#### **KINGSTON FIRST LTD**

# (A company limited by guarantee) ANNUAL REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2025

#### KINGSTON FIRST LTD

#### **COMPANY INFORMATION**

**Directors** J Edwards

P M C Mayhew-Smith

G J E Miles R G O'Dowd P A Bhalla F M Borkin V F Ross E M Frost J N Sweeney A Kirsch

A C Law (Appointed 1 December 2024)

Company number 03838618

**Registered office** 3rd Floor Neville House

55 Eden Street

Kingston Upon Thames

Surrey

United Kingdom

KT1 1BW

**Auditor** David Howard

1 Park Road Hampton Wick

Kingston Upon Thames

KT1 4AS

#### **CONTENTS**

	Page
Directors' report	1 - 3
Directors' responsibilities statement	4
Independent auditor's report	5 - 7
Statement of comprehensive income	8
Balance sheet	9
Notes to the financial statements	10 - 15

#### **DIRECTORS' REPORT**

#### FOR THE YEAR ENDED 31 MARCH 2025

The directors present their annual report and financial statements for the year ended 31 March 2025.

#### Principal activities

Kingston First Ltd is a business led organisation operating as a business improvement district (BID). The company delivers projects and services in Kingston town centre to improve and enhance the business environment and create a more attractive and safer town centre, based on the strategic themes set out in its five year business plan.

#### **Business review**

Kingston First began its fourth term in January 2020. It has four strategic themes for its 2020-24 business plan period are:

- Attractive Streets and Spaces: enhancing public spaces and creating a vibrant and welcoming town centre for visitors, employees and residents.
- Marketing the town: promoting Kingston and all it has to offer through tactical campaigns and cultural experiences.
- Supporting and informing: helping to save members time and money and provide consistent communication and essential insight to inform and empower members.
- Influencing and representing: championing our members by being the voice of Kingston town centre and working to set a sustainable direction for the town long term.

During the reporting period, the company conducted its Renewal ballot seeking a new five year term over 2025-29. The year included extensive consultation, engagement and networking with the Company's members and stakeholders to establish a new business plan and new themes. Kingston First successfully received a strong endorsement for its continuation into a fifth term and the new business plan began in January 2025. Its new strategic themes are:

- · Investing in a safe and welcoming town centre
- Promoting and celebrating Kingston as a unique destination
- Delivering a better connected town centre
- Supporting your success by saving you time and money

Another material change to the Company's operations, revenue and expenditure was ending its involvement in the management of the Ancient Market Place. For over 15 years the Company has operated the daily market and space via an arrangement with Kingston Council, who in 2024 sought to run a tender to seek operators under a new lease agreement. After extensive review, Kingston First decided not to enter into this tender and the management was smoothly handed over to new operators selected by Kingston Council in April 2025.

During 2024/25, the company has delivered a range of projects and services to support the town and its members. These include:

- Directing and delivering year round marketing campaigns and initiatives
- Delivering and managing the town's social media channels and website, promoting Kingston to tens of thousands of followers and over ten thousand monthly website visitors, increasing usage and engagement with all the Company's digital platforms.
- Breaking ground on Eagle Brewery Wharf public realm improvements scheme, and working towards starting Memorial Gardens improvements starting in autumn 2025
- Introducing 10 bronze sculptures by international artists to enhance the town's profile and animate its streets
- Deep cleaning thousands of square metres of town centre streets, removing graffiti and greening streets to improve the experience of the town centre
- Managing the second round of the Kingston Town Centre Community fund, enabling funding to be directed to community and charity groups in Kingston, delivering projects which improve the town
- Providing regular insights on town centre performance on metrics such as footfall, visitor spend, car parking patronage
- Delivering year-round training sessions and a new online learning platform enabling hundreds of businesses to develop their employees' skills and meet statutory requirements for First Aider and Fire Warden provision.

#### **DIRECTORS' REPORT (CONTINUED)**

#### FOR THE YEAR ENDED 31 MARCH 2025

- Delivering a town-wide Christmas lighting scheme and seasonal promotion within the parameters of the local restrictions
- Providing another free 'Light Up Kingston' activity, to drive footfall and profile to the town during a traditionally quieter time of year and to support the town's evening economy.

The Company continues to maintain a strong cash position, where the surplus reported is in part due to the timing of the annual levy collection process with levies received at the beginning of the 2025 calendar year. The Company continues to manage its surplus with directors agreeing to the surplus being used to deliver projects and services in the 2020-24 term to support Kingston First's members and the town. These surpluses are carried into the new term and the Company is also carrying forward funds to contribute to both improvements to wayfinding and, as part of partnership working with Kingston Council, to enhancing two town centre public spaces.

The voluntary board of directors represents a range of businesses, organisations and sectors across the town centre. They have oversight of the delivery of the business plan and are responsible for the sound financial management of Kingston First. In overseeing the delivery of the Company's Business Plan and annual action plan, the directors monitor local, regional and national impact of broader social and economic trends affecting town centres, and the organisations and businesses operating within them.

#### **Directors**

The directors shown below held office during the year and up to the date of this report.

J Edwards

P M C Mayhew-Smith

G J E Miles

R G O'Dowd

P A Bhalla

F M Borkin

A P R Pollard (Resigned 13 November 2024)

V F Ross

E M Frost

J N Sweeney

A Kirsch

A C Law (Appointed 1 December 2024)

The company is a not for profit business. Directors are representative of a range of sectors operating in Kingston town centre and oversee the delivery of the business plan. Directors give their service voluntarily and without any remuneration.

#### **Auditor**

David Howard were appointed as auditor to the company and in accordance with section 485 of the Companies Act 2006, a resolution proposing that they be re-appointed will be put at a General Meeting.

#### Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the company's auditor is unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditor is aware of that information.

#### **Small companies exemption**

In preparing this report, the directors have taken advantage of the small companies exemption provided by section 415A of the Companies Act 2006.

# DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2025

On behalf of the board		
G J E Miles  Director	V F Ross  Director	
Date:		

#### DIRECTORS' RESPONSIBILITIES STATEMENT

#### FOR THE YEAR ENDED 31 MARCH 2025

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- · make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### INDEPENDENT AUDITOR'S REPORT

#### TO THE MEMBERS OF KINGSTON FIRST LTD

#### Opinion

We have audited the financial statements of Kingston First Ltd (the 'company') for the year ended 31 March 2025 which comprise the statement of comprehensive income, the balance sheet and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2025 and of its deficit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2025 and of its deficit for the year then ended:
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

#### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### INDEPENDENT AUDITOR'S REPORT

#### TO THE MEMBERS OF KINGSTON FIRST LTD (CONTINUED)

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- · certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

#### Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

#### INDEPENDENT AUDITOR'S REPORT

#### TO THE MEMBERS OF KINGSTON FIRST LTD (CONTINUED)

#### Explanation as to what extect the audit was considered capable of detecting irregularities, including fraud.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect irregularities, including fraud. The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional is representations, or through collusion. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below. However, the primary responsibility for the prevention and detection of fraud rests with both those charged with governance of the entity and management.

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the company and determined that the most significant are those that relate to the reporting framework (United Kingdom Generally Accepted Accounting Practice and the Companies Act 2006) and relevant tax compliance regulations in the United Kingdom.
- We understood how Kingston First Limited is complying with those frameworks by making enquiries of management to understand how the Company maintains and communicates its policies and procedures relating to these areas and corroborated this by reviewing supporting documentation. We assessed the culture and entity level control framework of the Company to consider if appropriate measures are in place around fraud prevention. We assessed the susceptibility of the Company's financial statements to material misstatement, including how fraud might occur by considering the risk of management override. We performed journal entry testing by specific risk criteria, with a focus on journals indicating large or unusual transactions based on our understanding of the business.
- Based on this understanding we designed our audit procedures to identify noncompliance with such laws and regulations. Our procedures involved inquiries of management and those charged with governance, review of legal and professional expenses and review of board meeting minutes.

A further description of our responsibilities is available on the Financial Reporting Council's website at: https://www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

#### Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

For and on behalf of David Howard	Date:
Chartered Accountants &	
Statutory Auditor	1 Park Road
	Hampton Wick
	Kingston Upon Thames
	KT1 4AS

# STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 MARCH 2025

Income Project Expenditure	Notes	2025 £ 1,343,449 (1,380,349)	2024 £ 1,337,993 (1,633,246)
Interest receivable and similar income		33,404	31,000
Deficit before taxation		(3,496)	(264,253)
Tax on deficit		(6,347)	(5,890)
Deficit for the financial year		(9,843)	(270,143)

There were no recognised gains and losses for 2025 or 2024 other than those included in the statement of comprehensive income.

There was no other comprehensive income for 2025 (2024:£NIL).

The notes on pages 9 to 14 form part of these financial statements.

#### **BALANCE SHEET**

#### **AS AT 31 MARCH 2025**

		202	5	2024	
	Notes	£	£	£	£
Fixed assets Tangible assets	6		2,585		6,726
Current assets Debtors Cash at bank and in hand	7	91,142 1,109,314		229,601 1,284,534	
Creditors: amounts falling due within one year	8	1,200,456 (663,929)		1,514,135 (971,906)	
Net current assets			536,527		542,229
Total assets less current liabilities			539,112		548,955
Reserves Members' Fund			539,112		548,955
These financial statements have been pr to the small companies regime.	epared in acco	ordance with the p	provisions app	licable to compan	ies subject
The financial statements were approved are signed on its behalf by:	by the board	of directors and a	authorised for i	ssue on	and
G J E Miles	V	F Ross			
Director	Di	irector			

Company Registration No. 03838618

The notes on pages 6 to 11 form part of these financial statements.

#### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31 MARCH 2025

#### 1 Accounting policies

#### **Company information**

Kingston First Ltd is a private company limited by guarantee incorporated in England and Wales. The registered office is 3rd Floor Neville House, 55 Eden Street, Kingston Upon Thames, Surrey, United Kingdom, KT1 1BW.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

The Company operates on a five-year basis. The directors are overseeing the Company's planning for its renewal ballot due to take place in 2024, which enables members and stakeholders to contribute to the development of Kingston First's new five-year Business Plan.

The financial statements have been prepared on a going concern basis as the Kingston BID has adequate resources to operate for the foreseeable future. Thus the directors continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Income and expenditure

Income represents primarily accounts receivable (excluding value added tax) in respect of BID levy from business rates payers of the Royal Borough of Kingston. Other incomes recognised are voluntary contributions receivable from Royal Borough of Kingston and other project partners and sponsors during the financial year ending 31 March 2024.

Income is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Income is measured at fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised.

#### Rendering of services

Income from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied

- the amount of revenue can be measured reliably;
- it is probable that the company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably;
- the costs incurred and the costs to complete the contract can be measured reliably

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 MARCH 2025

#### 1 Accounting policies

(Continued)

#### 1.4 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Intangible assets acquired on business combinations are recognised separately from goodwill at the acquisition date where it is probable that the expected future economic benefits that are attributable to the asset will flow to the entity and the fair value of the asset can be measured reliably; the intangible asset arises from contractual or other legal rights; and the intangible asset is separable from the entity.

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Patents & licences 33% of cost

#### 1.5 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Plant and machinary 25% of cost Fixtures and fittings 33% of cost Office equipment 33% of cost Motor vehicles 25% of cost

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to surplus or deficit.

#### 1.6 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in surplus or deficit, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in surplus or deficit, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

#### 1 Accounting policies

(Continued)

#### 1.7 Cash at bank and in hand

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.8 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

#### Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

#### Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Changes in the fair value of derivatives that are designated and qualify as fair value hedges are recognised in profit or loss immediately, together with any changes in the fair value of the hedged asset or liability that are attributable to the hedged risk.

#### 1.9 Taxation

Tax is recognised in the Statement of comprehensive income, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

#### 2 Judgements and key sources of estimation uncertainty

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

#### 3 Auditor's remuneration

Fees payable to the company's auditor and associates:	2025 £	2024 £
For audit services Audit of the financial statements of the company	6,000	6,000

#### 4 Employees

The average monthly number of persons (including directors) employed by the company during the year was:

		2025 Number	2024 Number
	Total		9
5	Intangible fixed assets		
			Other £
	Cost		
	At 1 April 2024 and 31 March 2025		685
	Amortisation and impairment		
	At 1 April 2024 and 31 March 2025		685
	Carrying amount		
	At 31 March 2025		-
	At 31 March 2024		

6	Tangible fixed assets					
		Plant and machinary	Fixtures and fittings	Office equipment	Motor vehicles	Total
		£	£	£	£	£
	Cost					
	At 1 April 2024	44,298	54,054	32,114	-	130,466
	Additions			555 	448	1,003
	At 31 March 2025	44,298	54,054	32,669	448	131,469
	Depreciation and impairment					
	At 1 April 2024	40,284	54,054	29,401	-	123,739
	Depreciation charged in the year	3,208	-	1,797	140	5,145
	At 31 March 2025	43,492	54,054	31,198	140	128,884
	Carrying amount					
	At 31 March 2025	806		1,471	308	2,585
	At 31 March 2024	4,013		2,713		6,726
7	Debtors					
					2025	2024
	Amounts falling due within one year:					
					£	£
	Trade Debtors					
	Trade Debtors Prepayments and accrued income				29,159 61,983	156,812 72,789
					29,159	156,812
					29,159 61,983	156,812 72,789
8		one year			29,159 61,983	156,812 72,789
8	Prepayments and accrued income	one year			29,159 61,983 ————————————————————————————————————	156,812 72,789 ————————————————————————————————————
8	Prepayments and accrued income	one year			29,159 61,983 ————————————————————————————————————	156,812 72,789 ————————————————————————————————————
8	Prepayments and accrued income	one year			29,159 61,983 ————————————————————————————————————	156,812 72,789 ————————————————————————————————————
8	Prepayments and accrued income  Creditors: amounts falling due within	one year			29,159 61,983 ————————————————————————————————————	156,812 72,789 ————————————————————————————————————
8	Prepayments and accrued income  Creditors: amounts falling due within  Trade creditors	one year			29,159 61,983 ————————————————————————————————————	156,812 72,789 229,601 =
8	Prepayments and accrued income  Creditors: amounts falling due within  Trade creditors  Corporation tax	one year			29,159 61,983 91,142 2025 £ 104,058 6,634	156,812 72,789 229,601 =
8	Prepayments and accrued income  Creditors: amounts falling due within  Trade creditors  Corporation tax  Other taxation and social security	one year			29,159 61,983 ————————————————————————————————————	156,812 72,789 ————————————————————————————————————
8	Prepayments and accrued income  Creditors: amounts falling due within  Trade creditors Corporation tax Other taxation and social security Deferred income	one year			29,159 61,983 ————————————————————————————————————	156,812 72,789 ————————————————————————————————————
8	Prepayments and accrued income  Creditors: amounts falling due within  Trade creditors  Corporation tax  Other taxation and social security  Deferred income  Other creditors	one year			29,159 61,983 ————————————————————————————————————	156,812 72,789 229,601 2024 £ 118,063 6,177 52,721 649,781 89,941

#### 9 Retirement benefit schemes

#### **Pension commitments**

The company operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the company in an independently administered fund.

The pension cost charge represents contributions payable by the Company to the fund and amounted to £ (2024 £25,450.33).

#### 10 Members' liability

The company is a private company limited by guarantee and consequently does not have share capital. Every member of the Company undertakes to contribute to the assets of the Company in the event of the Company being wound up while he or she is a member, or within one year after he or she ceases to be a member, for the payment of the debts and liabilities of the Company contracted before he or she ceases to be a member, and of the costs, charges and expenses of winding up and for the adjustment of rights of the contributors among themselves, such amounts as may be required, but not exceeding £1.

#### 11 Operating lease commitments

At the reporting end date the company had outstanding commitments for future minimum lease payments under non-cancellable operating leases, as follows:

2025	2024
£	£
-	19,163

# DETAILED TRADING AND INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2025

		2025		2024
	£	£	£	£
Income				
Levy - Current Year		933,204		920,457
Public & Private Sector Contributions		53,998		57,942
Ancient Market Place Income		356,247		359,594
		1,343,449		1,337,993
Cost of sales				
Attractive Streets & Spaces	277,585		327,181	
Marketing The Town	250,042		260,895	
Supporting & Informing	280,806		260,039	
Influencing & Representing	112,731		108,742	
Overheads	112,433		174,061	
Markets Costs	325,859		312,121	
Public Realm Transformation	-		153,196	
BID5 Renewal	20,893		37,011	
		(1,380,349)		(1,633,246)
Gross deficit		(36,900)		(295,253)
Investment revenues				
Bank interest received	33,404		31,000	
		33,404		31,000
Deficit before taxation		(3,496)		(264,253)