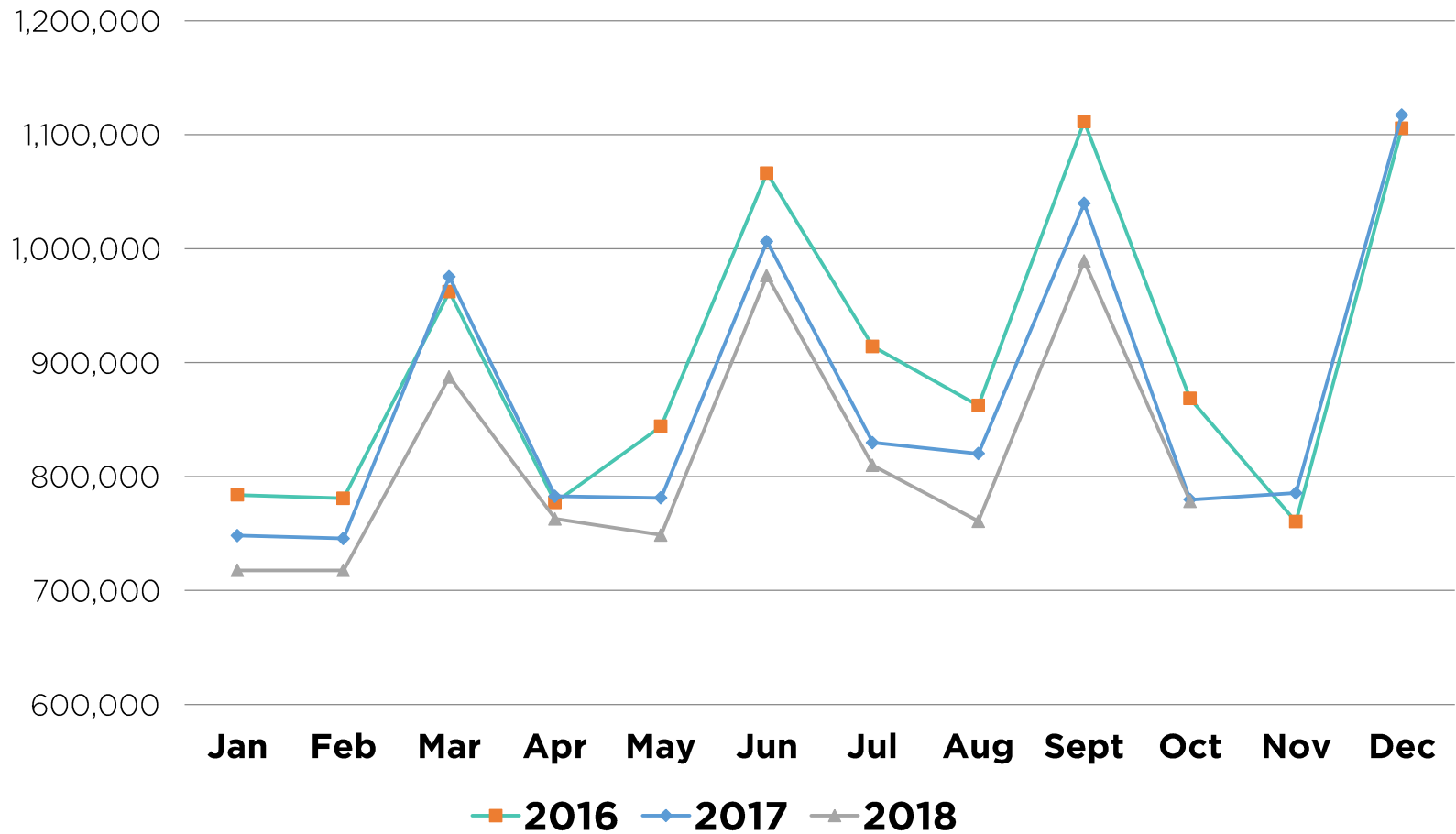




TOWN CENTRE INSIGHT

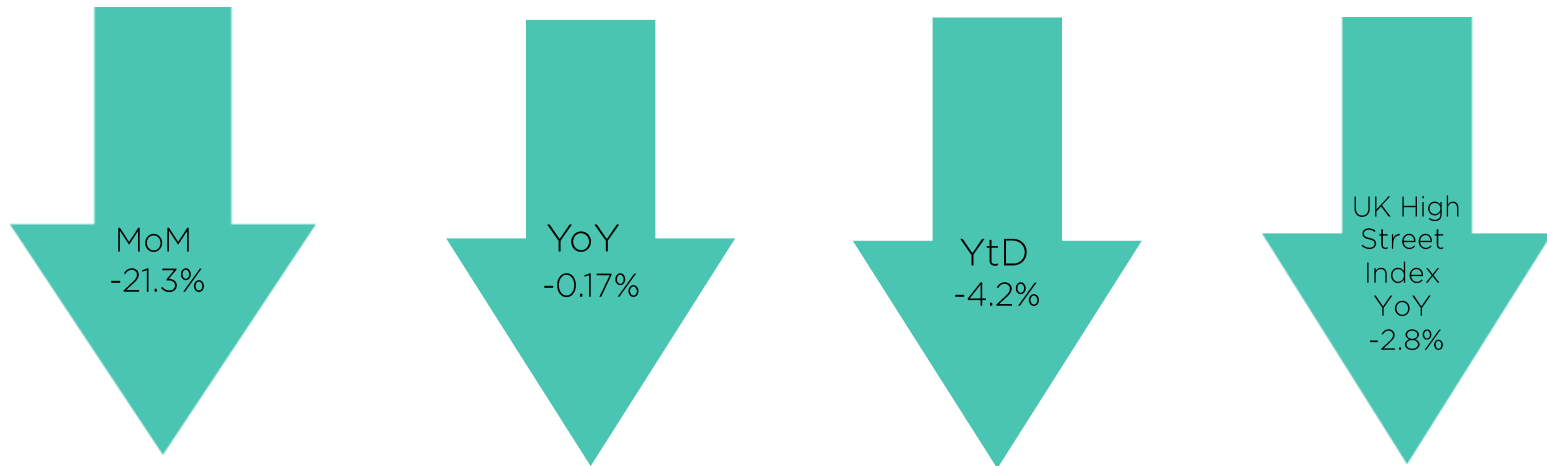
REPORTING PERIOD: OCTOBER 2018

KINGSTON FOOTFALL 2018 V'S 2017



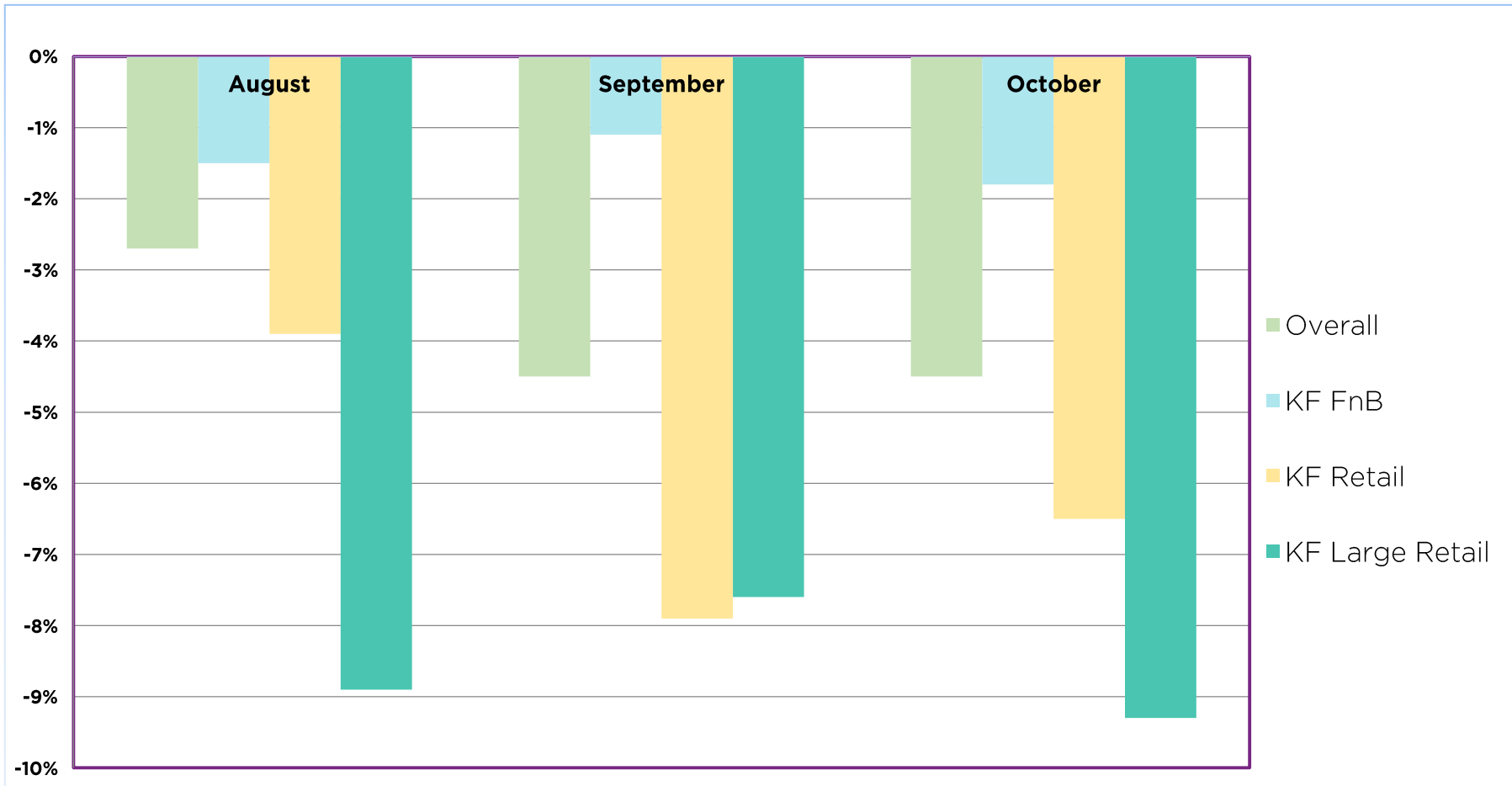
The graph above provides details of footfall taken from the Springboard Camera on Clarence Street.

FOOTFALL | OCTOBER 2018



Please note: September is a 5 week month, compared to October, which was 4 weeks.
The Springboard High Street Index figure is taken from 195 UK High Street Locations.

SALES % CHANGE YEAR ON YEAR

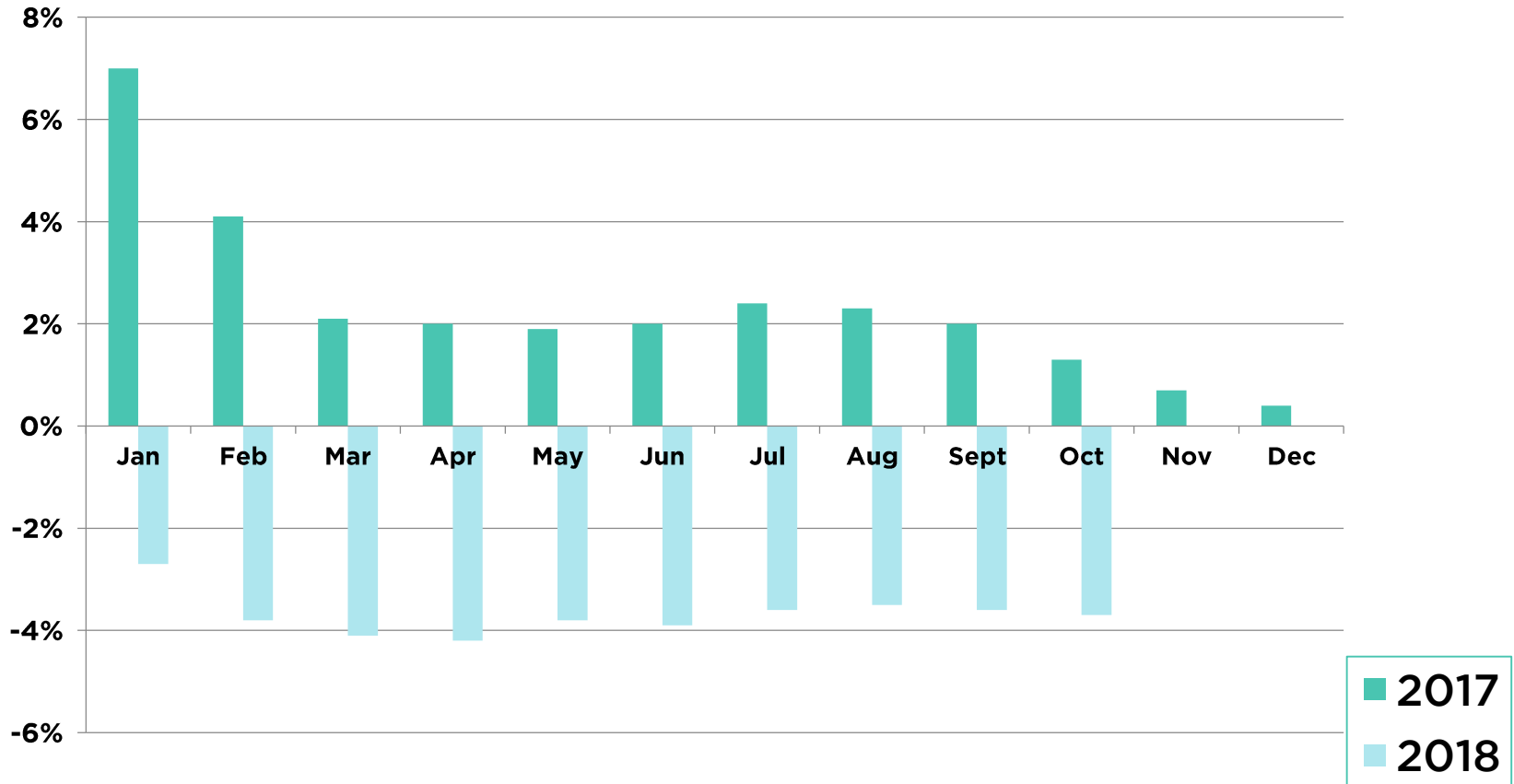


The bar chart above provides % change sales data from selected retailers across the town centre - the weekly data figures received have been averaged across each month.

OVERALL SPEND | OCTOBER 2018

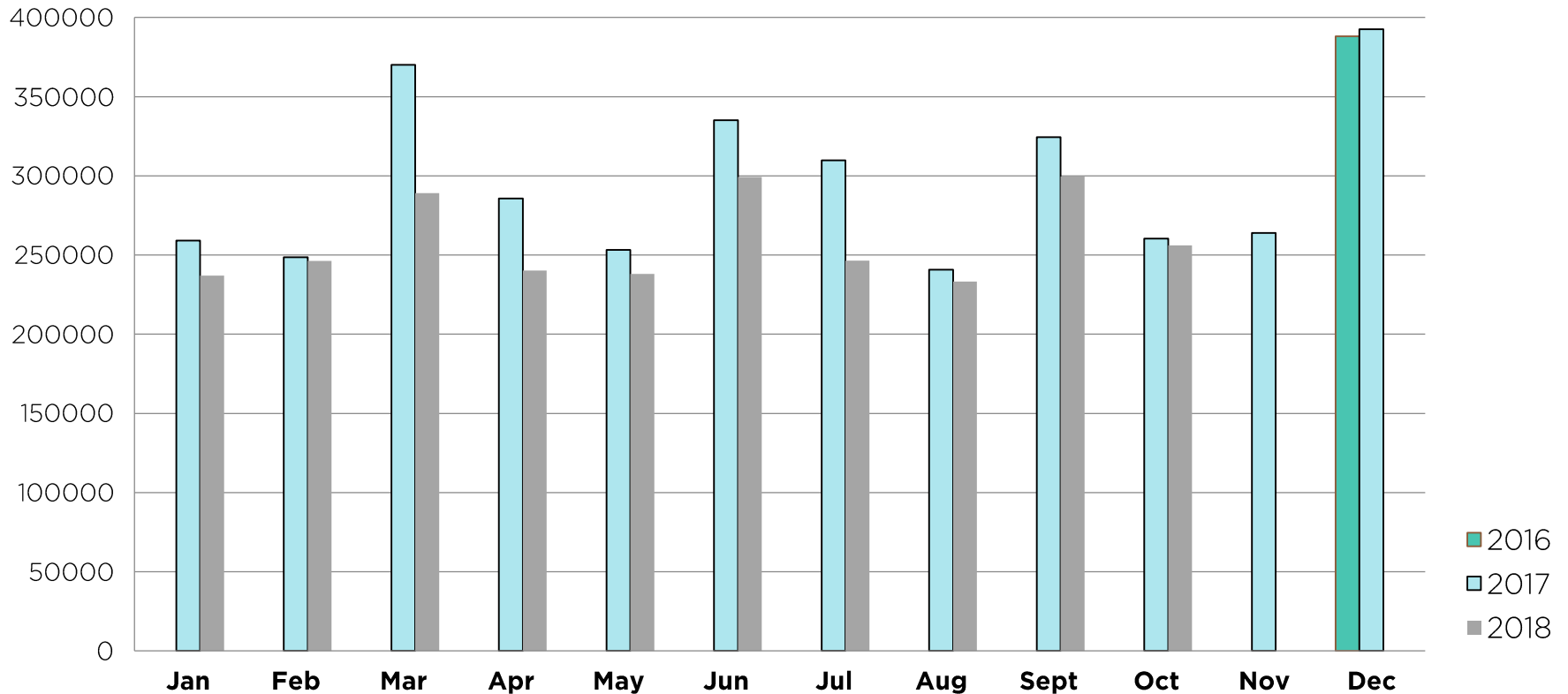
- In October, the BRC reports, UK retail sales decreased year on year by -0.1% on a like for like basis, and comments that sales growth remains low by historic standards.
- The BRC report goes on to say the weak retail sales performance is the result of several factors: consumers are now fully aware of events like Black Friday, so hold back on spending, in anticipation of discounts in coming weeks. Low real wage growth over an extended period has left consumers with less money. Uncertainty over Brexit, has impacted the confidence of a percentage of shoppers.
- The BRC report states that clothing sales had a more promising month, as the colder weather in late October helped prompt shoppers into making purchases.
- Retailers in Kingston have had another tough month with overall sales down -4.5% year on year. The retail sectors (both large and small stores) have been particularly impacted in October.

SALES: YEAR TO DATE % CHANGE



The graph above provides Year to Date % change from selected retailers across the town centre - the weekly data figures received have been averaged across each month.

TOTAL MONTHLY CARS: 2018



Oct
-1.6%

The graph above provides the total number of cars parked in all town centre car parks.

Please note; figures quoted for May 2018 are partially estimated due to issues with one providers systems.

NEW OCCUPANCIES AND CLOSURES | OCTOBER 2018

	BUSINESS NAME	ADDRESS	CURRENT STATUS
OCTOBER 2018	Charlotte Reid London	Clarence Street	OPENED
	Firezza	The Rotunda	OPENED
	Pierre Rene, London	Market Place	CLOSED
	Christmas Shop	Clarence Street	OPENING

LICENSING APPLICATIONS | SUMMARY | OCTOBER 2018

	LOCATION	TYPE
OCTOBER 2018	Stir 777, 48 High Street	Application for Sexual Entertainment Venue

PLANNING APPLICATIONS | OCTOBER 2018

ADDRESS	TYPE	LINK
6 Old London Road	Proposed amendment to Planning Permission 18/12226/FUL, for alterations to single pane non opening windows to install 4 pane non opening windows, There is a listed building present on this site.	LINK
154-166 Clarence Street	Internal alterations to form 2 separate venues with refurbishment / adaption of existing areas, including circulation routes, to create new themed room settings. There is a listed building present on this site.	LINK
8, 10, and 12 Fife Road	Change of use of upper floors to Class C3 residential use, erection of rear three storey extension and second floor side extension to provide nine dwellings (6 No. one bedroom and 3 No. two bed flats) and creation of new ground floor retail space.	LINK
2-4 Old London Road	Change of Use from A1 (shops) to A1 (shops), A2 (professional services), A3 (restaurants and café) and D1 (dental clinic)	LINK
Greencoat House, 183 Clarence Street	Removal of Condition 2 (Car Parking) of Planning Permission 11/12251/FUL (Change of use of part ground, first, second and third floors from office to student accommodation (64 rooms); installation of cycle racks and waste storage in yard, solar panels to roof, replacement windows and alterations to ground floor entrance incorporating disabled access) to allow for the implementation of a pay and display car park system.	LINK

VACANCIES | OCTOBER 2018

ADDRESS	TYPE	AGENT	LINK	STATUS
6 Church Street	RETAIL	Green & Partners	Click here	AVAILABLE
Picton House, 50-52 High Street	OFFICE	Bonsors	Click here	AVAILABLE
Conquest House, Wood Street	OFFICE	Cattaneo Commercial	Click here	AVAILABLE
61 Clarence Street	RETAIL	Brasier Freeth	Click here	AVAILABLE
12-13 Apple Market	RETAIL	Cushman & Wakefield	Click here	UNDER OFFER
65-67 Clarence Street	RETAIL	Brasier Freeth	Click here	AVAILABLE
33 Old London Road	OFFICE	Martin Campbell	Click here	AVAILABLE
6 Fife Road	OFFICE	Martin Campbell	Click here	AVAILABLE
Crown Arcade, Unit A, 11 Union Street	RETAIL	Bonsors	Click here	AVAILABLE
57b Clarence Street	RETAIL	Williams Gunter Hardwick	Click here	AVAILABLE
83a Clarence Street	RETAIL	CBRE	Click here	AVAILABLE
17 High Street	OFFICE	Cattaneo Commercial	Click here	UNDER OFFER
35-37 Old London Road	MIXED	Bonsors	Click here	AVAILABLE
1 Thames Street	RETAIL	Martin Campbell	Click here	AVAILABLE

VACANCIES | OCTOBER 2018

ADDRESS	TYPE	AGENT	LINK	STATUS
60-62 Old London Road, Ground Floor	RETAIL	Bonsors	Click here	AVAILABLE
60-62 Old London Road, Offices and Ground Floor Retail	MIXED	Bonsors	Click here	AVAILABLE
2-4 Old London Road	RETAIL	CBRE	Click here	AVAILABLE
1 Wheatfield Way	OFFICE	Cattaneo Commercial	Click here	AVAILABLE
11 - 13 Thames Street	RETAIL	Brasier Freeth	Click here	AVAILABLE
St James Rd Car Park - 21 Spaces	PARKING	Cattaneo Commercial	Click here	AVAILABLE
19-23 High Street	OFFICE	Cattaneo Commercial	Click here	AVAILABLE
38-42 Fife Road, Rooms 3-5	OFFICE	Martin Campbell	Click here	AVAILABLE
Kop Shop, Old London Road	OFFICE	Bonsors	Click here	AVAILABLE
17 Union Street	OFFICE	Bonsors	Click here	AVAILABLE
37 Wheatfield Way	RETAIL	Martin Campbell	Click here	AVAILABLE