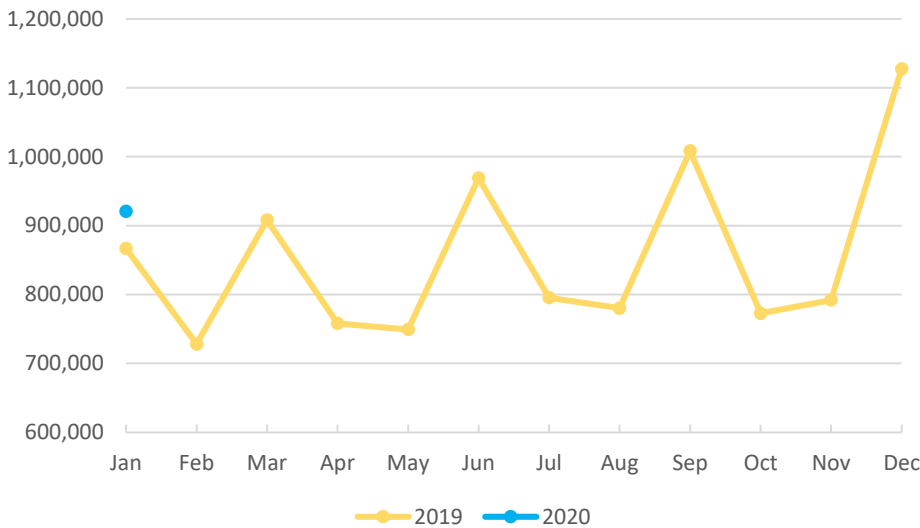


### MONTHLY FOOTFALL



**-19.9%**  
vs. previous month

**6.1%**  
vs. previous year

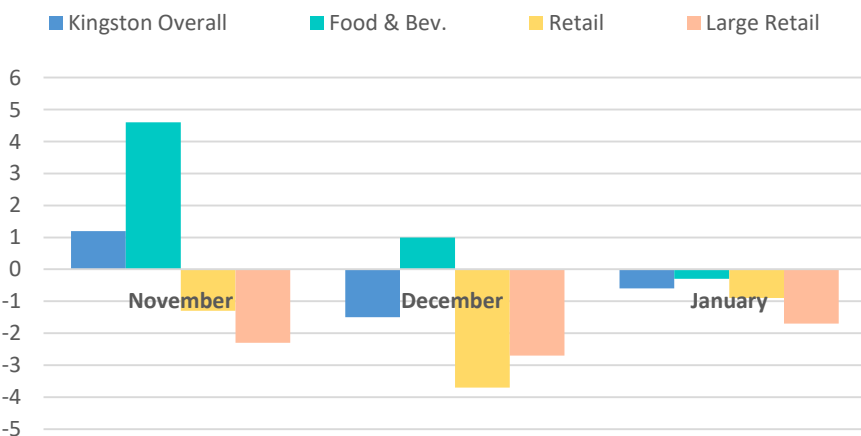
**6.1%**  
year to date

**-1.8%**  
UK High Street Index YoY

The graph reflects footfall data collected from a camera on Clarence Street.

High Street Index supplied by Springboard reflecting 195 UK High Street locations.

### SALES % CHANGE YEAR ON YEAR



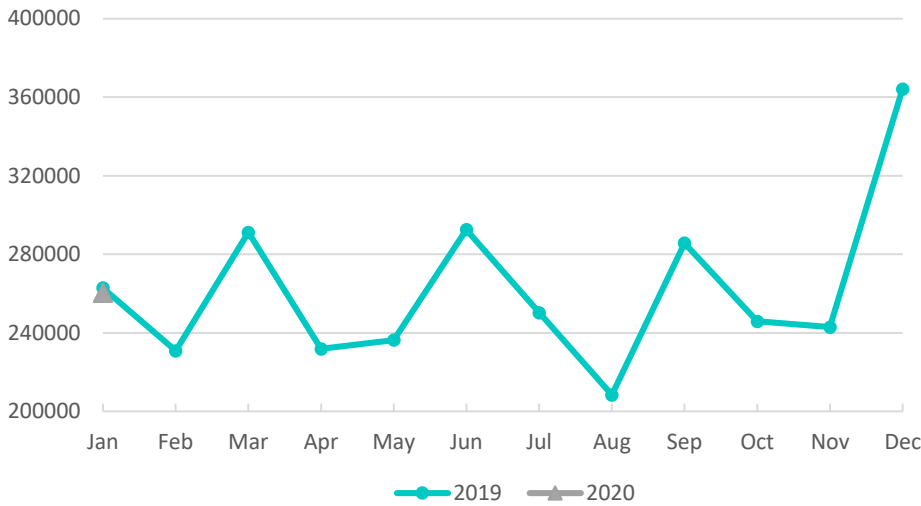
**-0.6%**  
year to date

**0.4%**  
BRC Total Sales YoY

Graph reflects % change sales data from selected retailers in Kingston town centre. Weekly data figures are averaged across the month.

- The January BRC report states like for like UK retail sales were flat at 0% YoY.
- The BRC go onto explain January saw a return to growth for retail, however feel recent political uncertainty and a decade of austerity have left their mark; consumers have become much more thrifty and are also very environmentally aware, meaning they buy less and / or have switched to 'green products'. This change has impacted both bricks and mortar retailers, but also online purchases which have also slowed.
- The report attributes the slightly better numbers to consumer confidence lifting post General Election and to heavy discounting offered by retailers. However they note that whilst slashing prices may improve headline figures, it does not help retailers' bottom lines.
- Kingston had a difficult January with overall sales down -0.6%. Each sector had a tough month including the normally well performing food and beverage sector, this could be attributed to tight January budgets and consumers starting the new year with healthy intentions.

# MONTHLY CARS PARKED



-0.9%

vs. previous year

Graph reflects total number of cars parked in all town centre car parks.

# NEW OCCUPANCIES AND CLOSURES | JANUARY

	BUSINESS NAME	ADDRESS	CURRENT STATUS
JANUARY	Mothercare	The Bentall Centre	CLOSED
	SWAG	The Bentall Centre	CLOSED
	Monsoon	Clarence Street	CLOSED
	GAP	Clarence Street	CLOSED
	Claire's Accessories	Eden Walk	CLOSED
	Men Kind	Clarence Street	CLOSED
	Fun Learning	The Bentall Centre	CLOSED
	Crust Trust	Eden Street	OPEN