

Financial overview

The below forecast and budget are indicative and based on our Financial Year (April to March). Full year-end 2025/26 accounts will be available on our website in autumn 2026, alongside 2025/26’s Annual Report.

2026/27 Budget

Levy income	£1,082,618
Additional income	£32,000
Total	£1,114,618
Spend against business priorities is forecast as follows:	
Safe and welcoming	£310,057
Promoting destination	£258,000
Better connected	£111,000
Business support	£235,000
Overheads	£236,000
Contingency	£0
Total	£1,160,000

2025/26 Forecast

Levy income	£1,056,002
Additional income	£32,047
Total	£1,088,149
Spend against business priorities is forecast as follows:	
Safe and welcoming	£370,582
Promoting destination	£269,340
Better connected	£235,000
Business support	£243,764
Overheads	£242,496
Contingency	£32,000
Total	£1,403,181

How do I pay?

Payment instructions are found on your bill. Kingston Council issues the BID levy bills, collects the levy and transfers the funds to Kingston First. For all billing queries, contact the Council team shown on your bill.

Business priorities reflect those set out in the Renewal Plan 2025-29. Additional income includes interest earned and project contributions.



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Company Registered in England No.3838618



Explanatory Notes

1 January -
31 December 2026



Who are Kingston First

Kingston First is a business improvement district (BID) which operates within Kingston town centre. Set up in accordance with the Local Government Act 2003, we are a not-for-profit company, limited by guarantee and principally funded by a levy. This levy is used to provide additional projects and services to those provided by Kingston Council and other public agencies.

The company is governed by a voluntary board of directors who represent a cross-section of the town's business community. They are responsible for overseeing the delivery of the agreed business plan. A dedicated team is delegated responsibility for its delivery and the management of the company.



VISION

Kingston will be a vibrant town where **EVERYONE** has an **AMAZING** experience.

MISSION

By leading, supporting and working with our members, partners and community, we will create a town where our members can thrive and where people want to be.

Kingston First was the first BID set up in the country and following a successful renewal ballot in June 2024, the company started its fifth five-year term on 1 January 2025.

Our priorities for our new term 2025-2030

Investing in a safe and welcoming town centre

What success looks like

Businesses, residents and visitors feel safe and are proud of Kingston. They rate its cleanliness and welcoming appeal positively. Kingston's riverside will become a destination in its own right with new activities and experiences and better connections to the town centre

Promoting and celebrating Kingston as a unique destination

What success looks like

Kingston continues to be known nationally as a destination for its retail and leisure offer as well as for its history, arts and culture experiences. We provide something new and interesting to do and experience every year in Kingston which helps support footfall and dwell time in the town centre

Delivering a better connected Kingston town centre

What success looks like

A pedestrian friendly town centre that is easy to find your way around, with better transport links to/from Kingston

Supporting your success by saving you time and money

What success looks like

Businesses and organisations in Kingston feel supported and listened to and are able to thrive in the town centre. We attract new businesses and investment into the town because of the support we provide and the community spirit we nurture. All employees are signed up and enjoy the benefits of our new InKingston app (formerly KiK)

What we've already delivered in 2025

Launched a new digital app for employees and visitors highlighting Kingston and including a suite of offers, discounts, trails and competitions



Delivered several great networking events including celebrating our 20th anniversary on the river Thames



Continued deep cleaning and graffiti removal



Successfully transferred the management of the Ancient Market Place to the Council's new supplier Between the Bridges



Delivered Light Up Kingston



Saved you money with free training and discounted recycling services



The year ahead

A new exciting Christmas offer and experience in the town centre



Our sustainability action plan and how we will support members



New working group looking at tackling and activating vacant units



Marketing campaign to promote independents



Marketing campaign focusing on 18-24yr olds.



Redevelopment of Eagle Brewery Wharf and Memorial Gardens



Partnership with the Council to create better wayfinding across the town

