



COST SAVING OPPORTUNITIES

FOR YOUR BUSINESS AND STAFF

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WELCOME TO KINGSTON FIRST

Kingston First delivers a range of services for our members to help save you time and money. This booklet provides an overview of where you can benefit from a range of opportunities and services, including free recycling, cheaper trade waste services and how we are managing the town with a Cleaner and Safer Streets Programme. Plus details of our exclusive Keep It Kingston discount scheme and complimentary training courses.

You can also read more about all of our member services on our website

kingstonfirst.co.uk



FREE DAILY RECYCLING SCHEME



The Kingston First Recycling Scheme is free for all Kingston First members and provides outstanding value for money. The scheme accepts paper, plastic, card, cardboard and more, waste is collected mixed, so there's no need for tedious sorting – saving you time and space.

Your monthly allocation of recycling merchandise is 100 units of cardboard recycling stickers and 100 units of dry mixed recycling sacks.

For further information, or to join the scheme:

Contact: **First Mile**

Call: **0800 612 9894**

Don't forget to mention that you're a Kingston First member.



“

Cappadocia uses the Kingston First recycling service and I highly recommend it to other BID Members, it has great benefits for businesses. The service is free, easy to use, it saves us money and operates 7 days a week, But most importantly it helps to protect our environment!

Jimmy Gizli, Cappadocia ”

DISCOUNTED TRADE WASTE



Kingston First also runs a subsidised Trade Waste Scheme, alongside our free recycling.

Trade waste bags can be purchased for just £1.15, the average local price for trade waste bags is around £1.60, and can be as much as £3 or more saving you approximately 62%.

The service is for non-recyclables including food, polystyrene and any contaminated packaging or material.

For further information, or to join the scheme:

Contact: **First Mile**

Call: **0800 612 9894**

Don't forget to mention that you're a Kingston First member.



“

We've been using the recycling scheme since we opened in November 2016. It's the easiest and most efficient system I've experienced in my retail career. Regular pick-ups, great support team and easy to order any supplies when needed.

Gaurav Aku, Rituals ”

FREE BUSINESS COST SAVING SCHEME



Small changes can make a big difference, that's why Kingston First has introduced a Business Cost Saving Scheme to save money and improve your bottom line.

Through our contracted service provider, Meercat Associates, you are able to access the very best market prices, manage your contracts and sort out any issues you may have with essential services. The service is **free**, with all the savings being passed to you.

GET A FREE BILL ANALYSIS ON:

- **ENERGY:** Electricity and Gas
- **MERCHANT SERVICES:** Inclusive Fees
- **TELECOMS:** Mobiles, Landlines, VoIP and Broadband
- **TESTING:** Health & Safety, Fire Risk Assessments, PAT Testing etc
- **PEST CONTROL:** Food & Non Food Premises

For further information, or to review your current contracts for free:

Contact: **Meercat Associates**

Email: savings@meercatassociates.com

Don't forget to mention that you're a Kingston First member.



“

The Kingston First Cost Savings Scheme was a very useful conduit in assisting us with carrying out our annual PAT testing. We received a very professional, timely response and service and would happily recommend this service to other Kingston First members.

**Britt Sutton,
Aroma Secrets** ”

“

The Kingston First Business Cost Savings Scheme has been extremely positive for our business. The transfer process was completed for us from start to finish which was so helpful, and we have made savings to our energy bills as a result. The staff are professional, efficient and friendly and are always happy to help. We would recommend the service.

Gillian White, Administration Manager, LUSAS ”

KEEP IT KINGSTON CARD

The Keep It Kingston scheme offers all Kingston First members the opportunity to promote their business and offer exclusive discounts directly to employees of the town centre encouraging them to shop and spend in Kingston.

All Kingston First members are invited to provide an offer through the scheme that is compelling enough to drive trade, while still maintaining profits. The only requirement is that the offer is exclusive to the Keep It Kingston card and has some additionality over and above what you are already making available to your general consumers. The offers and discounts are then promoted directly to card holders via the website and monthly emails.

For details on how to apply for a card or to see the current list of offers, visit the website

keepitkingston.co.uk

For further information,
or to promote your business
through the scheme:

Contact: [Lucy Button](#)

Email: lucy.button@kingstonfirst.co.uk

Call: [020 8547 1221](tel:02085471221)



“

Frangos has been part of the Keep It Kingston scheme since its start and it has proven to be a great success for us. Our lunchtime and weekday sales have had a considerable increase and this has also helped to promote awareness of our brand and image within the local community and beyond. We look forward to being a part of the scheme and hope it grows to make it successful for all businesses in these challenging times for the retailers.

Puja Chadha, Frangos ”



“

I've found the Kingston Card really beneficial and have been using it in a number of shops and restaurants over the past few months – it's provided some great savings which have definitely added up and been really worthwhile.

Sam Colyer,
Royal Borough of Kingston upon Thames ”

DISCOUNTED TOWN CENTRE PARKING



Working with a number of the town's car park operators, Kingston First has secured the following parking discounts, exclusively for its members and their employees.

NCP, KINGSTON – FAIRFIELD & ST JAMES ROAD Discounted Day Parking – £5.50 for 24 hours, up to 7 days a week

To enjoy the special discounted rate, individuals must be a Keep It Kingston card holder and apply online for the NCP ParkPass scheme using a unique promo code, available from the Kingston First office. You will then be issued with a personalised card for accessing the car park. Please note, the NCP ParkPass scheme is not available during the month of December.

For further information:

Contact: [Lucy Button](#)

Email: lucy.button@kingstonfirst.co.uk

Call: **020 8547 1221**



NCP, FAIRFIELD

Discounted Season Ticket Options

Kingston employees can also benefit from discounted season ticket rates all year round at NCP Fairfield.

Season Ticket options and discounted rates are:

- **Annual Season Ticket:** £967.09 inc. VAT
- **Quarterly Season Ticket:** £266.00 inc. VAT
- **Monthly Season Ticket:** 102.00 inc. VAT

Please note: the season ticket offers are available at NCP Fairfield only and not in St James Road.

For further information:

Contact: [Lucy Button](#)

Email: lucy.button@kingstonfirst.co.uk

Call: **020 8547 1221**



Q-PARK, EDEN WALK

Daily parking for £6.50, up to 7 days a week

To take advantage of the subsidised rate you must pre-book at least 24 hours in advance with valid ID showing you are a town centre employee, along with your Keep It Kingston card.

Passes can also be issued for 1, 3, 6 or 12 months. This rate is available to all members of Kingston First holding a Keep it Kingston card and applies 7 days a week excluding 16-28 December 2018. Valid only at Q-Park, Eden Walk Shopping Centre, Kingston.

To claim your discount:

Contact: [Q-Park](#)

Call: **020 8974 9758**



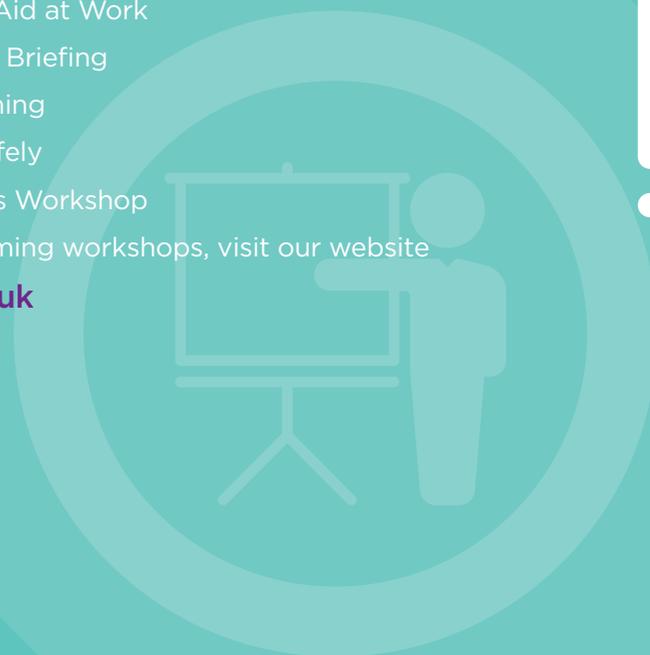
COMPLIMENTARY BUSINESS TRAINING AND WORKSHOPS

Throughout the year, Kingston First offers a number of complimentary training courses, workshops and seminars to help equip our members and their staff with useful information about upcoming changes that could affect their company, as well as providing useful training workshops for everyday essential skills. A variety of sessions are available, some of which are listed below:

- CIEH Level 2 Award In Food Safety In Catering
- Conflict Management Training
- Counter Terrorism Awareness Session (Project Griffin)
- Emergency First Aid at Work
- Employment Law Briefing
- Fire Marshall Training
- IOSH Working Safely
- Social Media Skills Workshop

For details of upcoming workshops, visit our website

kingstonfirst.co.uk



“

Just wanted to say thank you for organising the Emergency First Aid at Work course. The training was brilliant and I had a great day with lovely people.

**Sarah James,
Simpson Millar LLP**

”

To reserve a place on any of the available sessions:

Contact:

Lucy Caller

Email:

lucy.caller@kingstonfirst.co.uk

Call: **020 8547 1221**



“

I just wanted to say how impressed I was with the speaker yesterday. I thought the presentation was excellent and she obviously really knows her stuff but as a person of that age with a slight tendency to want to avoid all things tech she certainly caught my attention and made it a very interesting and thought provoking hour.

Janet Hoyle, Notary Public

”

SAFER STREETS



As part of our Safer Streets programme, we have a number of initiatives your business can benefit from to create a safe place for your employees and consumers alike, reinforcing Kingston's status as being one of the safest London boroughs.

Free Online Crime Reporting System (Littoralis)

We run a secure intranet portal, which collates local crime intelligence to help you share information with other businesses in the town on issues and incidents that affect you. The system is easy to use and:

- Allows users to input and share crime intelligence directly to the Police and other businesses
- Provides information about local offenders
- Details individuals banned from the town centre

Radiolink System

Our Radiolink system connects you directly with Kingston Police, CCTV and businesses within the town centre. Kingston First manages the scheme which is available to any Kingston First member and is primarily used to address business crime issues, as well as providing additional security to employees.

The radios are available to purchase or to rent on a monthly basis at a negotiated rate of £320 plus VAT to purchase or 50p per day to hire.

For more information or to organise a free demonstration of either service:

Contact: **Paul Riordan**

Email: paul.riordan@kingstonfirst.co.uk

Call: **020 8547 1221**



RANGER ASSISTANCE



Our Ranger Team provides hands on support to facilitate and manage a safer, cleaner and well managed streets programme across the town centre, working closely with local businesses and the Police to help reduce business crime and anti-social behaviour.

The Ranger Team patrol the town centre seven days a week and can assist with issues, such as:

- Low level graffiti removal
- Elimination of odours
- Cleansing of doorways
- Reporting of damaged street furniture
- Sticker and fly post removal
- Monitoring of trade waste arrangements

For more information or should you require the Rangers' assistance:
Email: info@kingstonfirst.co.uk
Call: **020 8547 1221**



“ I would like to thank your Ranger Team who promptly came to remove graffiti from our wall, without me even reporting it and are coming back to paint it; they have been ever so polite and helpful.

Monique Fulford,
Joules Ltd ”

Kingston First

3rd Floor Neville House
55 Eden Street
Kingston upon Thames
Surrey KT1 1BW

T 020 8547 1221

info@kingstonfirst.co.uk

kingstonfirst.co.uk

