful training workshops for everyday essential skills.

A variety of sessions are available, including:

- CIEH Level 2 Award in Food Safety in Catering
- Conflict Management Training
- Emergency First Aid at Work
- Employment Law Briefing
- Fire Marshall Training
- Mental Health Awareness in the Workplace

For details of **upcoming workshops** and to register to attend, visit our website: kingstonfirst.co.uk

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FREE DAILY RECYCLING SCHEME



FREE FOR ALL OUR MEMBERS

"Cappadocia uses the Kingston First recycling service and I highly recommend it to other Kingston First Members, it has great benefits for businesses. The service is free, easy to use, it saves us money and operates 7 days a week, But most importantly it helps to protect our environment!"
Jimmy Gizli,
Cappadocia

The Kingston First Recycling Scheme is free for all our members and provides outstanding value for money.

In association with First Mile, the scheme runs seven days a week collecting paper, plastic, cardboard and more. Waste is collected mixed, so there's no need for tedious sorting – saving you time and space.

When you sign up to the scheme you will be issued with **specialty branded bags** and **stickers** to help identify your recycling for the First Mile team to collect. Per month, you are entitled to **100 dry mixed recycling bags** and **100 cardboard stickers**.

Be sure to mention that you are a Kingston First member to ensure you are listed onto the free scheme.

For further information, or to join the scheme, contact: **First Mile** on **0800 612 9894**.

DISCOUNTED TRADE WASTE



"Rituals has benefited hugely from using the free recycling services offered by Kingston First via its provider First Mile. This service has proven to be consistently efficient and easy to use, with regular refuse and recycling collections. We highly recommend this service to any business in the town centre"

Lorelei Hopkins, Rituals

Alongside our free recycling, Kingston First also runs a subsidised Trade Waste Scheme with First Mile.

Trade waste bags can be purchased for just **£1.30**, the average local price for trade waste bags is around £1.60, and can be as much as £3 or more.

The service is for non-recyclables including food, polystyrene and any food-contaminated packaging or material.

Be sure to mention that you are a Kingston First member to ensure you receive the discount.

For further information, or to join the scheme, contact: **First Mile** on **0800 612 9894**.

KEEP IT KINGSTON CARD

The Keep it Kingston scheme offers multiple benefits to members;

- A free marketing opportunity to promote your business and drive custom
- A fantastic benefit for all your staff giving them discounts across the town centre

Promoting your business

The Keep It Kingston scheme provides a fantastic platform for all our members to promote their products and services by offering exclusive discounts directly to employees of the town centre, encouraging them to shop and spend in Kingston.

All members are invited to provide an offer through the scheme that is compelling enough to drive trade, while still maintaining profits. The only requirement is that the offer is exclusive to the Keep It Kingston card and has some additionality over and above what you are already making available to your general consumers. The offers and discounts are then promoted directly to card holders via the website and monthly emails.

"Halford's Kingston joined the Keep it Kingston Card scheme in May 2017, offering 10% off to cardholders. Being part of Keep it Kingston Card has helped Halford's generate greater sales and has also raised awareness of our store to people who work in the town centre."

**James Piercy,
Manager,
Halfords Kingston**



"All of our staff members have a Keep It Kingston card and our new starters are always really impressed to be given one. They are used regularly to get personal discounts on haircuts, eating out and visits to our local pub (which happens to be downstairs from the office!). They also benefit the business, as I use mine regularly to get discounts on stationery and hardware items for the office. It's a brilliant initiative - discounts for nothing - what's not to like?"

Abi Dar, Office Manager, Yellow Zebra Safaris

FREE FOR ALL OUR MEMBERS

Benefits for staff:

All permanent staff of Kingston First members working in the town centre are entitled to a Keep it Kingston card, enabling them to take **advantage of over 180 offers** and discounts in shops, bars, restaurants, entertainment venues, hair salons, car parks, estate agents and more.

For details on how to apply for a card or to see the current list of offers, visit the website keepitkingston.co.uk

For further information, to get cards for your staff, or to list an offer through the scheme:

Contact: **Lucy Button**

Email: lucy.button@kingstonfirst.co.uk

Call: **020 8547 1221**

DISCOUNTED TOWN CENTRE PARKING



Working with a number of the town's car park operators, Kingston First has secured the following parking discounts, exclusively for its members and their employees.

NCP Fairfield, Lady Booth Road
£5.50 for 24 hours, up to **7 days a week**
with NCP ParkPass

The NCP ParkPass scheme offers a fantastic rate along with a quick and convenient way to pay for your parking on a daily basis. When you sign up to NCP ParkPass you will be issued a membership card which you must use to enter and exit the car park. This is linked to a debit/credit card which will then be directly charged for your parking each time you use it.

By registering via Kingston First you will be able to take advantage of the exclusive rate of £5.50 per visit up to 24hrs, available 7 days a week. To enjoy the special rate, you need to be a Keep it Kingston card holder and must request a unique Saver ID and Activation Code from the Kingston First Office.

You will then be issued with a personalised card from NCP for accessing the car park in 7-10 days.

Season Ticket Discounts

Annual Season Ticket: **£967.09 inc VAT**
Quarterly Season Ticket: **£266.00 inc VAT**
Monthly Season Ticket: **£102.00 inc VAT**

To obtain your Saver ID and Activation Codes, or for more information,

Contact: **Lucy Button**

Email: lucy.button@kingstonfirst.co.uk

Call: **020 8547 1221**

Q-Park, Eden Walk Shopping Centre
£6.50 for 24 hours, up to **7 days a week**

To receive this discount you must **obtain a special car park pass** for entering and exiting the car park by **calling Q-Park on 07876 760909**.

Please give at least 24 hours' notice.

Passes can be issued for 1, 3, 6 or 12 months. Employees must show valid ID that they are employed in Kingston along with their Keep it Kingston Card.

Season Ticket Discounts

Annual Season Ticket: **£920 + VAT**
Quarterly Season Ticket: **£240 + VAT**

For more information and to apply for either car park season tickets,

Contact: **Lucy Button**

Email: lucy.button@kingstonfirst.co.uk

Call: **020 8547 1221**

SAFER STREETS



As part of our Safer Streets programme, we have a number of initiatives your business can benefit from to create a safe place for your employees and consumers alike, reinforcing Kingston's status as being one of the safest London boroughs.

Free Online Crime Reporting System (Littoralis)

We run a secure intranet portal, which collates local crime intelligence to help you share information with other businesses in the town on issues and incidents that affect you. The system is easy to use and:

- Allows users to input and share crime intelligence directly to the Police and other businesses
- Provides information about local offenders
- Details individuals banned from the town centre

Radiolink System

Our Radiolink system connects you directly with CCTV and businesses within the town centre. Kingston First manages the scheme which is available to any of our members and is primarily used to address business crime issues, as well as providing additional security to employees.

The radios are available to purchase or to rent on a monthly basis at a negotiated rate of £255 + VAT to purchase or £12 per month to hire.

For more information or to organise a free demonstration of either service:

Contact: **Kadian Thomas**

Email: kadian.thomas@kingstonfirst.co.uk

Call: **020 8547 1221**

RANGER ASSISTANCE



FREE FOR ALL OUR MEMBERS

Our Ranger Team provides hands on support to facilitate and manage a safer, cleaner and well managed streets programme across the town centre, working closely with local businesses.

The **Ranger Team** patrol the town centre and can assist with issues such as:

- Removal of low level graffiti, stickers and fly posting
- Public realm enhancements including planting, weeding and painting of street furniture
- Cleansing assistance including elimination of odours, doorway and pavement cleansing
- Reporting of fly tipping and damaged street furniture to the authorities
- Monitoring of trade waste arrangements

"A number of the team, from Barclays in Kingston, volunteered our time to be part of the Kingston First town centre planting project. We worked with Kingston First to help rejuvenate some of the smaller green spaces in the town centre by planting specially selected sustainable, pollution reduction and pollinator species of plants. It was a lovely opportunity to work with / and meet other businesses from the town centre and to help improve the local environment for the community. I would encourage other local businesses to contact Kingston First to find out how they can get more involved in volunteering / community projects".

Rose Pinto, Premier Relationship Manager

Kingston First
3rd Floor Neville House
55 Eden Street
Kingston upon Thames
KT1 1BW

Tel: **020 8547 1221**
info@kingstonfirst.co.uk
kingstonfirst.co.uk

Company registered in England no. 3838618

