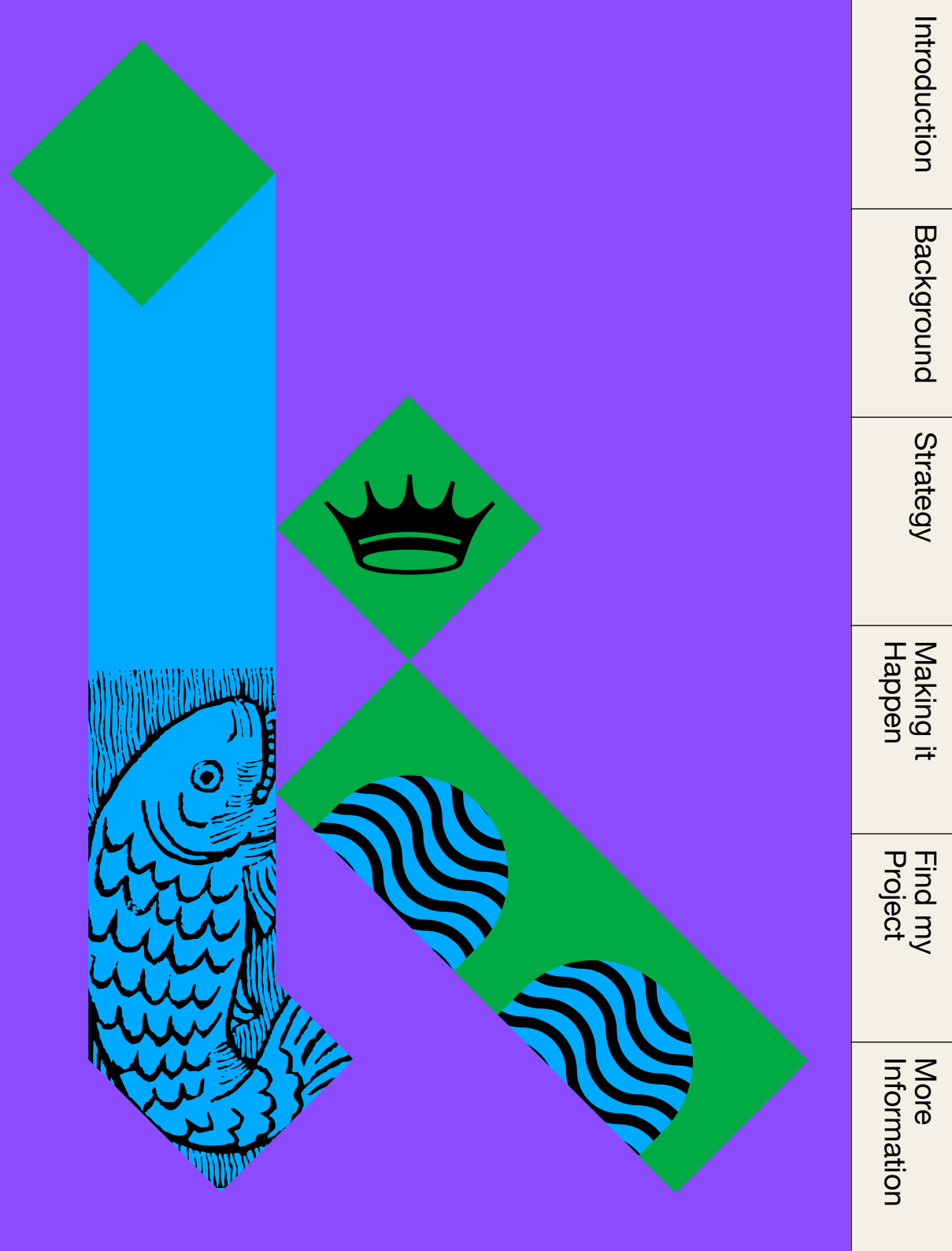
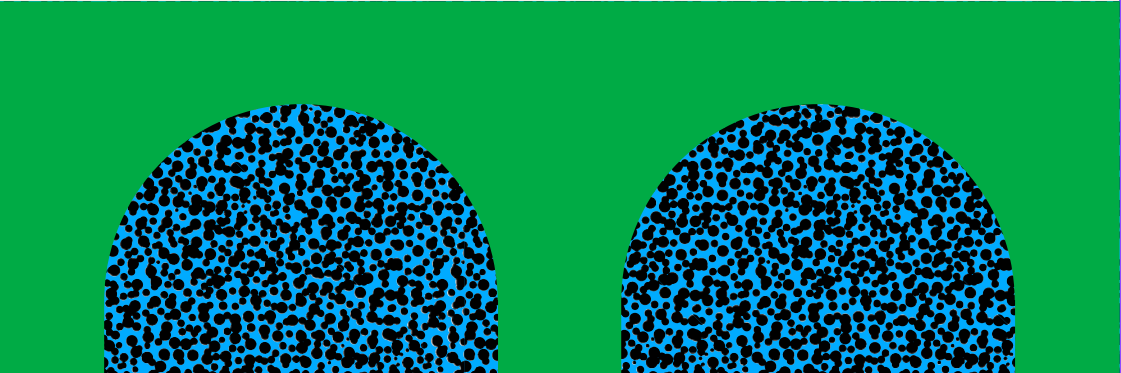


Reimagining Kingston Town Centre's Streets & Spaces



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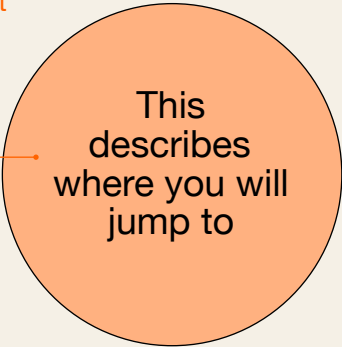
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Reimagining Kingston Town Centre

Kingston Town Centre is the largest town centre within the Royal Borough of Kingston, situated next to the River Thames in south west London.

Reimagining Kingston Town Centre's Streets and Spaces is a strategy. It focuses on developing new ideas for how streets and public spaces can contribute towards a successful, vibrant and inclusive town centre which supports the delivery of good growth. This strategy is a culmination of strategic priorities and projects that have evolved through observations, conversations and workshops with various local stakeholders. Opportunities and constraints were identified and developed from both expert and local perspectives. These included a range of local groups, social enterprises, residents, public institutions, and businesses that are committed to transforming Kingston Town Centre's streets and spaces.

The strategy includes recommendations for introducing new activities to the town centre, which support evening activation, and promote public engagement with local assets. In combination the projects form a cohesive strategy and vision, which support the key strategic objectives for Kingston Town Centre.

The projects vary from Small Projects to Big Projects; small 'quick wins' such as delivering community activities, events and public artwork, to big or large-scale regeneration projects which significantly transform streets and spaces in the town centre.

This strategy document is a tool to be used by both local groups and key stakeholders interested in co-delivering projects within Kingston Town Centre's streets and spaces. The varied scale of projects allow both small groups and larger institutions to deliver change in the town centre. The 'Making it Happen' section of the strategy provides advice and first steps about how to get involved in taking projects forward.

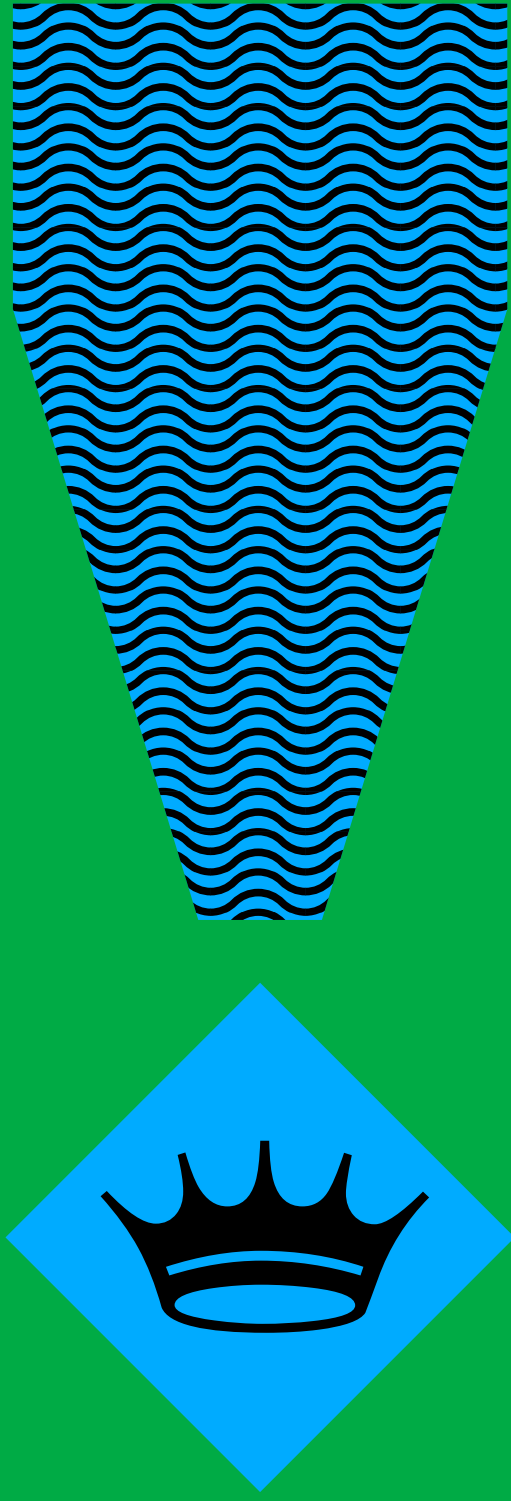
The strategy was commissioned through a collaboration between Kingston Council, Kingston First, Kingston University and the Mayor of London. Through a co-design process the project has brought together the views and priorities of each stakeholder partner to provide a unified voice for the delivery of change in Kingston Town Centre.



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Call to Action!

Help us to transform Kingston Town Centre's streets and spaces to be filled with public life and activity for everyone. We are looking for enthusiastic individuals, groups or organisations to collaborate with, to deliver projects for positive change in the town centre.

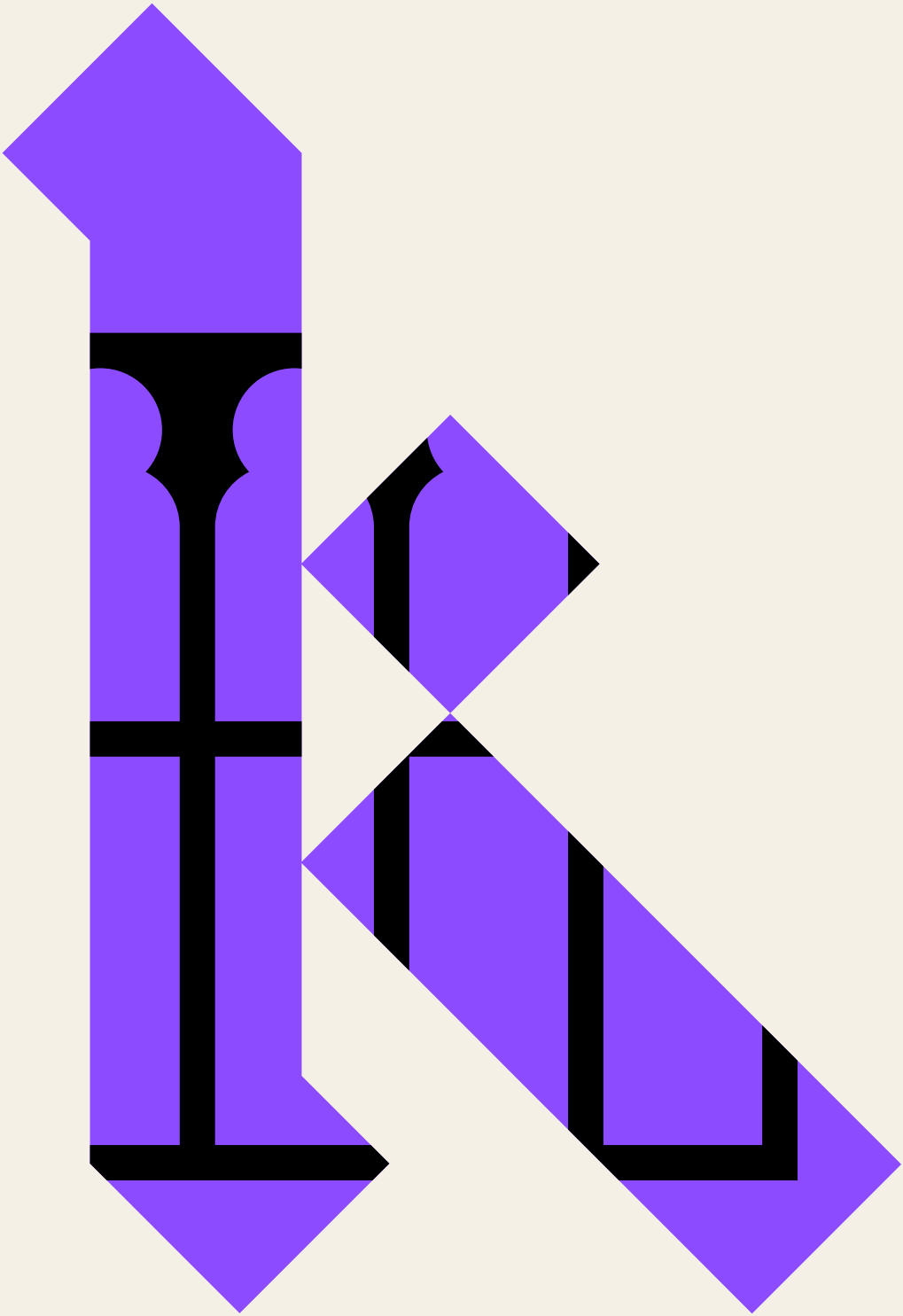


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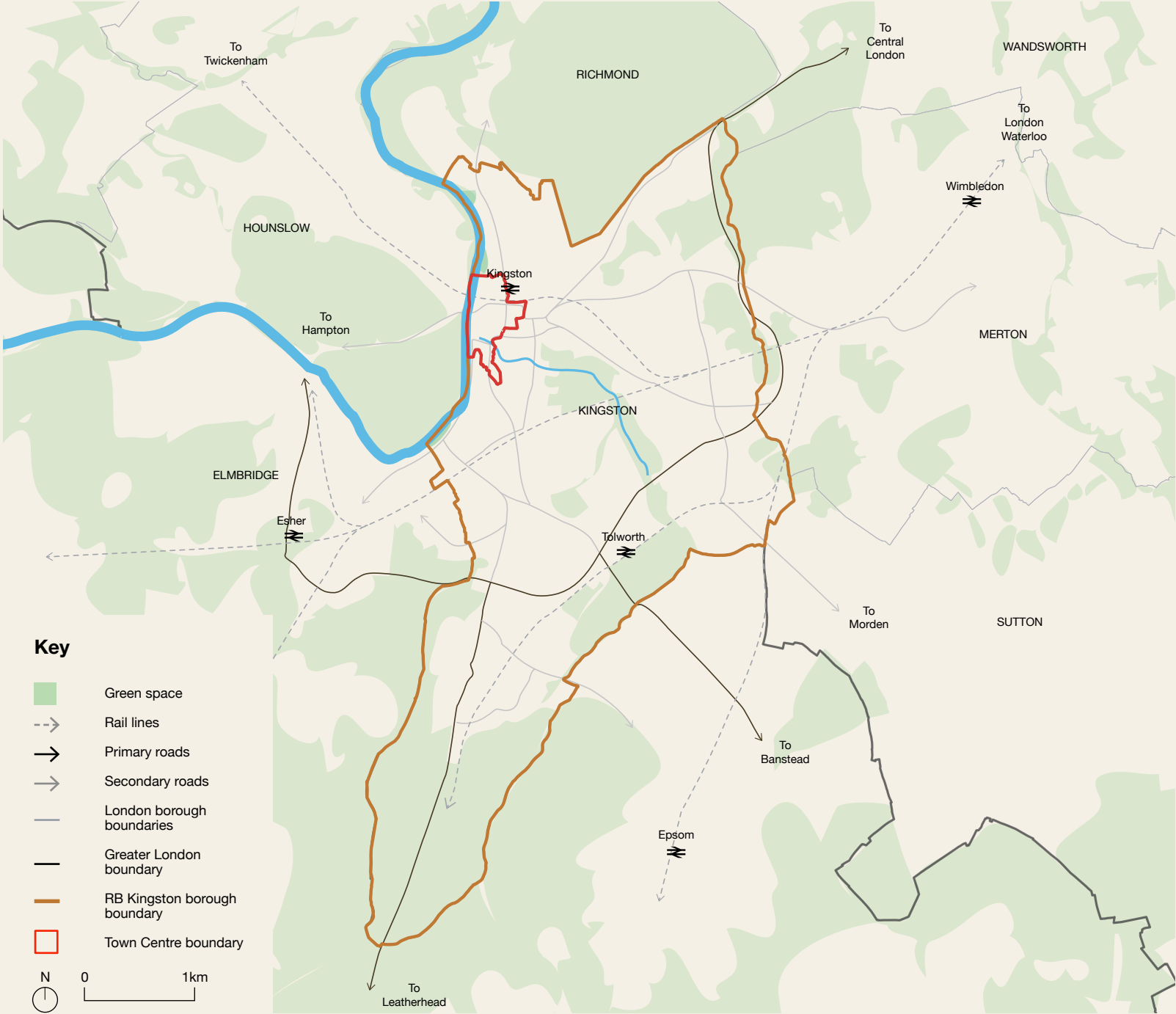
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Kingston Town Centre today

Kingston is a successful town centre where local people are proud of its heritage and assets. The area includes historic buildings and places, community and cultural venues, as well as green spaces.

Kingston has a rich history, which manifests in its wealth of built heritage assets forming a key part of its local character. However, these local assets are disjointed and visitors are often unaware of how to find them, owing to poor wayfinding and a lack of clear information. Kingston Town Centre should play a key role within the wider visitor economy linked with other key destinations along the River Thames (including Richmond).

Kingston Council, in partnership with Transport for London and the Greater London Authority, have been investing in Kingston Town Centre's streets and spaces over recent years. This includes the transformation of the Ancient Market Place and a number of sustainable travel links which have enhanced connectivity and contributed to the vitality of the town centre by creating places of leisure, social interaction, and business incubation. However streets and spaces in the town centre need to continue to work harder to provide for a range of people and abilities, and to accommodate Kingston's future growth.



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Introducing streets and spaces

Reimagining Kingston's Streets and Spaces focuses upon developing new ideas for how streets and spaces can contribute towards a successful, vibrant and inclusive town centre.

Healthy streets successfully link places together, are easy to navigate, and increase healthier lifestyles by encouraging people to walk and cycle.

Public spaces can significantly contribute towards supporting social value and wellbeing by providing places for people to gather and socialise, participate in activities, or sit and spend time amongst other people. The rivers and green spaces have the potential to provide a range of different public spaces for Kingston Town Centre

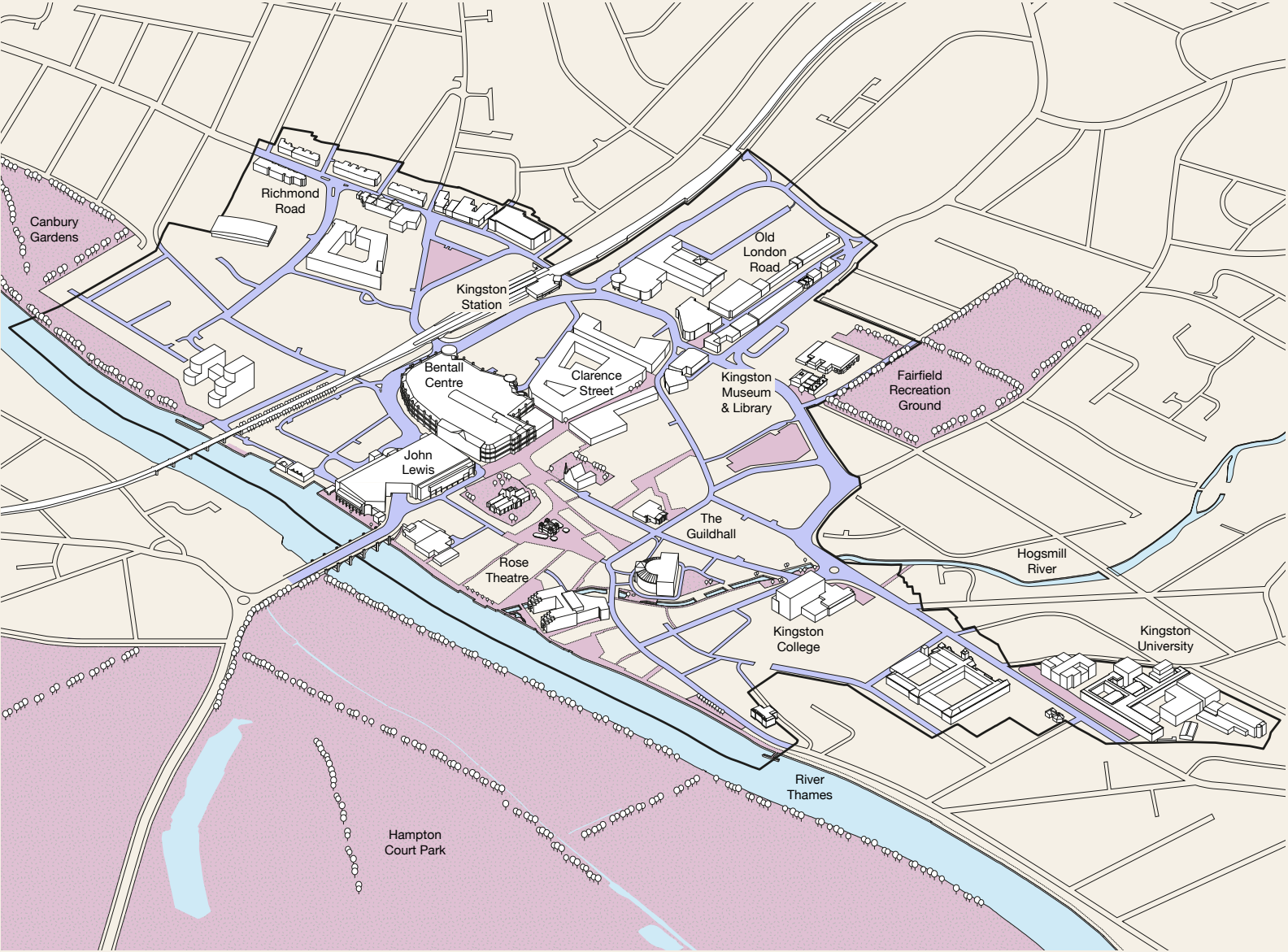
Streets and spaces can be used to celebrate what Kingston already has to offer, whilst also providing places, both permanent and meanwhile, for new activities to be introduced and advertised.

Key

Streets

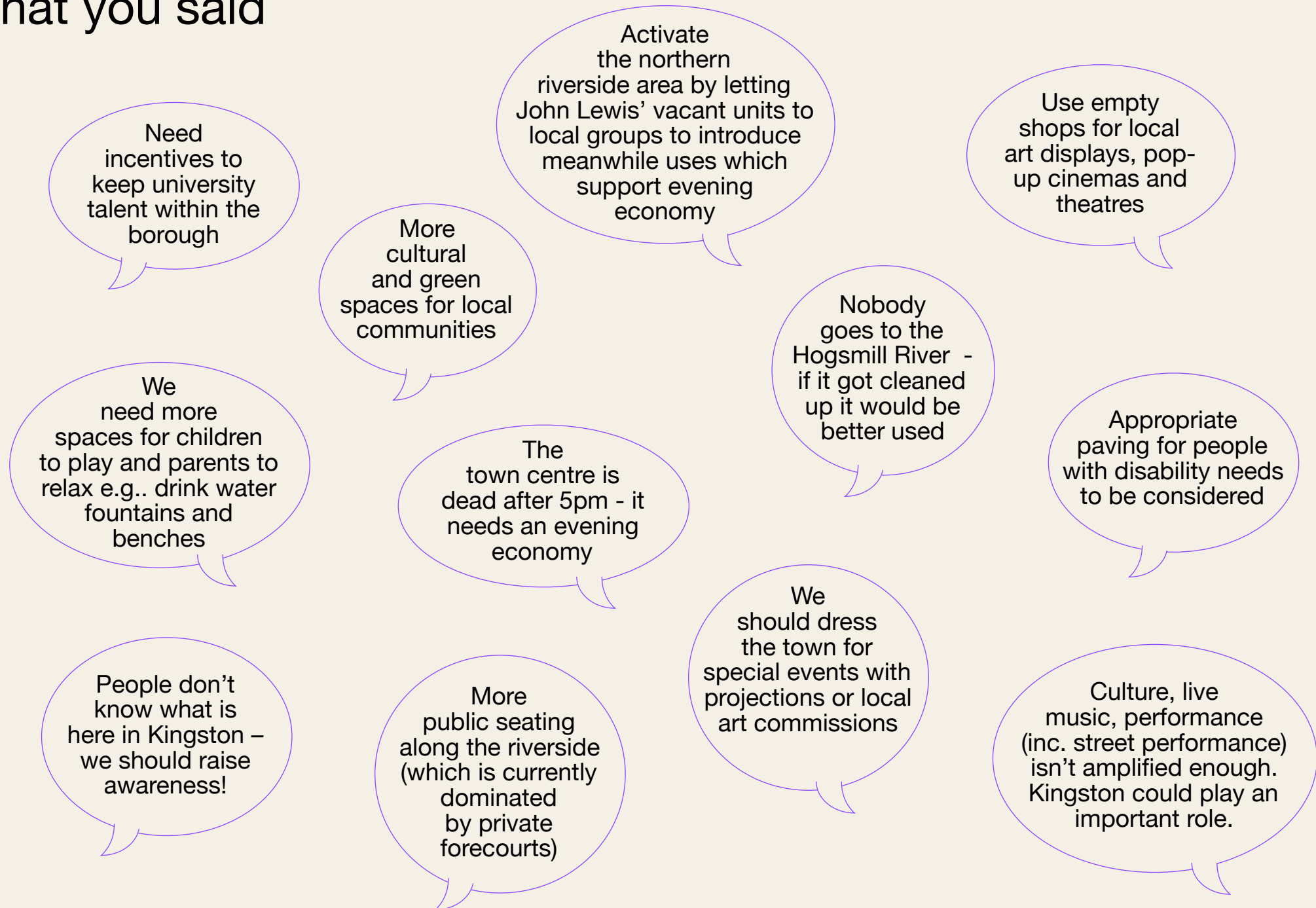
Spaces

Town Centre boundary



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What you said



What we have learnt

Previous areas of focus need to be cohesively joined up. There are a number of areas in the town centre which have been repeatedly assessed within previous guidance and interventions, primarily owing to their association with key assets, for example the Ancient Market Place, and the riverside. There needs to be a more cohesive and inclusive approach to the streets and spaces which connects these focus areas, whilst also considering new areas of focus which have previously been overlooked.



Ownership and governance of streets and spaces is not always under Kingston Council's control. Overall Kingston Council have a large amount of ownership across the town centre, however there are a number of key locations including parts of the riverside, and public spaces within new developments which are under other ownership or control. Kingston Council and Kingston First BID have a role to play in liaising with landowners and developers to ensure key partners work collaboratively to ensure public spaces

beyond which is owned by Kingston Council are maximised to benefit the general public, where possible.

There is a need to significantly upgrade the alleyways and links between riverside and town centre. The Riverside SPD highlights the poor connectivity between the riverside and the town centre, and suggests potential links along smaller side streets and alleyways. However these links are generally in poor condition and issues relating to cleanliness, poor wayfinding and negative perception of personal safety result in people avoiding using them.



When celebrating heritage and culture, Kingston needs to look forward (as well as back). Kingston Town Centre contains a large amount of historic buildings which significantly contribute towards its unique identity. However, there is also a need to celebrate and accommodate other culture and activities within the town centre which are currently under-represented. Streets and spaces should update and adapt to accommodate activities which will raise awareness of, and celebrate Kingston's diverse culture and heritage.



Visibility of landmarks is currently challenging whilst navigating the town centre. Kingston Town Centre boasts a number of key landmarks and destinations including the riverside and an array of historic buildings, which significantly contribute towards the identity of the town centre. However, these landmarks are sporadically scattered which creates a disjointed town centre which is hard to navigate, particularly if you are new to the area. Opportunities to make landmarks more visible should be sought, by establishing stronger clusters of activity around them and introducing wayfinding which captures the character of these landmarks.

The Ancient Market Place needs to be programmed for both the day and evening. The market place is a key destination within the town centre, and recent improvements are generally looked upon favourably. However the dominance of the market within this space means there is a lack of activity in the evening once the market closes. Opportunities for introducing new uses and activities within the market area should be sought to create a programme of activity throughout the day and evening.

Prevailing retail uses have an impact upon the evening economy and cultural activity. The town centre is has a majority of retail use in the core, whilst civic institutions such as Kingston University, Kingston College and Kingston Council are located in the south. The concentration of retail in the core of the town centre presents a risk, as retail is tending to decline across town centres, and daytime opening hours fail to offer any evening activity. Enhancement to streets and spaces should support the diversification of uses within the town centre and create opportunity for activity in the evening.



Vacant units can play a role in activating the town centre and diversifying uses. There are a number of forgotten spaces across the town centre which are impacted by vacant units and a lack of public activity at different times of the day. Activating vacant units within these locations can provide a catalyst for reactivating forgotten areas, and create opportunities for new community activities, along with workspace and support for new businesses.

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What we have learnt (continued)

Green spaces are generally peripheral to the town centre. There are a number of valued green spaces around the periphery of the town centre including Canbury Gardens and Fairfield Recreation Ground, however smaller public spaces within the town centre should also be recognised as places which offer tranquil spaces for dwelling and socialising. A combination of improving connections to larger green spaces, whilst also improving the environment of smaller public spaces would be considered to maximise the benefits of these assets.



Transport for London's street types don't always match desired uses. Wheatfield Way and Wood Street are classified as 'Core Roads' which are needed to bring goods in and out of London. However these routes also accommodate key public facilities and destinations including the station, Bentall's shopping centre, access to the riverside, and the library, museum and leisure centre. The environment of these routes needs to be shaped by more than just movement and connectivity. They also

need to provide a place for people to stop and spend time which complements these local attractions, whilst also meeting the objectives of the Healthy Streets agenda to positively impact health and wellbeing.

Perception of conflict between pedestrians and cyclists has been reported as affecting feeling of safety. There are moments across the town centre where a perception of conflict and unease between cyclists and pedestrians has been reported, owing to restrictive widths and visibility, along with confusion caused by recently introduced shared spaces and routes. Opportunities to resolve these potential conflicts to enhance perception of safety, connectivity and environment for all users should be identified.



Kingston has a cluster of transport nodes, but it doesn't make for a good arrival. The public transport connections including key bus stops are concentrated in the eastern part of the town centre. Therefore this area and the routes in between have to accommodate large amounts of footfall, particularly at the peak times of day. A number of recent

interventions around the station and Wheatfield Way provide better footways within this area. Connections between the transport connection and other destinations in the town centre should be enhanced, whilst also ensuring there is a better arrival into Kingston for all modes of transport.

There should be a holistic approach to physical digital infrastructure to help programme the town centre. Across the town centre an IoT (Internet of Things) and smart city plan should be holistically considered to ensure spaces are unlocked to the public. Implementing an overarching approach to digital infrastructure, such as installing open access fibre broadband, will create opportunities for local people to programme and manage spaces whilst supporting inclusiveness and diversity.

Where digital is key to an experience, streets and spaces should respond, and vice-versa. Digital sources are the primary source of information on travel options, cycle routes, walking routes, etc. The addition of interactive art installations and digital information or heritage trails can also contribute towards a positive experience for visitors, whilst also supporting navigation between landmarks. Digital features within the streets and spaces should assist visitors with orientation and highlight Kingston's unique features and heritage.

Digital infrastructure can play a key role in enabling the community and support local participation. There is currently relatively low participation within Kingston Town Centre, particularly

involving young people. Embedding digital infrastructure within the streets and spaces including virtual reality (VR) can raise awareness and promote activities in Kingston allowing local networks to develop. The design of the streets and spaces should help to sell Kingston's offer and draw local people, visitors, and students into participating in activities happening in the town centre.



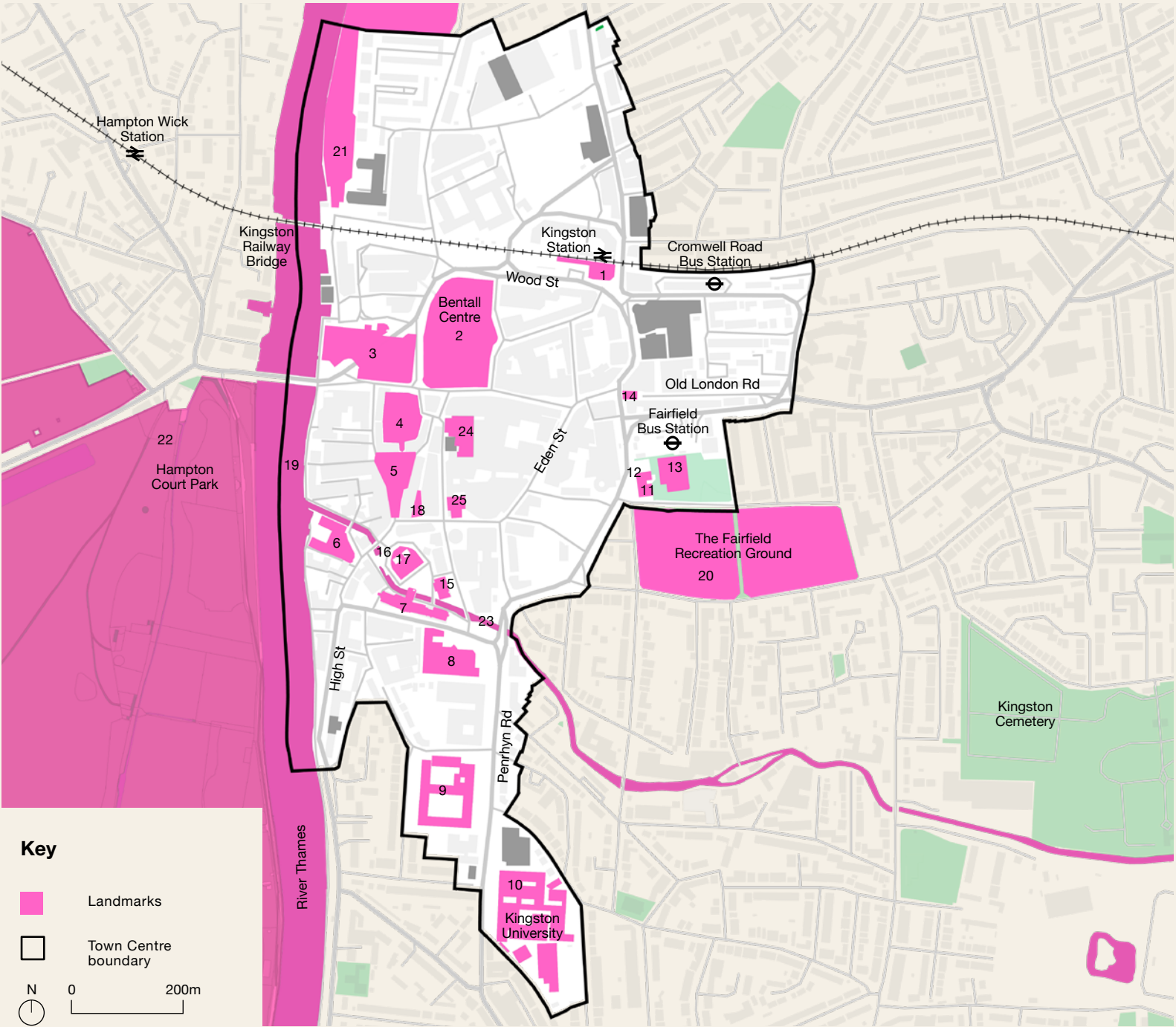
Streets and spaces could contribute to improve public health. There are a number of valued places for recreation and social activities such green spaces at the fringes of the town centre and as well as the Ancient Market Place in the centre. However other small spaces and streets throughout the town centre could contribute to offer healthy activities, increase urban greening and provide tranquil spaces for rest and dwell.

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Local landmarks

Kingston Town Centre boasts a number of key landmarks and assets -recognisable buildings and spaces- including the riverside and key historic buildings, which contribute towards the identity of the town centre. However, these landmarks are not always visible and are sporadically located within the town centre. This combined with the historic street layout creates a confusing environment which is hard to navigate, particularly if you are new to the area.

- 1. Kingston Station
- 2. Bentall Centre
- 3. John Lewis
- 4. All Saints Church
- 5. Ancient Market Place
- 6. Rose Theatre
- 7. Kingston Council
- 8. Kingston College
- 9. Surrey County Council
- 10. Kingston University
- 11. Kingston Library
- 12. Kingston Museum
- 13. Kingfisher Leisure Centre
- 14. 'Out of Order' Phone box installation
- 15. Kingston County Court
- 16. Coronation stone
- 17. Guildhall
- 18. Apple Market
- 19. River Thames
- 20. The Fairfield Recreation Ground
- 21. Canbury Gardens
- 22. Hampton Court Park
- 23. Hogsmill River
- 24. Memorial Gardens
- 25. United Reformed Church



Severance and key links

Kingston Town Centre suffers from a number of severances owing to transport infrastructure, heavy trafficked roads as well as natural amenities (rivers). The map identifies the key links through this severance which should be a focus for improving connectivity and wayfinding. There are also moments of ‘soft’ severance caused by inactive frontage and general lack of activity, in locations such as the riverside stretch adjacent to John Lewis. This significantly impacts on the connectivity between Canbury Gardens and the town centre.

- 1. Railway line
- 2. A307/A308/ Wheatfield Way
- 3. River Thames
- 4. Hogsmill River



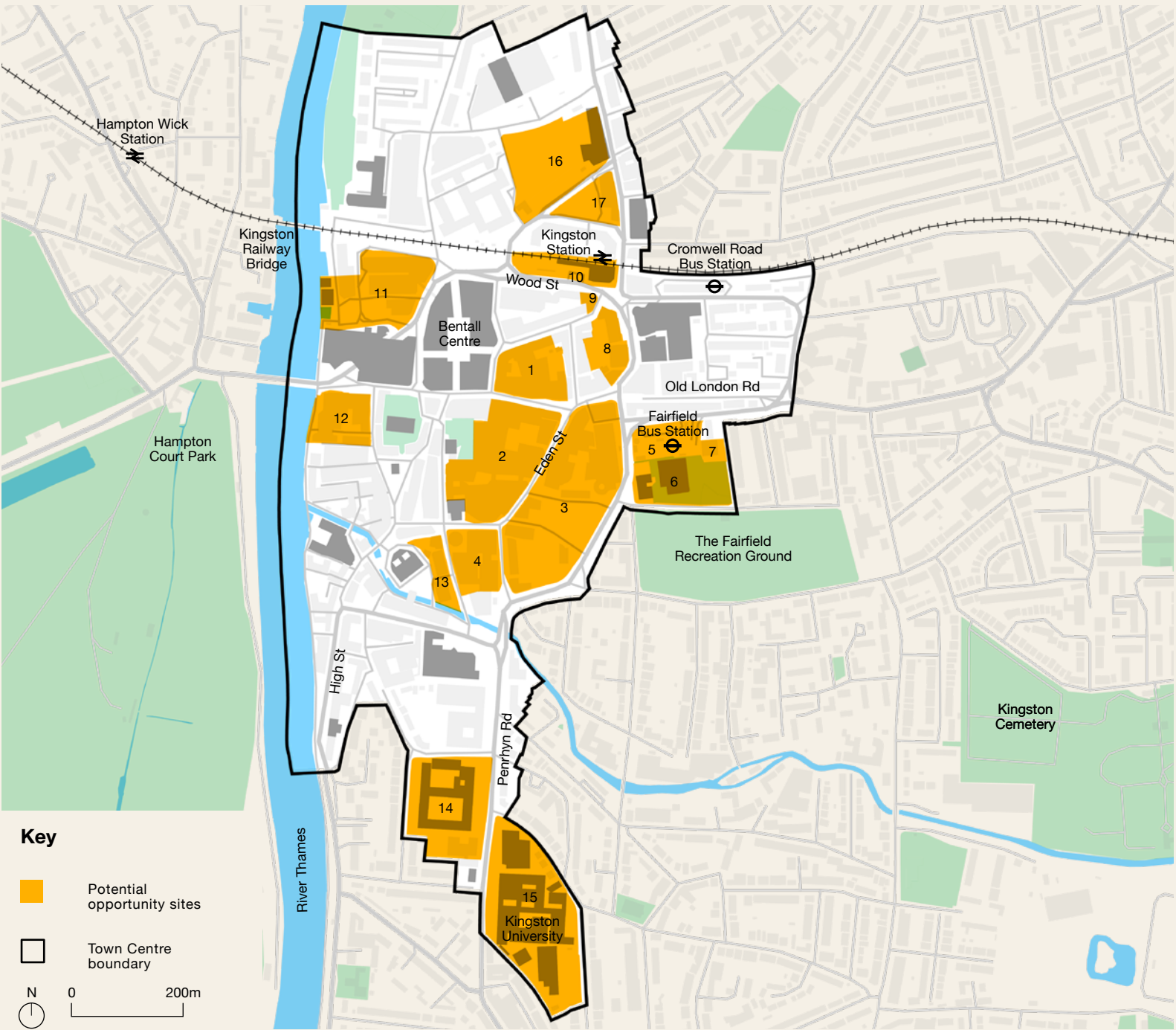
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Future Growth in Kingston Town Centre

We must build more homes, workplaces and services to support our growing population, which is due to increase by about 34,000 by 2041 (GLA 2016, housing led projections). This will have a significant impact on Kingston Town Centre, so it is important that change is managed proactively to ensure it enhances liveability, creating places which contribute positively to people's quality of life and wellbeing.

The Council will work with partners to refine the offer for each of these identified sites and this strategy will be an important influencer in providing guidance for public realm improvements and interventions.

- 1. Clarence Street North
- 2. Eden Quarter - South of Clarence St
- 3. Eden Quarter - East of Eden St and Ashdown Rd
- 4. St James Area
- 5. Cattle Market Car Park and Fairfield Bus Station
- 6. Kingfisher Leisure Centre, Library, Museum & Open Space
- 7. Former Fairfield Nursery Site
- 8. Clarence St, Former Empire Building
- 9. North West Corner of Fife Road (Completed)
- 10. Kingston Station
- 11. Vicarage Road sites
- 12. Bishops Palace House and 11-31 Thames St (Completed)
- 13. Guildhall 1, Country Court and Bath Passage
- 14. Surrey County Hall
- 15. Kingston University
- 16. Kingston College and adjoining sites (Completed)
- 17. Kingsgate Car Park and Richmond Road Frontage



Social value in Kingston Town Centre

What is social value?

From the perspective of local high streets in a town centre, social value is a way of measuring the combination of individual wellbeing, group social capital -networks of relationships among people who live and work in a particular society, enabling that society to function effectively- and participation, and the quality of the physical environment within a place. The Social Value Act was established to require people who commission public services to think about how they can also secure wider social, economic and environmental benefits within the places that they work.

The Mayor of London recently published the High Streets for All study (2017), which highlighted that high streets and town centres are places which contain significant social value, that ‘promote mutual cordiality and cultural exchange, and offer both everyday experience and opportunities for social exchange from across the world’. High streets and town centres are places, which provide connectivity to other destinations, and are important places for local employment, particularly supporting those looking for their first job or flexible part time work. Londoners particularly value the opportunity to be around other people, an opportunity that is especially important to socially vulnerable groups like older people or new neighbours looking to make friends. The study

found that people, character and range of functions on the high street are most commonly identified as the thing that Londoners value most about them, with 75 per cent of high street users identifying something other than retail as the ‘best thing’ about their high street.

The findings from this study provide a strong prompt to focus upon the wider non-financial outcomes of strategies and interventions within Kingston Town Centre’s streets and spaces. Using the same methodology as for the research conducted for the High Streets for All study, a social value audit has been undertaken across Kingston Town Centre, interviewing both businesses and town centre users to understand the particular aspects of social value occurring across the area. The driving research questions that the audit responded to were:

- What is the socio-economic value of Kingston Town Centre?
- What changes is Kingston Town Centre currently facing, and how are these perceived by the people who use or visit the town centre?
- How can the town centre and its regeneration be more inclusive and benefit all people living, working and visiting Kingston?

This has helped us to understand ‘Kingston Town Centre’s Social Value Drivers’ which are set out on the following two pages.



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Social value drivers

Kingston Town Centre’s current strengths:

- **Ways into work due to retail:** Kingston Town Centre offers accessible entry points into employment including a significant proportion of flexible part time work. Introducing new workspace for a range of people could broaden this offer further.
- **Religion and spirituality:** Kingston contains a notable range of religious spaces which offer vital community services beyond specific religious needs including food banks and support for the homeless and vulnerable. Providing more adjacent community spaces in the town centre could further support this activity.
- **Mixed-use institutional presence:** Kingston Town Centre is host to educational institutions including Kingston University and Kingston College along with publicly accessible institutions such as the library and museum, which all contribute to social value in the town centre. Increasing the presence of these institutions within the town centre will enable them to share their services and value more widely.
- **Transit & connectivity:** Kingston Town Centre has a reputation of being ‘easy to walk everywhere’ and provides key routes that connect people to places and transport connections which take them further afield. Encouraging conviviality and contact will support the delivery of exemplary healthy streets.
- **Public life:** Kingston Town Centre offers the chance for people to engage in public life outside of the home, which is valued by local people. Providing more spaces, which allow people to spend time, without spending money, can support this offer.



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Social value drivers

How Kingston Town Centre could do better:

- **Convenience & choice:** Kingston Town Centre currently provides a lack of choice and diversity owing to the prevalence of shopping activity which offers limited social value. Providing a wide offer and choice within the town centre will increase opportunity for hosting community activity and other uses which could offer particular type of social value by providing ‘free space’ for young people which is currently lacking.
- **Adaptability:** Kingston Town Centre is currently failing to provide a range of spaces, which offer multiple economic opportunities, again owing to the prevalence of retail use. Introducing adaptable spaces within the town centre will provide local people and Kingston University graduates with new economic opportunities, in order to better support the retention of local talent.
- **Night time activities:** Kingston Town Centre currently lacks activity in the evening which has a negative impact upon opportunity for social value and safe night travel. Introducing more night time activities will support Kingston’s local economy and provide safer areas for people to spend time and travel through at all time of the day. New night time activity should be managed to minimise conflict with existing residential communities, and likewise new town centre residential developments should follow best practice guidance in their design in anticipation of the desired growth in night time activities in the town centre.
- **Face-to-face contact:** Currently local participation in communities is low in Kingston Town Centre, which could be owing to a lack of social space available. Prioritising the town centre as a place where people can easily come together by creating better spaces for people to socialise will increase one-to-one social contact, and allow local networks to develop.
- **Information & support:** Kingston Town Centre is currently weak on fulfilling its role as a first point of support for local citizens, with many visitors relying on local businesses to provide this support. The design of streets and spaces can incorporate clear information and signposting to places where support and services can be found along with advice about the local area, using new digital infrastructure and the internet to support this.

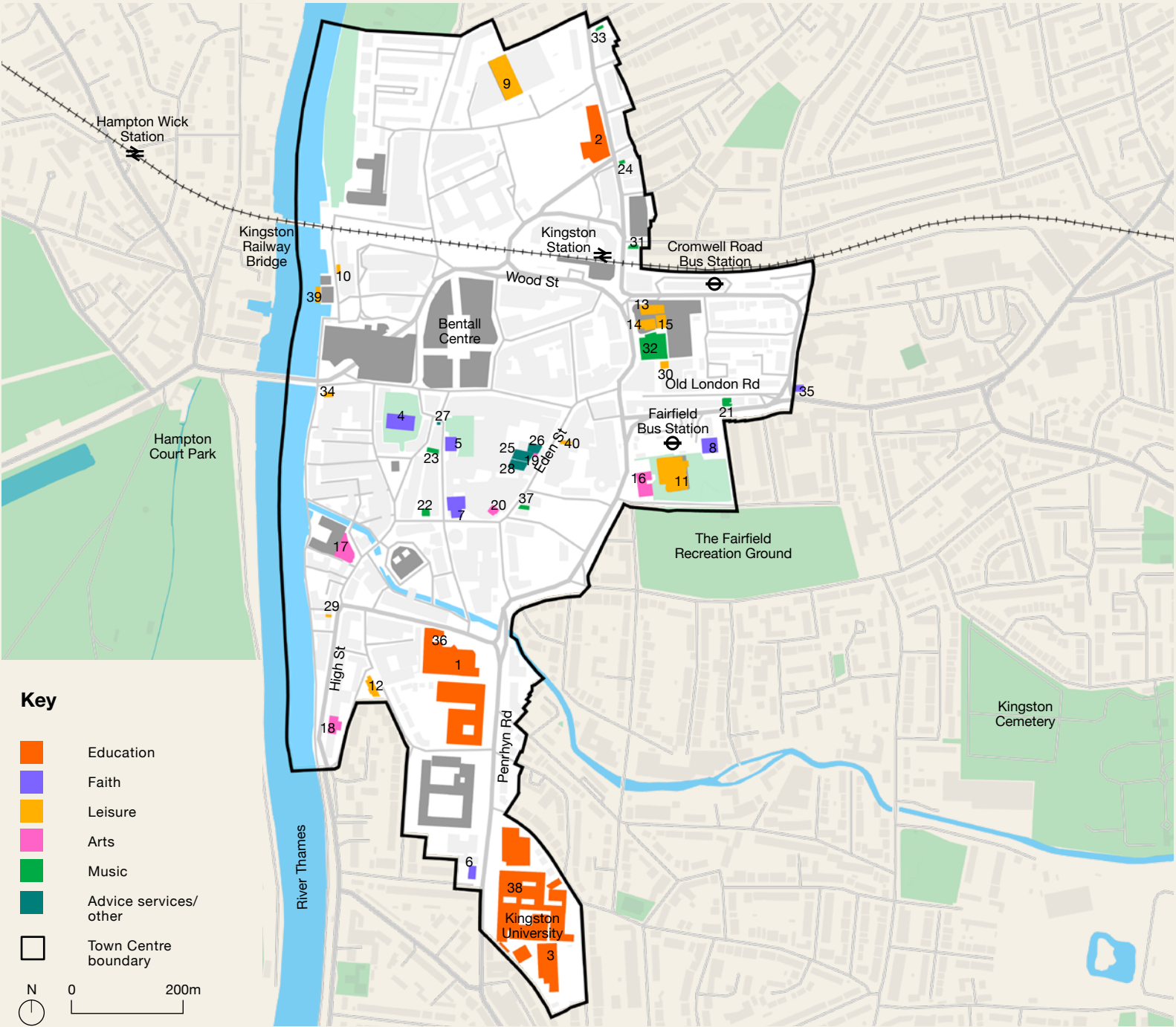


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Community, cultural and leisure uses

Kingston Town Centre community and leisure assets are sprinkled across the town centre, with a noticeable void in the north-west area towards Canbury Gardens, and a large stretch of the riverside.

- 1. Kingston College
- 2. Kingston College Creative Industries Centre & Penny School Gallery
- 3. Kingston University
- 4. All Saints Church
- 5. Everyday Church - Kingston Baptist Church
- 6. First Church of Christian Science
- 7. United Reformed Church
- 8. Kingston Quaker Centre
- 9. Nuffield Health Fitness and Wellbeing Kingston Club
- 10. Kingston & District Sea Cadet Corps
- 11. Kingfisher Leisure Centre
- 12. Scouts hall
- 13. David Lloyd's health club
- 14. IMAX Odeon Cinema (14 screen)
- 15. Tenpin's bowling alley (16 lane)
- 16. Kingston Museum & Library
- 17. Rose Theatre
- 18. Kingston School of Art
- 19. Fusion Arts Studios
- 20. Creative Youth
- 21. Fighting Cocks music venue
- 22. O'Neills Kingston upon Thames
- 23. Bacchus Late Bar
- 24. Ram Jam Records
- 25. Citizens Advice Kingston
- 26. Kingston Race and Equalities Council
- 27. Youth Enquiry Service Health bus
- 28. Kingston First BID
- 29. Minima Yacht Club
- 30. Kingston Working Men's Club
- 31. Whelans Kingston
- 32. Pryzm
- 33. The Oak
- 34. The Viper Rooms
- 35. Lovekyn Chapel
- 36. Arthur Cotterell Theatre
- 37. Banquet Records
- 38. Kingston University Student Union
- 39. Turks Pier
- 40. The Gym London Kingston





Strategy

A strategy for streets and spaces

The strategy for Kingston Town Centre's streets and spaces has been co-developed using feedback from local stakeholder and public engagement. It builds upon a range of detailed studies previously undertaken by Kingston Council, which have identified opportunities for change across the town centre.

The strategy includes a set of guiding principles which provide key aims for achieving good growth by design in Kingston Town Centre. This includes empowering local people to take ownership of delivering change, making better places by improving the environment of streets and spaces, and supporting the growth and prosperity of the town centre.

The strategy also establishes five spatial strategic priorities for streets and spaces within Kingston Town Centre which reflect the key challenges and opportunities highlighted during the stakeholder engagement.

The projects within this strategy will each support these guiding principles and strategic priorities for the town centre.



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Guiding principles

A set of guiding principles to provide a structure for both the process of delivering the strategy, and the ambitions of the proposed projects. The principles have been developed using the knowledge gathered through urban appraisal research including feedback from stakeholder engagement and the social value audit of town centre users and businesses.

Introduction	<p>Encourage on-going collaboration between local groups</p> <p>Brokering opportunities for community-led delivery of change and activation of streets and spaces, seeking opportunities for co-creation of ideas and on-going collaboration between groups and local institutions.</p>	<p>Enable local people to deliver change</p> <p>Providing accessible information about funding opportunities including the Mayor of London’s Good Growth Fund, to enable a broad range of people beyond the council to utilise and deliver change.</p>	<p>Provide infrastructure to support local culture</p> <p>Exploring opportunities to introduce physical and digital infrastructure which will assist local people to activate and curate streets and spaces within Kingston.</p>
Background			
Strategy	<p>Maximise assets by addressing severance & visibility</p> <p>Joining together landmarks and assets by introducing complementary activities in adjacent spaces, and enhancing walking and cycling connections.</p>	<p>Co-ordinate with existing & emerging guidance & projects</p> <p>Co-ordinating with stakeholder projects and guidance, along with any events or programmes run by groups, to ensure it is well co-ordinated with local knowledge and ideas.</p>	<p>Create healthy streets & spaces for all</p> <p>Creating healthy and liveable streets and spaces which accommodate a range of abilities, ages and backgrounds, improving the health and wellbeing of all users.</p>
Making it Happen	<p>Introduce catalysts for activities & evening activity</p> <p>Identifying opportunities for catalyst projects which will contribute towards a diverse range of spaces, helping to boost the evening economy whilst accommodating a mix of uses and activities.</p>	<p>Expand economic opportunities by providing adaptable spaces</p> <p>Identifying ways to support local employment, retention of graduate skills, and development of new businesses by providing adaptable spaces which offer multiple economic opportunities.</p>	<p>Celebrate Kingston’s unique identity</p> <p>Providing opportunities to contribute towards the identity of Kingston by showcasing local heritage and cultural activities within the town centre.</p>
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Five strategic priorities

The findings from on-the-ground research and local engagement has highlighted a number of must-get-right issues, when improving Kingston Town Centre's streets and spaces. The five diagrams below present key strategic priorities which proposed projects will aim to support.



1. Enhance alleyways to link riverside and town centre

Show me a developed project for this priority



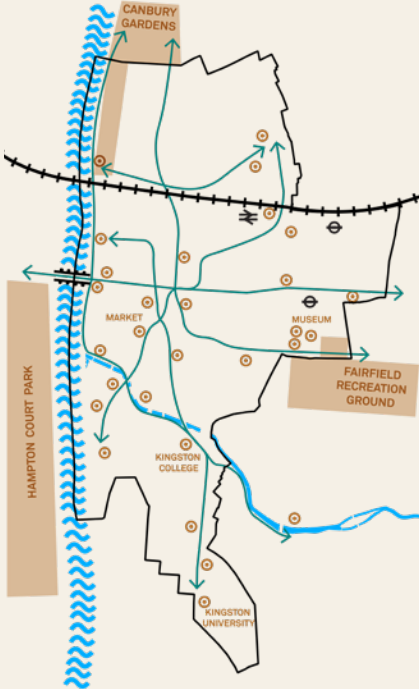
2. Address perceived and physical severance between the area north of the station and the town centre

Show me a developed project for this priority



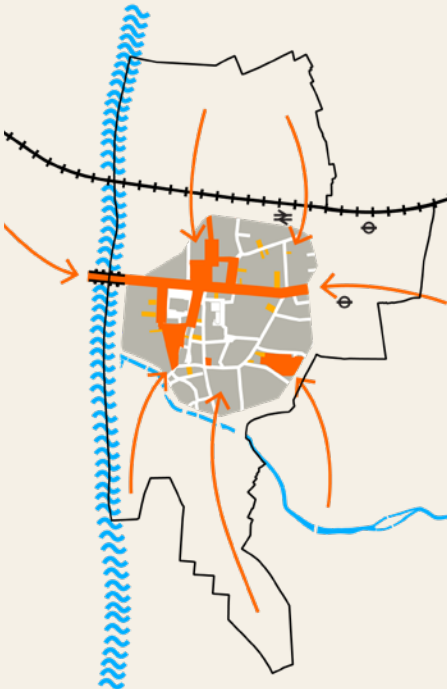
3. Break down severance of the gyratory by clustering activities and improving links

Show me a developed project for this priority



4. Join the dots between local assets by improving key routes and wayfinding

Show me a developed project for this priority



5. Introduce new diverse activities to support local culture and evening economy

Show me a developed project for this priority

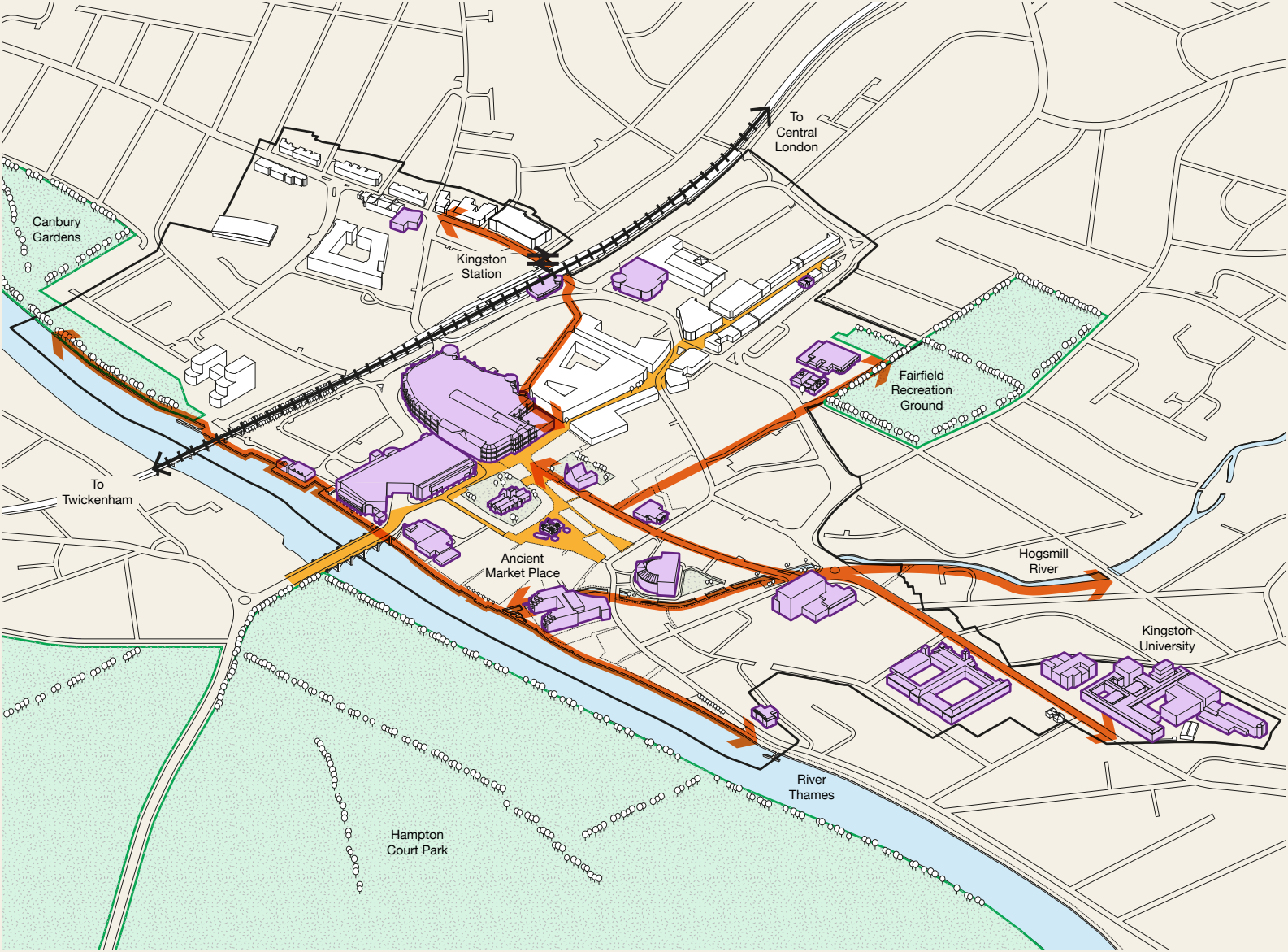
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Vision

Reimagining Kingston Town Centre's streets & spaces will stitch together local assets and green spaces, whilst also uncovering forgotten spaces, to successfully accommodate future growth in the area. Local stakeholders and organisations will work together to bring streets and spaces to life during the day and the evening, by introducing a range of new activities, which improve the experience of the town centre for everyone.

Key

- Local assets
- Key open spaces
- Better links
- New activities
- Town Centre boundary



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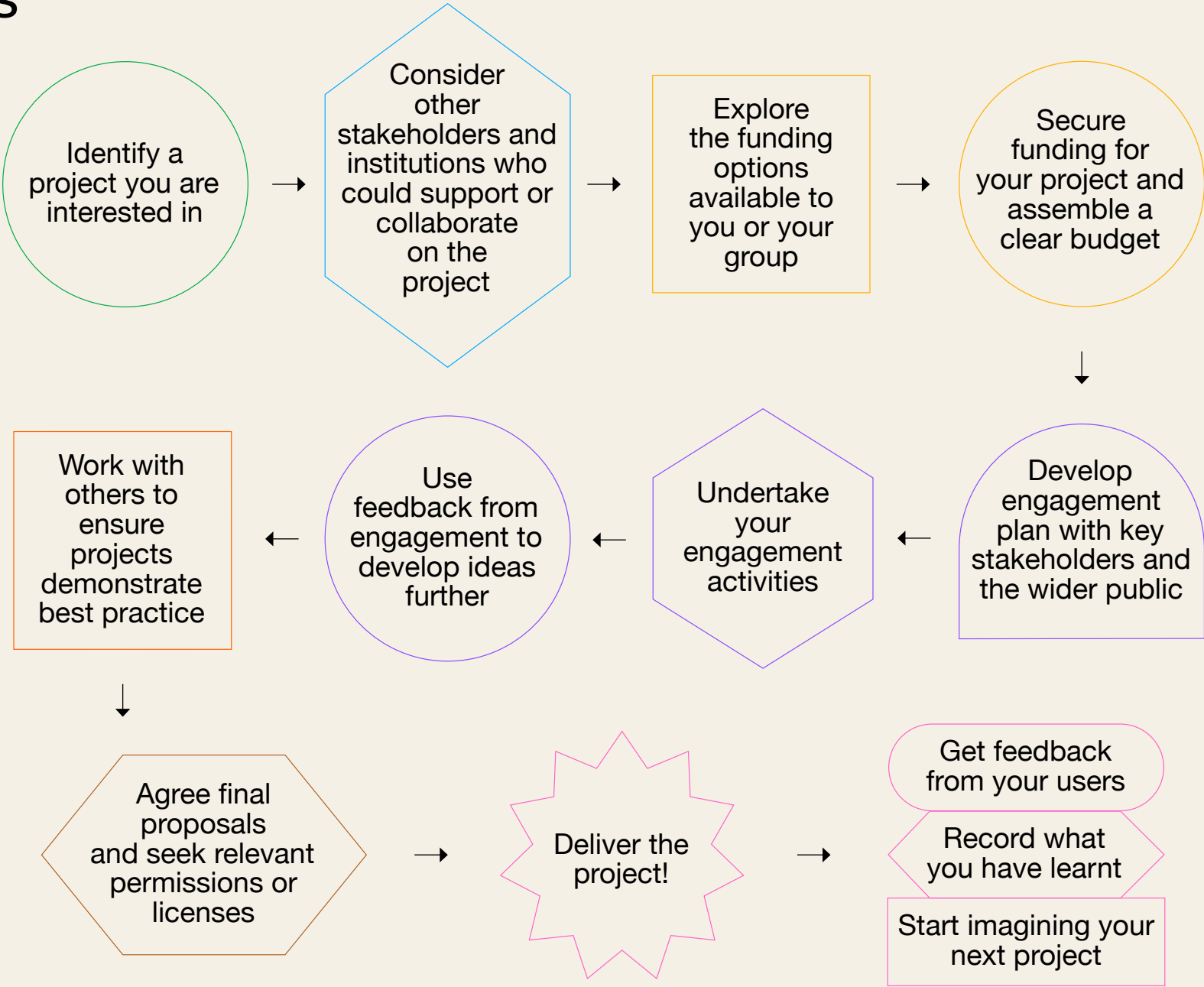
Steps to success

Have you seen a project that interests you? Are you, or an organisation you are part of, interested in delivering a project or being more involved in the process?

Everyone should have opportunities to contribute to making and remaking the place where they live by coming together to develop common spaces and shared resources. We know that community and civil society groups are full of great ideas and are well placed to propose sustainable solutions to local challenges or opportunities. We want to support innovative community- or citizen-led projects that build local resilience.

Potential projects are not limited to just those shown here. Further ideas that support the guiding principles and priorities are welcomed.

All projects should champion collaborative working and high-quality design in the widest definition of the term. The steps to success described here aim to help those interested in delivering or supporting projects in Kingston Town Centre.



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Making it happen

Identify a project you are interested in

Everyone is encouraged to come forwards with ideas and projects which make Kingston a better place for all.

The key to working towards a collective vision for Kingston Town Centre, is for a broad range of people in the local community to get involved as partners and take ownership for the ongoing delivery, programming and legacy of the identified projects (and more). The projects have been carefully developed in order to coordinate with each other and are suited to an incremental and aggregated approach to delivery.

The 'find my project' section outline small scale projects which could be delivered in the short term, and larger regeneration projects which could be

delivered over a longer period. These projects are a snapshot in time and ideas should not be limited to those within the 'find my project' section however projects must align to guiding principles and strategic priorities.

The projects shown in the 'find my project' section are a catalogue of identified opportunities and concept designs. All projects are subject to further stakeholder consultation and agreements, which will vary from item to item. Delivering some of the identified projects might also require commissioning of professional expertise such as architects or engineers. Maintenance strategies should be discussed and agreed to ensure longevity.

There is a wealth of resources available to help you develop, fund and deliver your project. If you are interested in being more involved in delivering projects, Kingston Council's website is your first point of call, where you can find more information and resources as well as key contact information depending on the nature of your project or the stage you are it in terms of its development.



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Collaborate with others

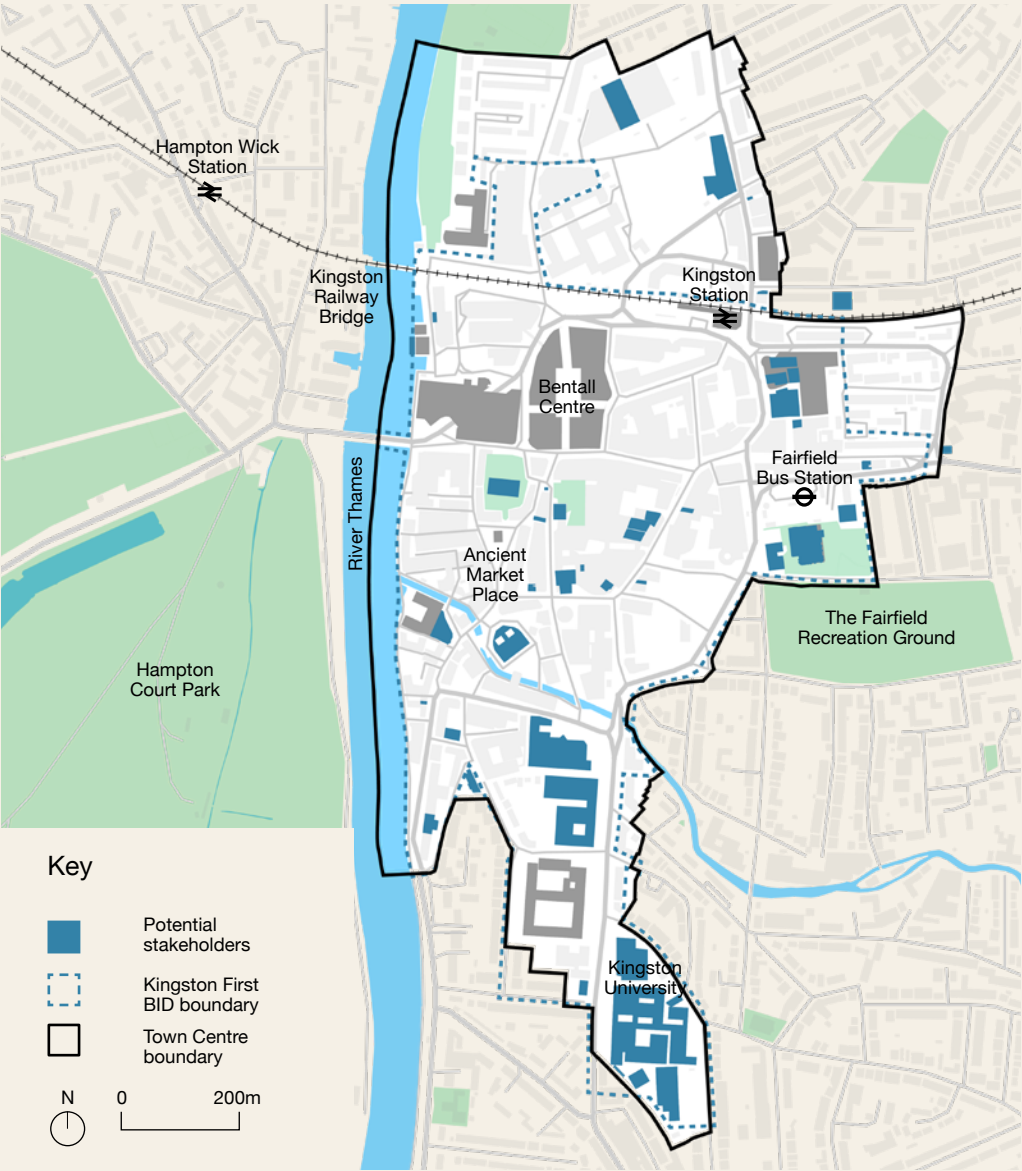
Consider other stakeholders and institutions who could support or collaborate on the project

There are a broad range of stakeholders across the town centre who you could contact to discuss opportunities for collaboration of projects:

- Community and voluntary organisations including residents associations or ‘friends of’ groups ([Kingston Voluntary Action](#) has an [online directory](#)).
- Environmental networks and organisations such as Kingston Environment Centre, Citizen Zoo or Kingston Biodiversity Network.
- Educational institutions such as Kingston University, Kingston College or local schools.

- Kingston Council and local ward members.
- Local businesses, or networks and organisations which represent local businesses, such as Kingston First BID or Old London Road Traders Association.
- Landowners and developers operating in the town centre.
- Youth groups and networks, such as Creative Youth, Kingston University Students Union or Kingston Youth Council.
- Equalities groups such as Kingston Race and Qualities Council, Lesbian Gay Bisexual and Transgender (LGBT+) Forum, Kingston Disabled and Older People’s Forum, or Kingston Centre for Independent Living.
- Creative networks and organisations such as Fusion Arts or The Rose Theatre.
- Religious institutions such as All Saints Church and Everyday Church.

There will be others too. It is crucially important that opportunities are available to as many different groups as possible.



Secure funding

Explore the funding options available to you or your group



Secure funding for your project and assemble a clear budget

In the face of limited resources, funding will need to be sought from a variety of sources. This may involve investment from local businesses, Community Infrastructure Levy (CIL) or similar development related funding, Royal Borough of Kingston upon Thames, Transport for London, the Greater London Authority and other potential funding streams. It will also be necessary to target a range of external funding opportunities including, but not limited to; cultural grants, heritage and conservation funds, biodiversity and community funding, and other crowdfunding initiatives.

The table presents examples of organisations and the types of funding they offer, which are available to local stakeholders to support the delivery of projects within the town centre. The funding bodies range from large institutions such as the Mayor of London to smaller community grants.

Some funding pots are only available to certain groups. Kingston Voluntary Action can provide a range of services and support for groups who want to become constituted and built capacity to develop and deliver projects.

The funding landscape is constantly changing and the table is a selection as of 2019. There are good online resources you can also refer to, such as [My Community](#)



Simon Adrians - Tangle Photography (uk)
Featuring - Boudicca Pepper

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Key funding opportunities

Type	Organisation	Fund description	Funding priorities	Indicative amount available (£)
Local	Royal Borough of Kingston upon Thames https://www.kingston.gov.uk/info/200169/your_neighbourhood_community_and_safety/152/community_grants_programme	Potential funding from the local authority for projects from streetscape improvements, business support grants, as well as support for community facilities.	Community, placemaking, business support, facilities	Project dependent
		Neighbourhood Community Grants	Community	up to £3,000
		Borough-wide Community Grants	Community	up to £3,000
		Councillor Ward Funding	Community	£2,000 per Councillor
		Community Infrastructure Levy (CIL)	Transport, social and green infrastructure	No min, or max.
	Rowan Bentall Charitable Trust https://londoncf.org.uk/grants/rowan-bentall-charitable-trust	Small Grant Scheme	Community, quality of life	Up to £1,000
London	Mayor of London www.london.gov.uk	Regeneration investment programmes into London's high streets to boost local trade and economic activity, delivering growth and new jobs, and improving lives.	High street, place making, growth, community, livelihood	Project dependent
		Good Growth Fund	Regeneration	up to £2,000,000
		Crowdfund London	Community	up to £50,000 to support crowdfunding campaign
		Small Projects and Equipment Fund	Business, skills	£25,000 up to £300,000
		Culture Seeds Fund	Community	£1,000 - £5,000
		The London Family Fund	Social integration	£10,000 and £85,000

Key funding opportunities continued

Type	Organisation	Fund description	Funding priorities	Indicative amount available (£)
London	London marathon charitable trust https://www.lmct.org.uk/what-we-fund/grant-programmes/	Small Grants	Sports facilities, community	£5,000 - £20,000
		Major Grants	Sports facilities, community	£20,000 - £150,000
	City Bridge Trust https://www.citybridgetrust.org.uk	Improving London’s environment through outdoor learning initiatives, city farms, biodiversity, and community tree planting.	Community, outdoor learning opportunities	No min, or max.
	The Gannett Foundation https://www.gannettfoundation.org/	Community Grant Programme	Improving lives in communities served by Gannett Co.	£5,000 - £10,000
	Groundwork London https://www.groundwork.org.uk/Sites/london/pages/our-space-award	Our Space Awards – grant scheme	Greener communities	£500 - £5,000
	Trust for London https://www.trustforlondon.org.uk/funding/	Funding programme under a number of themes including good homes and neighbourhoods and stronger voices.	Poverty, inequality, social problems in London	Up to £150,000
	Mayor of London https://www.london.gov.uk/what-we-do/environment/parks-green-spaces-and-biodiversity/greener-city-fund/community-grants	Community Green Space Grant	Community, green spaces	Up to £10,000
		Community Tree Planting Grant	Community, tree planting	Up to £10,000
National	AVIVA https://www.aviva.co.uk/services/more-from-aviva/aviva-community-fund/	Community Impact Grant	Community	£1,000 - £25,000

Key funding opportunities continued

Type	Organisation	Fund description	Funding priorities	Indicative amount available (£)
National	Arts Council England www.artscouncil.org.uk	Invests money from government and the National Lottery in arts and culture across England.	Arts and culture	See range below
		Project Grants	Arts and culture	£1000 - £100,000
		Small Capital Grants	Arts and culture	£100,000 - £500,000
		Large Capital Grants	Arts and culture	£500,000 - £5,000,000
	Heritage Lottery Fund www.hlf.org.uk	Using money raised through the National Lottery, the Heritage Lottery Fund (HLF) gives grants to sustain and transform our heritage	Heritage, community	See range below
		National Lottery Grants for Heritage	Heritage, community	£3,000 - £10,000
		National Lottery Grants for Heritage	Heritage, community	£10,000 - £250,000
		National Lottery Grants for Heritage	Heritage, community	£250,000 - £5,000,000
	Big Lottery Fund	BLF offers grants to organisations ranging from small local groups to major national charities.	Community	£300 - £10,000

Key funding opportunities continued

Type	Organisation	Fund description	Funding priorities	Indicative amount available (£)
National	Biffa Award www.biffa-award.org	Biffa Award provides funding to community projects under four different themes.	Biodiversity, community buildings, cultural facilities & recreation	£10,000 - £75,000
	Veolia Environmental Trust www.veoliatrust.org	Community and environmental projects such as playgrounds, skate parks, secure bike racks, biodiversity and sustainability.	Community, environment, place making	£20,000 - £25,000
	Sport England https://www.sportengland.org	Small grants to help more people play sport	Sports facilities & activities	£300 - £10,000
	Spacehive https://www.spacehive.com/	Public space ‘crowdfunding’ for community accessible space	Place making, community	No min or max.
	Historic Highstreets fund https://historicengland.org.uk/services-skills/heritage-action-zones/regenerating-historic-high-streets/	High Streets Heritage Action Zones scheme	High streets	Not yet specified
	Funding Central https://www.fundingcentral.org.uk/search.aspx	Database of grants	Charity, voluntary, social enterprise, community	No min or max.
	Tesco https://www.groundwork.org.uk/sites/tescocommunityscheme	Bags of Help. Community grant scheme	Community	Up to £5,000
	Power to change https://www.powertochange.org.uk/get-support/programmes/community-business-bright-ideas/	Bright Ideas Fund – grant and business support	Community, business	Up to £15,000

Key funding opportunities continued

Type	Organisation	Fund description	Funding priorities	Indicative amount available (£)
National	My Community – Locality https://mycommunity.org.uk/2018/03/15/new-neighbourhood-planning-programme-changes-to-my-community-everything-you-need-to-know/	Grant supporting groups to develop a neighbourhood plan	Neighbourhood plans, Neighbourhood development orders	Up to £9,000
	My Community – Community led homes https://mycommunity.org.uk/funding-options/community-led-housing/	Funding, training and practical support	Community, housing	Up to £6,000
	Big Lottery Community fund - Reaching communities England https://www.tnlcommunityfund.org.uk/funding/programmes/reaching-communities-england	Grant scheme, awarded to voluntary and community organisations or social enterprises for up to five years	Community	Over £10,000
	Big Lottery Community Fund – Partnerships https://www.tnlcommunityfund.org.uk/funding/programmes/partnerships-england	Partnerships funding programme	Collaborative working	Over £10,000
	Big Lottery Community Fund – The Digital Fund https://www.tnlcommunityfund.org.uk/funding/programmes/digital-fund	Funding programme	Digital services, community	Up to £500,000
	Comic relief local communities https://londoncf.org.uk/grants/comic-relief-core-strength	Funding programme	Community, local	Up to £10,000 for organisations with an income of less than £100,000 annually

Key funding opportunities continued

Type	Organisation	Fund description	Funding priorities	Indicative amount available (£)
National	People's Postcode Trust Small Grants Programme http://www.postcodetrust.org.uk/applying-for-a-grant	Small grants programme	Community development	Up to £20,000 for projects up to 1 year in length
	Hilden Charitable Fund http://www.hildencharitablefund.org.uk/	Grant making foundation	Play schemes, community	Up to £5,000
	BBC Children In Need https://www.bbc.co.uk/programmes/articles/1N4ddmFHns8VPKjyp3PMYwn/apply-for-a-grant	Small Grants Scheme	Youth, community	Up to £10,000
		Large Grants Scheme	Youth, community	£10,000 - £120,000
	ASDA Foundation Community Grants https://www.asdafoundation.org/what-we-fund/significant-local-community-projects	Grants foundation	Community	Up to £35,000
	The Santander Foundation https://santanderfoundation.org.uk/pages/home	Discovery Grants scheme	Community, skills	Undisclosed
	Foyle Foundation http://www.foylefoundation.org.uk/small-grants-scheme/	Small grants scheme	Community, grassroots	£1,000 - £10,000
	NationWide Community Grants https://londoncf.org.uk/grants/nationwide-community-grants	Community Grants Programme	Community, housing	Up to £50,000

Engage people



Engaging with local stakeholders is an essential process when delivering projects in Kingston Town Centre. Below are a set of key principles to follow when hosting engagement activities with the public and other key stakeholders.

Of course every project is different. All projects should aim that everyone has the opportunity to actively participate in their local community and civic life. This is shaped by the resources available which can be related to scale of the project. However, the key principles should stand.

Key principles

1. Engage early
2. Spend time on the street across different times of day and days of the week
3. Have a visible, physical presence on the street
4. Understand who you are engaging with
5. Find stewards / ways into different groups
6. Establish a core group to steer project
7. Agree ways to measure impact

Small projects

For a smaller-scale, community-led projects, you need to:

- Spend time talking to people on and around the high street(s) most relevant to your project

- Think about who you need to hear from
- Understand the demographic profile of the area before you start engaging
- Speak with people who are in the area for different reasons, including businesses, employees, residents and visitors
- Record who you are engaging with by keeping a record of who you speak with across engagement activities
- You may wish to contact Ward members for assistance

Big projects

For a bigger-scale, authority or developer-led project, you need to:

- Do all of the above
- Map your assets in the project area
This includes ‘formal’ and ‘informal’ assets valuable to different groups in a given community
- Deliver collective engagement opportunities
- Run inclusive engagement sessions on-the-ground in public spaces



Example

In developing this strategy for streets and spaces in Kingston Town Centre, the team partnered with young people from Kingston University, Kingston College and Creative Youth to co-plan and co-deliver a ‘test activity’.

Through two half-day sessions the group generated ideas for projects, activation and public events. They agreed on an event to be delivered in the town centre, taking into consideration options for branding, infrastructure, refreshments and permits and legislation. The group delivered a set of artist workshops along the riverside adjacent to John Lewis.

Be exemplary

Work with others to ensure projects demonstrate best practice

Opposite are three exemplary projects where the involvement of the community-or citizen-led projects have delivered meaningful change to streets and spaces.

There is a range of best practice advice on transforming streets and spaces. You can read more about different approaches across London and the UK. However, every place is different and you should feel enabled to find the best way of doing things in Kingston Town Centre.



Case study:
Croydon South End, London

Croydon South End is part of a coordinated set of projects to enhance Croydon’s high streets. The £2.8m scheme has transformed the streetscape of a key gateway into central Croydon – and the heart of the Borough’s restaurant district – to create a coherent, high quality and welcoming place. The changes addressed both physical improvements to streetscape and building frontages, and also went further by purposefully activating and promoting the area to contribute to perceptual change in those who live in and visit it. This has lead to an 80% reduction in vacancy in high street units in the area and numerous restaurants seeking street trading licenses for outdoor dining.



Case study:
Lowlands Recreation Ground, Harrow

Lowlands Recreation Ground was previously an underused and unloved green space before it was remodelled. New entrances now open up the park to draw people in from the town centre. Planting, play areas and a cafe are helping to create a pleasant leafy space, which complements the town centre’s buzz. Improvements also include a new, flexible performance space, which can be used for open-air events, musical concerts, tea dances, comedy or cabaret shows. When it is not being used for entertainment, the space offers a useful rehearsal and workshop space for local dance or drama groups. The pavilion, is managed by nearby Harrow College, and also houses a café.



Case study:
Barking Bathhouse, London

An empty site hosted a temporary spa – the Barking Bathhouse. Opened in the summer of 2012, the spa created space for new health and beauty businesses to flourish, and acted as precursor to the new leisure centre building on the same site. Kick-start business grants encouraged four local therapists to take their first steps into the industry, guided by the support of a professional spa manager. The scheme also worked with Barking’s Job Shop to establish ten work placements. The spa attracted over 5,300 users during a three month temporary residency, also boosting visitor numbers to the wider area and in turn increasing footfall to other businesses.

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Learn from others

London’s streets and spaces are exciting centres of life, full of economic and cultural energy. As well as being one of London’s most characteristic urban features, high streets are also the city’s most common public asset. As such these spaces work hard for us, including; supporting social value, delivering healthy streets, providing open space, creating jobs, strengthening inclusion, incubating talent and promoting ‘good growth’.

Kingston Town Centre should learn from others and understand how unique projects can be formed in response to local need. The following research may be valuable in providing further reading and assist in building the case for your chosen projects.

Search for the title in your favourite web search engine to find these published documents.

Social Value →

High Streets for All, 2017
A look at the diverse economic, social and physical characteristics of high streets so that we can really understand how they are valued by Londoners.

Social Prescribing: Our vision for London 2018-2028
Making Social prescribing, where people receive non-medical help to improve their health and well-being, a routine part of community support across London.

Healthy Streets →

Healthy Streets for London, 2018
Sets out how the Mayor and Transport for London will help Londoners to use their cars less and walk, cycle and use public transport more.

Healthy Streets Toolkit
Resources to help you put the Healthy Streets Approach into practice.

Cycling Action Plan, 2018
Sets out how Transport for London and the London boroughs will use cycling to help address poor air quality and congestion, while improving infrastructure to make cycling even easier safer and more accessible for everyone.

Open Space →

Public London: Creating the best public realm, 2016
Seeks to identify the right approach to planning and creating the public realm

Using Green Infrastructure to Protect People from Air Pollution, 2019
Summarises current best practice for how green infrastructure can reduce public exposure to air pollution in the urban environment.

High Streets →

High Streets and Town Centres in 2030, 2019
A set of recommendations to Government, local government, local communities, retailers and landlords to be acted on now.

Healthy High Streets: Good place-making in an urban setting, 2018
Information for local decision makers examining how high streets are used as an asset to improve the overall health of local communities.

Action for High Streets
Highlights the value and potential of London’s high streets, as well as the many challenges they face

Learning from London’s High Streets
Shares the knowledge and experience of supporting high streets across London

Inclusion →

All of Us: The Mayor’s Strategy for Social Integration, 2018
Supporting people to be active in their communities and to play a part in the decisions that affect them.

Ageing London: How do we create a world class city to grow old in? 2016
Recommendations to support active older citizens and address city wide, age-friendly issues, so that the capital can be better prepared for an increase in older Londoners.

Culture →

Culture for All Londoners, 2018
Outlines an ambitious vision, which aims to provide Londoners with access to culture on their doorsteps.

From Good Night to Great Night - a Vision for London as a 24-hour City
Principles for building a night time culture which serves the needs of all Londoners and visitors to the capital.

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Deliver it



**Recent success in Kingston
Broadway Greening, Tolworth, 2018**

Tolworth Broadway has had a local greening makeover by local businesses and volunteers. The beds were designed and planned with individual business adopters in mind. Each planter contains a variety of plants supporting biodiversity and are maintained by the surrounding local businesses. MArch students from Kingston University fire etched board games onto the benches that line the planters to sport dwelling on the highstreet, chess and draught pieces from local businesses for a game.



**Recent success in Kingston
Riverside Pilates Flow, 2019**

Kingston's riverside location is one of its greatest assets, yet often overlooked. As part of Kingston First's summer marketing campaign, they were keen to highlight the town's idyllic and calming riverside-location and working with local businesses, they launched a series of events and activities focussed on the popular wellness trend.



**Recent success in Kingston
Streets of History, 2018**

The Streets of History initiative was launched to bring Kingston's history to life in an accessible way and to stimulate civic pride in the community through a series of on-street exhibitions. The first exhibition tied-in with the 100th anniversary of the end of the First World War and showcased stories of Kingston residents' magnificent contributions to the war effort. This was followed by a second exhibition in May 2019 dedicated to the Kingston-born photographer Eadweard Muybridge.

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Find my Project



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Find my project

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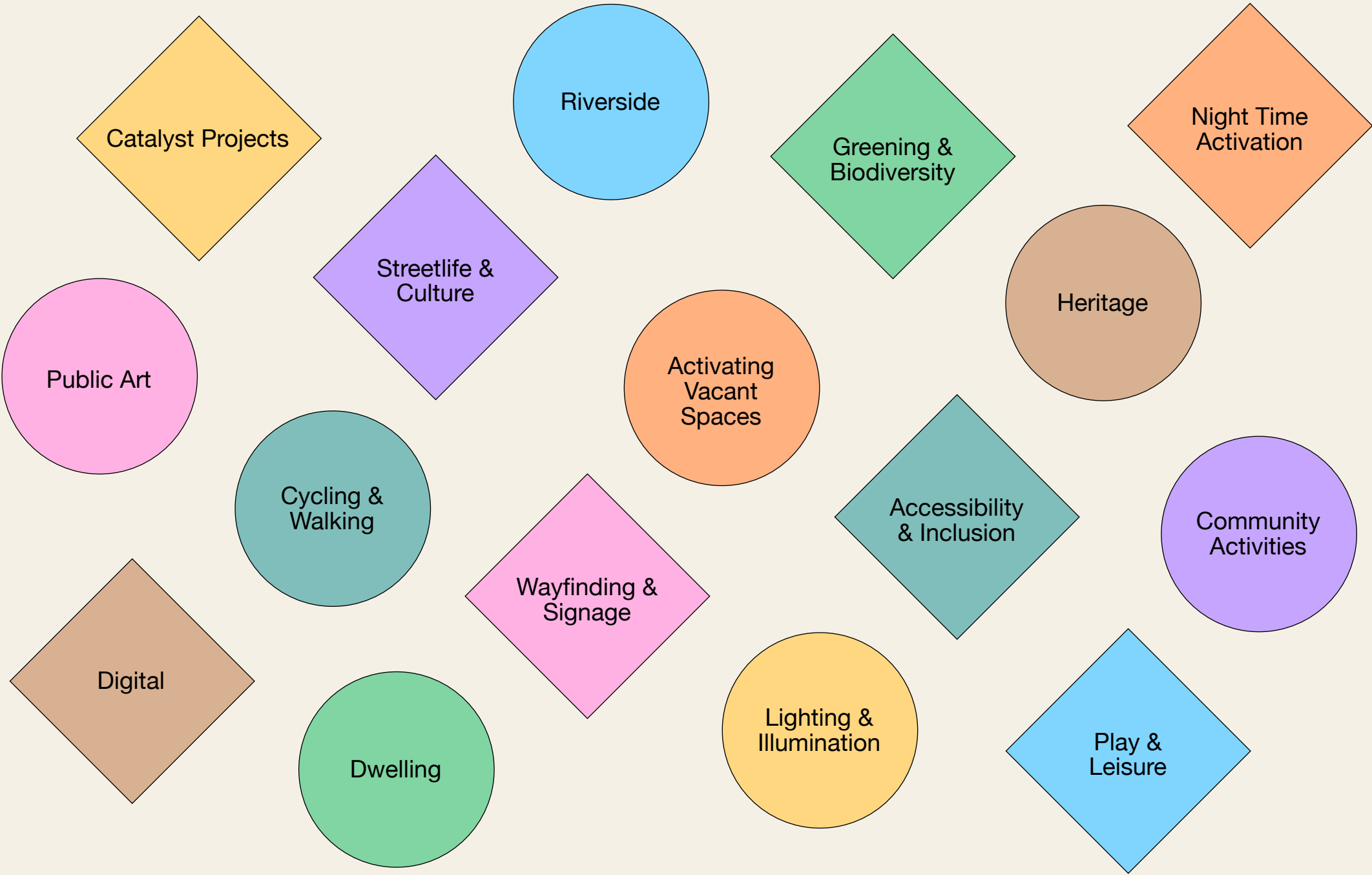
What type of project is it?

Do you have a location in mind?

How much will it cost?

What type of project is it?

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Where: Do you have a location in mind?

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A full set of projects for streets and spaces in Kingston Town Centre has been produced. This includes ‘small projects’ and ‘big projects’.

Small projects

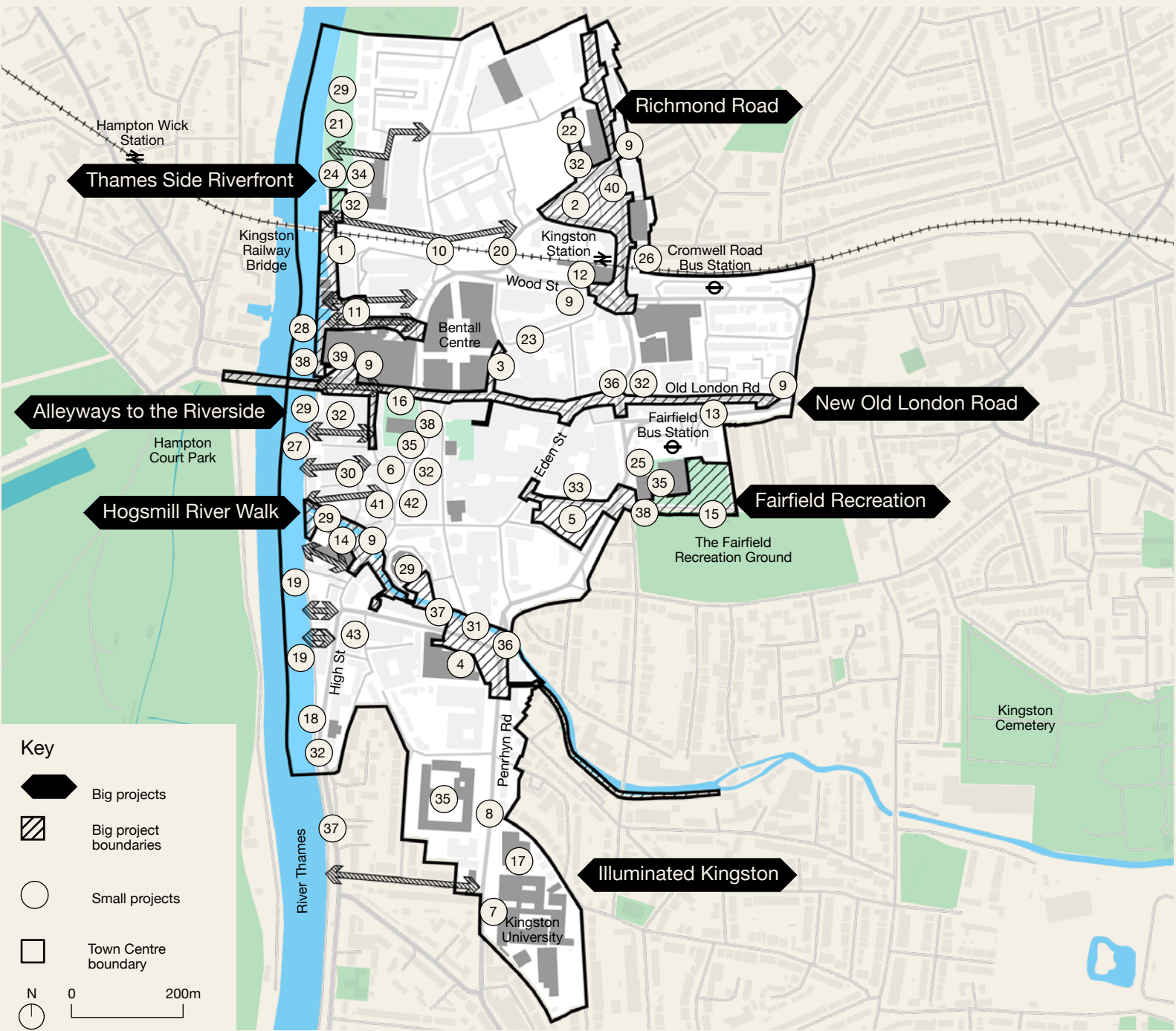
The map opposite presents a wider set of small projects which have the potential to be delivered individually or as a cluster. The delivery of these projects could be funded by smaller grants or funding pots and led by a range of different stakeholders.

To find out more details about each identified small project click here

Big projects

The map also presents the full set of big projects which highlight seven key areas of change within Kingston Town Centre.

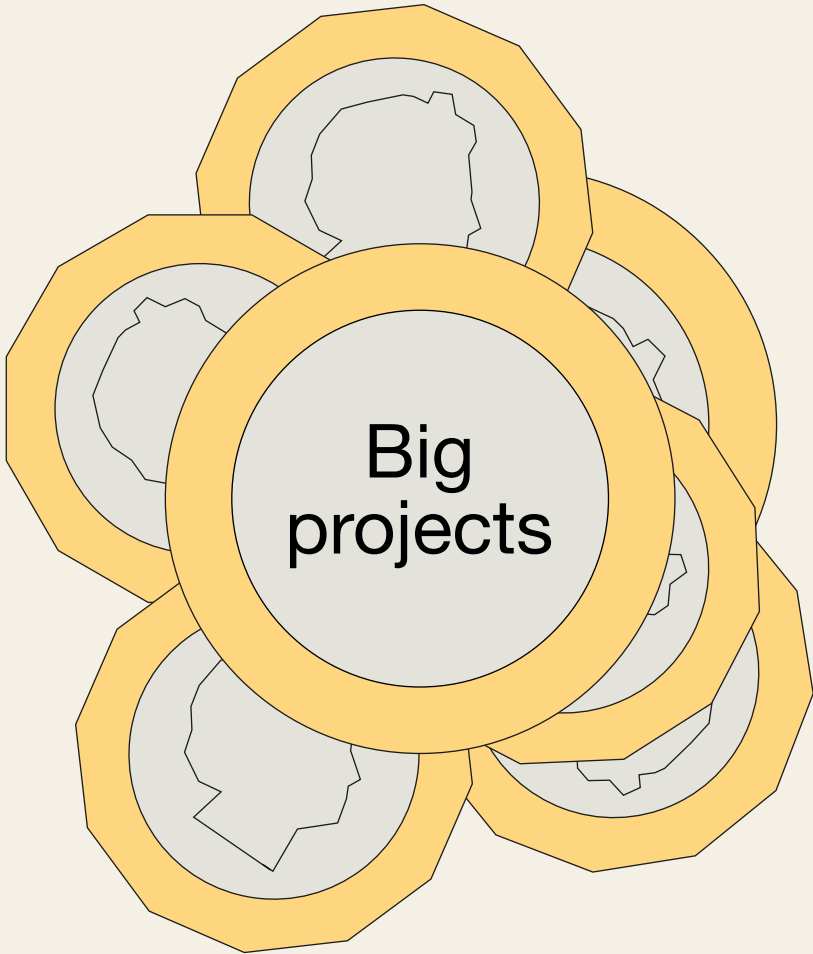
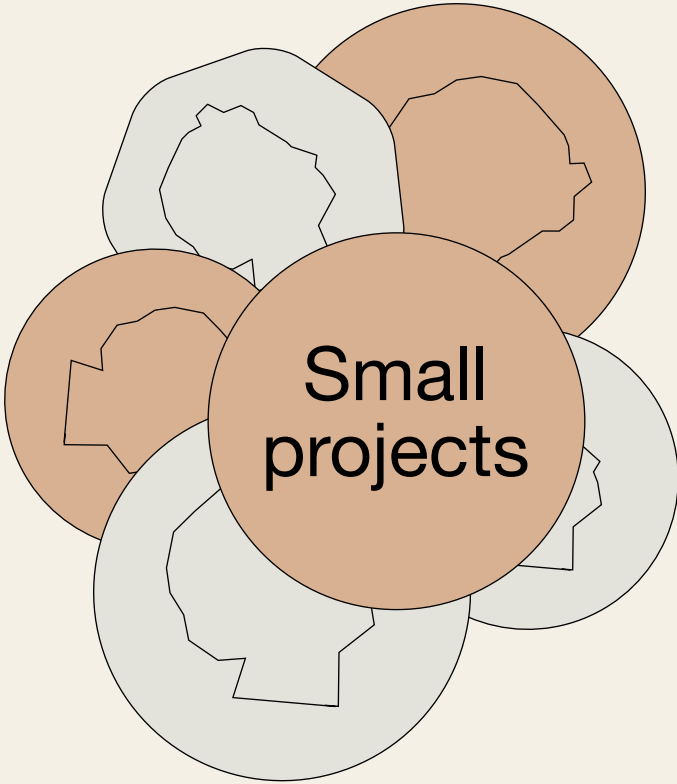
To find out more about each big project click the buttons on the map.



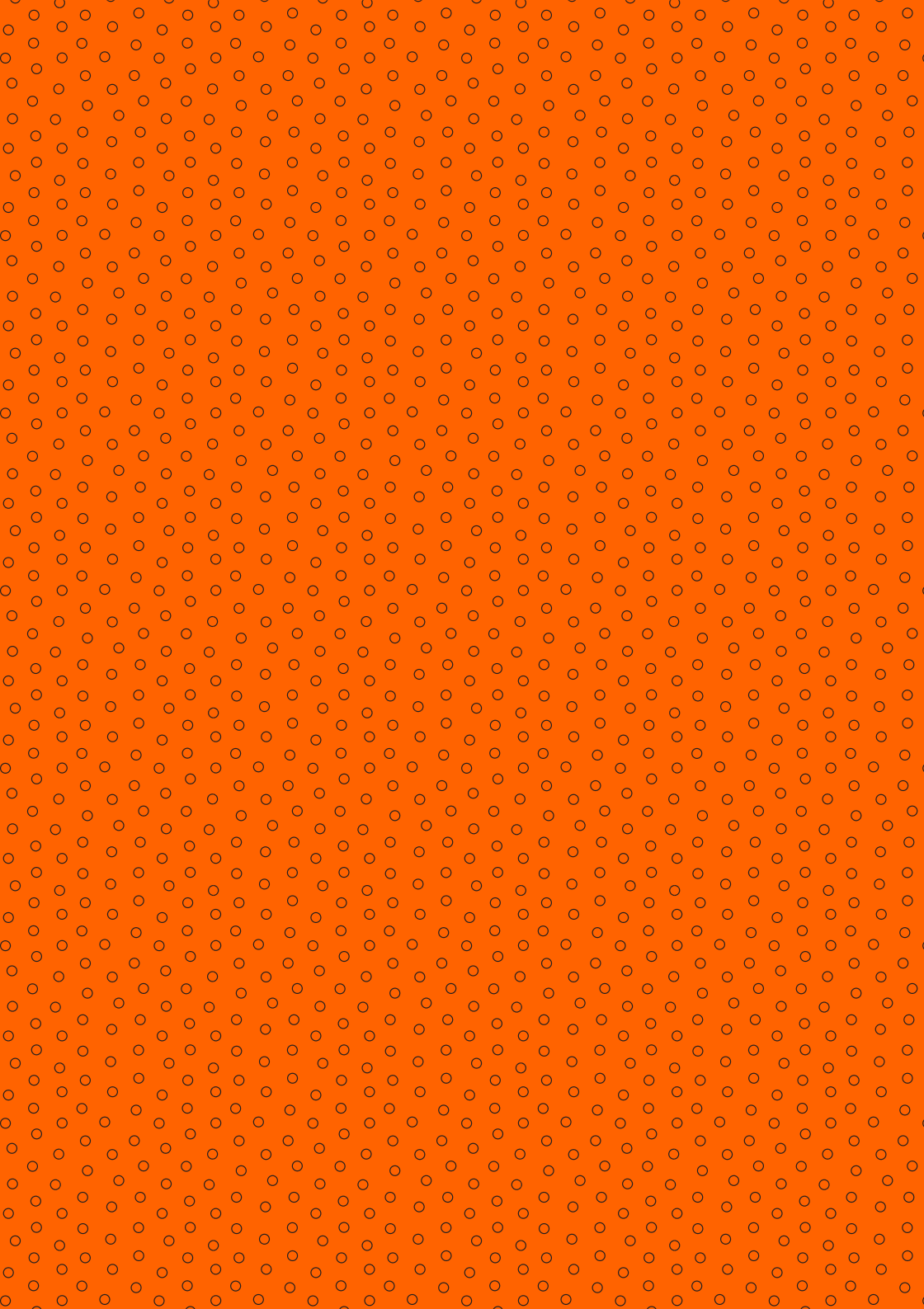
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How much funding do you have?

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Small projects

Small projects

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The map opposite presents a set of small projects which have the potential to be delivered individually or as a cluster. The delivery of these projects could be funded by smaller grants or funding pots and led by a range of different stakeholders.

Click to the next page to find out more details about each identified small project.



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Small projects details

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- 1

New community hub for leisure and cultural activities such as play, community gardening, performance and cycle repair hub on surface car park
- 2

Work alongside Kingston College and other stakeholders to develop new hub for showcasing creative activity located on surface car park during off peak hours
- 3

Temporary outdoor ‘test space’ potentially linked to vacant unit south of Fife Road to support new digital businesses, and programme new cultural activity
- 4

Transform forecourt space at Kingston College to provide social area for students and staff with new planting and furniture
- 5

Temporary activation of Ashdown Road surface car park including family-focused event programmes which complement library and museum nearby
- 6

Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests
- 7

Improve crossing and link between Kingston University and the river along Woodbines Avenue with new wayfinding and lighting
- 8

Improve link to town centre core from Kingston University by introducing digital wayfinding and illuminated ‘What’s on in Kingston’ information along Union Street and Penrhyn Road
- 9

Programme of artwork and signage on blank walls at key arrival points across town centre including projected features
- 10

Transform underpass with art commission linking to the river and Canbury Gardens, and improved lighting
- 11

Temporary transformation of a car park to provide space for themed markets along the river
- 12

Enhance Kingston Station forecourt to provide a welcoming arrival space with light touch greening and characterful wayfinding
- 13

Temporary closure of Old London Road for street parties and live music events linked with the Fighting Cocks venue
- 14

New paving to provide accessible link from Guildhall to riverside, extending pedestrian path on one side to allow for spill-out activity from Rose Theatre cafe
- 15

Temporary closure of Fairfield Road for play activities connecting adjacent community assets
- 16

Providing infrastructure for additional community programming to All Saints Church gardens to support services provided by local places of worship
- 17

Promote new cultural hub at Kingston University Town House with complementary wayfinding and ‘What’s on’ digital boards
- 18

Improve Town End Gardens by renewing surface, sensory planting, seating and ambient lighting to create a tranquil space for dwelling
- 19

Transform Eagle Brewery Wharf and other riverside pocket spaces to host community and cultural activity linked with theatres and cultural venues by providing power sources and improved lighting
- 20

Improve Sopwith Way and Canbury Passage to create a green link between the station and Canbury Gardens
- 21

Temporary activation in anticipation of Canbury Gardens Masterplan with community based programming such as a cycle fair
- 22

Work alongside the local community and Kingston College to programme activity at Linear Park
- 23

Activate vacant unit on Fife Road with cultural uses to support evening activation of route between station and Clarence Street
- 24

Improve access to Canbury Gardens from residential areas and Richmond Road via Henry Macaulay Ave and crossing to Sury Basin

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- 25

Improve boundary edges of Fairfield Bus Station with greening and wayfinding
- 26

Transform underpass connecting station and Richmond Road with feature lighting and wayfinding
- 27

Introduce new pontoon to support existing boat hire project and to allow for new recreational mooring activities
- 28

Introduce a travelling boat that provides space for performance and cinema screenings, which can be placed alongside stepped seating areas along the riverside
- 29

Introduce heritage storytelling trail with digital and audio elements in key locations including virtual reality (VR) and augmented reality (AR) as part of the projected features
- 30

Support intuitive wayfinding by extending paving materials ie. between the Ancient Market Place and the alleyways to the riverside
- 31

Enhance pocket spaces along the Hogsmill River to provide open and well-lit dwell spaces for students, workers and leisure seekers
- 32

Introduce new drink water fountains across the town centre
- 33

Create a green link along Ashdown Road to draw people from the town centre towards Fairfield Recreation Ground
- 34

Introduce characterful yet sensitive feature lighting at the entrance of Canbury Gardens to encourage night time use
- 35

Illuminate landmarks along key pedestrian routes to assist with navigation including Surrey County Council, Ancient Market Hall and Kingston Museum and Library among others
- 36

Introduce light stitches along key pedestrian routes to draw people into the town centre in the evening
- 37

Deliver sensitive lighting along riverside stretch to encourage walking in the evening
- 38

Work alongside Kingston Museum to develop programme of projected artwork which celebrates Kingston's local history onto key landmark civic buildings ie. the Market House, All Saints Church, Turks Pier and Kingston Museum and Library
- 39

Develop ideas for bringing vacant units back into use – for example at John Lewis – through a ‘Test and Learn’ programme, introducing catalyst projects to activate their frontage along the riverside by providing space for new businesses and community pop up activity
- 40

Continuation of green link of Linear Park including new surface, trees, planters seating and lighting.
- 41

Public cycling event on Ancient Market Place and surrounding pedestrian areas to improve relationship between cyclists and pedestrians
- 42

Sensitive lighting and placement of furniture to better demarcate cycle routes on Ancient Market Place and surrounding pedestrian areas
- 43

Work alongside local cultural groups and students to activate vacant units along High Street to provide ‘fringe’ venues and rehearsal space
- 44

Create a digital local business directory for shops and local institutions including community organisations to sell and advertise what Kingston has to offer

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Big projects

- Thames Side Riverfront
- Alleyways to the Riverside
- Hogsmill River Walk
- Richmond Road
- New Old London Road
- Fairfield Recreation
- Illuminated Kingston

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Big projects

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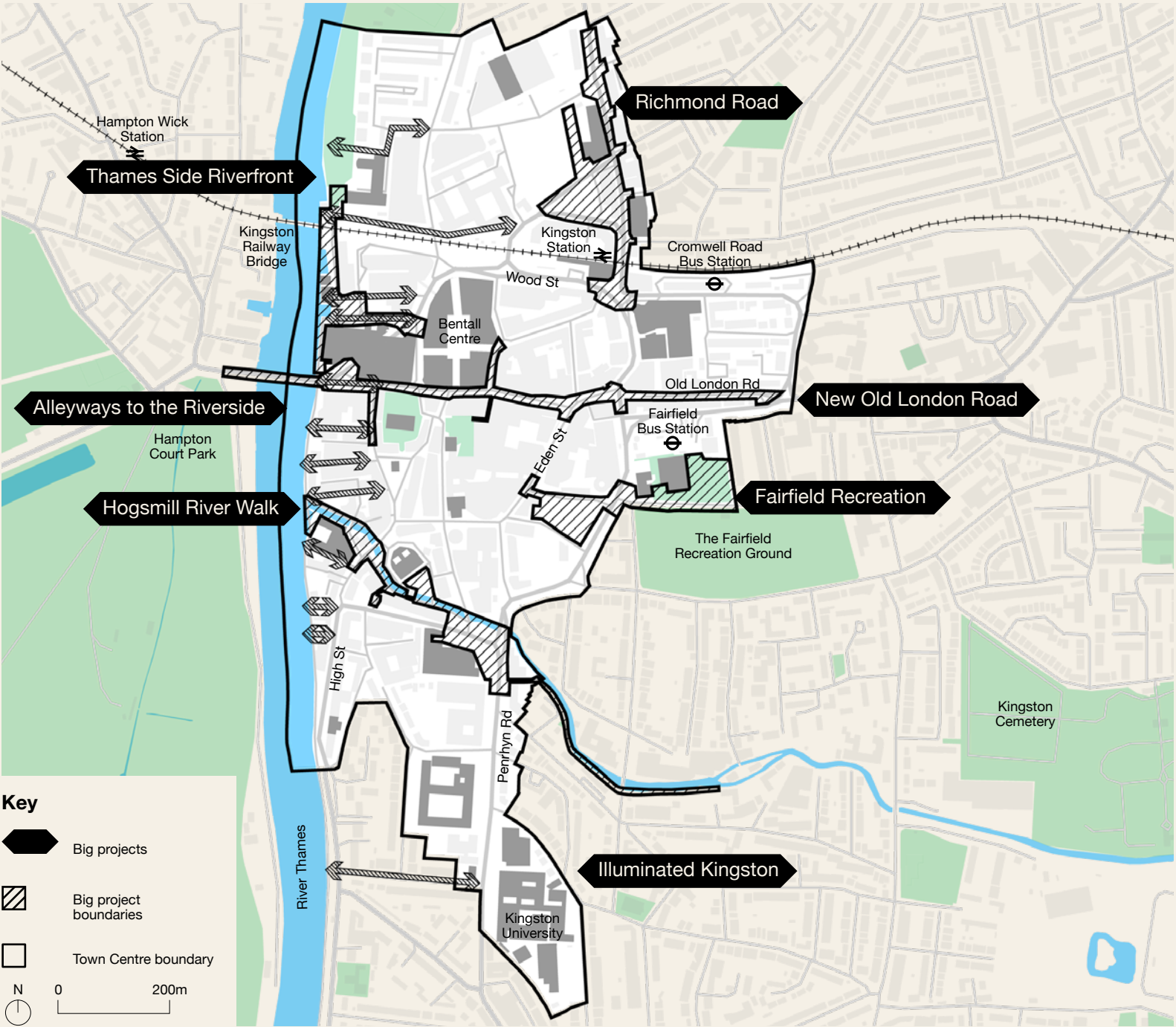
Big projects are a catalyst for change and an opportunity to bring different people together to rethink the way our streets and spaces work in a wider network.

The predicted population growth in the town centre will change the way it looks and feels. These seven 'Big project' areas have a significant role to play in making these places more enjoyable, liveable and inclusive; valuing and celebrating the town centres diversity, creativity and heritage.

The map opposite presents the full set of big projects for streets and spaces in Kingston Town Centre, which highlight seven key areas of transformation:

- Thames Side Riverfront
- Richmond Road
- New Old London Road
- Hogsmill River Walk
- Fairfield Recreation
- Alleyways to the Riverside
- Illuminating Kingston

To find out more about each big project click the button on the map



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How do the big projects deliver the strategic priorities?

	1. Enhance alleyways to link riverside and town centre	2. Address perceived and physical severance between the area north of the station and the town centre	3. Break down severance of the gyratory by clustering activities and improving links	4. Join the dots between local assets by improving key routes and wayfinding	5. Introduce new diverse activities to support local culture and evening economy
Thames Side Riverfront	● ● ● ● ○	● ● ● ● ●	● ● ● ● ○	● ● ● ● ●	● ● ○ ○ ○
Richmond Road	○ ○ ○ ○ ○	● ● ● ● ●	● ○ ○ ○ ○	● ● ● ● ●	● ● ● ● ○
New Old London Road	● ● ● ● ○	○ ○ ○ ○ ○	● ● ● ● ○	● ● ● ● ○	● ● ● ● ●
Hogsmill River Walk	● ● ● ● ○	○ ○ ○ ○ ○	● ● ● ● ○	● ● ● ● ●	● ● ● ● ○
Fairfield Recreation	○ ○ ○ ○ ○	○ ○ ○ ○ ○	● ● ● ● ●	● ● ● ● ●	● ● ○ ○ ○
Alleyways to the Riverside	● ● ● ● ●	○ ○ ○ ○ ○	● ○ ○ ○ ○	● ● ● ● ○	● ● ● ● ●
Illuminated Kingston	● ● ● ● ○	● ● ● ● ○	● ● ○ ○ ○	● ● ● ● ●	● ● ● ● ○

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Thames Side Riverfront

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Current challenges

The riverside is a significant asset for Kingston Town Centre, however often visitors are unable to find it or even know it is there. The area between Kingston Bridge and Canbury Gardens creates an unwelcoming ‘void’ along the riverside owing to a lack of activity and a need for better signage and accessibility. Currently the Horse Fair road and condition of adjacent alleyways prevent people from being drawn towards the riverside.



Opportunities for change

Activating this part of the riverside would continue the vibrancy of the riverside to the south, whilst also providing a range of different spaces for new activities to take place. There is an opportunity to develop ideas for bringing vacant units back into use – for example at John Lewis - through a ‘Test and Learn’ programme, introducing catalyst projects to activate their frontage along the riverside. This could include temporary uses, which support new start-up businesses or community groups, or space for students to hold exhibitions. This new activity will be supported by creative wayfinding, which celebrates the riverside and joins the dots between other assets within the town centre.



This area has the potential to deliver on Kingston’s social value drivers, especially through adapting spaces to provide opportunities for people to come together.



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Thames Side Riverfront

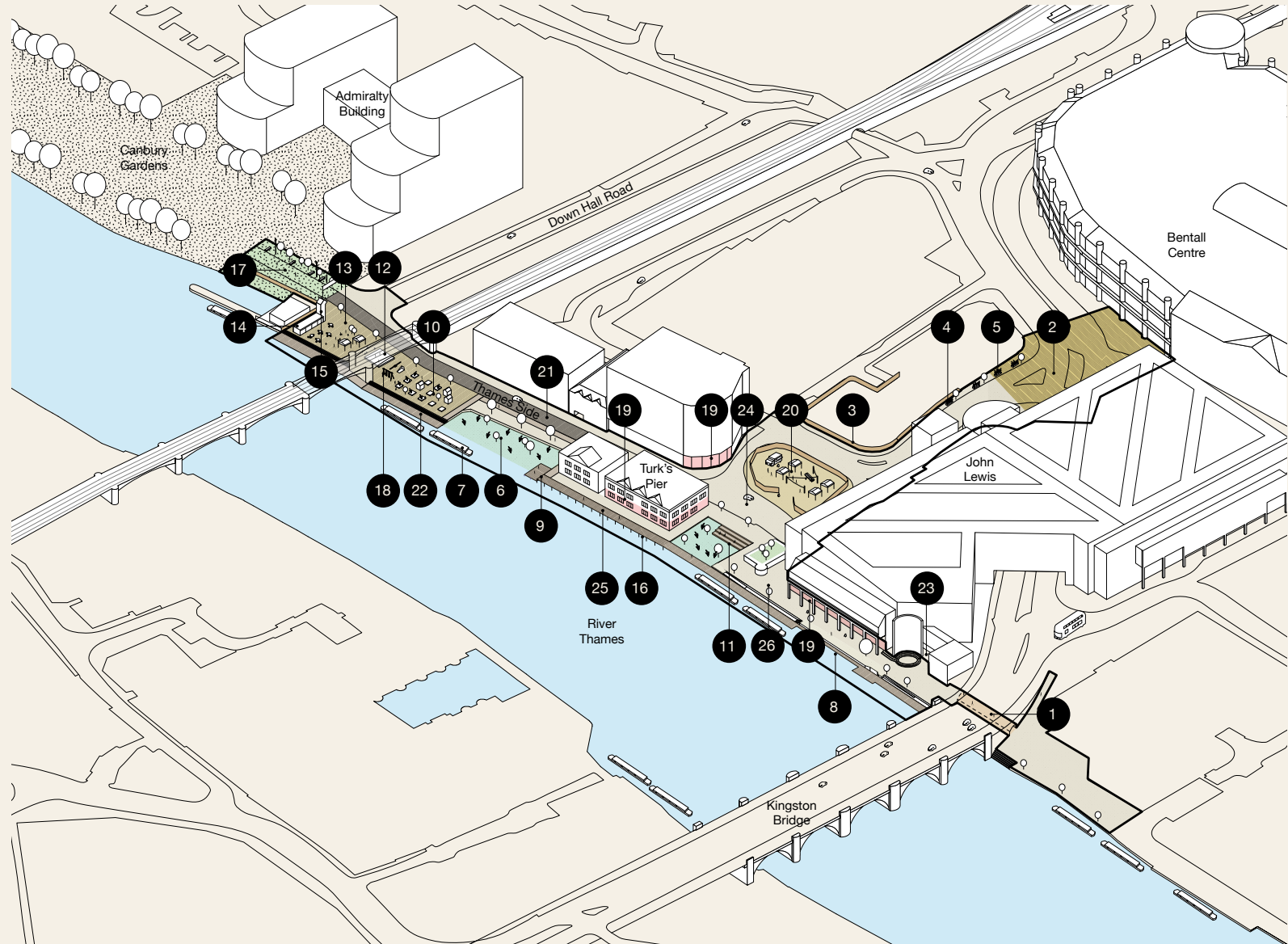
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This stretch of the riverside joins the town centre to Canbury Gardens and calls for changes to get people discovering other aspects of the town centre.

Proposals should create new riverside leisure spaces and activities to enhance engagement with the river and Canbury Gardens, complemented by clear navigation towards new and existing riverside uses.

Key

1. Underpass improvements
2. Pedestrian priority crossing
3. Improve fences and hoarding
4. Sustainable urban drainage interventions
5. Green Street
6. Naturalise the river edge
7. Moorings
8. New floating river path
9. New floating river platform space
10. Allotments in planters
11. Stepped river edge
12. Reactivate space under the bridge
13. Paving improvements
14. Community cafe/hub
15. Visible wayfinding marker
16. Improvement of existing riverside path
17. Improved park entrance
18. Play space
19. Bringing vacant units into use
20. Temporary activities in car park
21. Cycle street
22. Floating events pontoon
23. Highlighting heritage art commission
24. Playful road painting
25. Riverside lighting
26. Potential event space



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Background

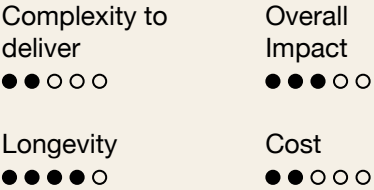
Strategy

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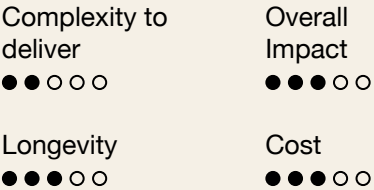
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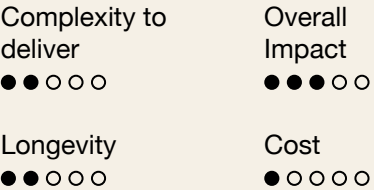
1 Underpass improvements: Improve the provision of lighting to increase safety, legibility and wayfinding. This could also include art commission for blank walls and a digital element for wayfinding.



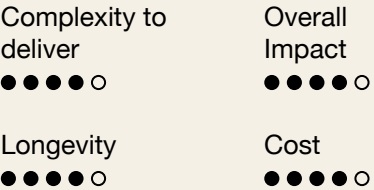
2 Pedestrian crossing improvements: Simplify crossings at junctions to prioritise pedestrians and improve pedestrian and cycle links.



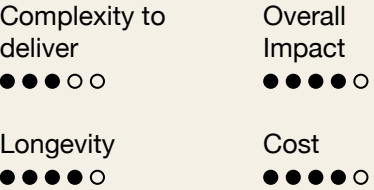
3 Improve fences and hoarding: Transform fences and hoarding along alleyway to improve wayfinding to the river and incorporate identity signage. This could include art commission for murals and a digital elements.



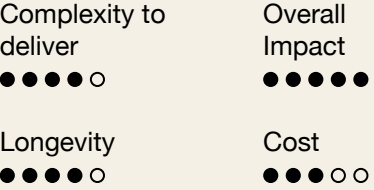
4 Sustainable urban drainage interventions: New paving and drainage interventions to make infrastructure more visible and add greening to the street
Green street: New trees and planters on the pavements to enhance the pedestrian environment.



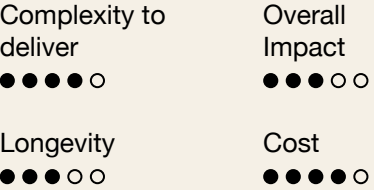
5 Street greening: New trees and planters on the pavements to enhance the pedestrian environment.



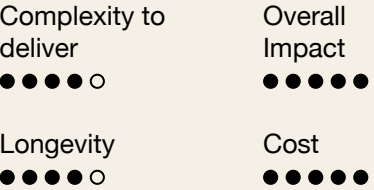
6 Naturalise the river edge: Improve river edge conditions by adding new planting to increase biodiversity.



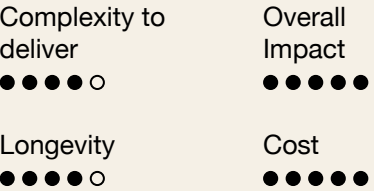
7 Upgraded moorings: Upgrade and introduce new moorings whilst also improving the connection to the floating river path through new characterful signage.



8 New floating river path: New floating platforms to increase connectivity of desired route, from Kingston Bridge to Canbury Gardens.



9 New floating river platform space: New floating platform spaces to provide dwelling and stopping points along the riverside route.



Thames Side Riverfront

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10 Allotments in planters: New space to accommodate community run health garden and other community activities along the river, including seating elements, irrigation system, storage shed for tools and characterful signage and notice boards for information.

Complexity to deliver
● ○ ○ ○ ○

Longevity
● ● ○ ○ ○

11 New stepped river edge: Steps from river edge to river level to provide direct connection to the river and allow for new activities to happen. This could include steps, big steps for seating and integrated planting.

Complexity to deliver
● ● ● ● ○

Longevity
● ● ● ● ○

12 Reactivate space under the bridge: Restore space under the bridge allow for activity and events. This could include new lighting, protection of existing infrastructure and permanent seating and performance space.

Complexity to deliver
● ● ○ ○ ○

Longevity
● ● ● ○ ○

13 Paving improvements: New surface to unify and create a new square to encourage public activity.

Complexity to deliver
● ● ○ ○ ○

Longevity
● ● ● ● ●

14 Community hub: A community cafe and bike repair facility with toilets, to provide space for community gathering and activities.

Complexity to deliver
● ● ● ● ○

Longevity
● ● ● ● ○

15 Visible wayfinding marker: A characterful wayfinding marker which is visible from the river, the bridge and the route to the riverside.

Complexity to deliver
● ● ● ● ○

Longevity
● ● ● ● ○

16 Improvement of existing riverside path: Extension of path along Turks Pier to allow for greater pedestrian flow.

Complexity to deliver
● ● ● ● ○

Longevity
● ● ● ○ ○

17 Improved park entrance: Characterful entrance to Canbury Gardens to improve wayfinding and connection to the town centre, riverside and link to the walking route towards Richmond.

Complexity to deliver
● ● ○ ○ ○

Longevity
● ● ● ● ○

18 Flexible play space: Space for flexible play space including moveable play elements which could be stored in the community hub.

Complexity to deliver
● ○ ○ ○ ○

Longevity
● ○ ○ ○ ○

19 Bringing vacant units into use: Activate vacant units to provide space for start-up businesses and opportunities for Kingston University students and graduates, as part of John Lewis' 'Test & Learn' programme.

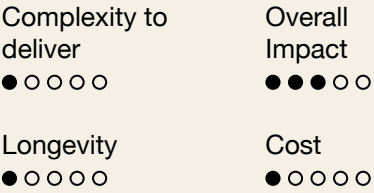
Complexity to deliver
● ● ○ ○ ○

Longevity
● ● ○ ○ ○

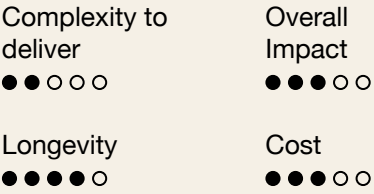
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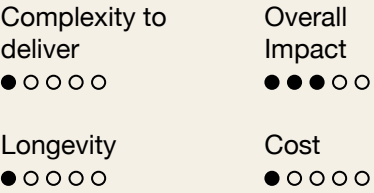
20 Temporary activities in car park:
Temporary transformation of a car park to provide space for themed markets along the river.



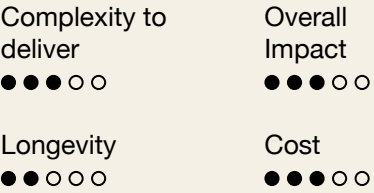
21 Cycle street: Improvement of street to provide a legible and safe cycle route, including a demarcated cycle lane and improved lighting.



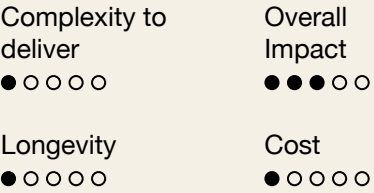
22 Floating events pontoon: A boat that provides space for performance and cinema screenings, which can be placed alongside stepped seating areas along the riverside.



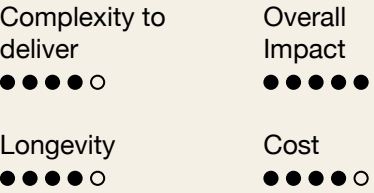
23 Highlighting heritage art commission: undertake a public art commission to highlight and raise awareness of historic bridge remains.



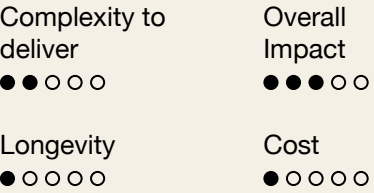
24 Characterful crossing Extension of car park space to the river stepped area created by a characterful road crossing.



25 Riverside lighting: Introduce characterful lighting which is respectful to the natural environment and increases safety.



26 Potential event space: Work alongside local groups and organisations to develop an events programme along the Thames Side riverfront and provide infrastructure to support them.



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Richmond Road

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Current challenges

Richmond Road is a historic street which connects neighbourhoods in the northern part of Kingston to the station and the town centre. The street accommodates longer established independent businesses who provide key local services. For both visitors and businesses, Richmond Road currently feels detached from the rest of the town centre, primarily caused by the railway severance. A lack of wayfinding and guidance at the station arrival point further adds to this problem, particularly for new visitors to Kingston. During a recent survey many of the businesses claimed they did not consider themselves as being ‘part of the town centre’.

Opportunities for change

There is an opportunity to address both the perceived and physical severance between the area north of the station and the town centre, whilst supporting businesses on Richmond Road. Increasing public activity, and introducing characterful wayfinding from the station which establishes a distinct identity for this part of the town centre will help to overcome this issue. This area will benefit from prioritising actions to address all the guiding principles. The presence of Kingston College on Richmond Road also provides a particular opportunity to introduce new activities for young people in this area.



This area has the potential to deliver on Kingston’s social value drivers, especially by providing convenience, choice and diversity for a range of communities.



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Richmond Road

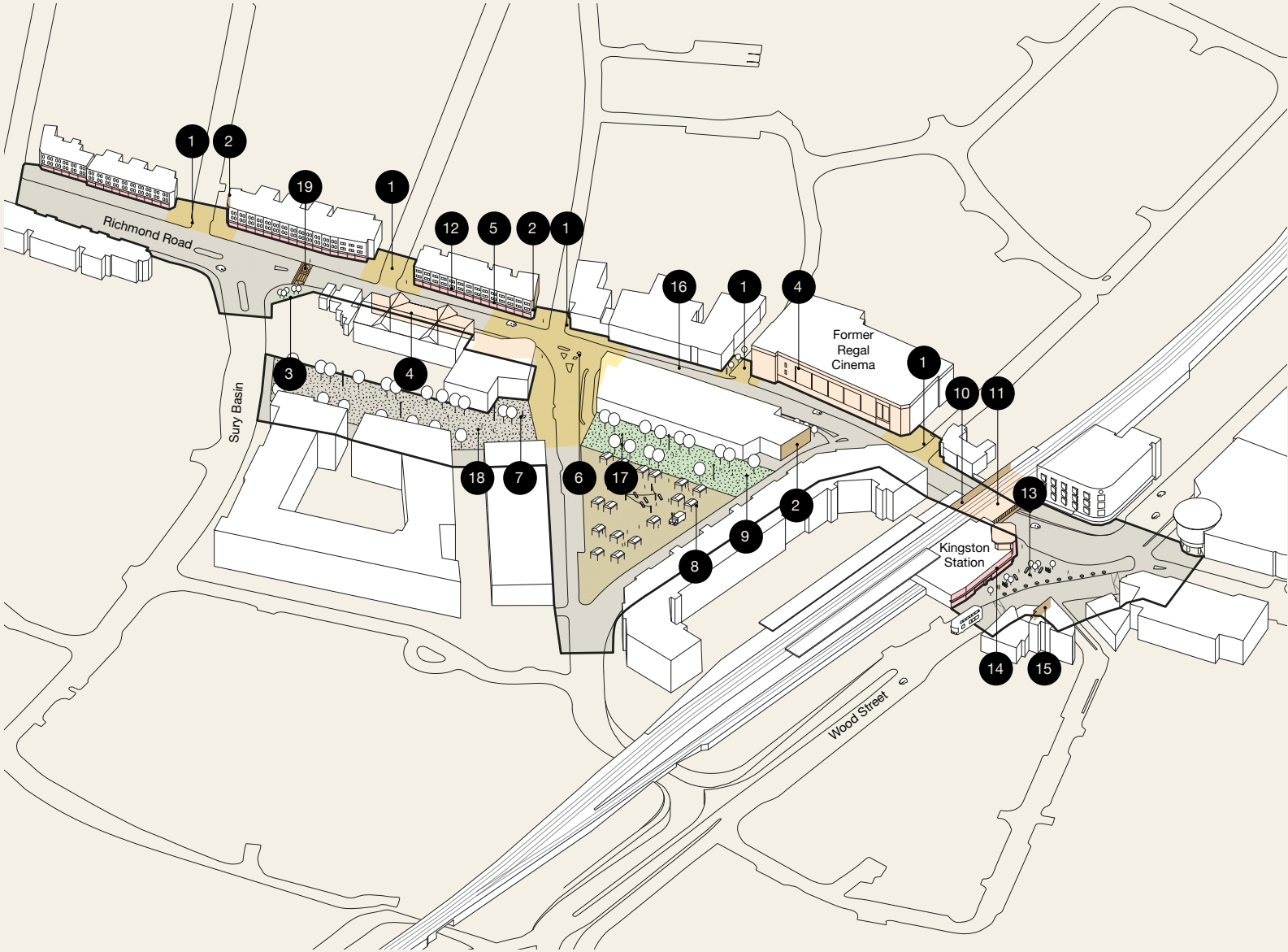
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This route carves a pedestrian-orientated zone through the town centre and calls for changes to allow people to rest, relax and enjoy a variety experiences.

Proposals should transform Richmond Road into an active social street for local communities, which better integrates with the town centre through physical enhancements.

Key

- 1. Level street crossing
- 2. Flank wall signage
- 3. Street greening
- 4. Highlighting local landmarks
- 5. Shopfront improvements
- 6. Pedestrian crossing improvements
- 7. Drinking fountain
- 8. Off peak events in car park
- 9. Linear park continuation
- 10. Welcome signage on bridge face
- 11. Underpass improvements
- 12. Bringing vacant units into use
- 13. Light touch greening
- 14. Building facade improvements
- 15. Welcome flank wall
- 16. Paving improvements
- 17. Improved lighting
- 18. Potential event space
- 19. Playful crossing



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1 Level street crossings: Provide continuous pedestrian footways across side roads to prioritise pedestrians and improve safety.

Complexity to deliver	Overall Impact
●●○○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

2 Flank wall signage: Introduce vibrant signage or artwork on visible flank walls to contribute to wayfinding and celebrate the street’s distinctive character.

Complexity to deliver	Overall Impact
●●○○○	●●●○○
Longevity	Cost
●●●●○	●●○○○

3 Street greening: Enhance existing street greening with more planting, to indicate towards linear park.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

4 Highlighting local landmarks: Highlight historic buildings and landmarks by adding feature lighting including Kingston College, the former Odeon building and Kingston Station.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

5 Shopfront improvements: Improve shopfronts to enhance the high street environment and support local businesses.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●○○	●●○○○

6 Pedestrian crossing improvements: Simplify junction to create a better crossing experience for pedestrians.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

7 Drinking fountain: Provide free access to drinking water for people walking through linear park.

Complexity to deliver	Overall Impact
●●●●○	●●○○○
Longevity	Cost
●●○○○	●○○○○

8 Off peak events in car park: Transform car park to provide a new temporary space for activity during off peak periods by programming events for the local businesses, community and college students, including festivals, creative markets and food fairs.

Complexity to deliver	Overall Impact
●○○○○	●●●○○
Longevity	Cost
●○○○○	●○○○○

9 Linear park continuation: Extend linear park to provide green link to the station, including new trees, planting, playful furniture and wayfinding.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

10 Welcome signage on bridge face: Provide bespoke signage on railway bridge which creates a welcoming gateway into Richmond Road.

Complexity to deliver	Overall Impact
●●○○○	●●●○○
Longevity	Cost
●●●○○	●●○○○

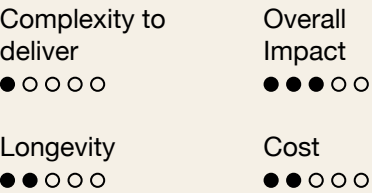
11 Underpass improvements: Improve the provision of lighting to increase safety, legibility and wayfinding.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●○○○

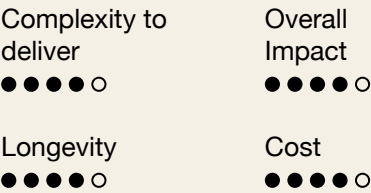
12 Bringing vacant units into use: Work alongside Kingston College and other local creative practitioners to activate unit to become creative hub including workspace and exhibition space.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●○○	●●●○○

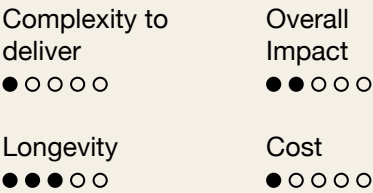
13 Light touch greening: Incorporate planting within the street to enhance the pedestrian environment.



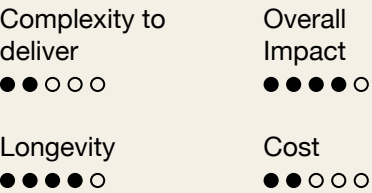
16 Paving improvements: Improve quality of paving throughout Richmond Road.



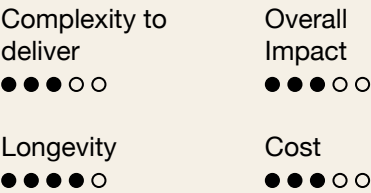
19 Playful crossing: Introduce a playful crossing feature to link towards to the linear park.



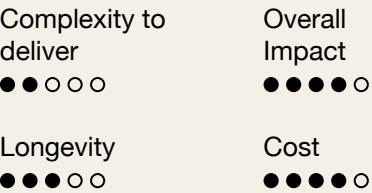
14 Building facade improvements: Restore and rebrand station facade to celebrate Kingston’s local identity.



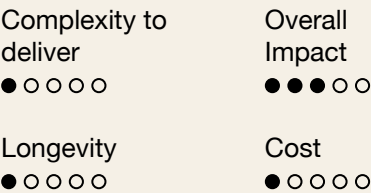
17 Improved lighting: Improve the provision of lighting to increase safety and legibility of routes.



15 Welcome flank wall: Introduce signage on the flank wall to provide a clear and vibrant welcome to Kingston Town Centre.



18 Potential event space: Programme spaces along Richmond Road to attract pedestrian footfall both during the day and evenings, including Kingston College forecourt, the new linear park, and the car park.



New Old London Road

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Current challenges

The route through Clarence Street and Old London Road is a significant historic route, which connects Kingston's neighbourhoods in the east, to the town centre, and destinations further beyond via Kingston Bridge. Over time the streets have developed distinctly different characters and connectivity along the route has deteriorated.

In Clarence Street chain retail shops prevail currently which tend to close in the early evening, leaving this core area within the town centre empty and unwelcoming during these hours. A lack of signage and unwelcoming pedestrian links means Clarence Street is currently failing to provide a connection between the town centre to the riverside. Currently the main high street along Clarence Street stops short at John Lewis, which prevents people from being drawn towards the riverside.

Old London Road has its own distinct character and accommodates a number of locally valued businesses and cultural venues, yet it currently feels detached from the rest of the town centre owing to complicated junctions around the gyratory.

Opportunity for change

Restoring the connectivity between Clarence Street and Old London Road will improve pedestrian links and break down the severance caused by the gyratory. Introducing new cultural uses and capacity for public events will unlock the potential



for evening activities, support the social value drivers related to night-time activities and boost the local economy.



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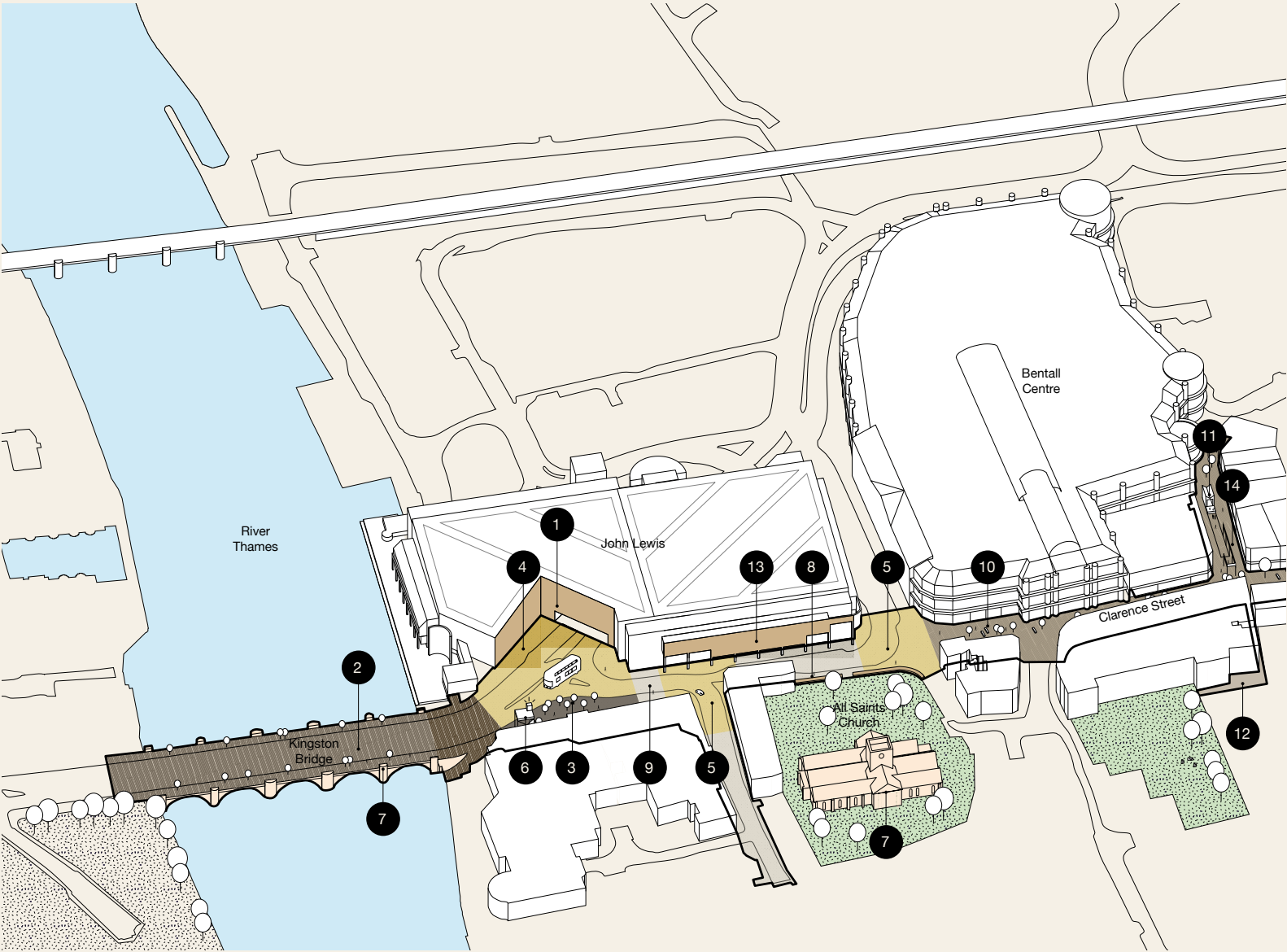
New Old London Road (Clarence Street)

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Proposals should transform the link from Kingston Bridge to Old London Road through better connectivity and activation, including the introduction of cultural and night time activities along Clarence Street which cater to a range of interests.

Key

- 1. Blank wall signage
- 2. Pedestrian & cycle experience improvement
- 3. River connection space
- 4. Pedestrian crossing improvements
- 5. Level street crossing
- 6. Visible welcome marker
- 7. Heritage highlighting
- 8. Improve church walls
- 9. Paving improvements
- 10. Light touch greening
- 11. Performance space
- 12. Improve connectivity
- 13. Activate blank walls
- 14. Potential event space
- 15. Digital infrastructure

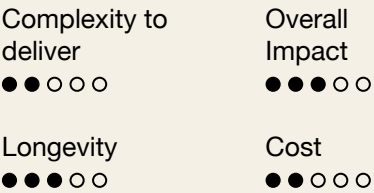


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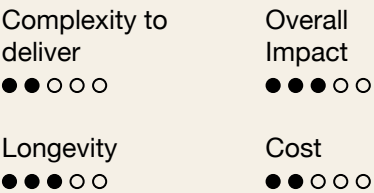
New Old London Road (Clarence Street)

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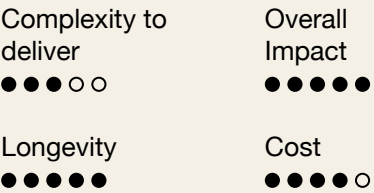
1 Blank wall signage: Create vibrant signage or artwork on visible blank walls to provide wayfinding and celebrate Kingston's distinctive character.



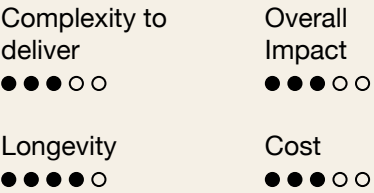
2 Pedestrian & cycle experience improvement: Improve quality of paving along bridge to provide a legible and safe pedestrian and cycle route, including clear demarcation between vehicles, cyclists and pedestrians.



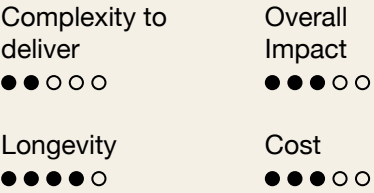
3 River connection space: Enhance pedestrian and cycle routes to improve connection to the river, including dwell pocket spaces with planters and enhancement of arcade space.



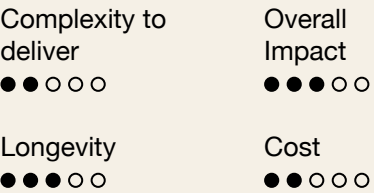
4 Pedestrian crossing improvements: Rationalise and simplify crossing to improve pedestrian and cycle experience and legibility.



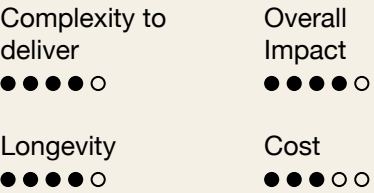
5 Level street crossings: Provide continuous pedestrian footways across side roads to prioritise pedestrians and improve safety.



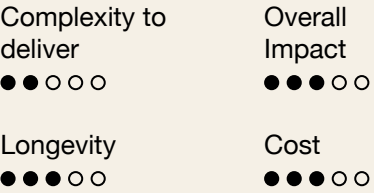
6 Visible welcome marker: Introduce a vibrant and characterful land mark to provide a new identity to the space and improve wayfinding from a distance.



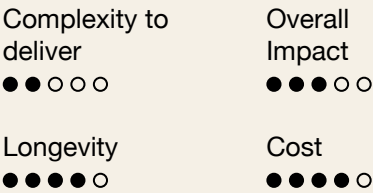
7 Heritage highlighting: Highlight listed buildings and landmarks by adding new illumination, including Kingston Bridge, All Saints Church, John Lewis and the Bentall Centre.



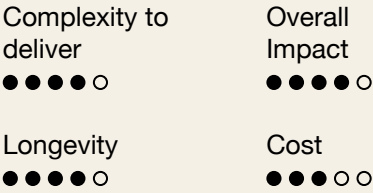
8 Improve church walls: Improve the quality of fences surrounding the church gardens to improve attractiveness of the street.



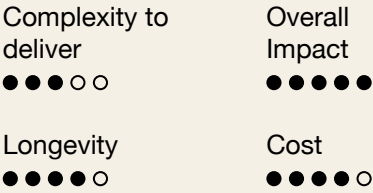
9 Paving improvements: Improve the quality of the pavements along Clarence Street to enhance accessibility and make the area more attractive.



10 Light touch greening: Incorporate planting within the street to enhance the pedestrian environment.



11 Performance space: Introduce a new performance space to support local cultural activities, including power sources, seating platform, improved lighting, storage shed and digital information board.

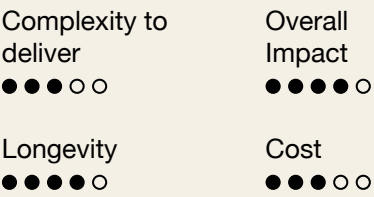


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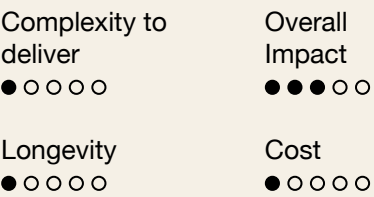
New Old London Road (Clarence Street)

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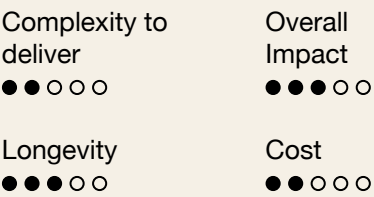
12 Improve connectivity: New paving to unify surfaces and improve connectivity between Clarence St and Memorial Gardens, including improved lighting and temporary art installations.



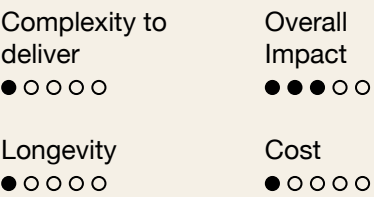
14 Potential event space: Work alongside local groups to programme spaces along Clarence Street to promote new and existing cultural spaces within the town centre including Fife Road and All Saints Church gardens.



13 Activate blank walls: Commission an art mural and introduce community-run digital information notice board to activate blank walls in key locations.



15 Digital infrastructure: Work alongside Kingston Council and BID to implement a SMART street testbed intervention on Clarence Street.



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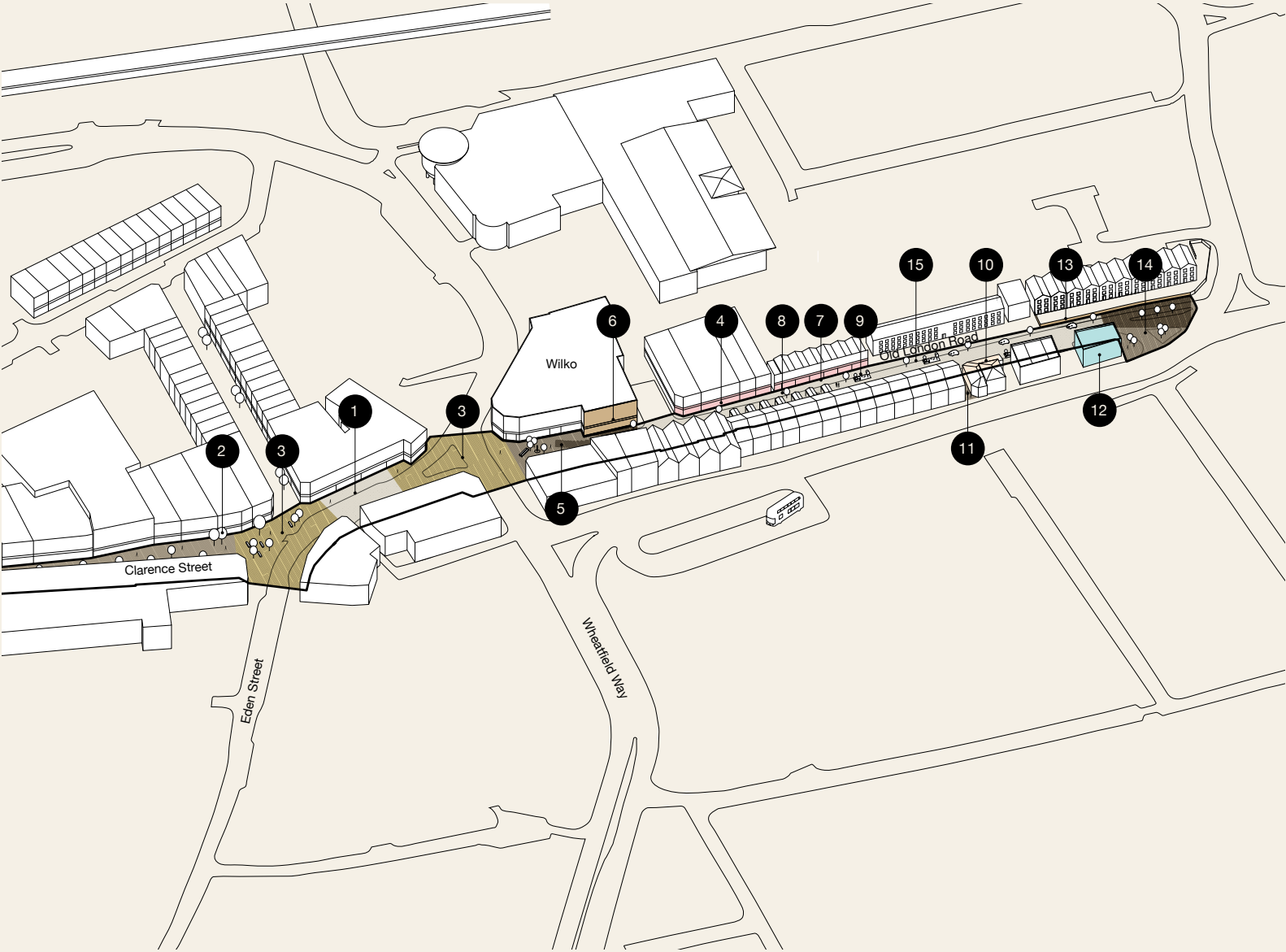
New Old London Road (Old London Road)

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Proposals should transform the link from Kingston Bridge to Old London Road through better connectivity and activation, including infrastructure for community activity and incorporation of Kingston to Kingston Vale 'Go Cycle' quiet route.

Key

- 1. Paving improvements
- 2. Light touch greening
- 3. Pedestrian crossing improvements
- 4. Shopfront improvements
- 5. Transformed dwell space
- 6. Blank wall signage
- 7. Paving extension and improvements
- 8. Temporary market street
- 9. Parklets
- 10. Highlighting local landmarks
- 11. Improve connectivity
- 12. Bringing vacant units into use
- 13. Improve fences for wayfinding and identity signage
- 14. Community gateway space
- 15. Potential event space

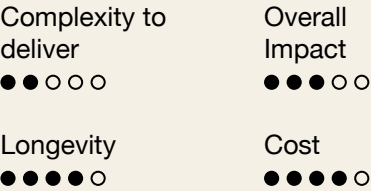


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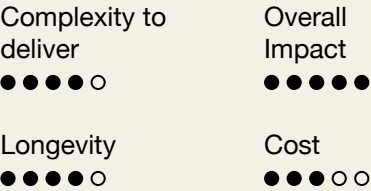
New Old London Road (Old London Road)

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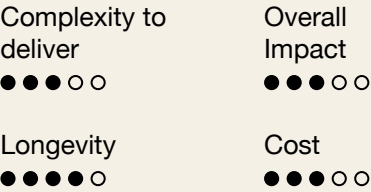
1 Paving improvements: Improve the pavements to make the area more attractive for all users and to enhance supporting activity.



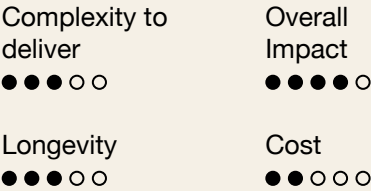
2 Light touch greening: Incorporate planting within the street to enhance the pedestrian environment.



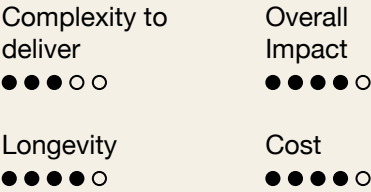
3 Pedestrian crossing improvements: Simplify crossing to improve pedestrian and cycle experience and legibility.



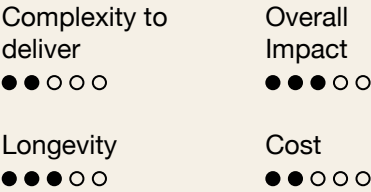
4 Shopfront improvements: Improve shopfronts to enhance high street environment and support businesses, including frontage restoration, new signage and awnings.



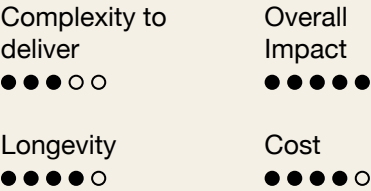
5 Transformed dwell space: Potential to relocate telephone boxes to east end of the road or other location to open visuals towards west and create a gateway including signage, greening and seating.



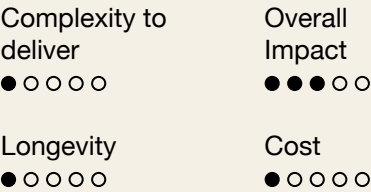
6 Blank wall signage: Create vibrant signage or artwork on visible flank walls to contribute to wayfinding and celebrate Kingston's distinctive character.



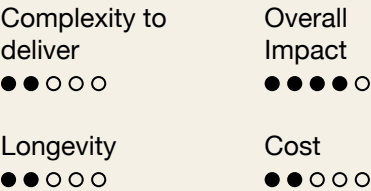
7 Paving extension and improvements: Improve and extend the pavements by rationalising parking and vehicle access, to support street activation.



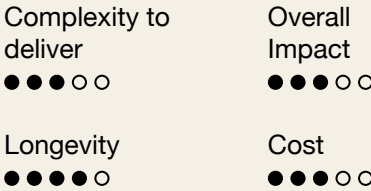
8 Temporary market street: Temporary closure of street to host community markets and events.



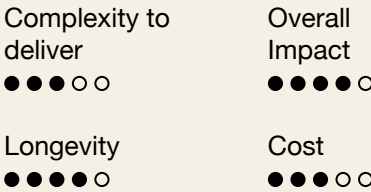
9 Parklets: Integration of parklets into car park spaces to increase greening in the street.



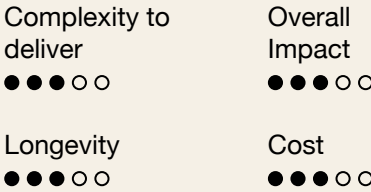
10 Highlighting local landmarks: Highlight listed buildings and local landmarks including the Fighting Cocks pub by adding new illumination.



11 Improve connectivity: Open gates on Fighting Cocks pub alleyway to allow for permeability to Wheatfield Way and Fairfield Recreation Ground together with new lighting and surface.



12 Bringing vacant units into use: Identify vacant units to be used for artist workspace and business start ups particularly those located at the eastern gateway.

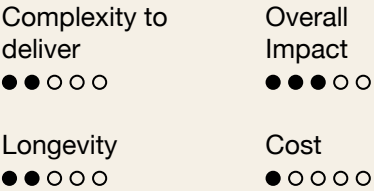


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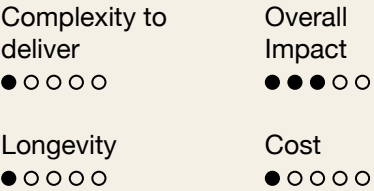
New Old London Road (Old London Road)

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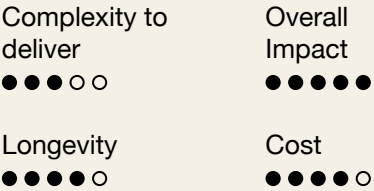
13 Improve fences for wayfinding and identity signage: Improve the condition of fences along residential private gardens to improve attractiveness of the street. This could include wayfinding to the riverside.



15 Potential event space: Work alongside local groups and businesses to programme community events along Old London Road.



14 Community gateway space: Improved and incorporated to the additional intervention for a vibrant gateway at the eastern end of Old London Road, including an art commission which celebrates the local identity of the street, accompanied by new trees and seating.



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Hogsmill River Walk

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Current challenges

Significantly contributes to the historic narrative of Kingston whilst also providing a distinct character to this part of the town centre. However, currently the footway alongside the river is disconnected, and there are several forgotten pocket spaces, which tend to be misused and filled with litter.

Opportunity for change

These pocket spaces along the river have the potential to be upgraded to provide relaxing dwell spaces for local students and workers. The river also has the potential to link historic and cultural landmarks within Kingston Town Centre including the Guildhall and the Rose Theatre as well as the River Thames which would significantly contribute towards broader leisure routes and activity for people visiting Kingston.

This area has the potential to create healthy streets and spaces for all as well as join the dots between local assets.



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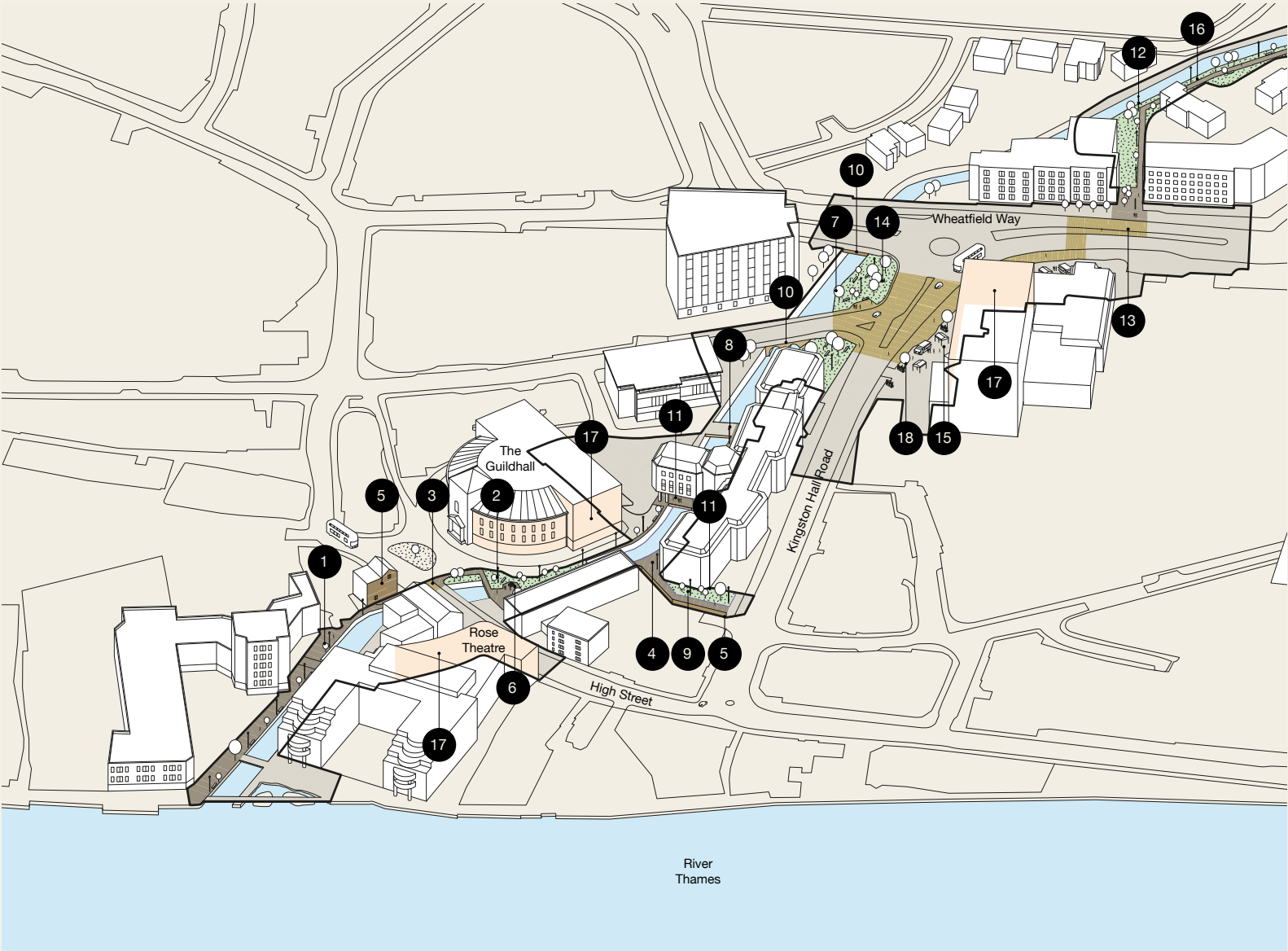
Hogsmill River Walk

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Proposals should transform routes and spaces along Hogsmill River walk to support dwelling and leisure activities, introducing characterful and educational wayfinding and furniture which complements the river.

Key

- 1. Paving improvements
- 2. Improved greening
- 3. Level street crossing
- 4. Improved paving & river edge
- 5. Activate blank walls
- 6. Playful and educational stopping points
- 7. Enhancing ecology
- 8. Riverside lighting
- 9. Enhanced dwell space
- 10. Characterful signage on bridge face
- 11. Underpass improvements
- 12. Improved lighting
- 13. Pedestrian crossing improvements
- 14. Transformed dwell space
- 15. Entrance space improvement to Kingston College
- 16. Improve connectivity
- 17. Highlighting local landmarks
- 18. Potential event space



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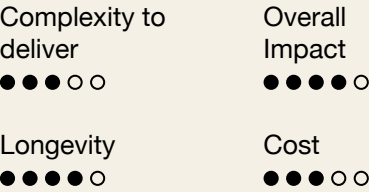
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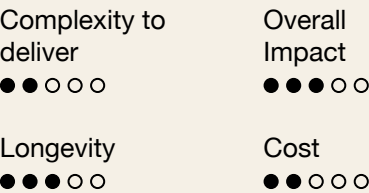
Hogsmill River Walk

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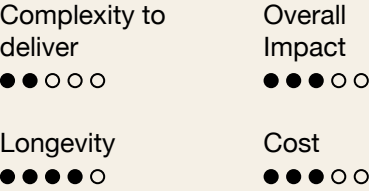
1 Paving improvements: New paving to provide accessible link from Guildhall site to the riverside, extending pedestrian path to allow for spill out activity from the Rose Theatre cafe and existing vehicular service access.



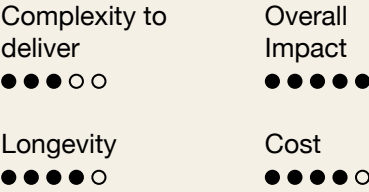
2 Improved greening: existing green area enhancement.



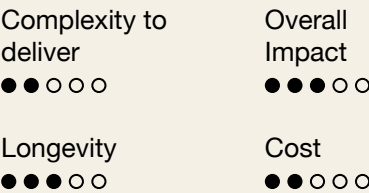
3 Level street crossings: Provide continuous pedestrian footways across side roads to prioritise pedestrians and improve safety.



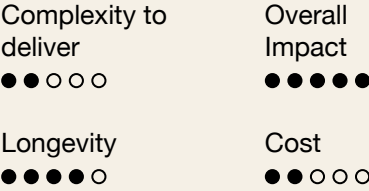
4 Improved paving & river edge: Enhance paving and river edge along river walk to increase connectivity and engagement with the river.



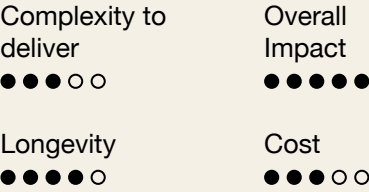
5 Activate blank walls: Commission art murals or community-run digital information notice boards to activate blank walls.



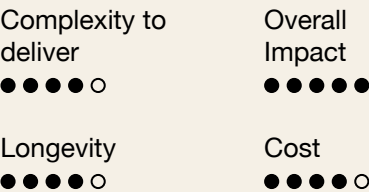
6 Playful & educational stopping points: Provide playful stopping points along the river walk along with educational features about Kingston's heritage.



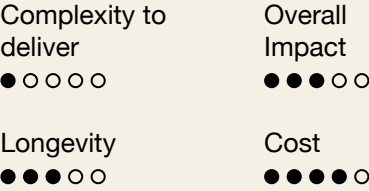
7 Enhancing ecology: Improve and further develop greener and more ecological edges and spaces along the river where appropriate and without obstructing flooding prevention measures.



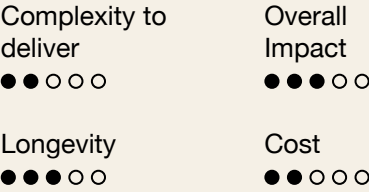
8 Riverside lighting: Introduce characterful lighting which is respectful to the natural environment and increases safety.



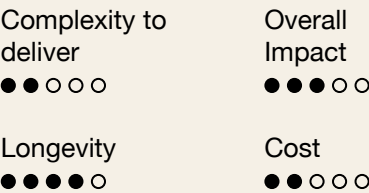
9 Enhanced dwell space: Improve existing green spaces to support biodiversity and provide resting points along the path.



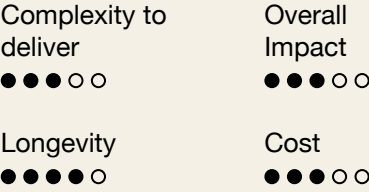
10 Characterful signage on bridge face: Provide bespoke signage on visible bridge faces along the river path to contribute to local character.



11 Underpass improvements: Improve the provision of lighting to increase safety and legibility of underpass, including digital wayfinding or art commission.

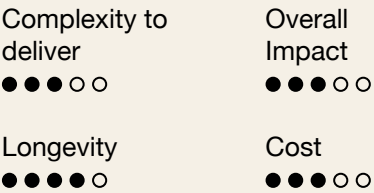


12 Improved lighting: Improve the provision of lighting to increase safety and legibility of routes.

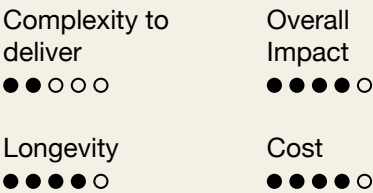


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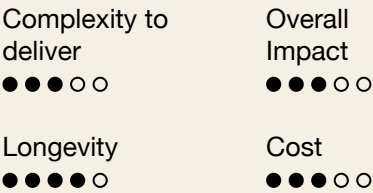
13 Pedestrian crossing improvements: Introduce a distinctive pedestrian crossing to link Kingston College with the river, which prioritises pedestrians and celebrates local character.



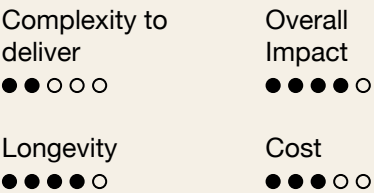
15 Entrance space improvement to Kingston College: Transform entrance space to Kingston College to provide both dwell and activity spaces, which include new planting, seating elements and power supply for events.



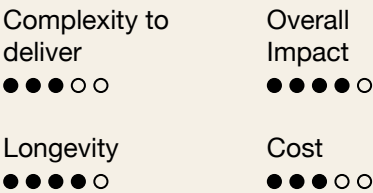
17 Highlighting local landmarks: Highlighting listed buildings and landmarks by adding new illumination including Kingston College, Guildhall and Rose Theatre.



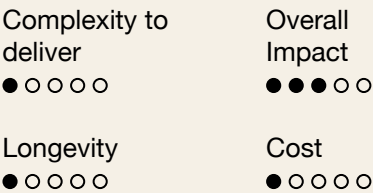
14 Transformed dwell space: Transform existing green spaces to allow for dwell and new activities to happen, support by new seating, planting, digital billboards for wayfinding and interaction, and feature lighting.



16 Improve connectivity: New paving to transform connection to the river path, including new planting, and special inset paving stones for wayfinding.



18 Potential event space: Work alongside Kingston College to introduce school and clubs educational activity programming in the new dwell spaces on campus.



Fairfield Recreation

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Current challenges

Fairfield Recreation Ground is a much-valued green space on the periphery of the town centre which is complemented by other community uses including Kingston Library, Kingston Museum and the Kingfisher Leisure Centre. However these local destinations are currently detached from the town centre, primarily owing to heavy traffic on Wheatfield Way.

Opportunity for change

Introducing more opportunities for community activities either side of Wheatfield Way along with better pedestrian crossings will help to break down the severance between Fairfield and the rest of the town centre. Beyond the physical severance there is also the opportunity to support social value drivers such as face-to-face contact and allowing local networks to better develop.



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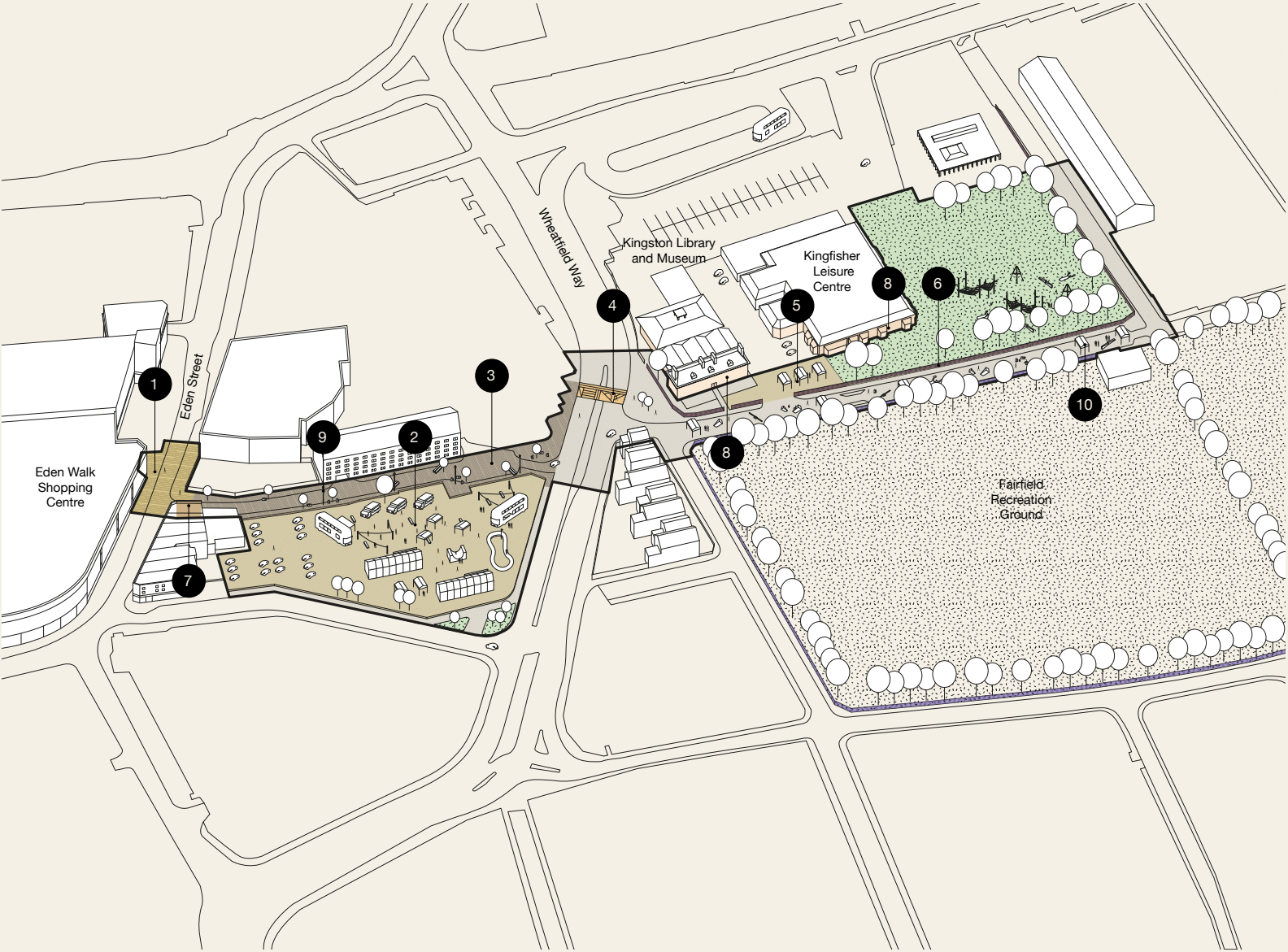
Fairfield Recreation

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Proposals should transform spaces around Fairfield Recreation Ground, the library, museum and leisure centre by introducing new family, educational and play activities, to better integrate assets with the rest of the town centre. Diversifying uses will expand opportunities for new activities too.

Key

- 1. Pedestrian crossing improvements
- 2. Temporary events in car park
- 3. New green link
- 4. Playful crossing
- 5. Spill-out space for public buildings
- 6. Improve fences for wayfinding and identity signage
- 7. Blank wall signage
- 8. Highlighting local landmarks
- 9. Improved lighting
- 10. Temporary play street



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Fairfield Recreation

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1 Pedestrian crossing improvements:
Provide crossings across the desired route connections to prioritise pedestrians and improve pedestrian and cycle links.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

2 Temporary events in car park:
Transform car park at off peak times to accommodate new activities and events for youth and families which complement library and museum nearby.

Complexity to deliver	Overall Impact
●○○○○	●●●○○
Longevity	Cost
●○○○○	●○○○○

3 New green link: Create a green link to connect Fairfield Recreation Ground and the riverside, including the addition of new trees, planting, playful furniture and wayfinding.

Complexity to deliver	Overall Impact
●●●○○	●●●●●
Longevity	Cost
●●●●○	●●●●○

4 Playful crossing: Create patterned playful level crossing to celebrate local amenities for families and young people.

Complexity to deliver	Overall Impact
●○○○○	●●●○○
Longevity	Cost
●●○○○	●○○○○

5 Spill-out space for public buildings:
Provide spill-out activity space for Kingfisher Leisure Centre, Kingston Museum and Kingston Library. This could include removing fences where appropriate and revising pruning and position of trees for opening visuals of buildings.

Complexity to deliver	Overall Impact
●○○○○	●●●○○
Longevity	Cost
●●●●○	●●○○○

6 Improve fences for wayfinding and identity signage: Improve the condition of fences along Fair Field Road to include wayfinding to the riverside and identity signage for Leisure Centre, Museum and Library.

Complexity to deliver	Overall Impact
●●○○○	●●●○○
Longevity	Cost
●●○○○	●○○○○

7 Blank wall signage: Create vibrant signage or artwork on visible blank walls on Ladybooth Road and Eden Street junction, to contribute to wayfinding.

Complexity to deliver	Overall Impact
●●○○○	●●●○○
Longevity	Cost
●●●○○	●●○○○

8 Highlighting local landmarks:
Highlight listed buildings and landmarks by adding new illumination to Kingfisher Leisure Centre, Kingston Museum and Kingston Library.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

9 Improved lighting: Improve the provision of lighting to increase safety and legibility of routes.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

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Alleyways to Riverside

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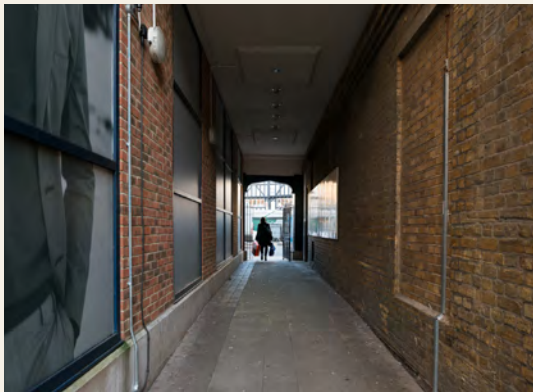
Current challenges

The alleyways within Kingston Town Centre have significant historic value which have the potential to provide vital links between the riverside and the town centre. However there is a low perception of personal safety, particularly at night and pedestrian routes are often unclear owing to management of parking and narrow passageways.

Opportunity for change

Enhancing the alleyways with improved pedestrian access, lighting, signage and public artwork will encourage people to use these links more frequently, helping to strengthen economic and cultural links between the riverside and the town centre.

These areas have the potential to support night-time activities which in turn will assist in delivering tangible social value. This involves providing safer spaces for people to spend time and travel through at night as well as clearer signposting.



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Alleyways to Riverside (Bishop's Passage)

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Proposals should transform the alleyways into cultural and ‘story-telling’ links between the Ancient Market Place to the riverside, whilst also introducing evening activities to the Ancient Market Place.

Bishop's Passage opportunities include creating a green link towards the riverside that contributes to improving pedestrian experience.

Key

- 1. Paving improvements
- 2. Improved lighting
- 3. Activate blank walls
- 4. Highlight local landmarks
- 5. Blank wall signage
- 6. Feature lighting
- 7. Alleyway greening
- 8. Identity signage



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Alleyways to Riverside (Bishop’s Passage)

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1 Paving improvements: New paving to unify surfaces and improve connectivity between riverside and Ancient Market Place.

Complexity to deliver	Overall Impact
●●●○○	●●●●●
Longevity	Cost
●●●●○	●●●○○

2 Improved lighting: Improve the provision of lighting to increase safety and legibility of routes.

Complexity to deliver	Overall Impact
●●●○○	●●●●○
Longevity	Cost
●●●●○	●●●○○

3 Activate blank walls: Commission art mural or install digital information notice board to activate blanks walls.

Complexity to deliver	Overall Impact
●●○○○	●●●○○
Longevity	Cost
●●●○○	●●○○○

4 Highlight local landmarks: Highlight listed buildings and landmarks by introducing new illumination and characterful inset paving stones.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

5 Blank wall signage: Create vibrant signage or artwork on visible blank walls on both sides of the underpass including information of heritage trails and curated journeys across the town centre.

Complexity to deliver	Overall Impact
●●○○○	●●●○○
Longevity	Cost
●●●○○	●●○○○

6 Feature lighting: Improve the provision of lighting to increase safety and legibility of riverside from other side of the underpass.

Complexity to deliver	Overall Impact
●●●○○	●●●○○
Longevity	Cost
●●●●○	●●●○○

7 Alleyway greening: Install sustainable drainage infrastructure and greening where appropriate to enhance the pedestrian environment and create green links towards the riverside.

Complexity to deliver	Overall Impact
●●●●○	●●●●○
Longevity	Cost
●●●●○	●●●○○

8 Identity signage: Provide bespoke signage on the pavement to highlight key routes to the river and to the Ancient Market Place.

Complexity to deliver	Overall Impact
●●○○○	●●●●○
Longevity	Cost
●●●●○	●●○○○

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Alleyways to Riverside (King's Passage)

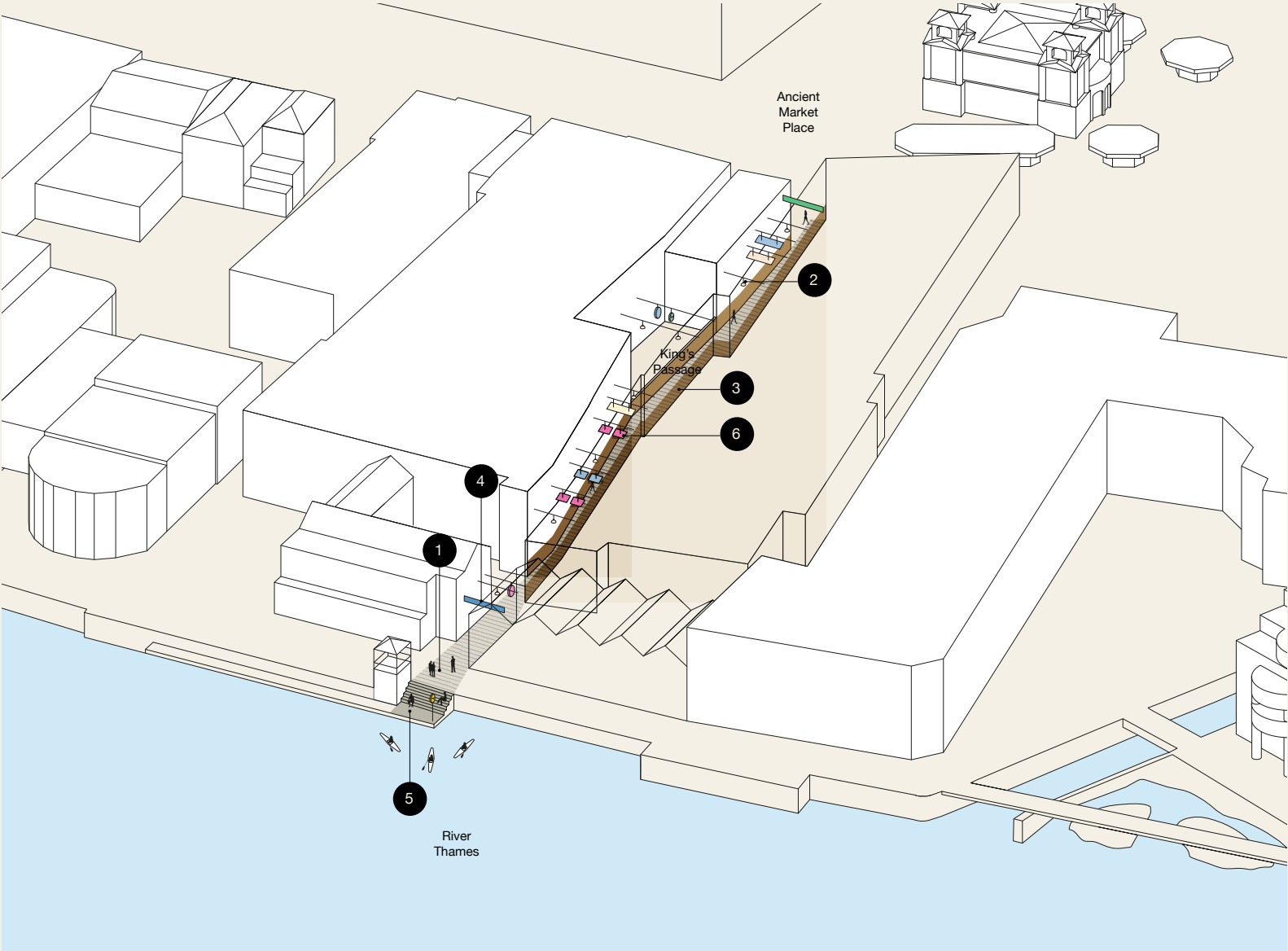
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Proposals should transform the alleyways into cultural and ‘story-telling’ links between the Ancient Market Place to the riverside, whilst also introducing evening activities to the Ancient Market Place.

King’s Passage opportunities include creating a new public art alleyway to link new cultural activities in Ancient Market Place to the riverside.

Key

- 1. Paving improvements
- 2. Improved lighting
- 3. Activate blank walls
- 4. Identity signage
- 5. River edge intervention
- 6. Temporary art installations

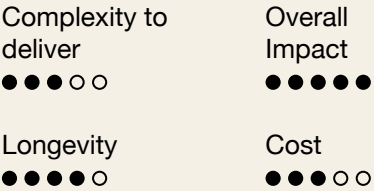


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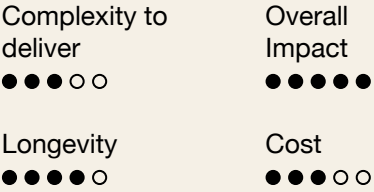
Alleyways to Riverside (King’s Passage)

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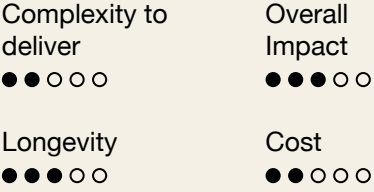
1 Paving improvements: New paving to unify surfaces and improve connectivity between riverside and Ancient Market Place.



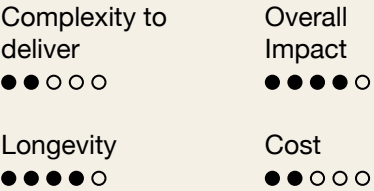
2 Improved lighting: Improve the provision of lighting to increase safety and legibility of routes.



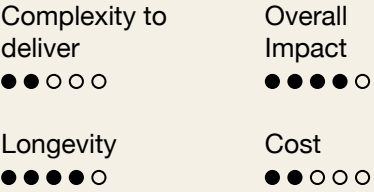
3 Activate blank walls: Commission art mural or install digital information notice board to activate blanks walls.



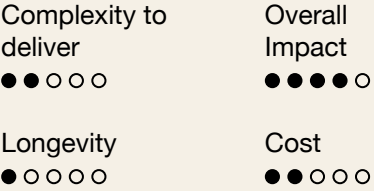
4 Identity signage: Provide bespoke signage to highlight key routes to the river and to the Ancient Market Place.



5 River edge intervention: Introduce seating to allow for better engagement with the river, including improved mooring facility.



6 Temporary art installations: Commission temporary art installations for local artists and groups to activate routes and link alleyways to other cultural festivals in the town centre.



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Alleyways to Riverside (Ram's Passage)

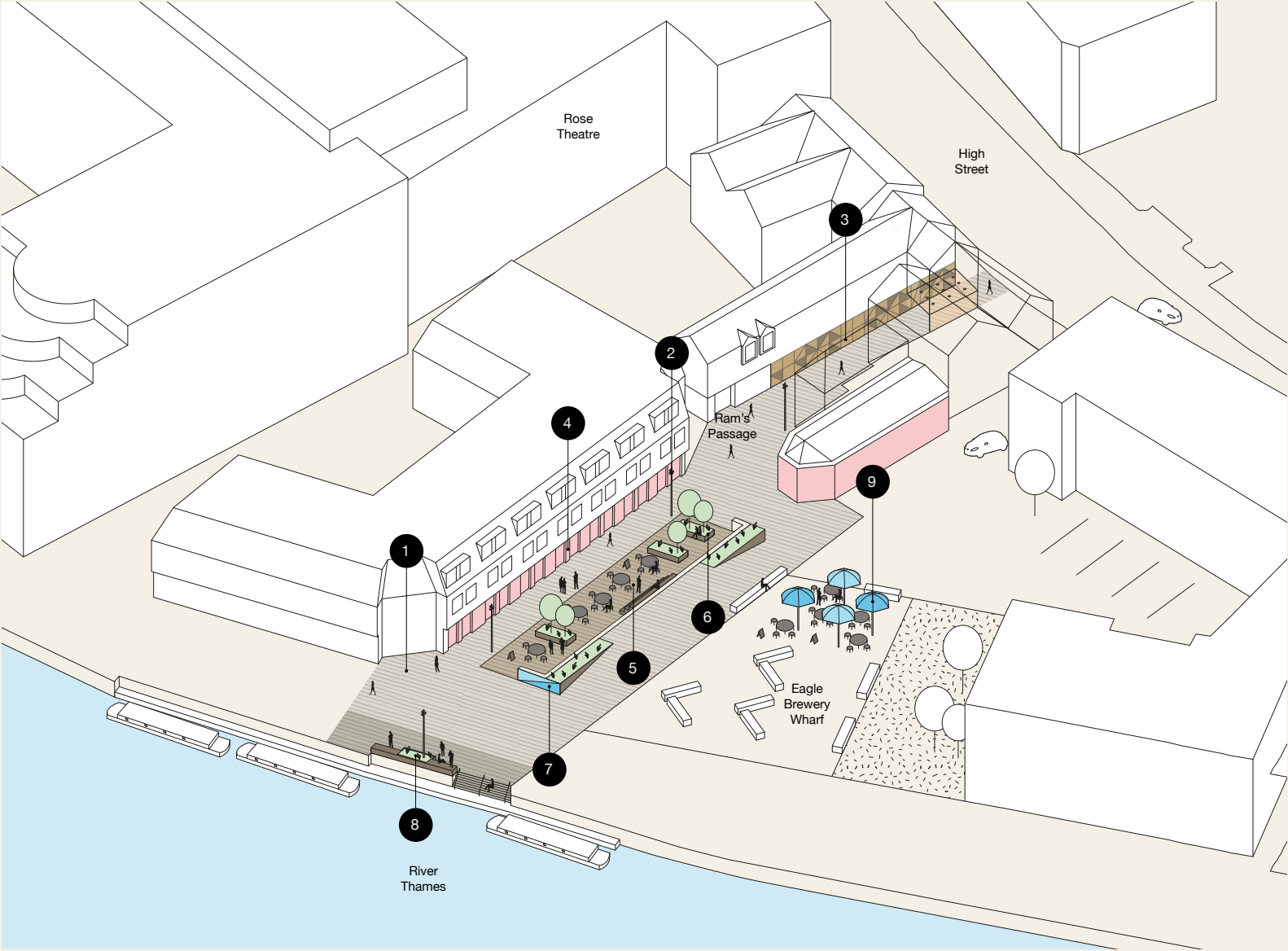
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Transform the alleyways into cultural and 'story-telling' links between the Ancient Market Place to the riverside, whilst also introducing evening activities to the Ancient Market Place.

Rams Passage opportunities:
Create places along the alleyway for people to dwell and socialise.

Key

- 1. Paving improvements
- 2. Improved lighting
- 3. Activate blank walls
- 4. Shopfront improvements
- 5. Improved layout for restaurant terrace
- 6. Stepped seating and planters
- 7. Identity signage
- 8. River edge intervention
- 9. Pub spill out space

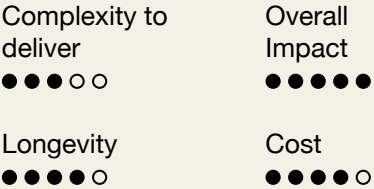


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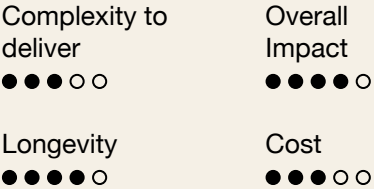
Alleyways to Riverside (Ram’s Passage)

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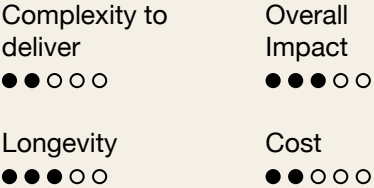
1 Paving improvements: New paving to unify surfaces and improve connectivity between riverside and Ancient Market Place.



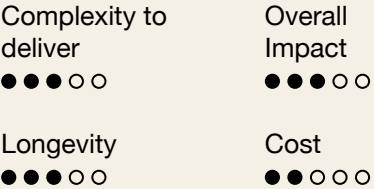
2 Improved lighting: Improve the provision of lighting to increase safety and legibility of routes.



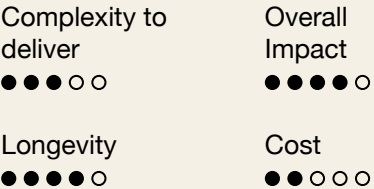
3 Activate blank walls: Commission art mural or install digital information notice board to activate blanks walls.



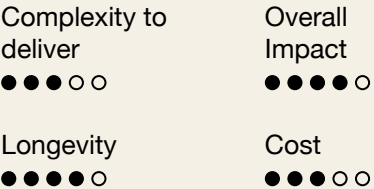
4 Shopfront improvements: Improve shopfronts to enhance alleyway environment and support businesses, including new signage and awnings.



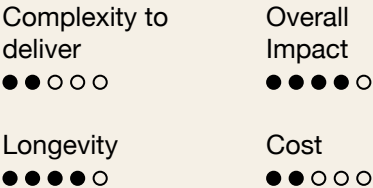
5 Improved layout for restaurant terrace: Reconfigure layout of restaurant terrace to improve pedestrian flow, along with legibility of routes, and visibility of shops and adjacent open space.



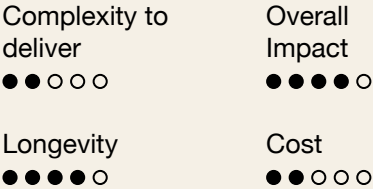
6 Stepped seating and planters: Utilise the existing level change to provide stepped seating, incorporating planters and improving access to Eagle Brewery Warf open space.



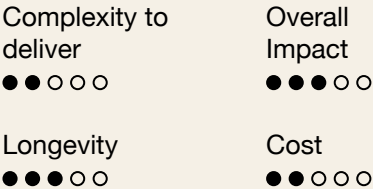
7 Identity signage: Provide bespoke signage to highlight key routes to the river and to the High Street.



8 River edge intervention: Improve edge to the river by introducing seating and new steps to access moorings to allow for better engagement with the river.



9 Pub spill out space: Adjacent pub to utilise Eagle Brewery Wharf public space as external spill out space and contribute to the maintenance and upkeep.



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Illuminated Kingston

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Current challenges

Kingston Town Centre boasts a number of landmarks and assets including its adjacency to the River Thames and historic buildings, which define the unique character of the town centre. However, these landmarks are not always visible and are sporadically located within the town centre. This combined with Kingston's historic street layout creates a confusing environment, which is hard to navigate, particularly if you are new to the area.

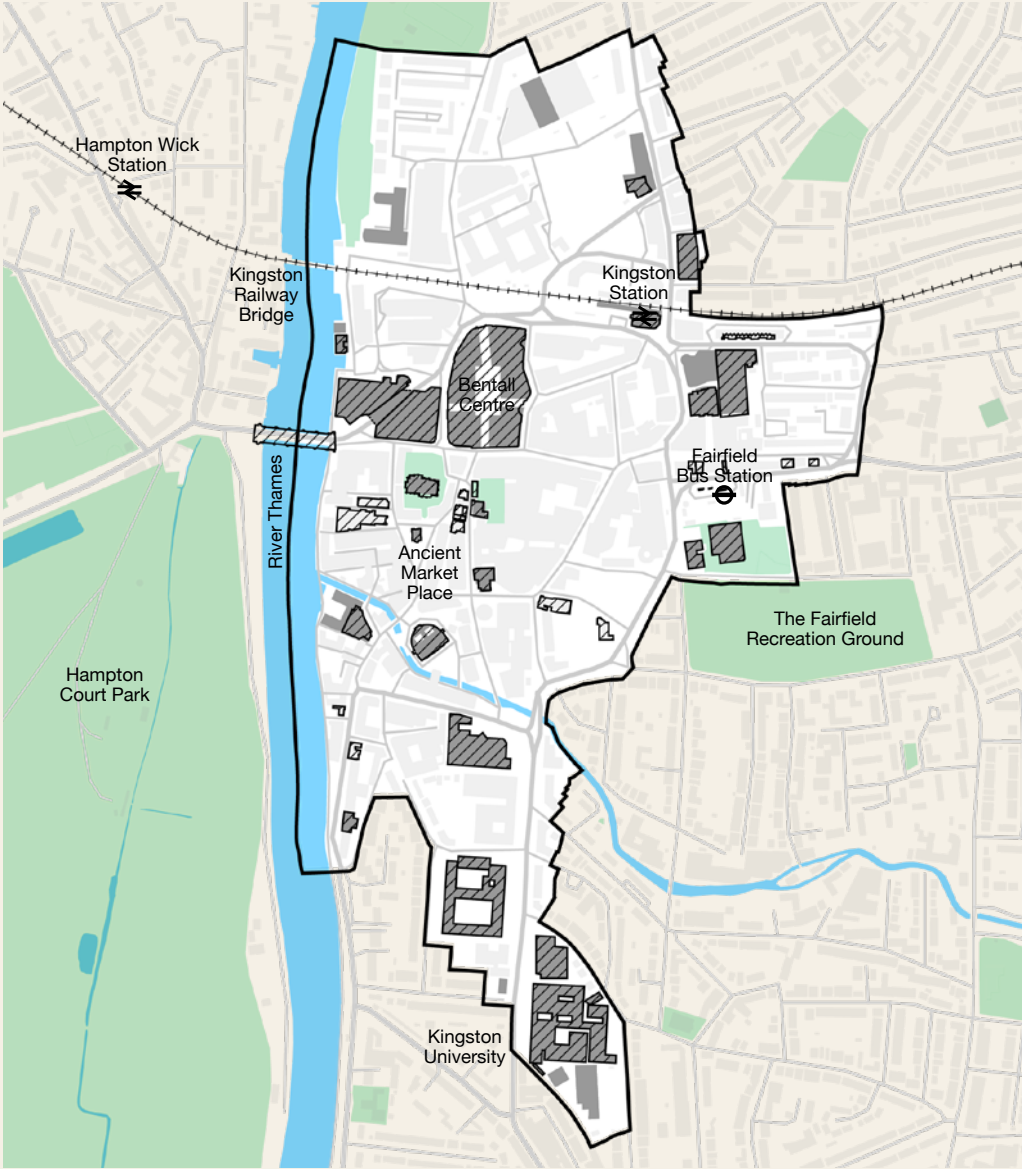


Opportunity for change

Through coordination with property and landowners, illuminating local landmarks along key routes within the town centre will offer a new dynamic form of public artwork. It will help to join the dots between existing assets whilst also refocusing and celebrating the town centre's social, historical and architectural landmarks. It can be a creative, distinctive and unique way of creating high impact interventions.



Illuminated River - an ambitious, new public art commission which will transform the capital at night through lighting up to 15 bridges on the River Thames - is setting the pace for change and has attracted much attention already. Kingston Town Centre could learn from this project and amplify its heritage and river location through developing transformations that encourage people to enjoy the river and riverside at night.



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Illuminated Kingston








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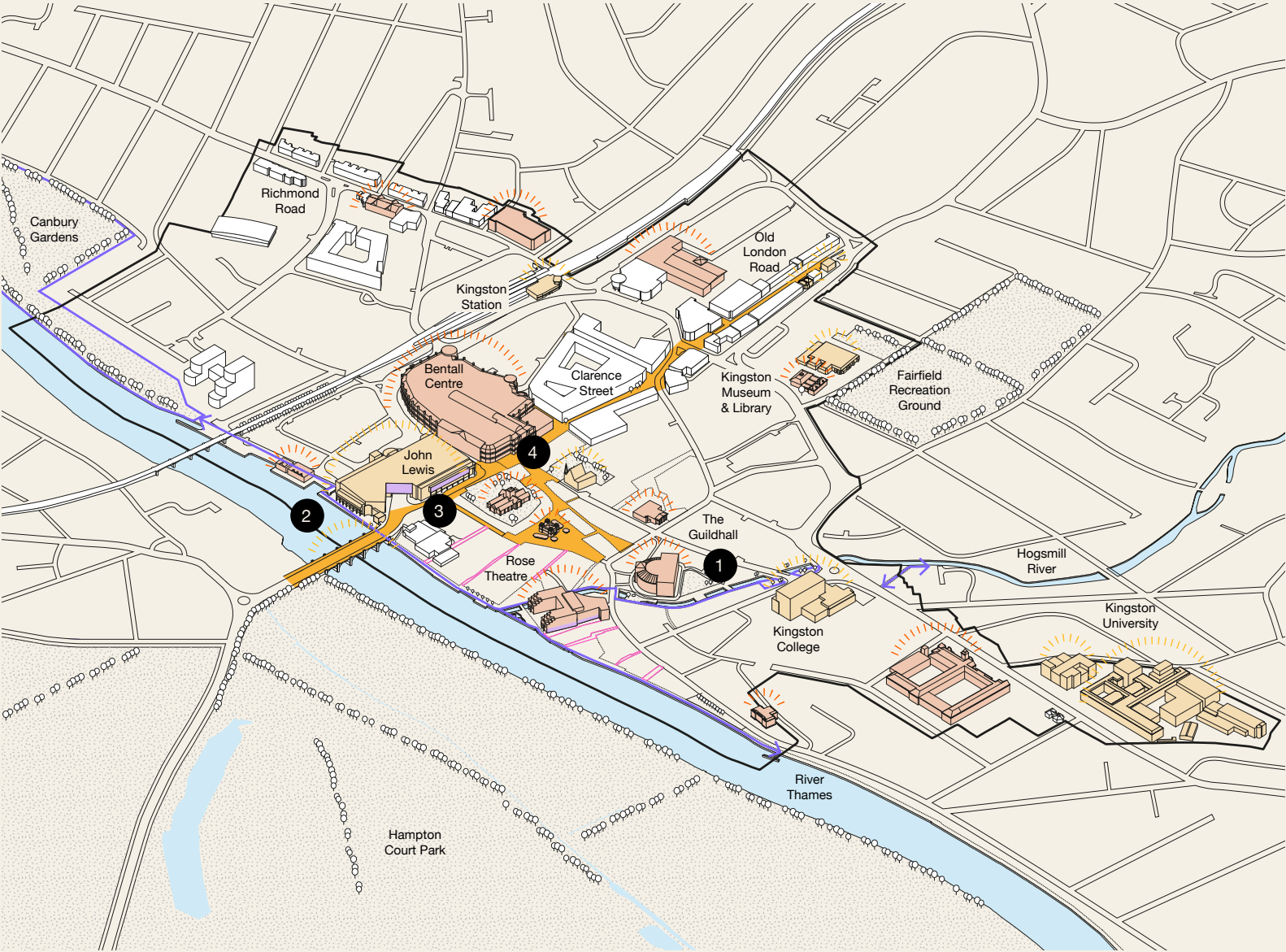
Transform wayfinding and navigation across the town centre by illuminating heritage assets and landmarks through creative feature lighting and introducing tactical signage and art commissions on blank walls. Listed landmarks that would benefit from amplification through creative lighting measures include The Guildhall, Turks Pier, Everyday Church and more. The riverside, and routes to it, would use a colour scheme that closely complements the historic features. New interactive lighting could also be reflective of activity and events in Kingston Town Centre. Projects could provide the first steps towards an ‘Internet of Things’ high street, where all the lighting is connected and responsive.

Key

1. Illuminating landmarks
2. Illuminating the riverside
3. Wayfinding, interactive illumination and art commissions
4. Responsive lighting zone connected to ‘Internet of Things’ high street

Key

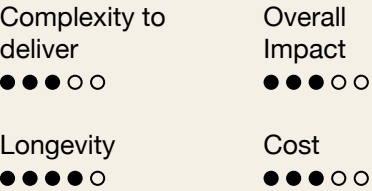
-  Illuminated listed building
-  Illuminated building in key location
-  Riverside lighting
-  Alleyway lighting
-  Wayfinding and art to blank walls
-  Responsive lighting zone
-  Town Centre boundary



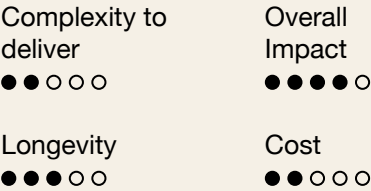
Illuminated Kingston

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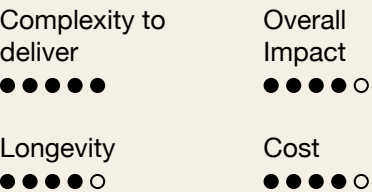
1 Illuminating landmarks: Highlight key buildings across the town centre with feature lighting and creative projections to assist navigation.



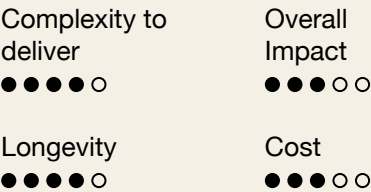
3 Wayfinding, interactive illumination and art commissions: Deliver creative wayfinding on blank walls in tactical locations across the town centre particularly at key arrival points.



2 Illuminating the riverside: Introduce characterful yet sensitive lighting which attracts people to the riverside in the evening whilst also protecting local wildlife.



4 Responsive lighting zone connected to 'Internet of Things' high street: Create new lighting installations that utilise technology that can dynamically reflect activity, be programmed in support of events in Kingston Town Centre and offer sustainable future solutions for IoT opportunities.



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Projects by type

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Night time activation

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The Mayor of London’s Night Time Commission (2018) highlights the importance of developing a night time culture which will support the local economy, promote culture for all ages and interests, and ensure the safety of for residents, visitors and night time workers. The projects below supports night time activity within Kingston Town Centre by:

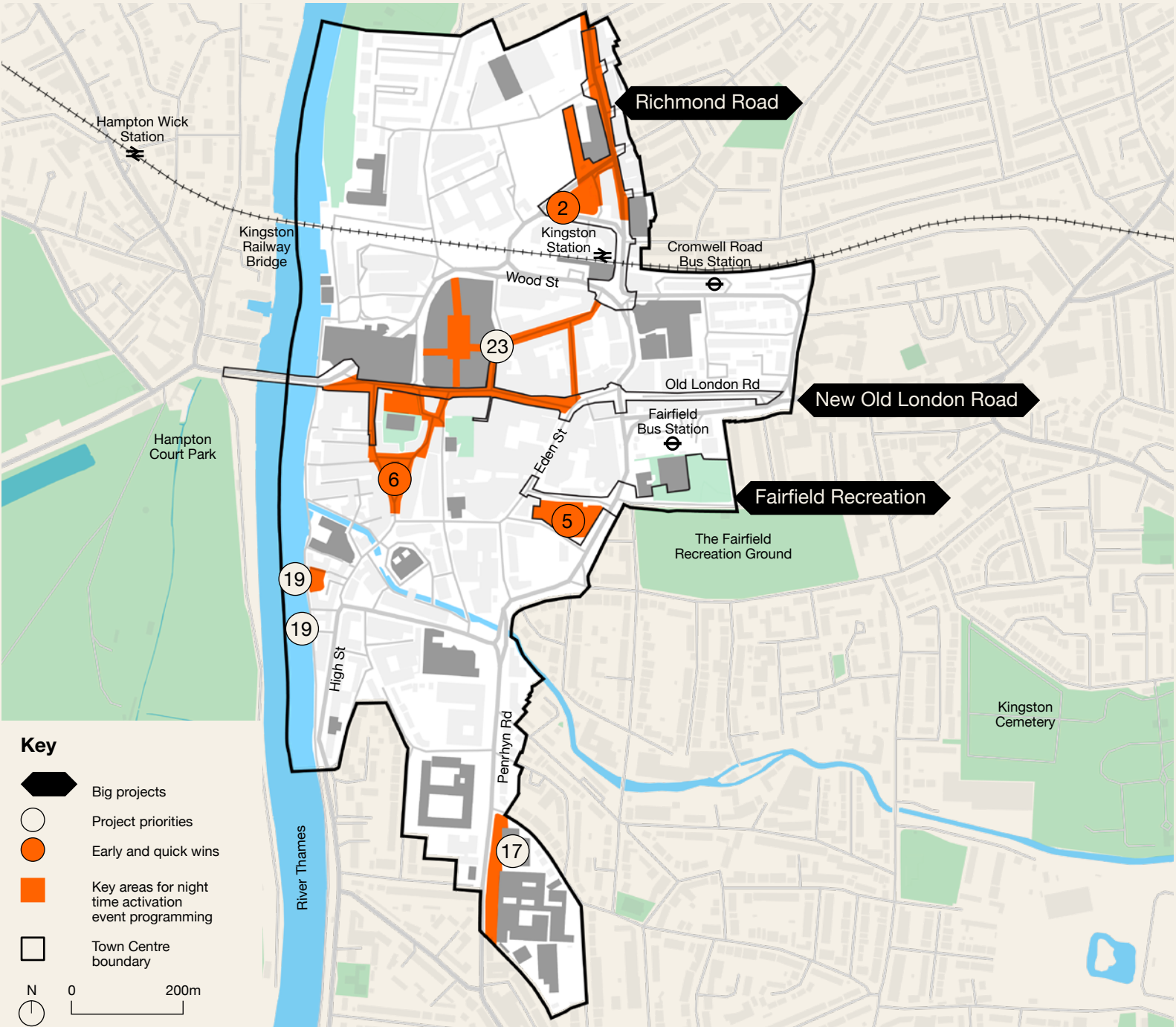
- Introducing catalyst projects to diversify existing retail focused streets, to support new cultural activities in the evening once the shops close.
- Providing infrastructure for programming events within streets and spaces during off peak hours to expand the town centre’s offer and provide for a range of ages and interests.

What are the top priority projects?

- 17 Promote new cultural hub at Kingston University Town House with complementary wayfinding and ‘What’s on’ digital boards
- 19 Transform Eagle Brewery Wharf and other riverside pocket spaces to host community and cultural activity linked with theatres and cultural venues by providing power sources and improved lighting
- 23 Activate vacant unit on Fife Road with cultural uses to support evening activation of route between station and Clarence Street

What first steps can I take?

- 2 Work alongside Kingston College and other stakeholders to develop new hub for showcasing creative activity located on surface car park during off peak hours
- 5 Temporary activation of Ashdown Road surface car park including family and student focused event programmes which complement library and museum nearby
- 6 Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests



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Streetlife & culture

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Kingston Town Centre has the potential to host a vibrant cultural scene, which moves beyond and diversifies the retail focused activity, and accommodates the interests of local residents, students and visitors. The projects below support the growth of cultural activity within Kingston Town Centre by:

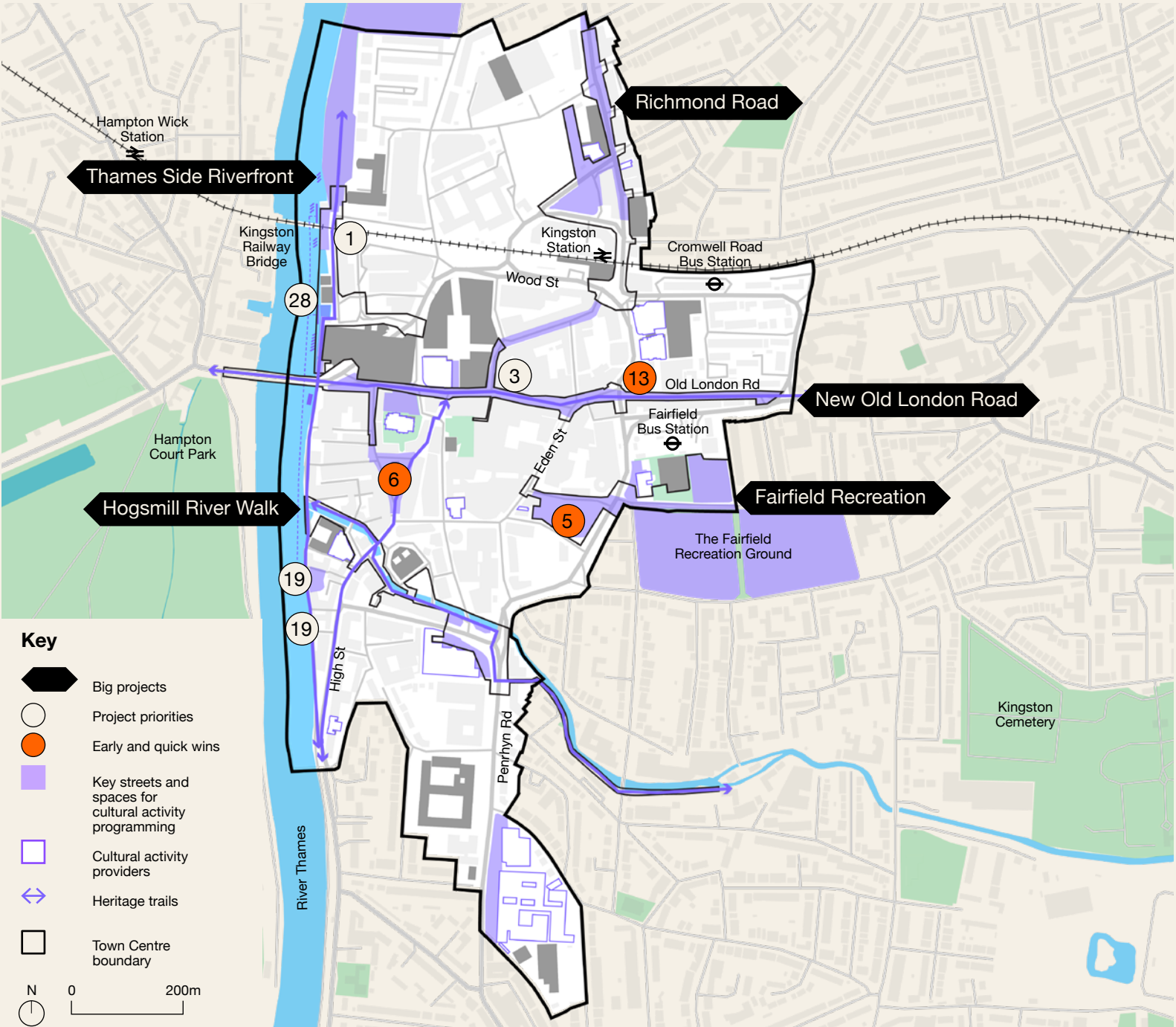
- Providing spaces and infrastructure which support both new and diverse cultural activities and street life within the town centre, offering spaces for live music and performance
- Enabling existing cultural providers to expand offer and presence within other locations in the town centre particularly within streets currently dominated by shopping, and underused parts of the riverside.

What are the top priority projects?

- ① New community hub for leisure and cultural activities such as play, community gardening, performance and cycle repair hub on surface car park
- ③ Temporary outdoor 'test space' potentially linked to vacant unit south of Fife Road to support new digital businesses, and programme new cultural activity
- ⑬ Transform Eagle Brewery Wharf and other riverside pocket spaces to host community and cultural activity linked with theatres and cultural venues by providing power sources and improved lighting
- ⑮ Introduce a travelling boat that provides space for performance and cinema screenings, which can be placed alongside stepped seating areas along the riverside

What first steps can I take?

- ⑤ Temporary activation of Ashdown Road surface car park including family and student focused event programmes which complement library and museum nearby
- ⑥ Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests
- ⑬ Temporary closure of Old London Road for street parties and live music events working with businesses and local stakeholders such as the Fighting Cocks venue



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Greening & biodiversity

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The Healthy Streets Agenda indicates a number of ways in which greening streets and spaces can support the health and wellbeing of the public, including addressing poor air quality and noise caused by heavy traffic, and encouraging people to walk and cycle.

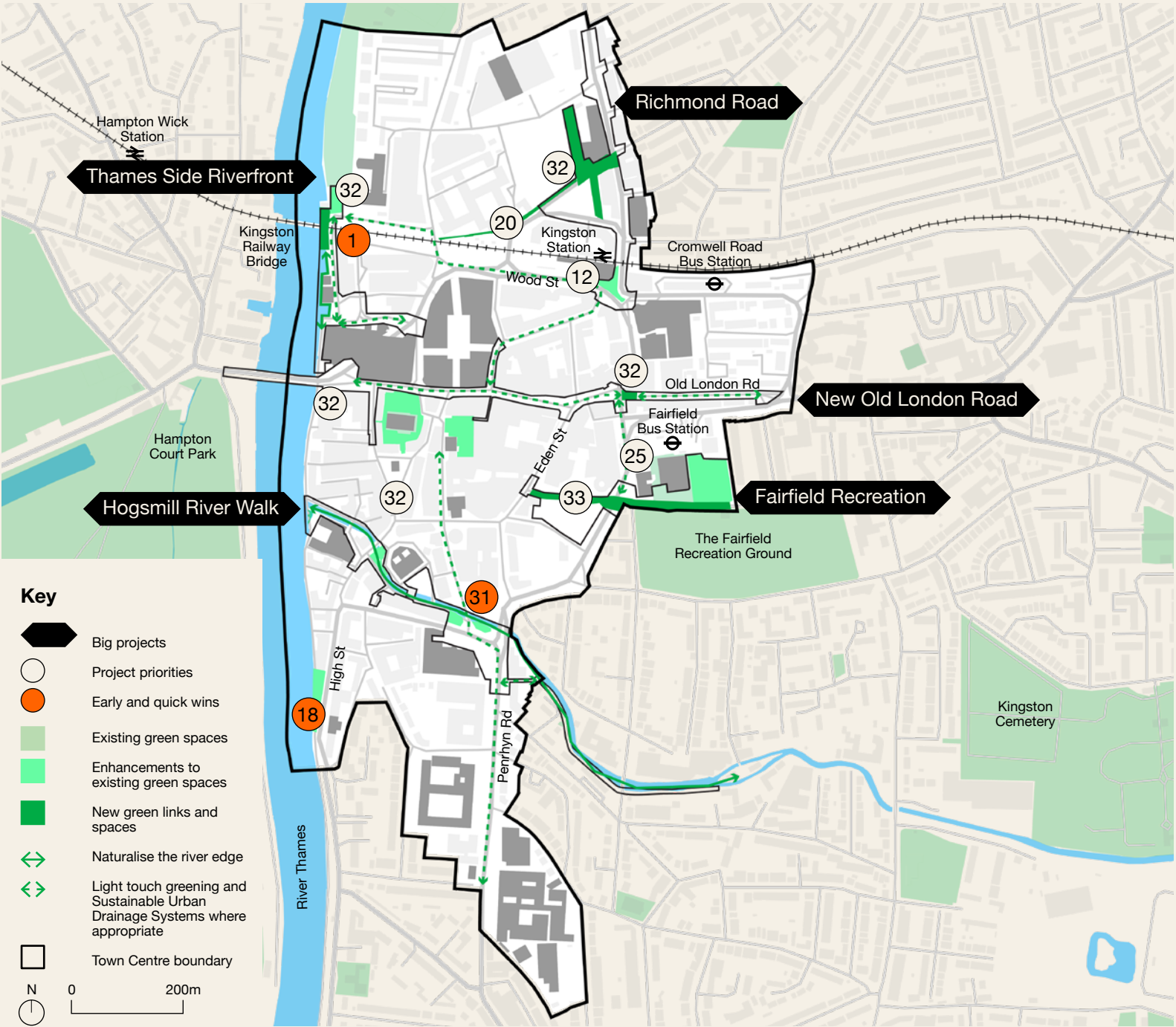
- The projects below support this by:
- Introducing green links to join the dots between the town centre, the riverside and local green spaces.
 - Supporting biodiversity along the river edges

What are the top priority projects?

- (12) Enhance Kingston Station forecourt to provide a welcoming arrival space with light touch greening and characterful wayfinding
- (20) Improve Sopwith Way and Canbury Passage to create a green link between the station and Canbury Gardens
- (25) Improve boundary edges of Fairfield Bus Station with greening and wayfinding
- (32) Introduce new drink water fountains across the town centre
- (33) Create a green link along Ashdown Road to draw people from the town centre towards Fairfield Recreation Ground

What first steps can I take?

- (1) New community hub for leisure and cultural activities such as play, community gardening, performance and cycle repair hub on surface car park
- (18) Improve Town End Gardens by renewing surface, sensory planting, seating and ambient lighting to create a tranquil space for dwelling
- (31) Enhance pocket spaces along the Hogsmill River to provide open and well-lit dwell spaces for students, workers and leisure seekers



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Wayfinding & signage

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Improving wayfinding and signage will create a better experience for all users of the town centre including both local residents, workers and visitors. It will also ensure Kingston's assets are maximised to their full potential. The projects below form a coherent wayfinding strategy for Kingston Town Centre by:

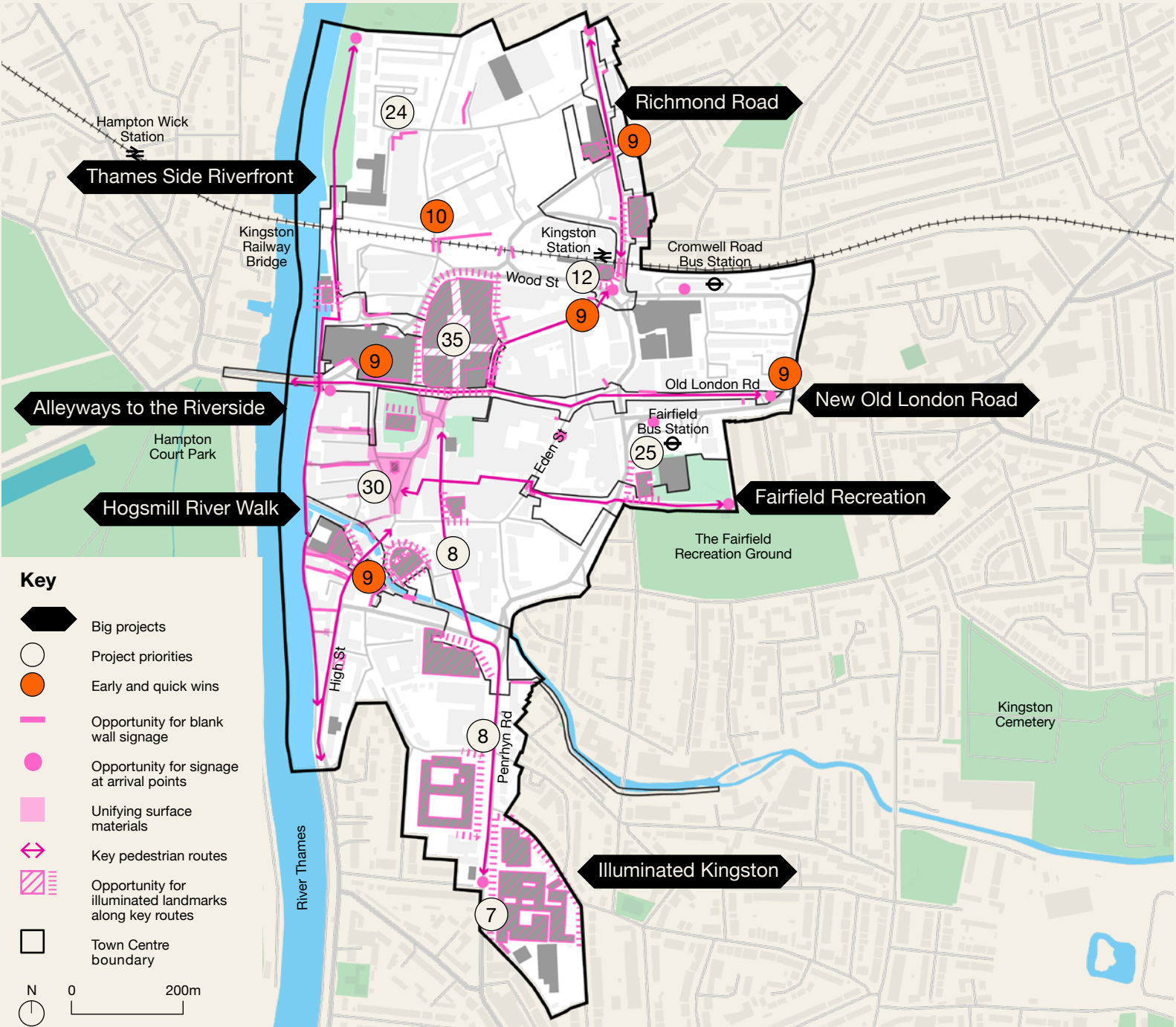
- Introducing wayfinding interventions which support intuitive navigation across the town centre and break down severance caused by the gyratory and the railway.
- Installing public artwork in key locations in the town centre to celebrate Kingston's unique character at arrival points, and along routes between local assets.

What are the top priority projects?

- ⑦ Improve crossing and link between Kingston University and the river along Woodbines Avenue with new wayfinding and lighting
- ⑧ Improve link to town centre core from Kingston University by introducing digital wayfinding and illuminated 'What's on in Kingston' information along Union Street and Penrhyn Road
- ⑫ Enhance Kingston Station forecourt to provide a welcoming arrival space with light touch greening and characterful wayfinding
- ⑭ Improve access to Canbury Gardens from residential areas and Richmond Road via Henry Macaulay Ave and crossing to Sury Basin
- ⑮ Improve boundary edges of Fairfield Bus Station with greening and wayfinding
- ⑳ Support intuitive wayfinding by extending paving materials i.e. between the Ancient Market Place and the alleyways to the riverside

What first steps can I take?

- ⑨ Programme of artwork and signage on blank walls at key arrival points across town centre including projected features
- ⑩ Transform underpass with art commission linking to the river and Canbury Gardens, and improved lighting



Lighting & illumination

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Illuminating the streets of Kingston Town Centre will support the development of night time activity and assist navigation, whilst also making streets and spaces feel safer to encourage walking and cycling. The projects below support this by:

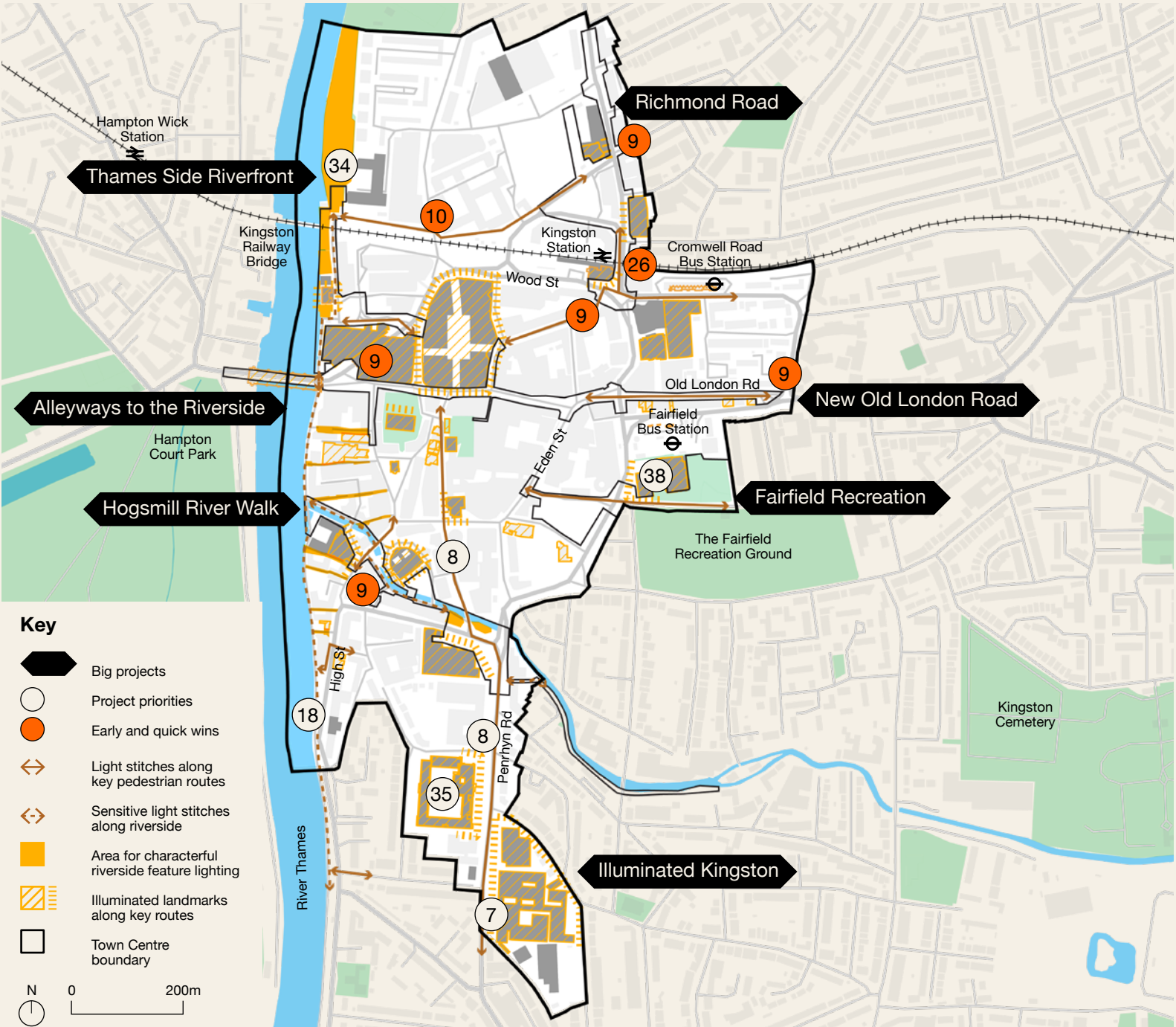
- Dressing the town with projections and illumination to support night time activity across the town centre.
- Improving lighting to increase safety along pedestrian and cycle routes particularly along links towards local assets.

What are the top priority projects?

- ⑦ Improve crossing and link between Kingston University and the river along Woodbines Avenue with new wayfinding and lighting
- ⑧ Improve link to town centre core from Kingston University by introducing digital wayfinding and illuminated 'What's on in Kingston' information along Union Street and Penrhyn Road
- ⑮ Improve Town End Gardens by renewing surface, sensory planting, seating and ambient lighting to create a tranquil space for dwelling
- ③④ Introduce characterful yet sensitive feature lighting at the entrance of Canbury Gardens to encourage night time use
- ③⑤ Illuminate landmarks along key pedestrian routes to assist with navigation including Surrey County Council, Ancient Market Hall and Kingston Museum and Library among others
- ③⑧ Work alongside Kingston Museum to develop programme of projected artwork which celebrates Kingston's local history onto key landmark civic buildings ie. the Market House, All Saints Church, Turks Pier and Kingston Museum and Library

What first steps can I take?

- ⑨ Programme of artwork and signage on blank walls at key arrival points across town centre including projected features
- ⑩ Transform underpass with art commission linking to the river and Canbury Gardens, and improved lighting
- ②⑥ Transform underpass connecting station and Richmond Road with feature lighting and wayfinding



Public art

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Kingston Town Centre is home to a number of creative institutions which have the potential to play a key role in reimagining streets and spaces. There is a significant opportunity to utilise and celebrate local creative talent in Kingston by:

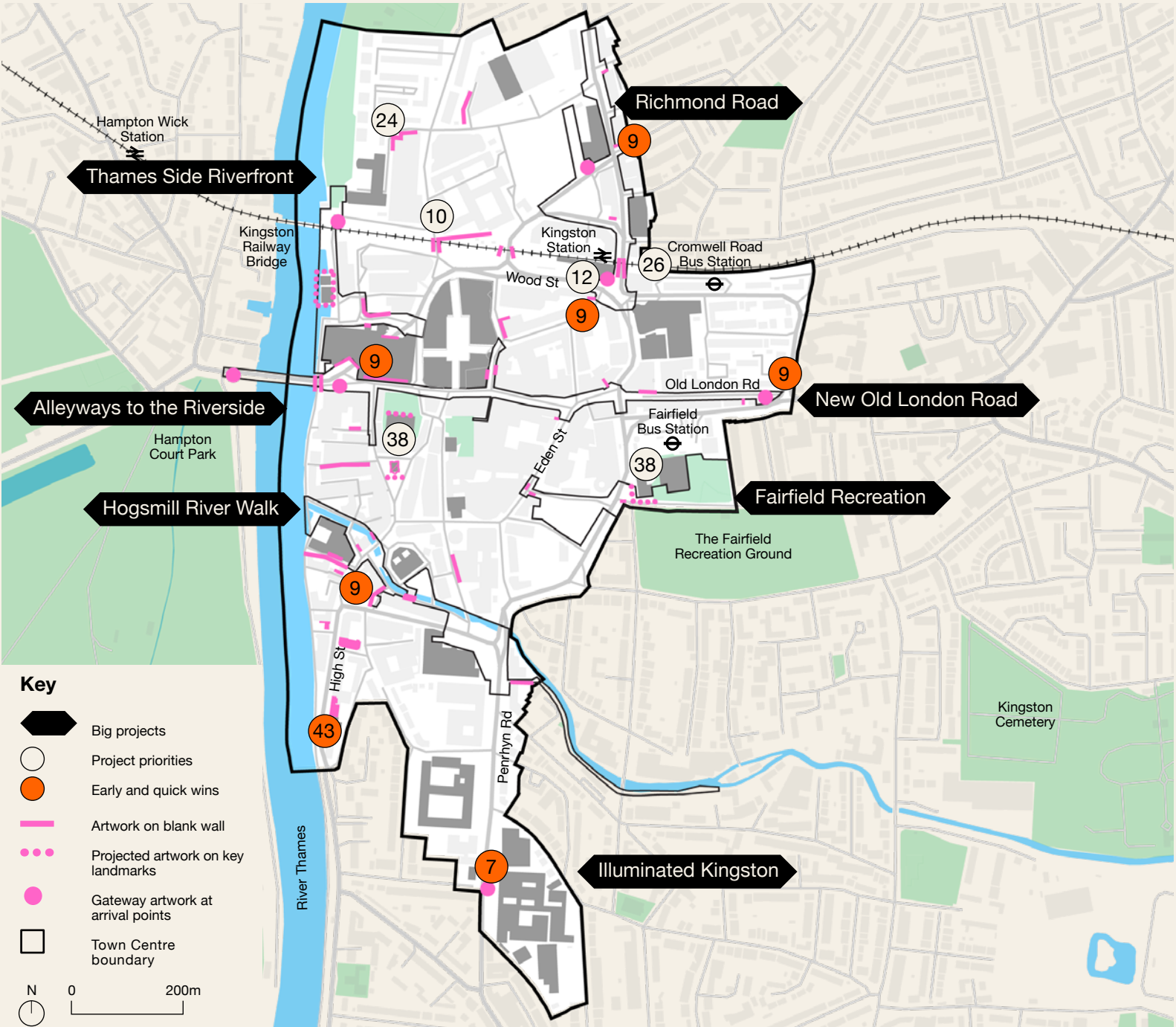
- Introducing public artwork which highlights local landmarks and assets.
- Delivering public artwork to create welcoming arrival points into the town centre which celebrate Kingston's unique character and heritage.

What are the top priority projects?

- 10 Transform underpass with art commission, improved lighting and wayfinding
- 12 Enhance Kingston Station forecourt to provide a welcoming arrival space with light touch greening and characterful wayfinding
- 24 Improve access to Canbury Gardens from residential areas and Richmond Road via Henry Macaulay Ave and crossing to Sury Basin
- 26 Transform underpass connecting station and Richmond Road with lighting and wayfinding
- 38 Work alongside Kingston Museum to develop programme of projected artwork which celebrates Kingston's local history onto key landmark civic buildings ie. the Market House, All Saints Church, Turks Pier and Kingston Museum and Library

What first steps can I take?

- 7 Improve crossing and link between Kingston University and the river along Woodbines Avenue with new wayfinding and lighting
- 9 Programme of artwork and signage on blank walls at key arrival points across town centre including projected features
- 43 Work alongside local cultural groups and students to activate vacant units along High Street to provide 'fringe' venues and rehearsal space



Kingston Town Centre’s historic character is defined by its wealth of heritage assets including the Ancient Market Place, The Bentall Centre, and Kingston Museum and Library. The town centre’s other unique selling point is its history of innovation including Eadweard Muybridge’s animation and its role within the aviation industry. Highlighting both physical historic assets as well as bringing to life Kingston’s social history in the town centre will help further define its character. The projects below support this by:

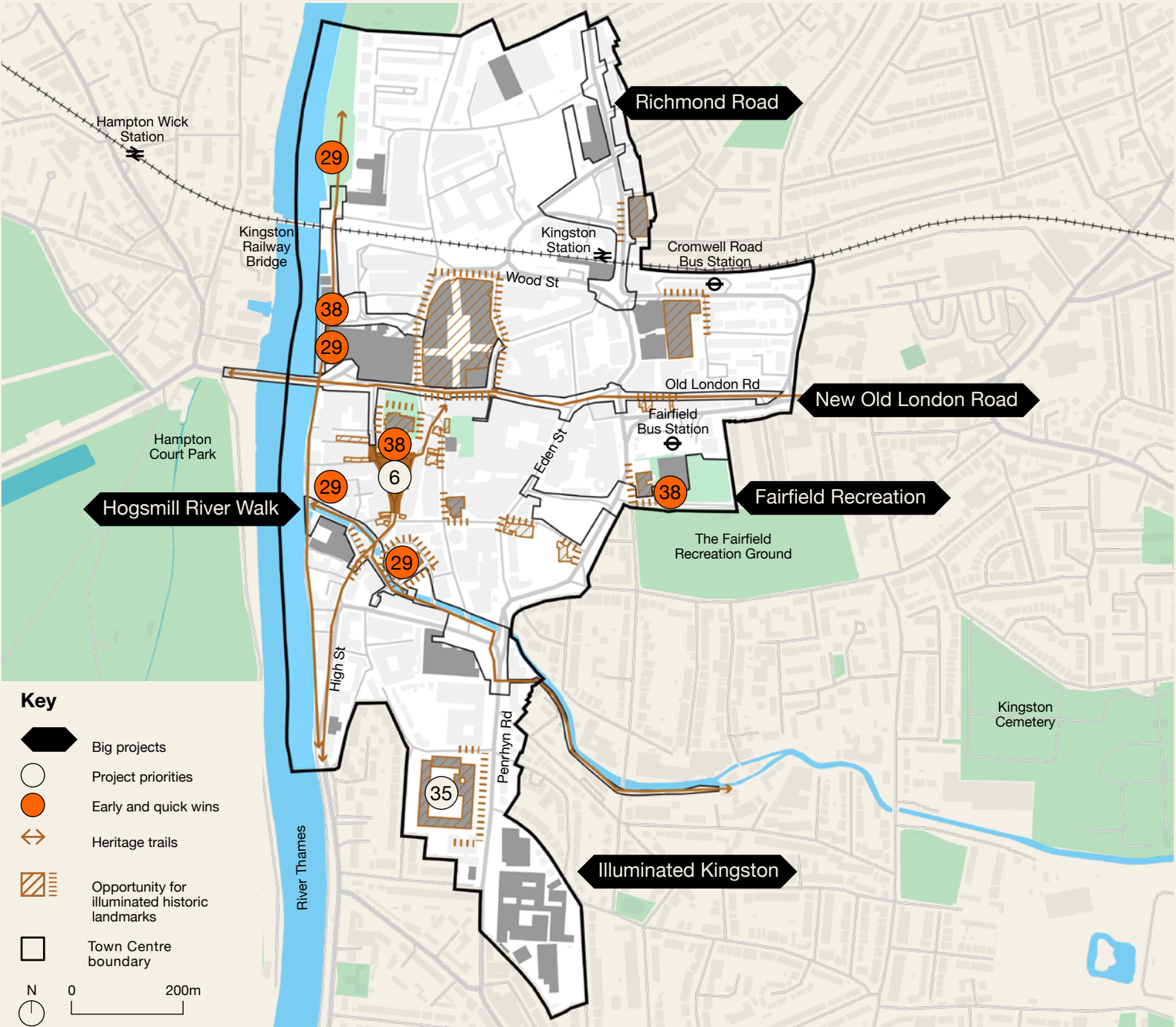
- Illuminating historic assets and improving routes between historic destinations by providing better wayfinding.
- Seeking opportunities for public events and activities within the streets and spaces, which celebrate Kingston’s history.

What are the top priority projects?

- ⑥ Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests
- ③⑤ Illuminate landmarks along key pedestrian routes to assist with navigation including Surrey County Council, Ancient Market Hall and Kingston Museum and Library among others

What first steps can I take?

- ②⑨ Introduce heritage storytelling trail with digital and audio elements in key locations including virtual reality (VR) and augmented reality (AR) as part of the projected features
- ③⑧ Work alongside Kingston Museum to develop programme of projected artwork which celebrates Kingston’s local history onto key landmark civic buildings ie. the Market House, All Saints Church, Turks Pier and Kingston Museum and Library



Accessibility & inclusion

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Ensuring Kingston Town Centre is inclusive and accessible to all resonates with current Mayoral priorities around supporting social integration within the city. The projects below aim to support social inclusion within Kingston Town Centre by:

- Providing accessible routes with easily understandable navigation, using both physical signage and digital elements to accommodate different users of the town centre.
- Introducing digital, audio and sensory elements into the streets and spaces to enhance the town centre experience for a range of abilities.

What are the top priority projects?

- ④ Transform forecourt space at Kingston College to provide social area for students and staff with new planting and furniture
- ⑧ Improve link to town centre core from Kingston University by introducing digital wayfinding and illuminated 'What's on in Kingston' information along Union Street and Penrhyn Road
- ⑭ New paving to provide accessible link from Guildhall to riverside, extending pedestrian path on one side to allow for spill-out activity from Rose Theatre cafe
- ⑯ Providing infrastructure for additional community programming to All Saints Church gardens to support services provided by local places of worship
- ⑰ Improve Town End Gardens by renewing surface, sensory planting, seating and ambient lighting to create a tranquil space for dwelling
- ⑳ Improve access to Canbury Gardens from residential areas and Richmond Road via Henry Macaulay Ave and crossing to Sury Basin

What first steps can I take?

- ⑥ Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests
- ⑮ Temporary closure of Fairfield Road for play activities connecting adjacent community assets
- ⑲ Work alongside the local community and Kingston College to programme activity at Linear Park



Catalyst projects

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A set of catalyst projects will help to prompt further change in the town centre and gain public interest by sending a clear message that change is being delivered. The projects below include:

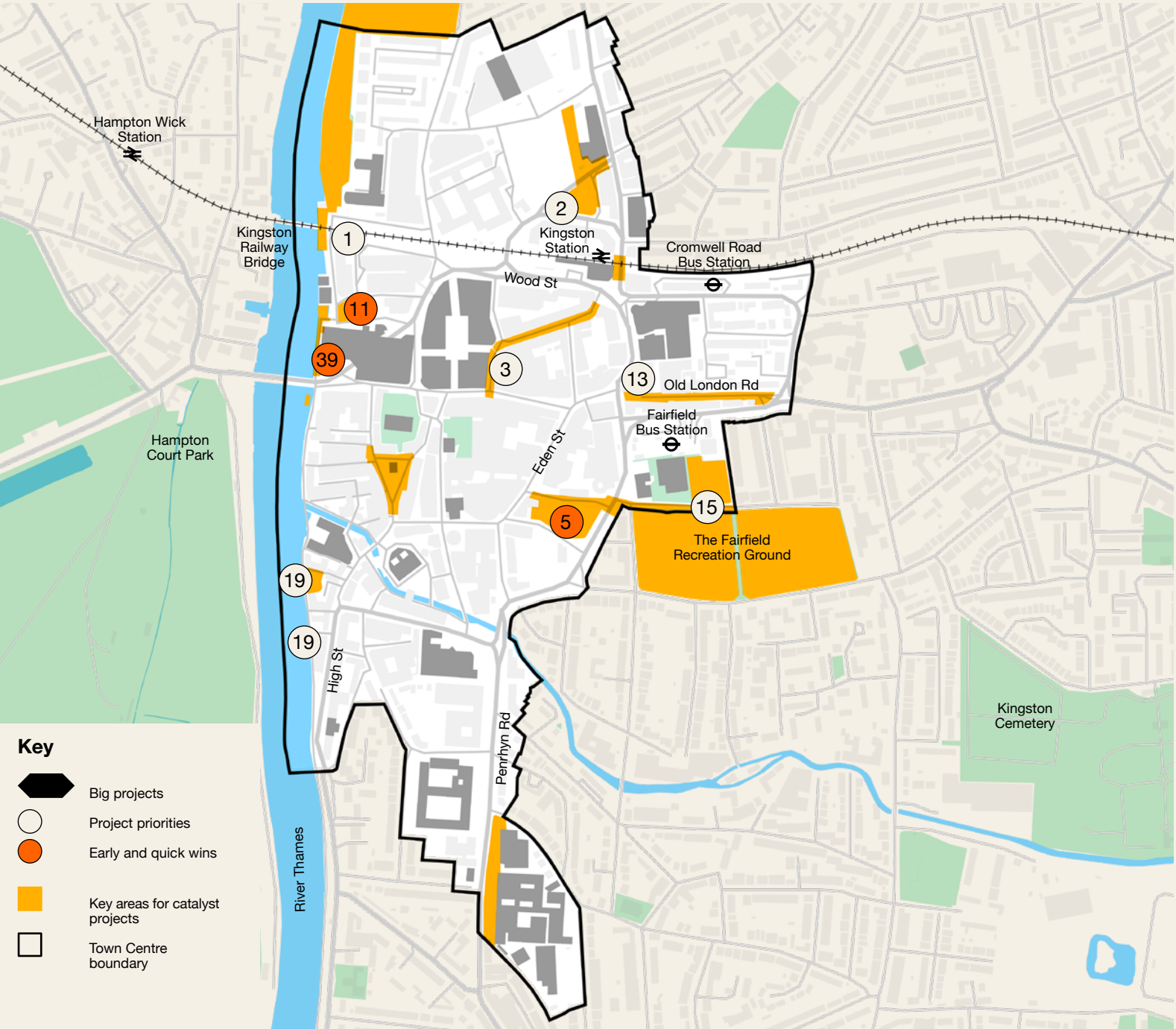
- Introducing catalyst activities and uses to support diversification of town centre offer
- Providing infrastructure for programming temporary activities at off peak times to support capacity for night time events in the town centre

What are the top priority projects?

- ① New community hub for leisure and cultural activities such as play, community gardening, performance and cycle repair hub on surface car park
- ② Work alongside Kingston College and other stakeholders to develop new hub for showcasing creative activity located on surface car park during off peak hours
- ③ Temporary outdoor 'test space' potentially linked to vacant unit south of Fife Road to support new digital businesses, and programme new cultural activity
- ⑬ Temporary closure of Old London Road for street parties and live music events working with businesses and local stakeholders such as the Fighting Cocks venue
- ⑮ Temporary closure of Fairfield Road for play activities connecting adjacent community assets
- ⑲ Transform Eagle Brewery Wharf and other riverside pocket spaces to host community and cultural activity linked with theatres and cultural venues by providing power sources and improved lighting

What first steps can I take?

- ⑤ Temporary activation of Ashdown Road surface car park including family and student focused event programmes which complement library and museum nearby
- ⑪ Temporary transformation of a car park to provide space for themed markets along the river
- ③⑨ Develop ideas for bringing vacant units back into use – for example at John Lewis – through a 'Test and Learn' programme, introducing catalyst projects to activate their frontage along the riverside by providing space for new businesses and community pop up activity.



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Cycling & walking

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A key objective of the Healthy Streets Agenda is to encourage people to walk and cycle by improving the environment addressing poor air quality, perception of safety, and activating frontages to create things to see and do. The projects below support this by:

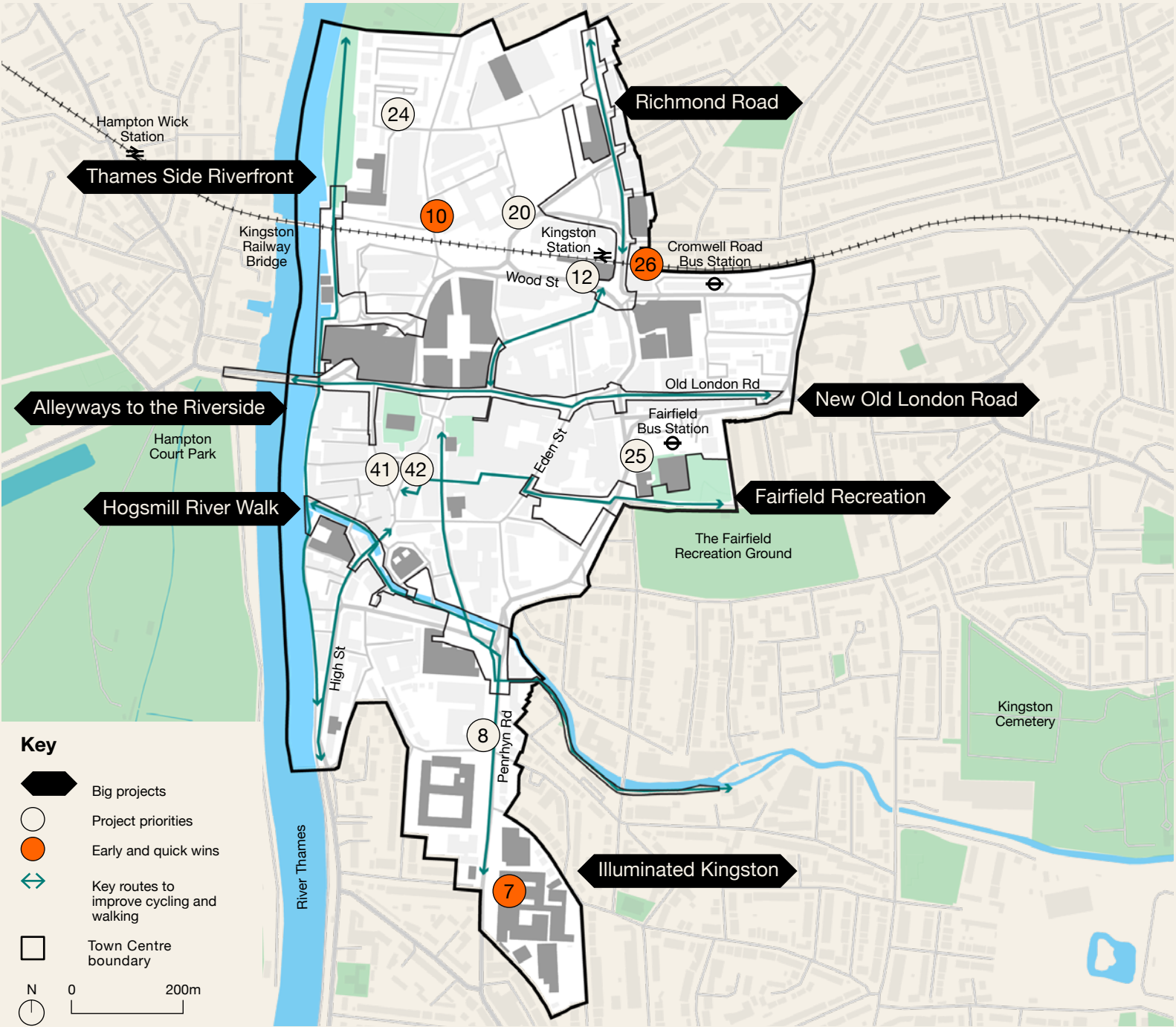
- Improving pedestrians and cycle experience by providing accessible routes and crossings which are respectful of all modes of transport, supported by clear wayfinding
- Creating greener streets to improve air quality and reduce noise caused by traffic and also to improve health and wellbeing.

What are the top priority projects?

- ⑧ Improve link to town centre core from Kingston University by introducing digital wayfinding and illuminated 'What's on in Kingston' information along Union Street and Penrhyn Road
- ⑫ Enhance Kingston Station forecourt to provide a welcoming arrival space with light touch greening and characterful wayfinding
- ⑳ Improve Sopwith Way and Canbury Passage to create a green link between the station and Canbury Gardens
- ㉔ Improve access to Canbury Gardens from residential areas and Richmond Road via Henry Macaulay Ave and crossing to Sury Basin
- ㉕ Improve boundary edges of Fairfield Bus Station with greening and wayfinding
- ④① Public cycling event on Ancient Market Place and surrounding pedestrian areas to improve relationship between cyclists and pedestrians
- ④② Sensitive lighting and placement of furniture to better demarcate cycle routes on Ancient Market Place and surrounding pedestrian areas

What first steps can I take?

- ⑦ Improve crossing and link between Kingston University and the river along Woodbines Avenue with new wayfinding and lighting
- ⑩ Transform underpass with art commission linking to the river and Canbury Gardens, and improved lighting
- ㉔ Transform underpass connecting station and Richmond Road with feature lighting and wayfinding



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Play & leisure

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The Healthy Streets Agenda promotes the idea of introducing many things to see and do within streets and spaces, to encourage people to walk, cycle and spend time within public spaces. Play and leisure activities help to make people's journeys and experience within the town centre more interesting, whilst also supporting health and wellbeing. The projects below aim to achieve this by:

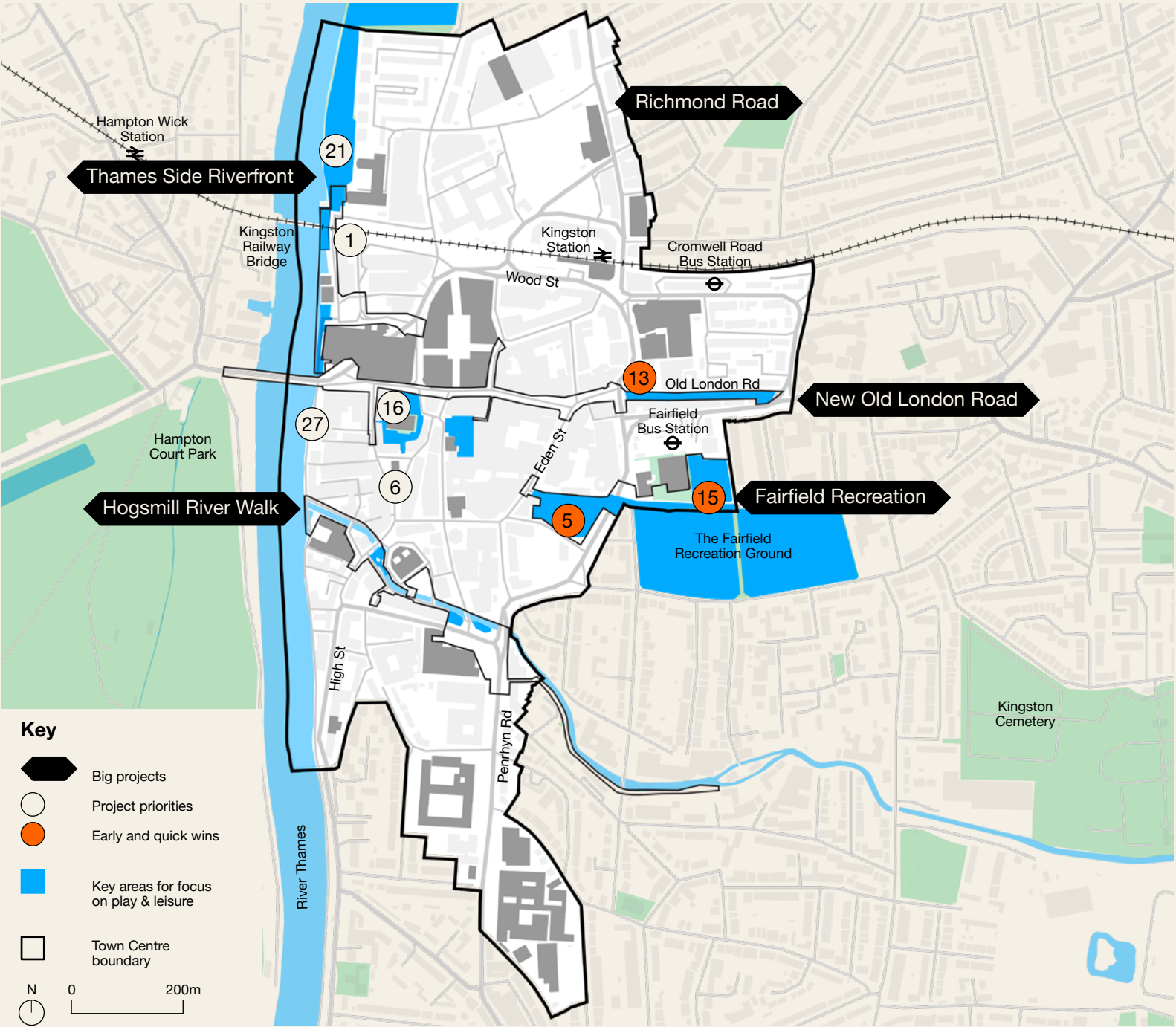
- Seeking opportunities for play streets and activities within the town centre including temporary activation events
- Introducing leisure activity alongside the rivers, stitching into the wider walking and cycling routes and promoting use of the riverside

What are the top priority projects?

- 1 New community hub for leisure and cultural activities such as play, community gardening, performance and cycle repair hub on surface car park
- 6 Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests
- 16 Providing infrastructure for additional community programming to All Saints Church gardens to support services provided by local places of worship
- 21 Temporary activation in anticipation of Canbury Gardens Masterplan with community based programming such as a cycle fair
- 27 Introduce new pontoon to support existing boat hire project and to allow for new recreational mooring activities

What first steps can I take?

- 5 Temporary activation of Ashdown Road surface car park including family and student focused event programmes which complement library and museum nearby
- 13 Temporary closure of Old London Road for street parties and live music events working with businesses and local stakeholders such as the Fighting Cocks venue
- 15 Temporary closure of Fairfield Road for play activities connecting adjacent community assets



Dwelling

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Creating spaces for dwelling and relaxation is also important to complement more active areas within the town centre. Providing spaces for socialising and one-to-one contact, away from shopping and public activity, creates a more balanced and inclusive town centre. The projects below support these aims by:

- Preserving and upgrading smaller tranquil and social spaces within the town centre by adding more greening and complementary artwork
- Enabling people to enjoy the rivers and green spaces by providing stepped seating, lighting and other facilities

What are the top priority projects?

- ① New community hub for leisure and cultural activities such as play, community gardening, performance and cycle repair hub on surface car park
- ④ Transform forecourt space at Kingston College to provide social area for students and staff with new planting and furniture
- ⑮ Temporary closure of Fairfield Road for play activities connecting adjacent community assets
- ⑱ Improve Town End Gardens by renewing surface, sensory planting, seating and ambient lighting to create a tranquil space for dwelling
- ⑲ Transform Eagle Brewery Wharf and other riverside pocket spaces to host community and cultural activity linked with theatres and cultural venues by providing power sources and improved lighting
- ⑳ Work alongside the local community and Kingston College to programme activity at Linear Park

What first steps can I take?

- ⑥ Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests
- ⑮ Providing infrastructure for additional community programming to All Saints Church gardens to support services provided by local places of worship
- ⑳ Enhance pocket spaces along the Hogsmill River to provide open and well-lit dwell spaces for students, workers and leisure seekers



Digital features and infrastructure could amplify what Kingston Town Centre has to offer by advertising local businesses, assist with navigating to key destinations, and supporting the programming of cultural activity, whilst also creating opportunities to make the town centre more inclusive for different abilities. The projects below support this by:

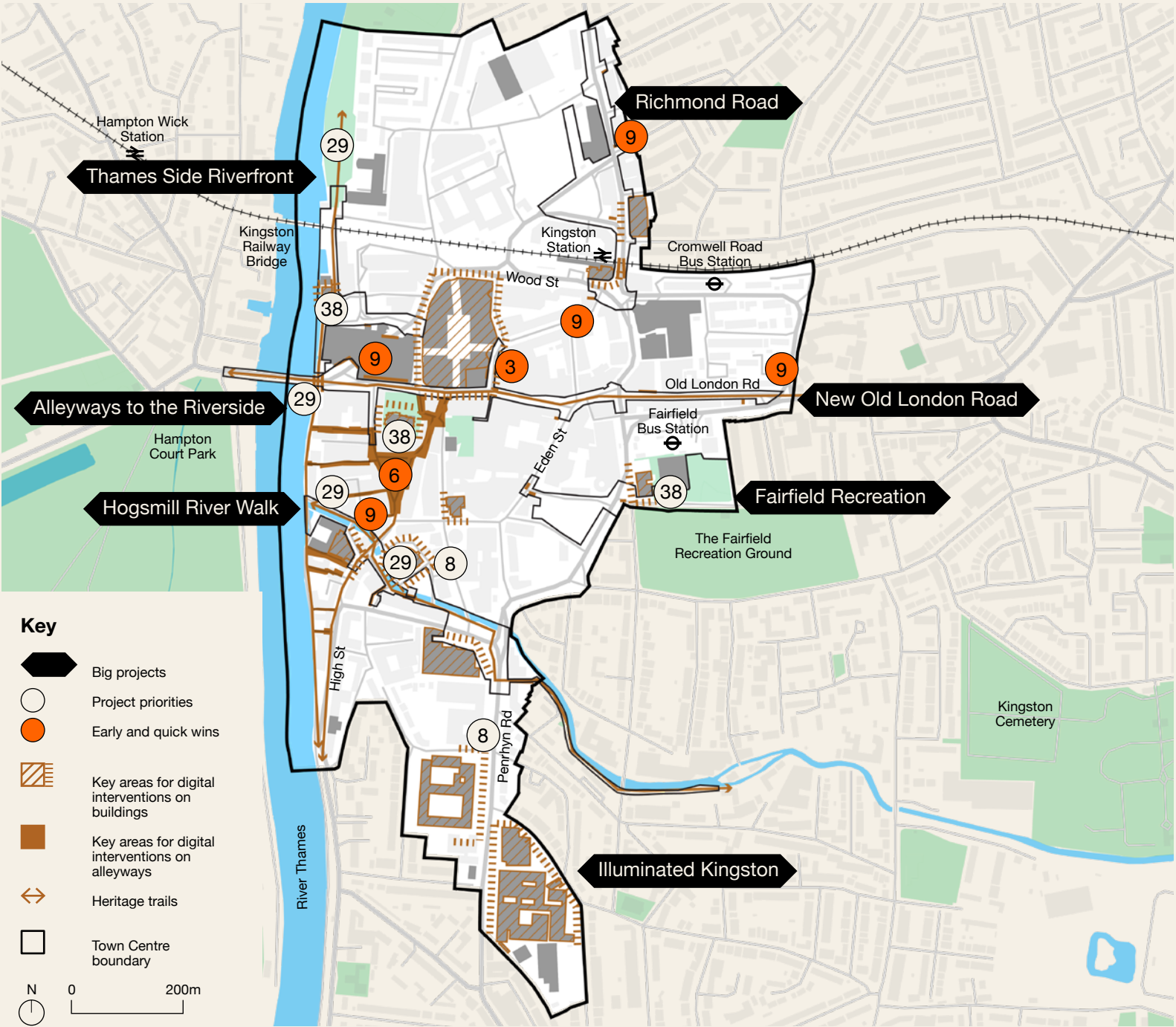
- Introducing digital wayfinding and local information features such as community noticeboards, and audio recordings to cater for different ages and abilities
- Supporting cultural and community activity by providing digital infrastructure to support potential programming of events in key locations

What are the top priority projects?

- ⑧ Improve link to town centre core from Kingston University by introducing digital wayfinding and illuminated 'What's on in Kingston' information along Union Street and Penrhyn Road
- ②⁹ Introduce heritage storytelling trail with digital and audio elements in key locations including virtual reality (VR) and augmented reality (AR) as part of the projected features
- ③⁸ Work alongside Kingston Museum to develop programme of projected artwork which celebrates Kingston's local history onto key landmark civic buildings ie. the Market House, All Saints Church, Turks Pier and Kingston Museum and Library

What first steps can I take?

- ⑥ Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests
- ⑨ Programme of artwork and signage on blank walls at key arrival points across town centre including projected features
- ④⁴ Create a digital local business directory for shops and local institutions including community organisations to sell and advertise what Kingston has to offer



Community activities

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Co-delivering projects with local community groups is an essential process for introducing new activities to Kingston Town Centre. Increasing community activity will boost social value in the town centre, by encouraging local participation and building networks. The projects below support this by:

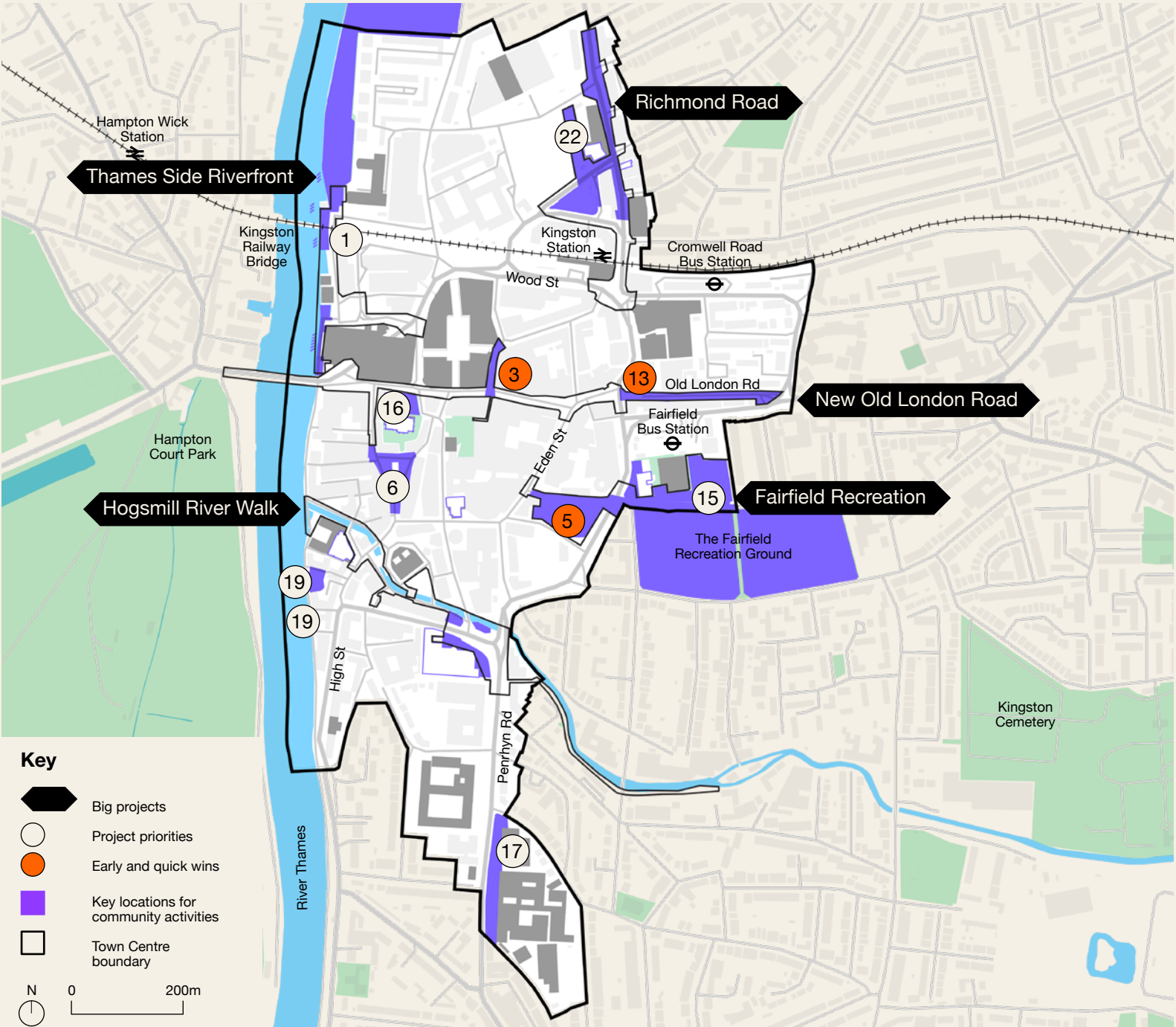
- Creating new community spaces which can accommodate a range of interests and promote social inclusion
- Working alongside local groups to programme activity within underused spaces in the town centre

What are the top priority projects?

- ① New community hub for leisure and cultural activities such as play, community gardening, performance and cycle repair hub on surface car park
- ⑥ Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests
- ⑬ Temporary closure of Fairfield Road for play activities connecting adjacent community assets
- ⑮ Providing infrastructure for additional community programming to All Saints Church gardens to support services provided by local places of worship
- ⑰ Promote new cultural hub at Kingston University Town House with complementary wayfinding and 'What's on' digital boards
- ⑲ Transform Eagle Brewery Wharf and other riverside pocket spaces to host community and cultural activity linked with theatres and cultural venues by providing power sources and improved lighting
- ⑲ Work alongside the local community and Kingston College to programme activity at Linear Park

What first steps can I take?

- ③ Temporary outdoor 'test space' potentially linked to vacant unit south of Fife Road to support new digital businesses, and programme new cultural activity
- ⑤ Temporary activation of Ashdown Road surface car park including family and student focused event programmes which complement library and museum nearby
- ⑬ Temporary closure of Old London Road for street parties and live music events working with businesses and local stakeholders such as the Fighting Cocks venue



Riverside

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The rivers are key assets within Kingston Town Centre which are currently underutilised. Kingston Council’s Riverside Supplementary Planning Document demonstrates how maximising spaces adjacent to the river could unlock a range of new activities that cater for a range of needs, as well as improving walking and cycling. The projects below support this by:

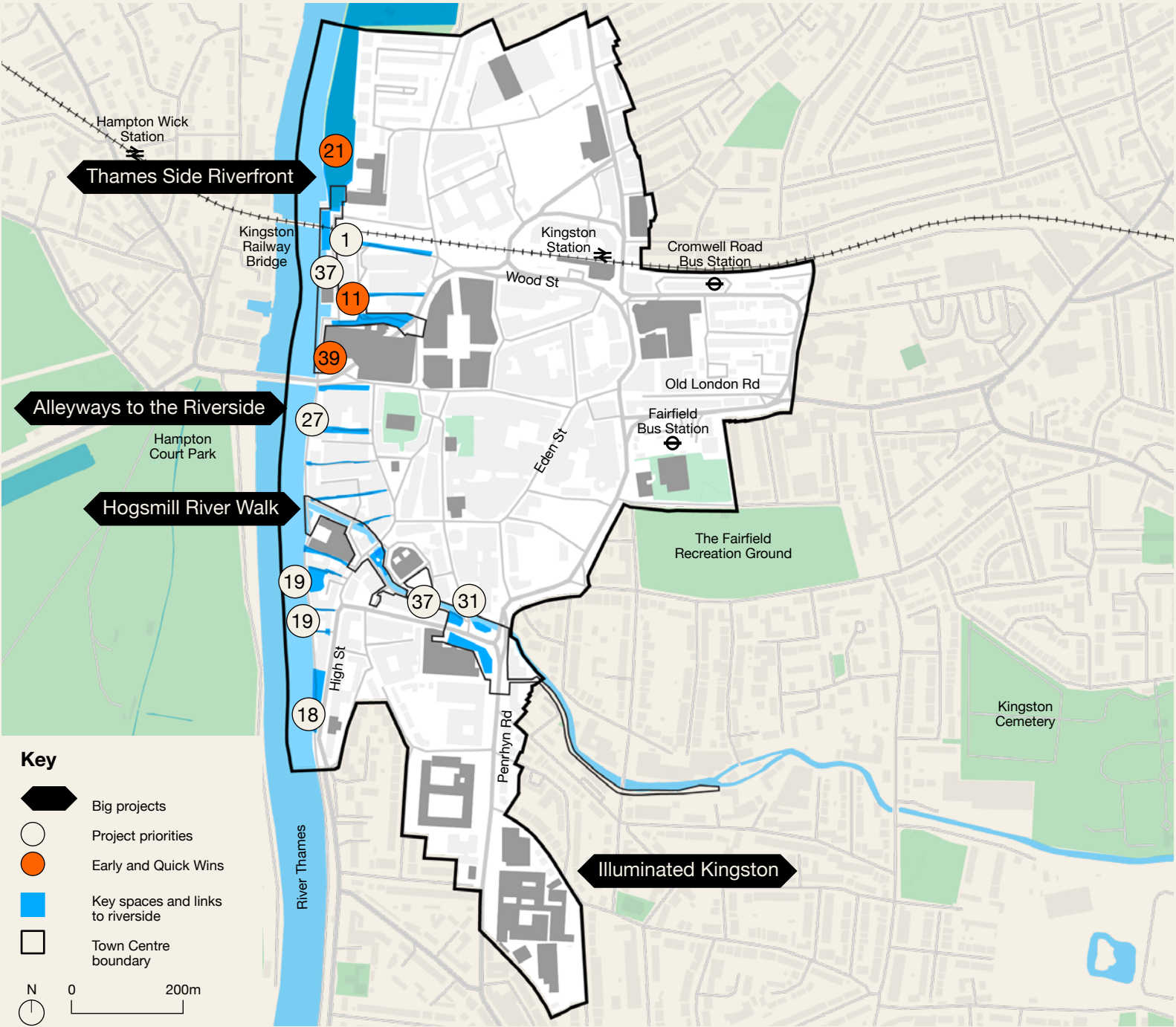
- Promoting public engagement with the river by creating better links from the town centre and increasing activity along the riverside
- Providing a range of spaces which accommodate active leisure activities, as well as spaces to dwell and relax

What are the top priority projects?

- ① New community hub for leisure and cultural activities such as play, community gardening, performance and cycle repair hub on surface car park
- ⑮ Improve Town End Gardens by renewing surface, sensory planting, seating and ambient lighting to create a tranquil space for dwelling
- ⑲ Transform Eagle Brewery Wharf and other riverside pocket spaces to host community and cultural activity linked with theatres and cultural venues by providing power sources and improved lighting
- ⑲ Introduce new pontoon to support existing boat hire project and to allow for new recreational mooring activities
- ⑳ Enhance pocket spaces along the Hogsmill River to provide open and well-lit dwell spaces for students, workers and leisure seekers
- ⑳ Deliver sensitive lighting along riverside stretch to encourage walking in the evening

What first steps can I take?

- ⑪ Temporary transformation of a car park to provide space for themed markets along the river
- ⑲ Temporary activation in anticipation of Canbury Gardens Masterplan with community based programming such as a cycle fair
- ⑳ Develop ideas for bringing vacant units back into use – for example at John Lewis – through a ‘Test and Learn’ programme, introducing catalyst projects to activate their frontage along the riverside by providing space for new businesses and community pop up activity.



Activating vacant spaces

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Vacant spaces within Kingston Town Centre offer an opportunity to introduce new uses and activities which could support the local economy and help retain graduate talent within Kingston. This also supports the Healthy Streets Agenda by offering a wider range of things to see and do along key walking routes in the town centre. The projects below support this by:

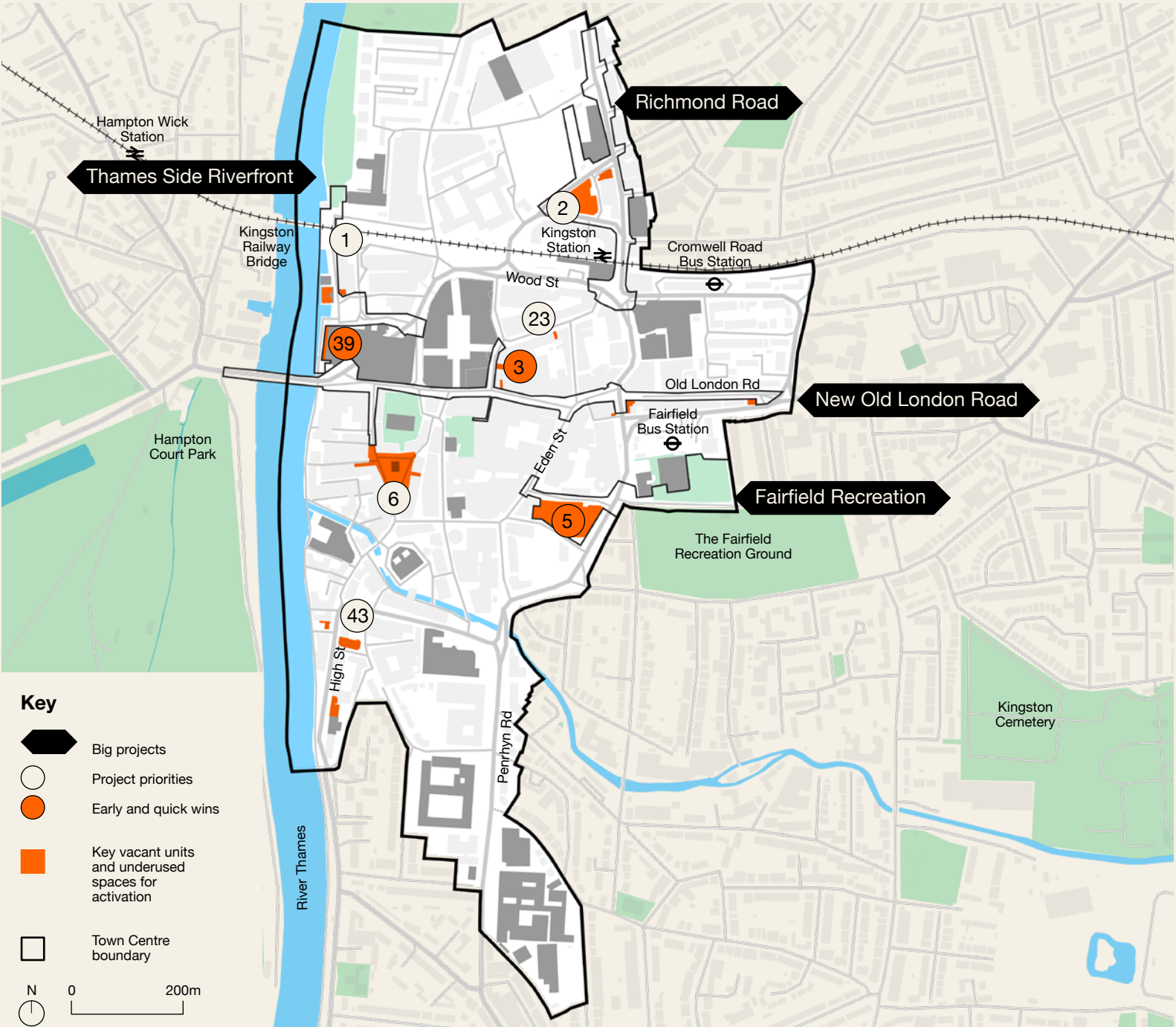
- Introducing catalyst activities within vacant units and spaces to support evening activity
- Creating spaces for new businesses to develop, and for showcasing local student talent

What are the top priority projects?

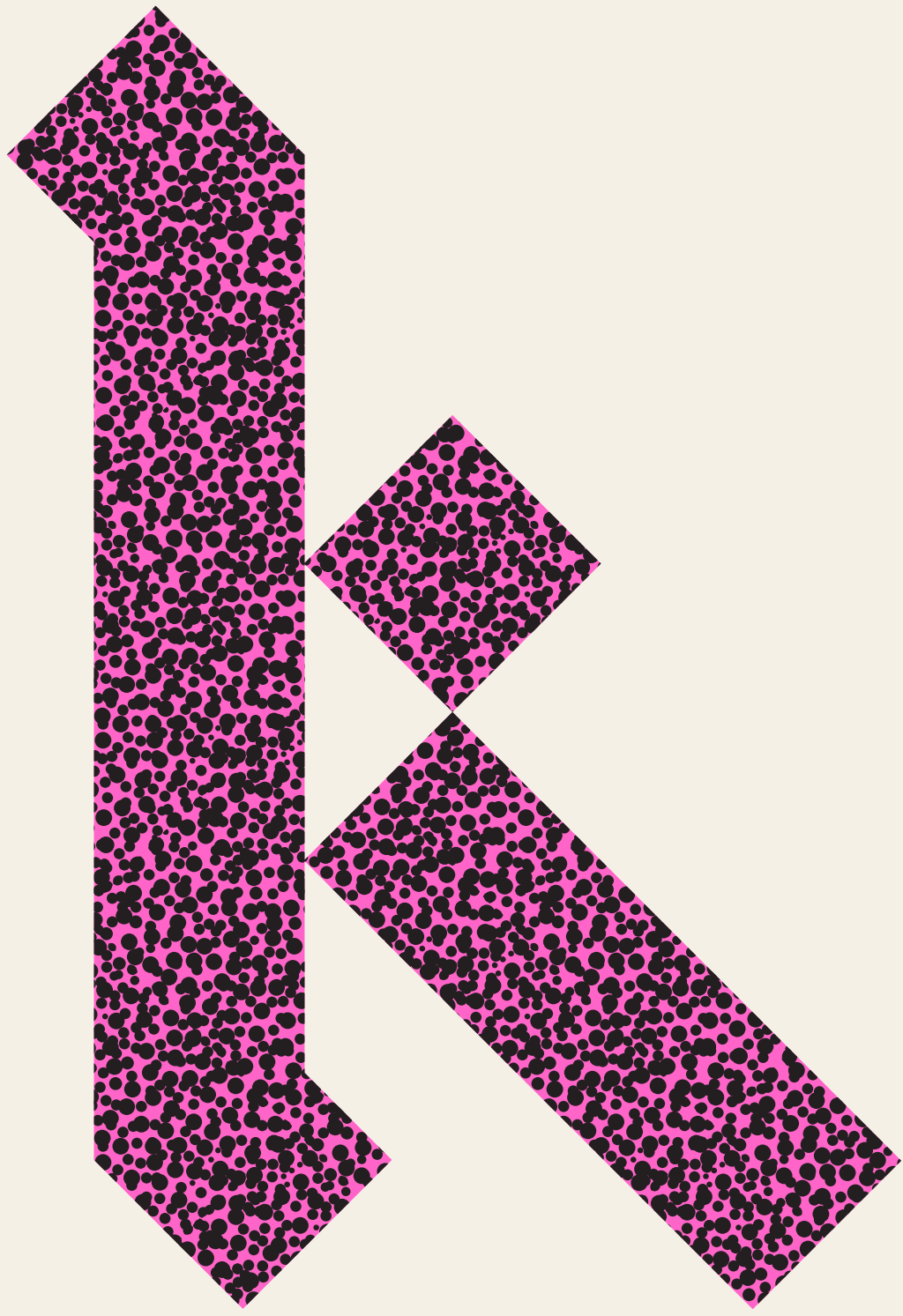
- ① New community hub for leisure and cultural activities such as play, community gardening, performance and cycle repair hub on surface car park
- ② Work alongside Kingston College and other Work alongside Kingston College and other stakeholders to develop new hub for showcasing creative activity located on surface car park during off peak hours
- ⑥ Use digital platforms to programme Ancient Market Place, introducing regular evening events such as film screenings provided by local institutions and other types of markets to support new businesses and diverse interests
- ②③ Activate vacant unit on Fife Road with cultural uses to support evening activation of route between station and Clarence Street
- ④③ Work alongside local cultural groups and students to activate vacant units along High Street to provide 'fringe' venues and rehearsal space

What first steps can I take?

- ③ Temporary outdoor 'test space' potentially linked to vacant unit south of Fife Road to support new digital businesses, and programme new cultural activity
- ⑤ Temporary activation of Ashdown Road surface car park including family and student focused event programmes which complement library and museum nearby
- ③⑨ Develop ideas for bringing vacant units back into use – for example at John Lewis – through a 'Test and Learn' programme, introducing catalyst projects to activate their frontage along the riverside by providing space for new businesses and community pop up activity



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Contact

Kingston Council

Key contact: Regeneration & Economy Team
Email: regeneration@kingston.gov.uk
Website: www.kingston.gov.uk/streetsandspace

Key contact: Contact Centre
Email: information@kingston.gov.uk
Website: www.kingston.gov.uk

Kingston First (Kingston Town Centre Business Improvement District)

Key contact: Kirsten Henly
Email: kirsten.henly@kingstonfirst.co.uk
Website: www.kingstonfirst.co.uk

Kingston University

Key contact: Communities desk
Email: community@kingston.ac.uk
Website: www.kingston.ac.uk

Union of Kingston Students

Key contact: UKS reception
Email: studentsunion@kingston.ac.uk
Website: www.kingstonstudents.net

More information

There is a wealth of resources available to help you contextualise your project in local or regional agendas. Using these resources and best practice guides will build your confidence and will help you develop a successful project.

Local

- [Kingston Council's website](#) includes information on a number of services and initiatives across the borough including key strategies and policies which should be considered when developing projects within the borough.
- [Kingston Voluntary Action](#) is a registered charity which works to create, support and amplify community action in the borough, offering wrap-around services to charities and community groups. They have an online directory to help you find community and voluntary organisations registered in the borough.
- [Volunteering Kingston](#) can help you to recruit volunteers to help deliver your project.
- [Connected Kingston](#) is a resource dedicated to helping Kingston residents find local activities and navigate local services. It's goal is to maintain and build Kingston's community.

Regional

- [The Greater London Authority](#) plays a strategic role in shaping and influencing change across the city, from developing strategies on city-wide issues to disseminating funding across the city. There is a wealth of resources available on their website to help you develop and deliver projects.
- [The South London Partnership](#) is a sub-regional collaboration of five boroughs: Croydon, Kingston upon Thames, Merton, Richmond upon Thames and Sutton.

National

- Depending on the nature and size of your project it may be helpful to refer to national strategies and objectives. These can be found at www.gov.uk.

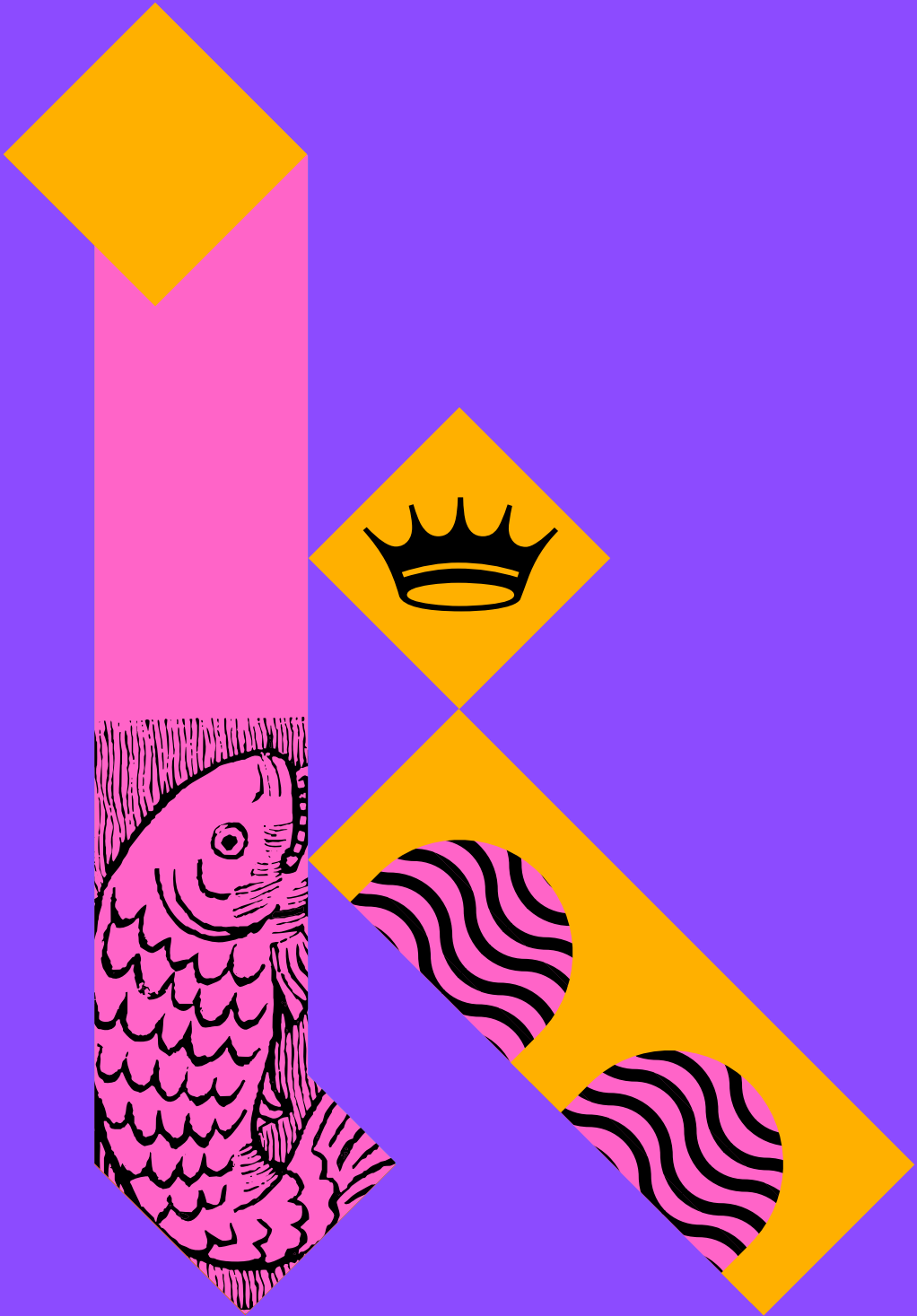
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Acknowledgements

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Graphic Design: [Maddison Graphic](#)

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