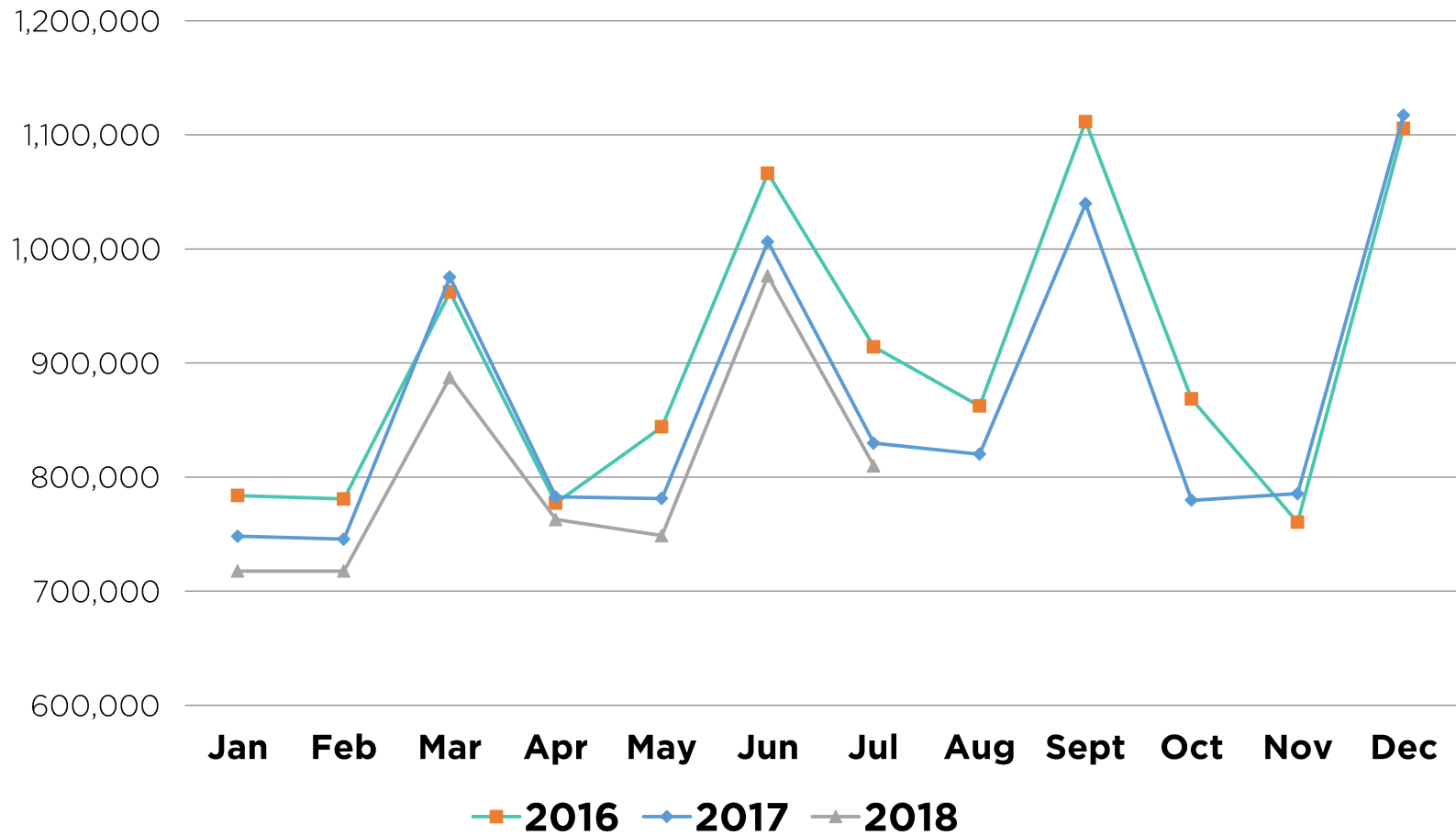




# TOWN CENTRE INSIGHT

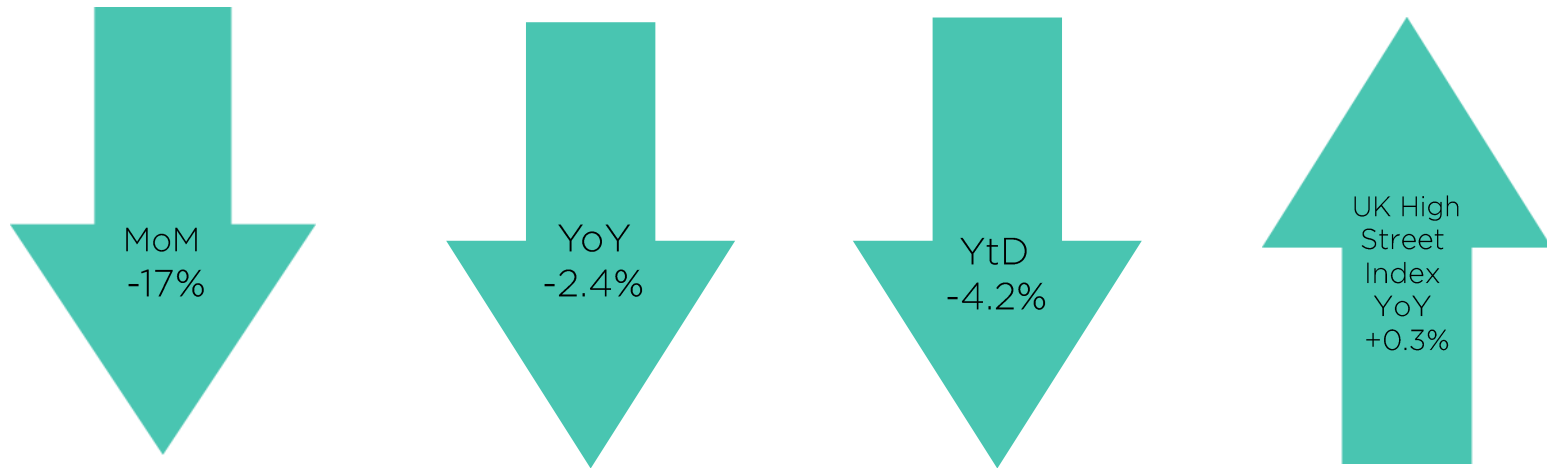
REPORTING PERIOD: JULY 2018

# KINGSTON FOOTFALL 2018 V'S 2017



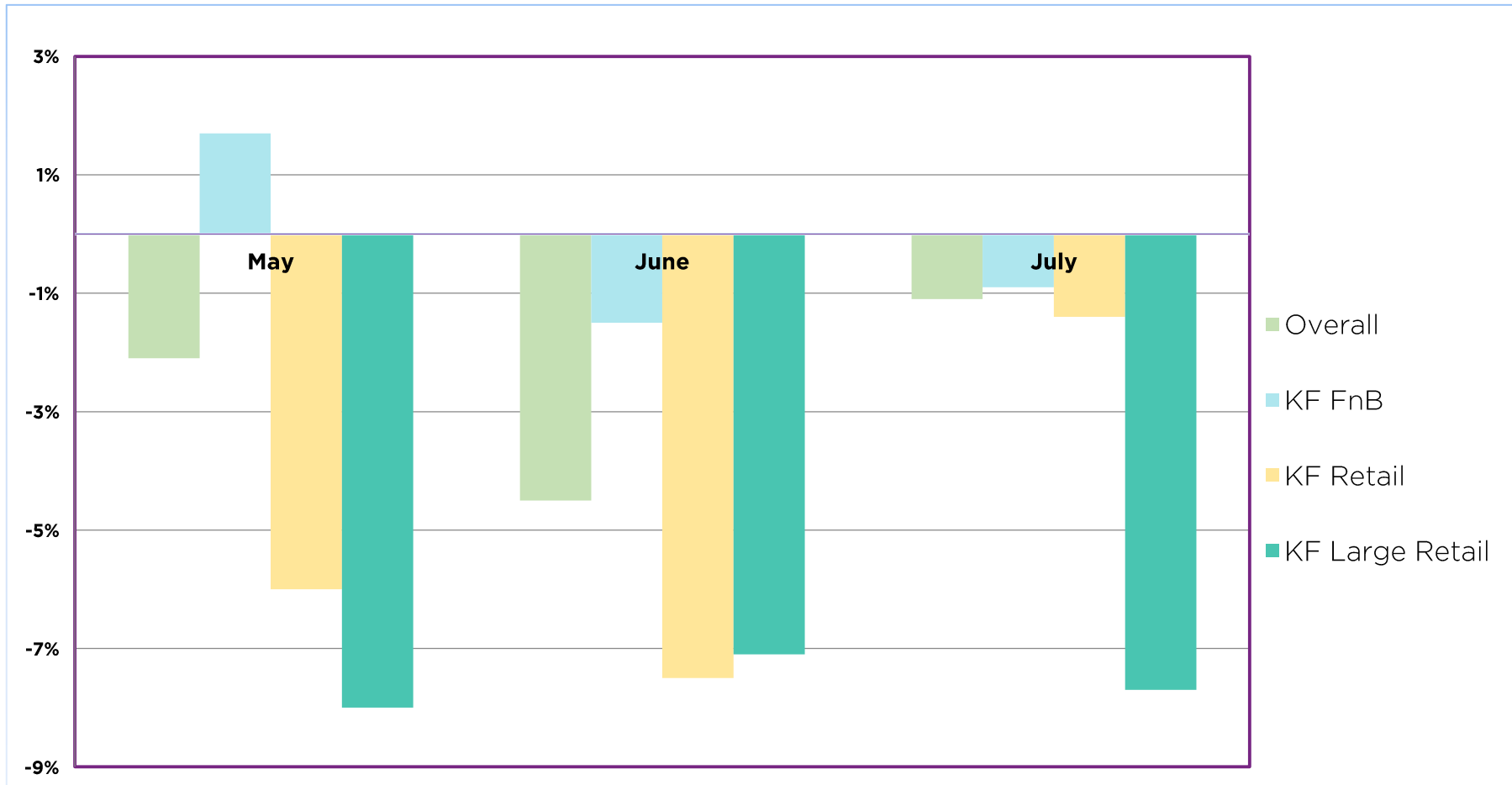
The graph above provides details of footfall taken from the Springboard Camera on Clarence Street.

# FOOTFALL | JULY 2018



Please note: the MoM figures are comparing June, which was a 5 week month v's July which was a 4 week month.  
The Springboard High Street Index figure is taken from 195 UK High Street Locations.

# SALES % CHANGE YEAR ON YEAR

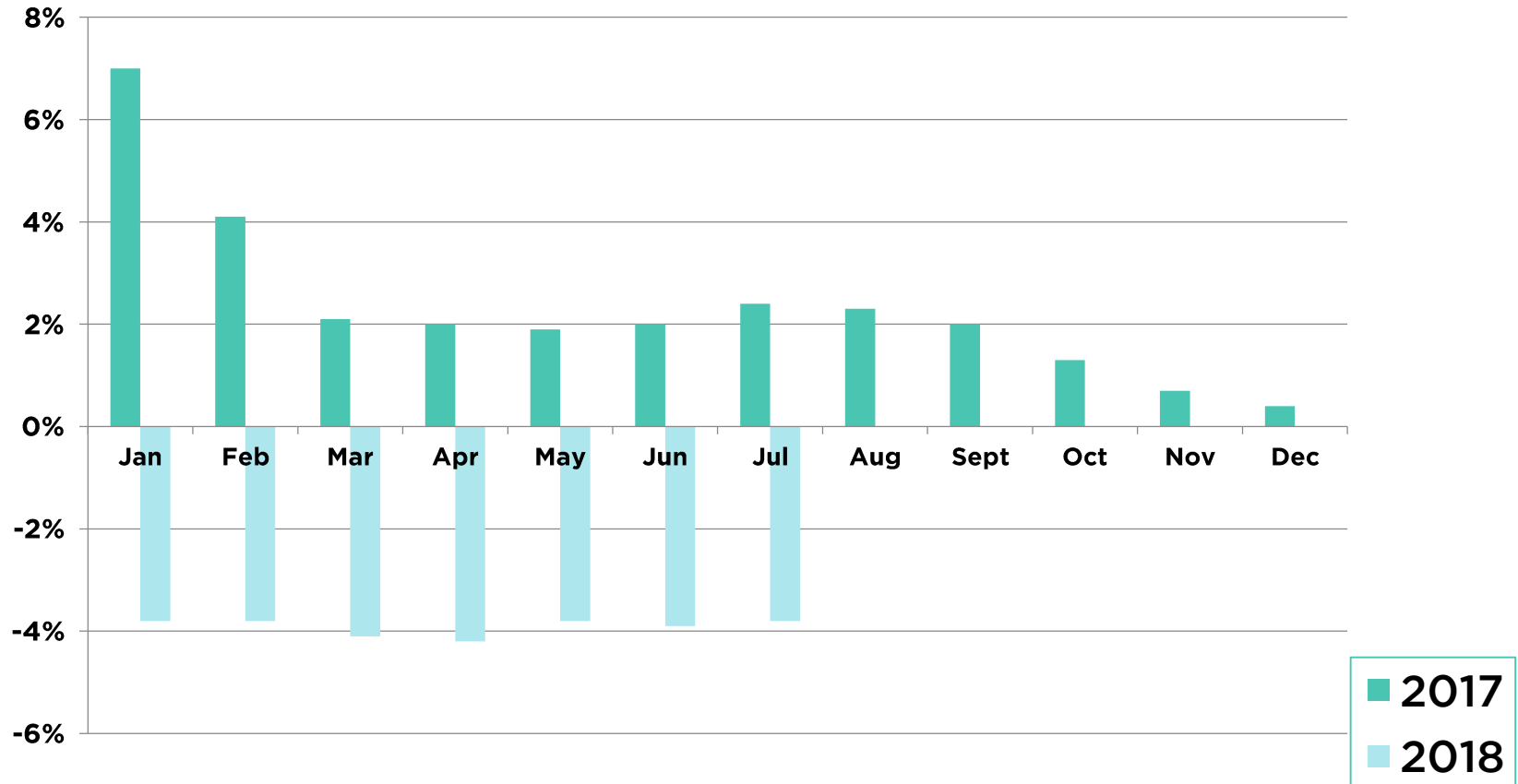


The bar chart above provides % change sales data from selected retailers across the town centre - the weekly data figures received have been averaged across each month.

# OVERALL SPEND | JULY 2018

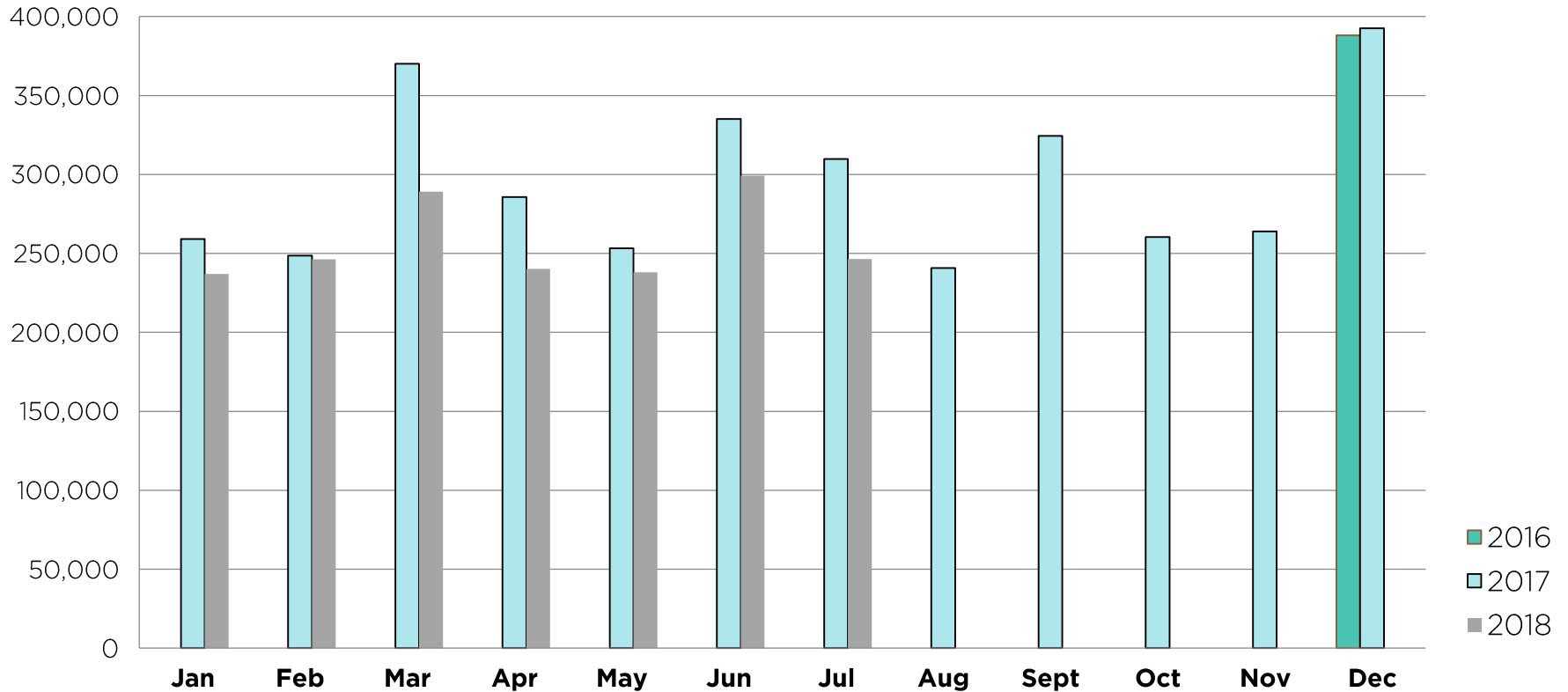
- The BRC report for July states, UK retail sales increased year on year by 0.5% on a like-for-like basis.
- The BRC notes the warm weather assisted certain sectors with food sales seeing the best results in 5 years. Other seasonal products which performed well included BBQ's, cooling equipment and outdoor furniture. Items for holidays such as health, beauty and fashion, also performed well.
- However, the BRC notes other sectors experienced a tough month, and the hot weather led to consumers avoiding shopping in stores.
- The BRC went on to state physical stores are being particularly impacted by weak consumer spending. Over the last year sales of non-food products has fallen -2.5% and this is at the same time that business rates have increased by nearly 3%.
- In Kingston, overall sales were down -1.1% YoY for the month of July. Both, FnB and the smaller retailers saw an improvement in performance, however the larger retailers continue to face a challenging time.

# SALES: YEAR TO DATE % CHANGE



The graph above provides Year to Date % change from selected retailers across the town centre - the weekly data figures received have been averaged across each month.

# TOTAL MONTHLY CARS: 2018



July  
-20%

The graph above provides the total number of cars parked in all town centre car parks.  
Please note; figures quoted for May 2018 are partially estimated due to issues with one providers systems

## NEW OCCUPANCIES & CLOSURES | JULY 2018

	BUSINESS NAME	ADDRESS	CURRENT STATUS
JULY 2018	Feather & Black	Eden Street	Closed
	Chakra	Riverside Walk	Opened
	Step in Fashions	Eden Walk	Closed
AUGUST 2018	Jones Bootmaker	Church Street	Closing
	Mimosa	Griffin Centre	Opened
SEPTEMBER 2018	Giggling Squid	High Street	Opening

## QUARTERLY SUMMARY | LICENSING APPLICATIONS | 2018

DATE	LOCATION	TYPE
JULY 2018	Mimosa 2018 Ltd	Sale of alcohol on the premises
JULY 2018	Kingston Race & Equalities Council (Kingston Carnival)	Live/Recorded Music and Dance



# KEY PLANNING APPLICATIONS | JULY 2018

ADDRESS	TYPE	LINK
14 Castle Street	Change of use of pavement to place tables and chairs.	<a href="#">LINK</a>
The Fighting Cocks, 56 Old London Road	Mixed use redevelopment with the retention of the ground floor public bar and music venue with a change of use at the first and second floors including infill extension to provide 214 sqm of office space (B1) and a 219 sqm tattoo parlour (A1) with associated works	<a href="#">LINK</a>
Development site at Old Post Office, Ashdown Road	Temporary internal fit out at ground, first and second floor of the Old Post Office front range and the ground floor rear range in the space unoccupied by the Sales and Marketing Suite, as an office (b1) for a period of up to 3 years, including associated temporary internal fixtures. There is a listed building present on this site.	<a href="#">LINK</a>
26-28 Thames Street	Change of Use from Shop (Use Class A1) to Restaurant/Cafe (Use Class A3) Within the Kingston Old Town conservation area. There is a listed building present on this site.	<a href="#">LINK</a>
Guildhall, High Street	Alterations of existing doors to enhance fire resistance Within the Kingston Old Town conservation area. There is a listed building present on this site.	<a href="#">LINK</a>

# VACANCIES | JULY 2018

ADDRESS	TYPE	AGENT	LINK	STATUS
6 Church Street	RETAIL	<b>Green &amp; Partners</b>	<a href="#">Click here</a>	AVAILABLE
Picton House, 50-52 High Street	OFFICE	<b>Bonsors</b>	<a href="#">Click here</a>	AVAILABLE
Conquest House, Wood Street	OFFICE	<b>Cattaneo Commercial</b>	<a href="#">Click here</a>	AVAILABLE
61 Clarence Street	RETAIL	<b>GCW</b>	<a href="#">Click here</a>	AVAILABLE
12-13 Apple Market	RETAIL	<b>Cushman &amp; Wakefield</b>	<a href="#">Click here</a>	UNDER OFFER
65-67 Clarence Street	RETAIL	<b>GCW</b>	<a href="#">Click here</a>	AVAILABLE
33 Old London Road	OFFICE	<b>Martin Campbell</b>	<a href="#">Click here</a>	AVAILABLE
6 Fife Road	OFFICE	<b>Martin Campbell</b>	<a href="#">Click here</a>	AVAILABLE
Crown Arcade, Unit A, 11 Union Street	RETAIL	<b>Bonsors</b>	<a href="#">Click here</a>	AVAILABLE
57b Clarence Street	RETAIL	<b>Williams Gunter Hardwick</b>	<a href="#">Click here</a>	AVAILABLE
83a Clarence Street	RETAIL	<b>CBRE</b>	<a href="#">Click here</a>	AVAILABLE
17 High Street	OFFICE	<b>Cattaneo Commercial</b>	<a href="#">Click here</a>	AVAILABLE
35-37 Old London Road	MIXED	<b>Bonsors</b>	<a href="#">Click here</a>	AVAILABLE
1 Thames Street	RETAIL	<b>Martin Campbell</b>	<a href="#">Click here</a>	AVAILABLE

# VACANCIES | JULY 2018

ADDRESS	TYPE	AGENT	LINK	STATUS
60-62 Old London Road, Ground Floor	RETAIL	<b>Bonsors</b>	<a href="#">Click here</a>	AVAILABLE
60-62 Old London Road, Offices and Ground Floor Retail	MIXED	<b>Bonsors</b>	<a href="#">Click here</a>	AVAILABLE
2-4 Old London Road	RETAIL	<b>CBRE</b>	<a href="#">Click here</a>	AVAILABLE
1 Wheatfield Way	OFFICE	<b>Cattaneo Commercial</b>	<a href="#">Click here</a>	AVAILABLE
11 - 13 Thames Street	RETAIL	<b>Brasier Freeth</b>	<a href="#">Click here</a>	AVAILABLE
St James Rd Car Park - 21 Spaces	PARKING	<b>Cattaneo Commercial</b>	<a href="#">Click here</a>	AVAILABLE
26-28 Thames Street	RETAIL	<b>Snellers</b>	<a href="#">Click here</a>	UNDER OFFER
19-23 High Street	OFFICE	<b>Cattaneo Commercial</b>	<a href="#">Click here</a>	AVAILABLE
38-42 Fife Road, Rooms 3-5	OFFICE	<b>Martin Campbell</b>	<a href="#">Click here</a>	AVAILABLE