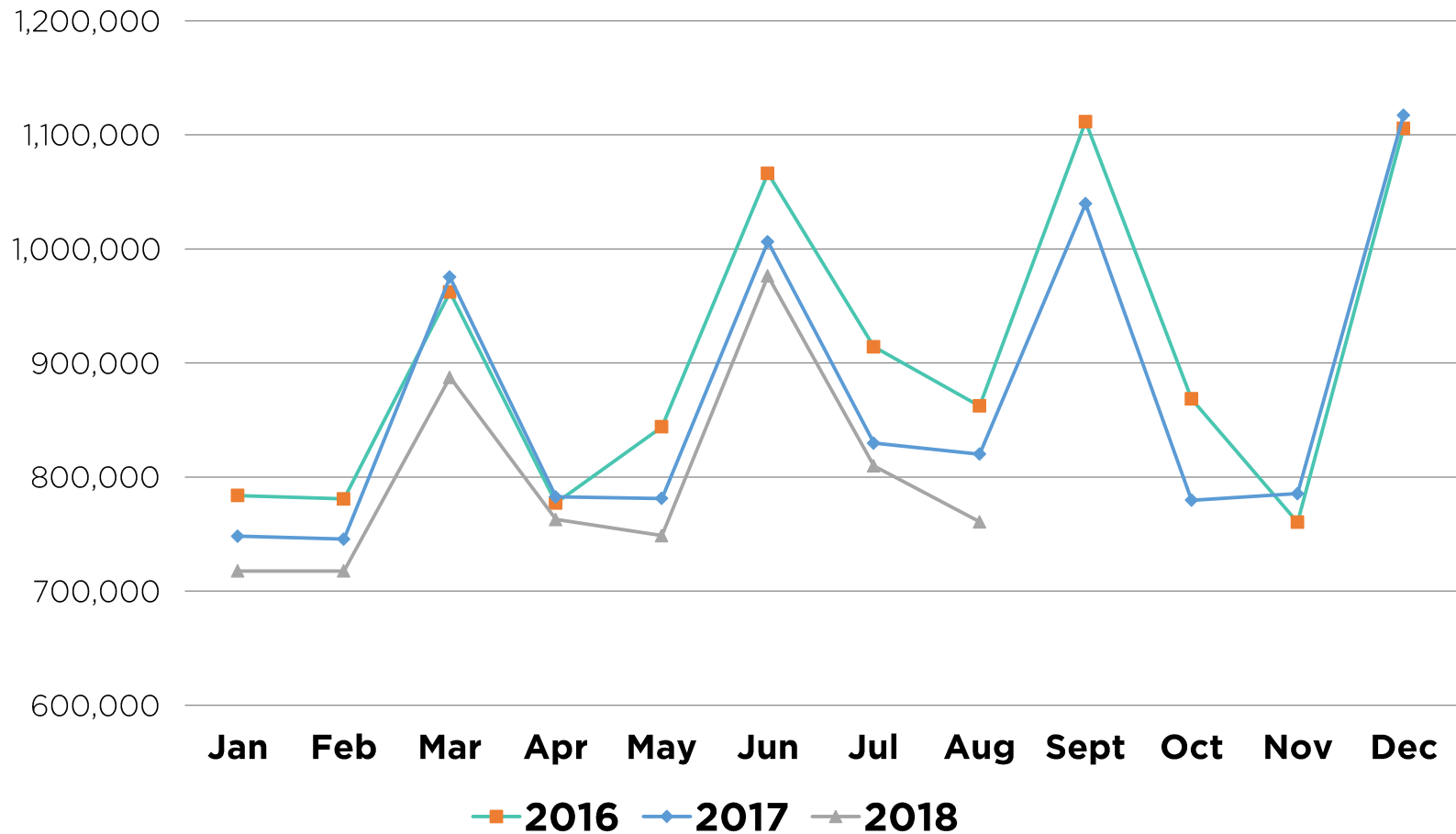




TOWN CENTRE INSIGHT

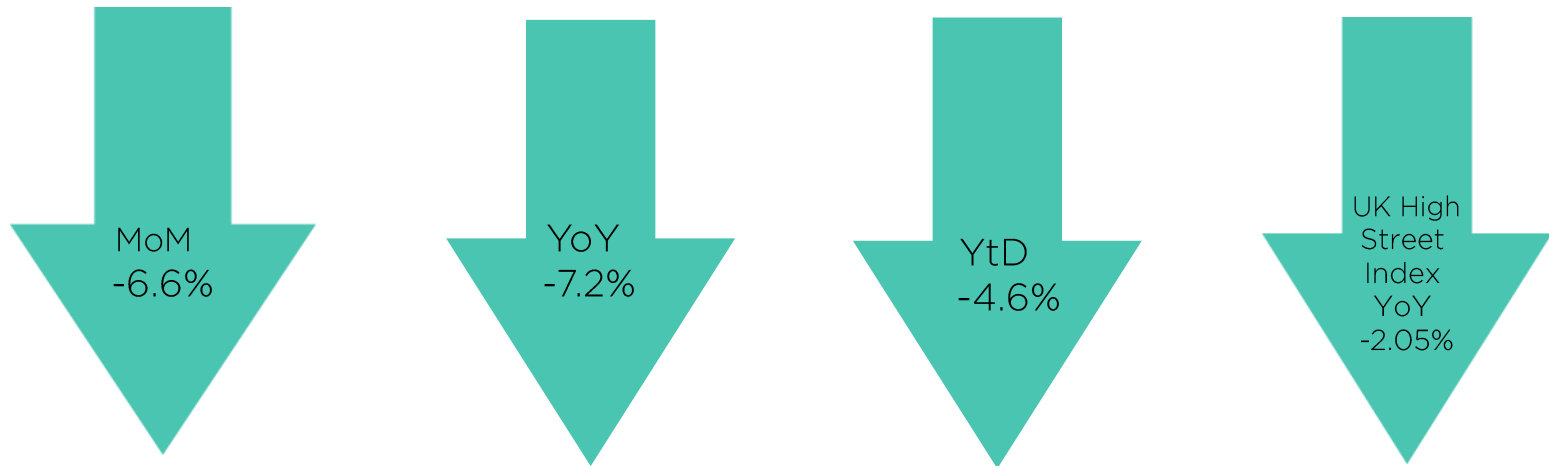
REPORTING PERIOD: AUGUST 2018

KINGSTON FOOTFALL 2018 V'S 2017



The graph above provides details of footfall taken from the Springboard Camera on Clarence Street.

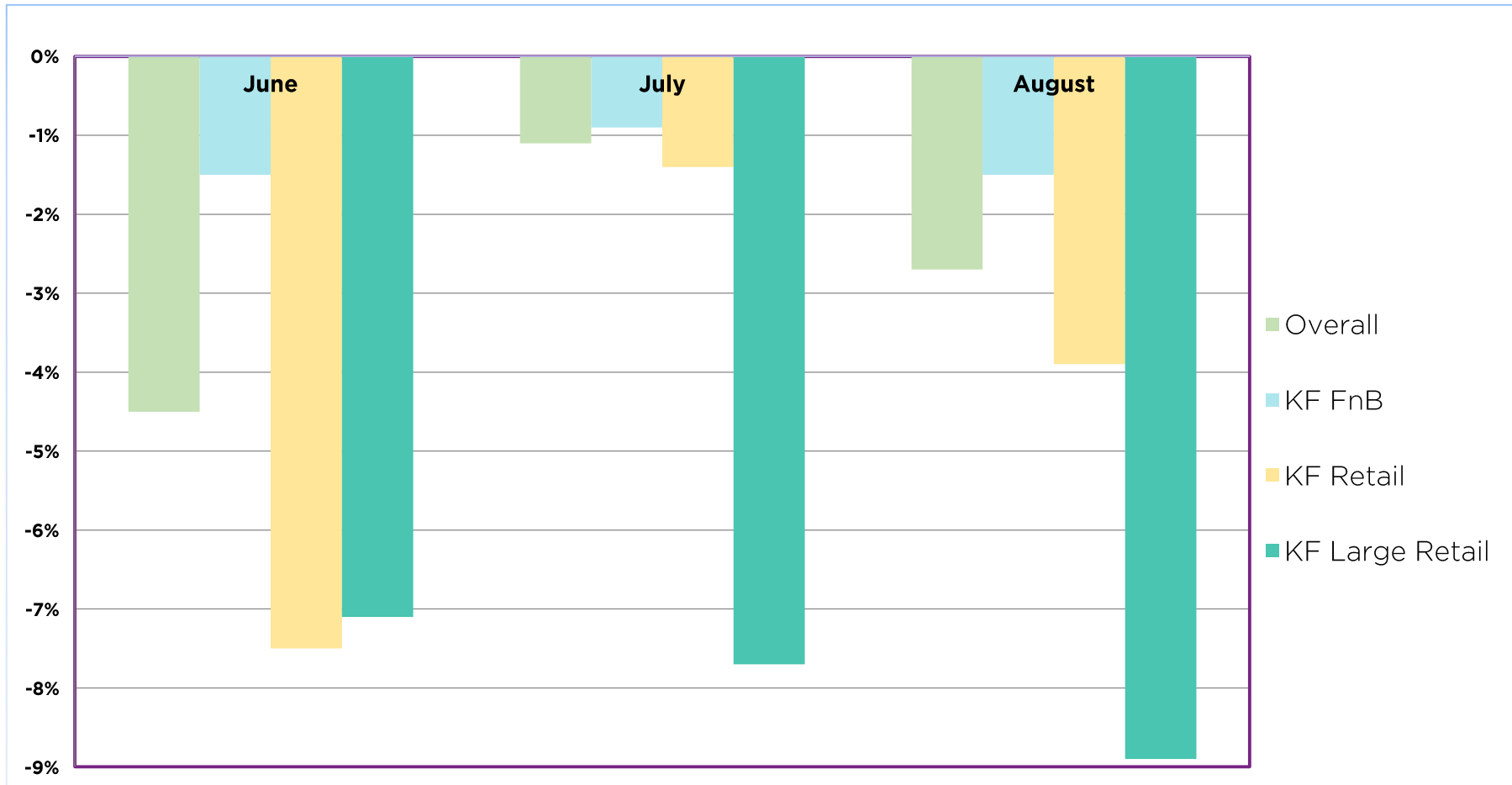
FOOTFALL | AUGUST 2018



Please note: as part of the Go Cycle works, Eden Street was closed for buses for a large part of August, which may have had an impact on pedestrian flows up and down Clarence Street.

The Springboard High Street Index figure is taken from 195 UK High Street Locations.

SALES % CHANGE YEAR ON YEAR

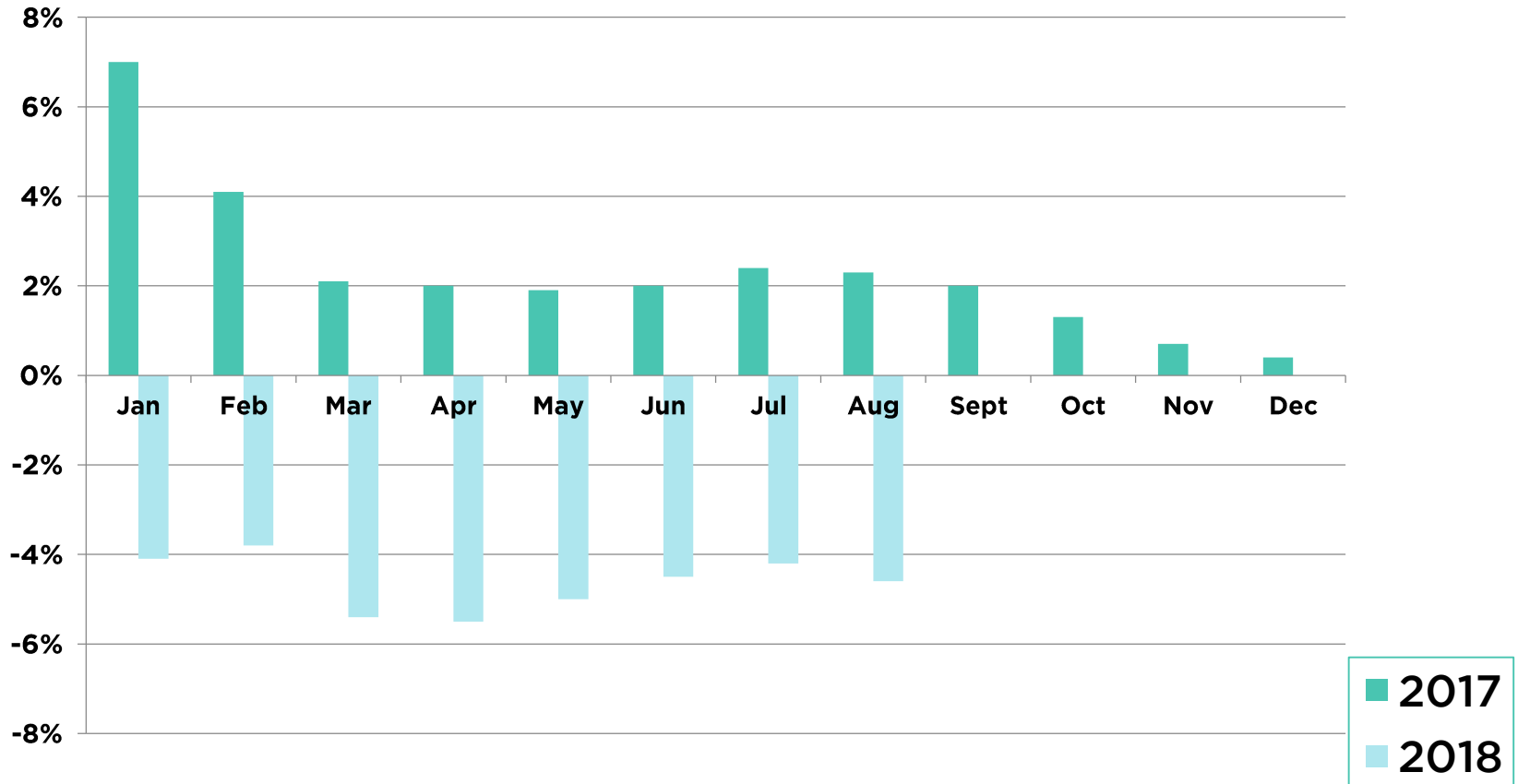


The bar chart above provides % change sales data from selected retailers across the town centre - the weekly data figures received have been averaged across each month.

OVERALL SPEND | AUGUST 2018

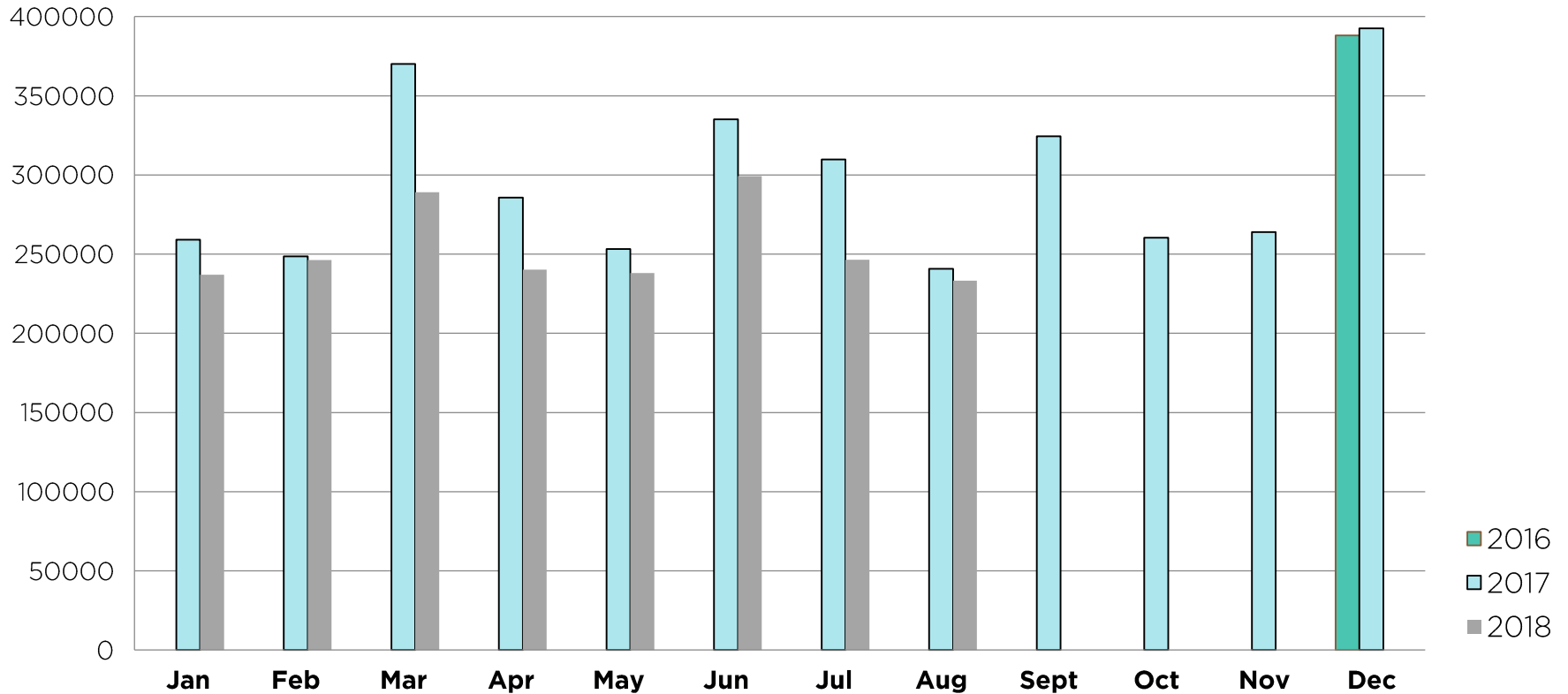
- The BRC report for August notes, UK retail sales increased year on year by 0.2% on a like-for-like basis.
- The BRC also states that the weak retail sales growth seen in 2018, continued in August. The pressure on consumers income means shoppers have less money to spend on discretionary purchases, such as shoes and clothes.
- The BRC report goes on to say certain sectors performed well in August, as parents prepared for children to return to school / college. As a result, the sales of children's clothes and computers saw a good month.
- The BRC notes that physical stores are being particularly impacted by weak consumer spending. At a time of increased business rates and rising costs, it's proving a tough time for retailers, many of whom are working to restructure and reinvigorate their businesses.
- In Kingston, overall sales were down -2.7% YoY for the month of August. All sectors had a tough month but this was particularly the case for our large retail sector.

SALES: YEAR TO DATE % CHANGE



The graph above provides Year to Date % change from selected retailers across the town centre - the weekly data figures received have been averaged across each month.

TOTAL MONTHLY CARS: 2018



Aug
-3.1%

The graph above provides the total number of cars parked in all town centre car parks.
Please note; figures quoted for May 2018 are partially estimated due to issues with one providers systems.

NEW OCCUPANCIES AND CLOSURES | AUGUST 2018

| | BUSINESS NAME | ADDRESS | CURRENT STATUS |
|-----------------------|-----------------|----------------|----------------|
| AUGUST 2018 | Jones Bootmaker | Church Street | CLOSING |
| | Mimosa | Griffin Centre | OPENED |
| | Mr Pretzels | Bentall Centre | OPENED |
| SEPTEMBER 2018 | Giggling Squid | High Street | OPENING |

LICENSING APPLICATIONS | SUMMARY | AUGUST 2018

| DATE | LOCATION | TYPE |
|--------------------|--------------|---|
| AUGUST 2018 | The Souvlaki | Supply of alcohol, live music, recorded music |

VACANCIES | AUGUST 2018

| ADDRESS | TYPE | AGENT | LINK | STATUS |
|---------------------------------------|--------|---------------------------------|----------------------------|-----------|
| 6 Church Street | RETAIL | Green & Partners | Click here | AVAILABLE |
| Picton House, 50-52 High Street | OFFICE | Bonsors | Click here | AVAILABLE |
| Conquest House, Wood Street | OFFICE | Cattaneo Commercial | Click here | AVAILABLE |
| 61 Clarence Street | RETAIL | GCW | Click here | AVAILABLE |
| 12-13 Apple Market | RETAIL | Cushman & Wakefield | Click here | AVAILABLE |
| 65-67 Clarence Street | RETAIL | GCW | Click here | AVAILABLE |
| 33 Old London Road | OFFICE | Martin Campbell | Click here | AVAILABLE |
| 6 Fife Road | OFFICE | Martin Campbell | Click here | AVAILABLE |
| Crown Arcade, Unit A, 11 Union Street | RETAIL | Bonsors | Click here | AVAILABLE |
| 57b Clarence Street | RETAIL | Williams Gunter Hardwick | Click here | AVAILABLE |
| 83a Clarence Street | RETAIL | CBRE | Click here | AVAILABLE |
| 17 High Street | OFFICE | Cattaneo Commercial | Click here | AVAILABLE |
| 35-37 Old London Road | MIXED | Bonsors | Click here | AVAILABLE |
| 1 Thames Street | RETAIL | Martin Campbell | Click here | AVAILABLE |

VACANCIES | AUGUST 2018

| ADDRESS | TYPE | AGENT | LINK | STATUS |
|--|---------|----------------------------|----------------------------|-------------|
| 60-62 Old London Road, Ground Floor | RETAIL | Bonsors | Click here | AVAILABLE |
| 60-62 Old London Road, Offices and Ground Floor Retail | MIXED | Bonsors | Click here | AVAILABLE |
| 2-4 Old London Road | RETAIL | CBRE | Click here | AVAILABLE |
| 1 Wheatfield Way | OFFICE | Cattaneo Commercial | Click here | AVAILABLE |
| 11 - 13 Thames Street | RETAIL | Brasier Freeth | Click here | AVAILABLE |
| St James Rd Car Park – 21 Spaces | PARKING | Cattaneo Commercial | Click here | AVAILABLE |
| 26-28 Thames Street | RETAIL | Snellers | Click here | UNDER OFFER |
| 19-23 High Street | OFFICE | Cattaneo Commercial | Click here | AVAILABLE |
| 38-42 Fife Road, Rooms 3-5 | OFFICE | Martin Campbell | Click here | AVAILABLE |
| Kop Shop, Old London Road | OFFICE | Bonsors | Click here | AVAILABLE |