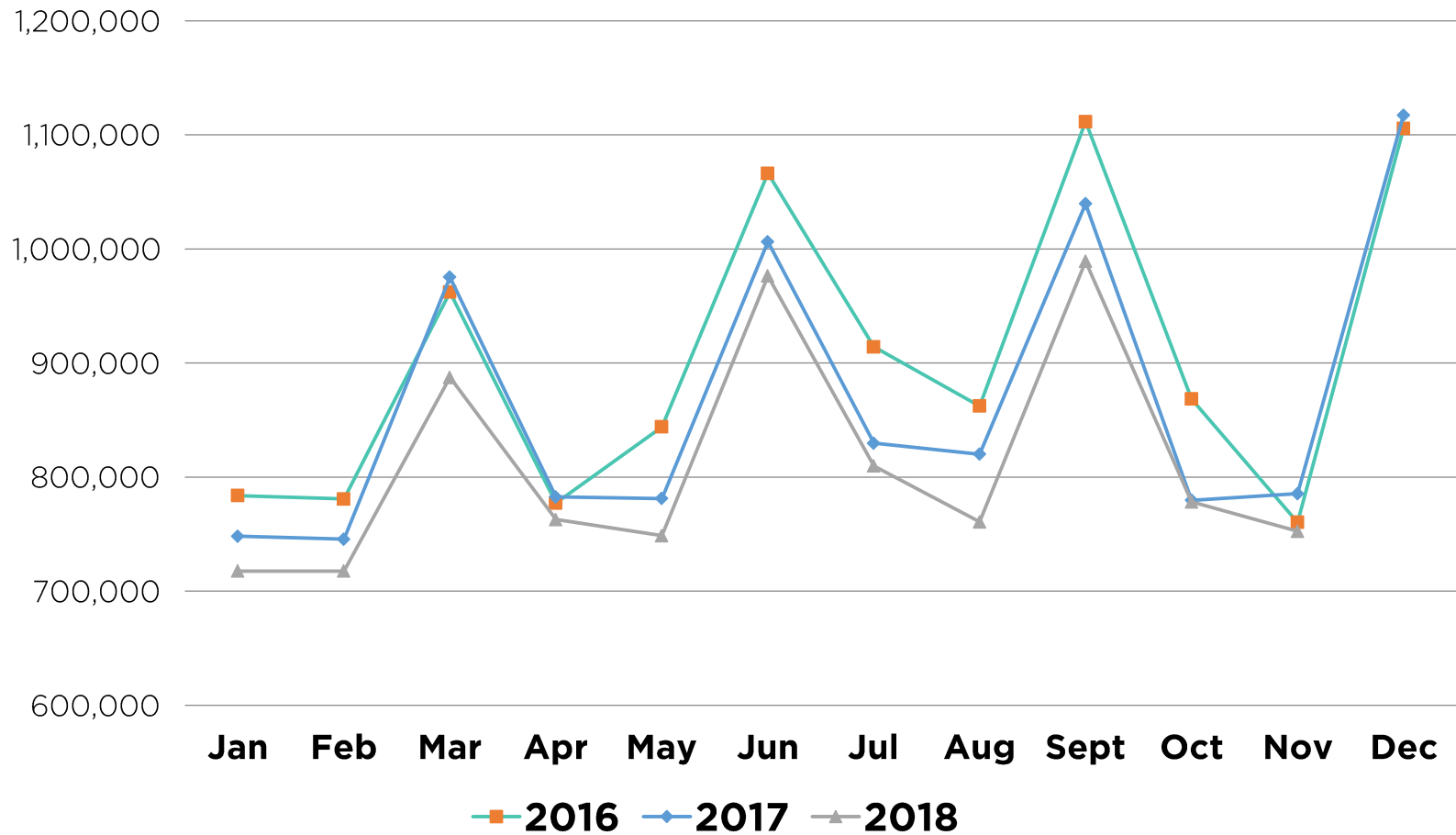




TOWN CENTRE INSIGHT

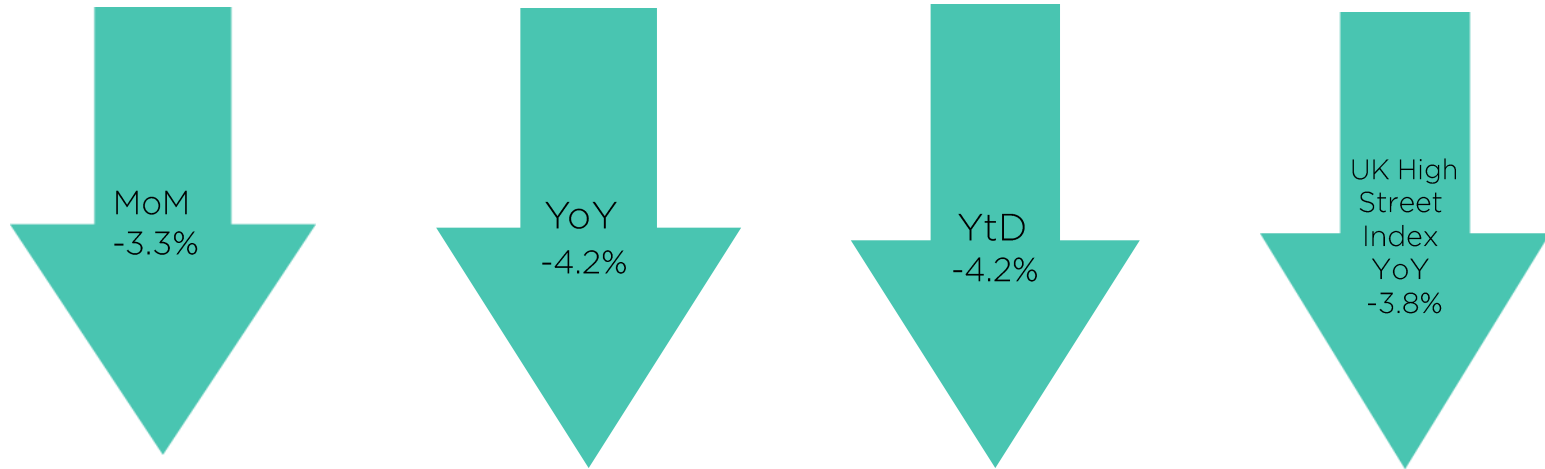
REPORTING PERIOD: NOVEMBER 2018

KINGSTON FOOTFALL 2018 V'S 2017



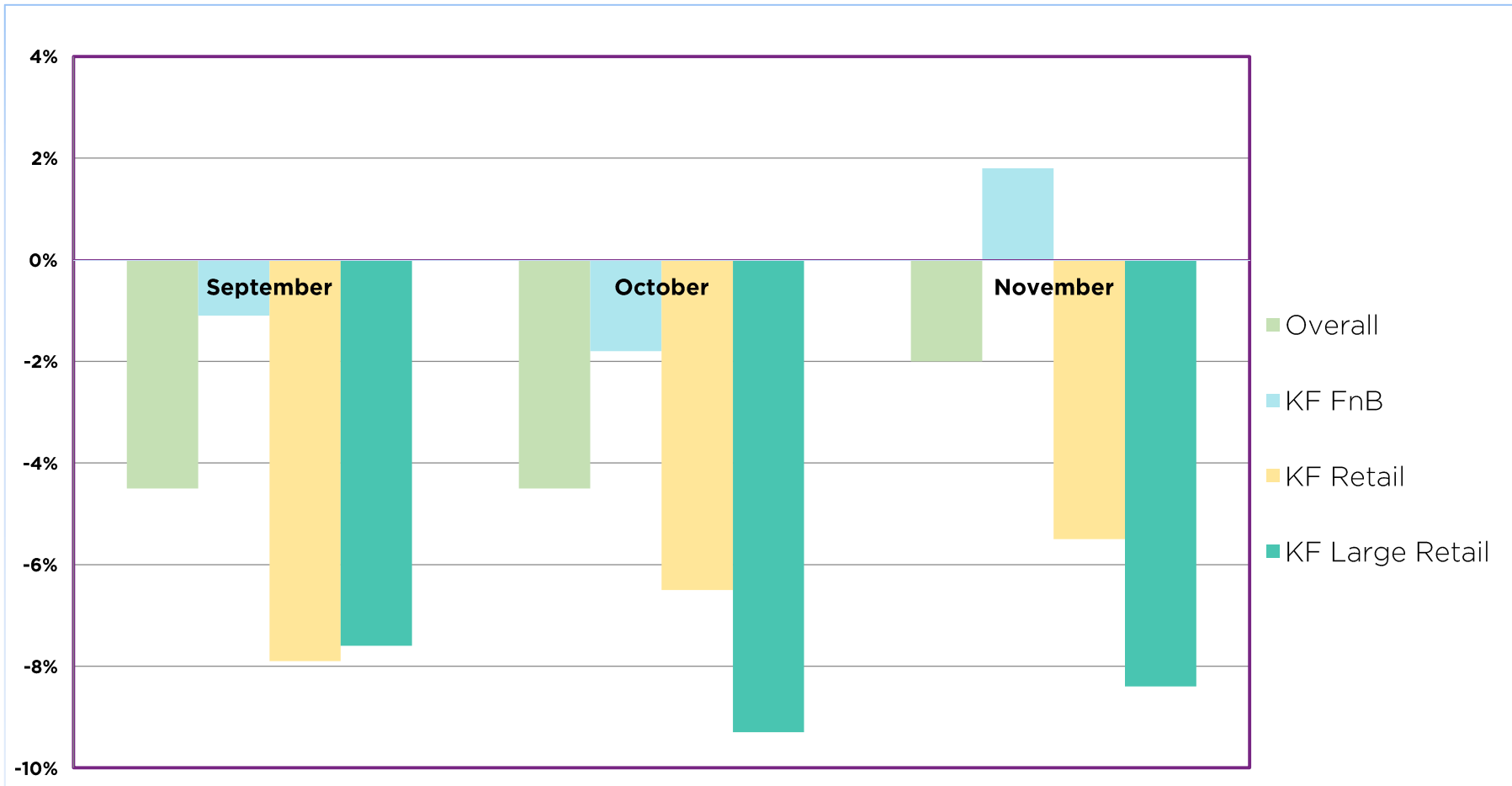
The graph above provides details of footfall taken from the Springboard Camera on Clarence Street.

FOOTFALL | NOVEMBER 2018



The Springboard High Street Index figure is taken from 195 UK High Street Locations.

SALES % CHANGE YEAR ON YEAR

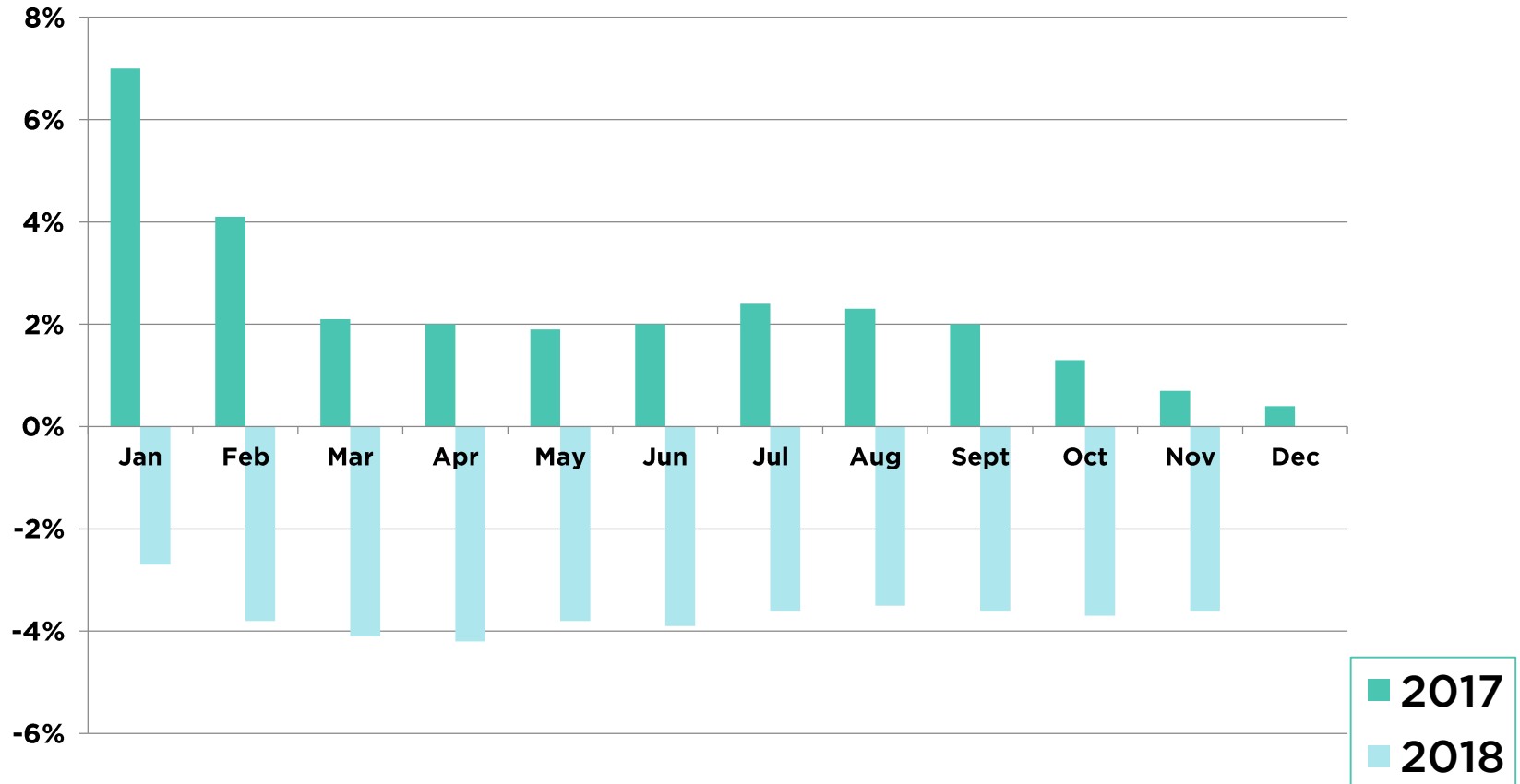


The bar chart above provides % change sales data from selected retailers across the town centre - the weekly data figures received have been averaged across each month.

OVERALL SPEND | NOVEMBER 2018

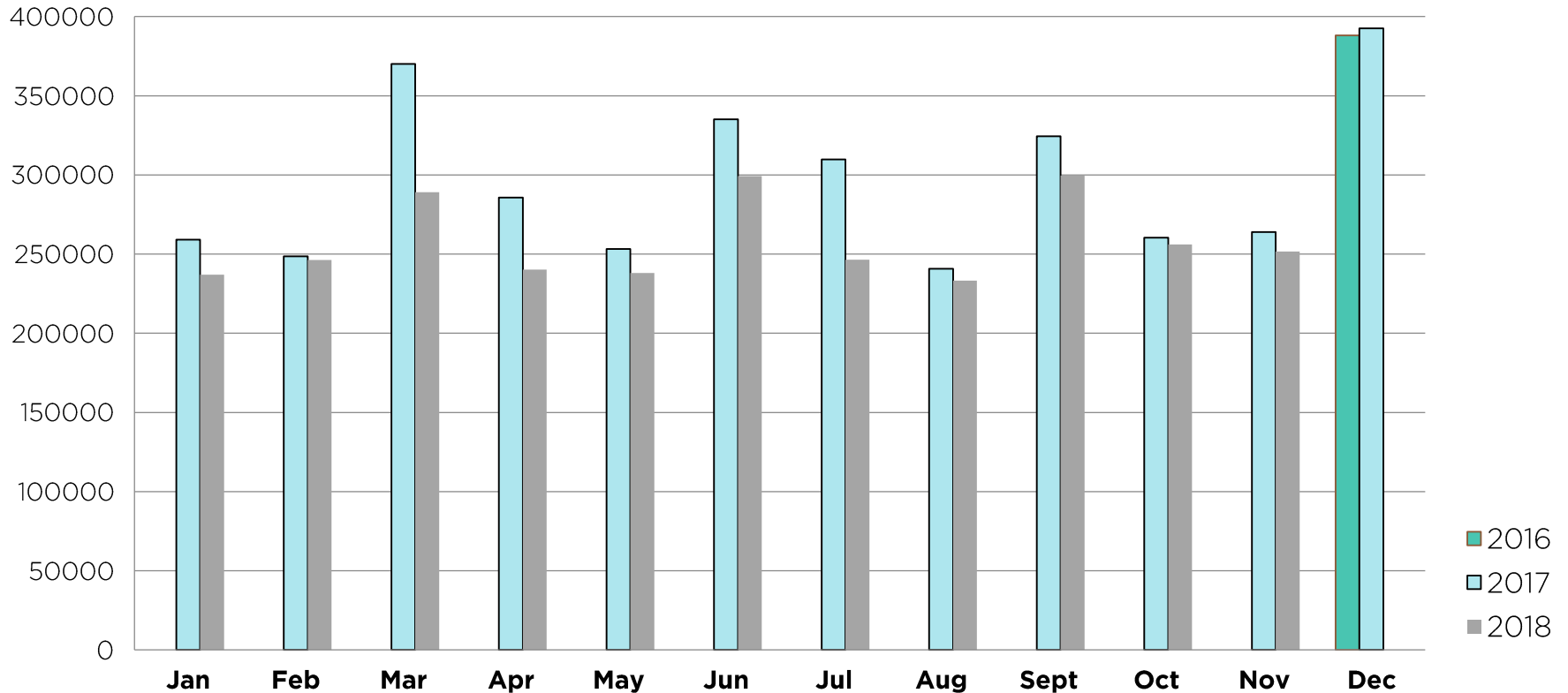
- The November BRC reports states that UK retail sales decreased year on year by -0.5% on a like for like basis.
- The BRC report goes on to say, that despite heavy marketing / discounting around Black Friday, retail sales actually fell. The BRC attributes this to, weak consumer demand and falling consumer confidence due to uncertainty around Brexit.
- Online retail performed better than traditional bricks and mortar retail over the Black Friday weekend. However, even online performance was not strong when compared to 2017.
- The BRC report notes that demand for technology products was the one area of positive retail performance in November – either due to discounting or new product releases.
- In Kingston, there was a very mixed picture, with overall sales down -2% year on year. The Food and Beverage sector had a better month with sales up 1.8% year on year. However retail sectors (both large and small stores) have continued to struggle in November.

SALES: YEAR TO DATE % CHANGE



The graph above provides Year to Date % change from selected retailers across the town centre - the weekly data figures received have been averaged across each month.

TOTAL MONTHLY CARS: 2018



Nov
-4.7%

The graph above provides the total number of cars parked in all town centre car parks.

Please note; figures quoted for May 2018 are partially estimated due to issues with one providers systems.

NEW OCCUPANCIES AND CLOSURES | NOVEMBER 2018

	BUSINESS NAME	ADDRESS	CURRENT STATUS
NOVEMBER 2018	Infinity Hair	Fife Road	OPENED
	Vorwerk	The Bentall Centre	OPENED

LICENSING APPLICATIONS | SUMMARY | NOVEMBER 2018

	LOCATION	TYPE
NOVEMBER 2018	Bar & Beyond (Pryzm) 154-166 Clarence Street	For internal alterations

PLANNING APPLICATIONS | NOVEMBER 2018

ADDRESS	TYPE	LINK
19, Thames Street	Removal of all RBS advertisements, the ATM, nightsafe and letterbox. Repair works to render panel and stack bonded brickwork with the installation of a stainless steel panel across width of stack bonded brickwork on front elevation Within the Kingston Old Town conservation area.	LINK
The Albion 45 Fairfield Road	Erection of single storey rear extension with powder coated aluminium framework flat roof with retractable smartroof system, replacement of existing roof of outbuilding with single storey pitched roof and relocation of umbrella as Within the Fairfield/Knights Park conservation area.	LINK
17, High Street	Internal alterations to install lift between ground and first floors. Installation of external signage to front elevation. Reconfiguration of internal partitions on ground and first floor. Within the Kingston Old Town conservation area. There is a listed building present on this site.	LINK
1, Thames Street	Variation of Condition 2 (Plans) of Planning Permission 14/12440/FUL (Demolition of store, lean-to structure and boundary wall. Erection of a 3-storey building to provide 45m2 of commercial space (Use Class A1/A2/B1/D1) at ground floor and 1x1 bed and 1 x 2 bed flats above (linked with 14/12456/LBC) - new drawings to show the proposed changes to the second floor east wall and south windows and balcony.) Within the Kingston Old Town conservation area. There is a listed building present on this site.	LINK
10 Castle Street	Provision of outdoor seating area to front of No 10 Castle Street	LINK
32 High Street	Change of Use from Retail (Use Class A1) to Kitchen Showroom/Tattoo Studio (Mixed A1/Sui Generis) at ground floor level with provision of internal alterations Within the Kingston Old Town conservation area.	LINK
20 Eden Street 2a,2b St James Road	Demolition of all existing and the erection of a part two part eight storey office (Class B1a) building, with a basement and on site cycle parking. Within the Kingston Old Town conservation area. There is a listed building present on this site.	LINK
33, Old London Road	Change of Use of first floor from Office (Use Class B1) to Residential (Use Class C3) providing 1x studio flat and 1x two bedroom flat	LINK

VACANCIES | NOVEMBER 2018

ADDRESS	TYPE	AGENT	LINK	STATUS
6 Church Street	RETAIL	Green & Partners	Click here	AVAILABLE
Picton House, 50-52 High Street	OFFICE	Bonsors	Click here	AVAILABLE
Conquest House, Wood Street	OFFICE	Cattaneo Commercial	Click here	AVAILABLE
61 Clarence Street	RETAIL	Brasier Freeth	Click here	AVAILABLE
12-13 Apple Market	RETAIL	Cushman & Wakefield	Click here	UNDER OFFER
65-67 Clarence Street	RETAIL	Brasier Freeth	Click here	AVAILABLE
33 Old London Road	OFFICE	Martin Campbell	Click here	AVAILABLE
6 Fife Road	OFFICE	Martin Campbell	Click here	AVAILABLE
Crown Arcade, Unit A, 11 Union Street	RETAIL	Bonsors	Click here	AVAILABLE
57b Clarence Street	RETAIL	Williams Gunter Hardwick	Click here	AVAILABLE
83a Clarence Street	RETAIL	CBRE	Click here	AVAILABLE
17 High Street	OFFICE	Cattaneo Commercial	Click here	UNDER OFFER
35-37 Old London Road	MIXED	Bonsors	Click here	AVAILABLE
1 Thames Street	RETAIL	Martin Campbell	Click here	AVAILABLE

VACANCIES | NOVEMBER 2018

ADDRESS	TYPE	AGENT	LINK	STATUS
60-62 Old London Road, Ground Floor	RETAIL	Bonsors	Click here	AVAILABLE
60-62 Old London Road, Offices and Ground Floor Retail	MIXED	Bonsors	Click here	AVAILABLE
2-4 Old London Road	RETAIL	CBRE	Click here	AVAILABLE
1 Wheatfield Way	OFFICE	Cattaneo Commercial	Click here	AVAILABLE
11 - 13 Thames Street	RETAIL	Brasier Freeth	Click here	AVAILABLE
St James Rd Car Park - 21 Spaces	PARKING	Cattaneo Commercial	Click here	AVAILABLE
19-23 High Street	OFFICE	Cattaneo Commercial	Click here	AVAILABLE
Kop Shop, Old London Road	OFFICE	Bonsors	Click here	AVAILABLE
17 Union Street	OFFICE	Bonsors	Click here	AVAILABLE
37 Wheatfield Way	RETAIL	Martin Campbell	Click here	AVAILABLE
Unit 7, The Griffin Centre	FNB	Martin Campbell	Click here	AVAILABLE
30a High Street	OFFICE	Cattaneo Commercial	Click here	AVAILABLE